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## OVERSEAS NEWS

## Egypt resolved to achieve peace says Minister

BY DAVID LENNON IN TEL AVIV

EGYPT'S Deputy Premier and Foreign Minister, General Kamal Hassan Ali, the first Egyptian Minister to visit Israel since the assassination of President Sadat, said on his arrival yesterday that his presence was "the embodiment of the determination of Egypt to proceed towards the goal of peace."

General Ali said his visit was "a profound answer to those who try to spread doubts that the peace process depended solely on the person of our late President Sadat. Our newly elected President came to power with a very strong mandate from the people of Egypt based upon his sincere determination and intention to proceed with the peace process."

The Egyptian Minister held lengthy talks with General Ariel Sharon, Israel's Defence Minister, on the technical arrangements for the final Israeli withdrawal from Sinai next April and the normalisation of relations between the two countries.

He will continue his talks today with Mr Menahem Begin, Israel's Prime Minister, and Mr Yitzhak Shamir, the Foreign Minister.

Both General Ali and Mr Shamir will probably make a determined effort to ease the tension which has crept into relations between their two offices following remarks at the weekend from Cairo and Jerusalem which were viewed negatively in the opposing capitals.

The Egyptians were critical of a declaration by Mr Shamir that the Palestinians are not a stateless people as Jordan is a Palestinian state. On the Israeli side there was criticism of alleged remarks of General Ali that Israeli pre-emption in the autonomy talks was partly to blame for the assassination of President Sadat.

The Egyptian Minister said yesterday that this was a misinterpretation of his remarks. It was not clear yesterday if General Ali's presence here for three days of talks will have any impact on the current round of Palestinian autonomy negotiations being held in Tel Aviv at civil servant level.

The reopening of the negotiations after a 17-month break has so far only served to underline the huge gap between the Egyptian and the Israeli concept of the degree of self-rule which the Palestinians of the West Bank and Gaza Strip should be granted.

On Saturday night 30,000 Israelis attended a concert in the main square of Tel Aviv in memory of the late President Sadat. The event was organised by Mr Able Nathan, a leading Israeli campaigner for peace, and was attended by the Egyptian Ambassador in Tel Aviv.

Anthony McDermott writes from Cairo: The leaders of Egypt's official opposition parties are encouraged that once President Hosni Mubarak has successfully quelled Islamic terrorism, he

## Sudan agrees loan with IMF

By Alan Mackie in Khartoum

SUDAN has reached agreement with the International Monetary Fund (IMF) on a one-year standby credit.

The loan, which is for SDR 198m (\$172m), becomes operative on November 1 and will enable Sudan to proceed with its debt rescheduling programme.

The Minister of Finance and Economy Mr Badr El-Din Sulaiman, has approved a rescheduling package prepared by UK banker Morgan Grenfell for \$425m of commercial debt and will now concentrate on concluding the second round of the club of Paris negotiations on rescheduling Sudan's institutional debt.

he will turn his attention to stimulating their role more constructively than did Mr Sadat.

Late last week, Mr Mubarak received delegations from the Socialist Labour Party and the Right-wing Socialist Liberal Party. The third opposition party, the Left-wing National Progressive Unionists did not attend. It has no seats in the 392-member People's Assembly and told its members to vote "no" in the referendum which gave otherwise overwhelming support to Mr Mubarak becoming Mr Sadat's successor.

In an interview with the Financial Times yesterday, Mr Ibrahim Shukri, Socialist Labour Party leader, said he had been encouraged by the meeting with Mr Mubarak because it indicated that a dialogue with the ruling NDP was possible.

## Mauroy seeks to quell anger at congress

BY DAVID HOUSEGO IN VALENCE

M. PIERRE MAUROY, the French Prime Minister, sought over the weekend with other leading members of the Socialist Party to calm anger at the party's victory congress here against those believed to be undermining the Mitterrand Government's nationalisation programme and other planned reforms.

He advocated caution, adding that "change needs time to be understood and accepted."

M. Mauroy's theme was echoed by M. Michele Rocard, Minister for the Plan and an advocate of social democratic policies, who warned that the French Socialist Government might fail unless the party was prepared for realism and compromise.

The Government was confronted with the constraints of a stagnant world economy and high interest rates, and in such circumstances it was pointless for it to become involved in a head-on clash with the Right and those opposed to change, he said.

M. Rocard warned of the pitfalls of a deteriorating balance of payments, higher levels of borrowing and inflation. But radical solutions would lead to failure, he told delegates.

The speech was seen as re-establishing M. Rocard's claim to a place in the front rank of the

## Paribas pledge to Government

THE BOARD of Paribas, the banking and shareholding concern in the centre of France's heated nationalisation debate, has promised the Government that it will take "all necessary measures" to keep the group together, according to a statement by the Finance Ministry, David White writes from Paris.

The pledge follows the resignation of M. Pierre Moussa as Paribas chairman last week in the middle of a takeover bid for the group's Swiss offshoot, and his replacement by his predecessor, M. Jacques de Fouchier.

The Ministry said it has "every reason to believe" that in view of the declared stance of the Paribas board, the managers of the Swiss operation, Paribas Suisse, and of the

party's leadership, from which he has been effectively excluded since challenging M. Francois Mitterrand as the Socialist candidate for the presidency more than two years ago.

important Belgian subsidiary Cobepe, would refrain from "making any irreversible gesture."

This warning refers to a rumoured plan for taking Cobepe out of the Paribas orbit before nationalisation takes effect at the end of the year in the same way as Paribas Suisse. Cobepe is about 60 per cent controlled by the Paribas group, but Paribas Suisse is reported to have increased its shareholdings in the company.

The bid for Paribas Suisse launched by Pargesa, an international consortium which includes some of the French bank's foreign associates, officially closes at midday today. But Pargesa announced last week that it already had more than 50 per cent of Paribas Suisse shares.

Paradoxically, it was also seen as a bid to distance himself from the Government, to be able to offer a future alternative should present policies fail.

Two last-ditch possibilities for pulling Paribas Suisse back into the nationalisation net were still being mentioned yesterday. One would involve an attempt to make the deal void by proving that the sale of Paribas assets had been made without board approval. The other would involve a last-minute counter-bid by Paribas for control of the Swiss operation. This idea, while theoretically more feasible, would however be extremely costly.

The French Finance Ministry accused the previous top management of Paribas of "manoeuvres" which were kept secret from the rest of the board, as well as from the Government's representative in the company. It said this was the reason for M. Moussa's sudden resignation.

But although M. Rocard and his followers—he has the support of nearly 25 per cent of Socialist deputies in the national assembly—have been taken back into the party's ruling executive bureau to present

a united front, tensions in the party remain high.

In his winding up speech at the three-day congress yesterday, M. Lionel Jospin, the party's General Secretary and a confident of President Mitterrand, implicitly accused M. Rocard of underhand behaviour.

He chided him with failing to substantiate before congress a charge made in print that M. Jospin had carried out "a cynical patch within the party devoid of all principle."

In what seemed initially a radical Leftward shift, leaders and speakers from the floor called for retaliatory action against bankers, businessmen and bureaucrats accused of blocking socialist reforms.

There was resentment that the full nationalisation of Paribas had apparently been defeated last week through the successful take-over bid for its Swiss banking subsidiary.

To delegates, the financial manoeuvring over Paribas aroused fears that the Left's political victory risked defeat at the hands of Right-wing financiers.

M. Gaston Defferre, Minister of the Interior, accused bankers of not accepting the popular will. "It's them or us," he told cheering delegates.

The Socialist Party congress, which ended on Saturday, saw Mr Gonzalez bitterly attacking the Government, suggesting that the consensus that had existed since the abortive February military coup had been broken.

In particular, Mr Gonzalez was scathing about the sackings on Friday of the director-general of the national television network, which broke an informal understanding that television should be controlled on a bi-partisan basis.

Mr Kazimierz Barcikowski, a leading Polish politician, said in Poznan at the weekend: "We want to talk to everyone who recognises the socialist system" and he spoke of "changes in the Government which would create a coalition of all those social forces which are for socialism."

He also mentioned widening the National Unity Front, an umbrella organisation which in the past has put up candidates for Parliament. Mr Barcikowski's speech comes on the eve of a crucial week for the new party leader, General Wojciech Jaruzelski.

Solidarity has called a national one-hour long stoppage on Wednesday in support of demands for improved food supplies, a halt to harassment of union activists, and greater control over economic policy.

## Polish debt signing likely to be delayed

By Peter Montague, Euromarkets Correspondent

SIGNATURE of Poland's commercial debt rescheduling agreement with Western international banks could be delayed beyond the target date of December, according to bankers who follow the country closely. The delay would result from Poland's inability to meet some of the conditions of the agreement as early as the agreed December 10 deadline, they said. In particular, several bankers doubt whether Poland will be able to bring all the interest payments due on its foreign debt up to date by then. In some cases, interest payments are now up to three months late.

Another problem is that Poland must have a detailed economic recovery programme in place by that date.

Delaying signature of the agreement would be undesirable given the need to start talks quickly on terms for rescheduling 1982 maturities. These talks will begin only after the 1981 obligations have been formally rescheduled.

But Western bankers, who collectively have about \$700m in loans outstanding to Poland, are still prepared to show considerable patience and understanding. Under the final date for the 460 banks with debt outstanding to Poland to reply formally to that country's request for a debt rescheduling along the lines agreed with its leading bankers in Vienna last month.

Christopher Bobinski, a leading Polish Communist Party leader, has confirmed it is still hoping to bring more non-party members into the Government to provide the authorities with sorely-needed credibility and to deflect calls for free parliamentary elections.

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## Setback for race reforms

By J. O. F. Jones in Johannesburg

THE SOUTH AFRICAN Government has rejected a request to reverse its policy of racial segregation in two key urban areas, in what is seen as a setback to hopes of reform.

Resettlement of coloured (mixed race) people from the District Six area of Cape Town, and Indians from the Pageview suburb of Johannesburg, will go ahead to make way for new all-white residential areas.

The plea for a change of heart came from the President's Council, the multi-racial body set up by the Government in place of the former all-white Senate to make recommendations on constitutional reform. Its rejection is therefore a particular blow to those hoping for moves toward reform coming from within the ruling National Party establishment.

In its first specific recommendation, the Council had proposed that as much as possible of District Six be returned to the coloured community, although most of the picturesque and historic houses in the area, under Table Mountain, have already been destroyed.



Sr Felipe Gonzalez

## Zia sets up political body

BY DAVID DODWELL IN ISLAMABAD

GENERAL ZIA UL-HAQ, President of Pakistan, will appoint a Federal Advisory Council next month to act as a Parliament and to lay down Pakistan's future political framework.

Gen Zia said at the weekend that there had been some delay in forming the council but insisted that this had been necessary so that he could choose the "right people from all sections of society."

The council will comprise over 300 people, chosen by the President and drawn from provincial councils, the profes-

## Gonzalez moves to broaden party

BY ROBERT GRAHAM IN MADRID

SR FELIPE GONZALEZ, the Spanish Socialist leader, has said that he is willing to include independent candidates in the party's list at the next General Election.

This is the first time that the Socialist leader has made such an unequivocal statement about broadening the base of his party. His comment came at the close of its 29th congress and at a moment when the ruling Union de Centro Democrático (UCD) continues to be wracked by internal differences. In the wake of last week's

elections in Galicia, there are signs that Spanish politics is beginning to change. The poll saw a sharp swing to the Right-wing Alianza Popular and a decline in the votes of the UCD.

There is now talk of a broad Right-wing coalition that would include the UCD. If this were to happen, UCD would cease to be a centre party and elements within it, especially the Social Democrats, would almost certainly leave and become potential allies of the Socialists.

The move reflects the President's keenness to re-establish some kind of popular involvement in Government. It also reflects his failure of his martial law regime to win support from leaders of the country's established political parties.

## Safety measure rejected

BY IAN HARGREAVES IN NEW YORK

THE U.S. Government has decided that it will not force carmakers to install the controversial air bag as a safety alternative to seat belts, after a sweeping review by the National Highway Traffic Safety Administration into industrial regulations threw out the idea.

Detroit, which has fought against the air bag idea immediately welcomed a change which will save it millions of dollars a year in capital costs and, even more important, prevent it having to install a \$700 per car extra which would have

boosted prices at a time when customers are showing stiff resistance to buying cars.

Their bag system involves a shock sensor releasing high pressure gas into a sack beneath the car dashboard. Front seat passengers are then automatically punched back into their seats and protected.

Although the system has worked well in tests, the industry and the bag manufacturers were worried about such issues as who would be liable for accidental bag inflation, which could cause a crash.

## North and South make an 'honorable agreement' to keep talking Success and failure at the Cancun talks

BY REGINALD DALE AND WILLIAM CHISLETT IN CANCUN, MEXICO

NO INTERNATIONAL summit is a failure — virtually by definition. The participants invariably leave claiming success — if only to justify their trip to some exotic location to the people back home.

The 22-nation North-South Cancun summit which ended at the weekend proved no exception. World leaders ranging from the conservative President Ronald Reagan of the U.S. to the socialist leader Julius Nyerere of Tanzania claimed that the Cancun meeting between selected industrialised and developing countries, representing two-thirds of the world's populations, had been successful — even though it produced no concrete decisions.

Even Algeria, traditionally militant on development issues, said that the outcome, though not perfect, was "honourable."

The truth is that Cancun was both a success and a failure. The failure lay in the meeting's inability to agree on a formula to launch the new round of "global negotiations" on a new international economic order that the Third World had been demanding for the past two years — which should have been the main practical purpose of the meeting.

The success was that the informal Caribbean beachside gathering showed that the dialogue between rich and poor countries need not necessarily be conducted — as so often in the past — in an atmosphere of public acrimony, and that President Reagan now has a much better idea of what it is all about.

The only show of public anger came from Mr Pierre Trudeau, the Canadian Prime Minister and co-chairman of the conference with Sr Jose Lopez Portillo, the Mexican President. The key question of the next procedural step in the global negotiations had been begged, he said with some sharpness on Friday night.

One reason for his displeasure was that his own compromise proposals for carrying the talks forward had been turned down — ironically by the developing countries to whom he is sympathetic, rather than by the U.S. with which he differs

sharply on development issues. The inelegantly named "global negotiations" are seen by the developing countries of the South as the next campaign in the long, and in their view, largely losing war they have been fighting with the industrialised North to change the world's economic system.

At stake are not only the amount of resources — economic, commercial, financial and technological — that the North may or may not be prepared to transfer to the South, but also control over the post-war, U.S.-dominated institutions that run the world economy — the International Monetary Fund (IMF) and the World Bank in Washington and the General Agreement on Tariffs and Trade (GATT) in Geneva.

That is why what looks like a purely procedural wrangle over the forum for the global negotiations is so important. The developing countries want the talks to be held in the United Nations, where they have a big voting majority to push through the reforms they seek.

The U.S. and other Western countries like the UK, Germany and Japan want the negotiations, if they have to take place at all, to be confined to the existing institutions, where the West is in control.

One senior U.S. Administration official was asked whether the "success" of Cancun in U.S. eyes lay in the slight shove forward it had given to "global negotiations", which were unanimously endorsed in the Presidential summing-up, or in the fact that it had killed them stone dead, as some people in Cancun believed.

The answer he said, was "both."

What that means is that "global negotiations" are only going to take place on U.S. terms. There is no point in conducting negotiations without the U.S. The difficulty is that any negotiation Washington can accept is hardly likely to qualify for the description "global" to which the Third World is committed.

The implications of Mr Reagan's conditions was that the



President Reagan (left) greeted by President Portillo of Mexico

negotiations would not turn out to be "global" but would be more like a continuation of existing discussions in different world bodies. Nothing much in effect would change.

The U.S. position at Cancun, nevertheless, represented an inching forward and that was recognised by the developing countries. At July's Ottawa summit of the seven leading Western industrial powers the U.S. committed itself to joining preparations for global negotiations.

Although the developing countries still do not think the U.S. has come far enough, they see that Washington is getting more and more involved in the negotiating process — and therefore putting itself in a position where it will either have to make concessions or risk a major political defeat by pulling out of the whole exercise.

The failure to agree is, in the end of the day, informal contacts are to start in the UN in the near future to see if there is a way of salvaging the "global" talks.

The U.S. is confident that the nature of the debate has now changed. The developing countries are no longer, privately at least, demanding massive transfers of resources from rich to poor countries as a matter of principle. They are concentrating instead on nuts and bolts means of promoting development, in fields like food and energy.

They are, at least in the eyes

of the Reagan Administration, beginning to accept the virtues of private enterprise and self-help. Several countries in Cancun drew attention to the recognition in the joint Presidential summing-up that food aid, except in emergency, was no substitute for increased agricultural efforts by the developing countries themselves.

But the U.S. cannot endlessly play for time. Algeria said in Cancun it had come close to calling off the whole dialogue and gave the informal talks in the UN two months to succeed.

Cancun, it was generally agreed, will not be repeated. But whether its soul goes marching on will depend on the developing countries. Either they pick up what little there is on the table and press for more, or they have to return to the politics of confrontation.

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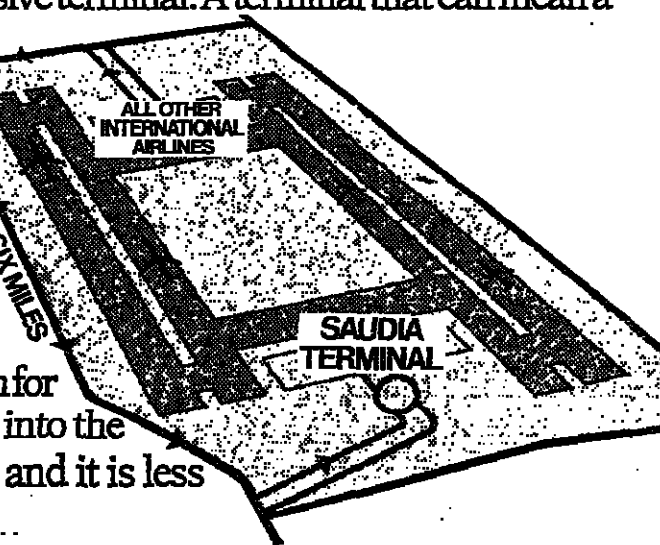
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## Nigeria plans to relax investment restrictions

BY MARK WEBSTER IN LAGOS

THE NIGERIAN Government, anxious to foster fresh investment, is to make it more attractive for local companies with foreign shareholdings to invest in new enterprises.

Planned changes in the law will have the effect of interpreting more liberally the demand for a domestic shareholding of at least 40 per cent.

Amendments to the law were awaiting legal drafting before being placed before the National Assembly, Mr Mallam Adamu Ciroma, the Minister for Industries, said. But he warned of delay because of the backlog of work before the legal draughtsmen.

Under the present law, even

In a move marking the first steps towards a domestic industry, Nigeria has awarded an Austrian company a \$60m contract to build armoured personnel carriers in Nigeria. Reuter reports. The deal, with Steyr-Daimler-Puch, provides for an assembly plant to be completed by 1983 to produce some 200 armoured vehicles and 500 other military vehicles annually.

If a company has a majority Nigerian shareholding, it is considered a foreign company for the purpose of new investment. Manufacturers maintain this is

a major disincentive for new investment.

Thus a 80-per-cent Nigerian-owned holding company would be allowed only a minority stake in any new company it sought to set up.

The amendments will change this so that the existing Nigerian holding in a parent company will be taken into account when authorities handle applications for new investment. It should thus be possible for a parent company to keep control of new companies it sets up.

The new law will take account of the Nigerian holding in the mother company on a pro-rata basis when the equity is settled for a new company, Mr Mallam Ciroma said.

## UK credit package secures Davy deal

By William Chislett in Mexico City

BRITAIN yesterday granted Mexico a substantial aid and credit package to secure a £200m contract for Davy Loewy of Sheffield to build a steel plate mill in Mexico.

Mrs Margaret Thatcher, the Prime Minister, signed a memorandum of understanding in Mexico City with Sr Jose Lopez Portillo, the Mexican President, which committed the British Government to making available to Mexico up to £35m in grant aid and an export credit for £195m for the steel project.

Mrs Thatcher attended the signing ceremony on her way back to London from the Cancun north-south summit in Mexico.

The financial package played a key part in the Mexican Government's decision earlier this month to award the steel contract, the largest ever to tender, to Davy Loewy.

Davy Loewy's £200m share of the total contract, worth about £340m, with the balance contracted in Mexico, is more than the UK's total exports of £188m to Mexico in 1980.

Davy's Mexican deal comes hard on the heels of the massive £125m contract awarded to the same group to build a steel plant in India.

The Mexican project aims to provide a mill to produce 1.5m tonnes a year of steel plate at the Scaerts complex on the Pacific coast.

Davy Loewy, the manufacturing arm of the Davy Corporation, beat competition from a Japanese consortium headed by Mitsubishi, a Franco-West German consortium with Creuset Loire and Schleemann and Sachs and a U.S.-Italian consortium of Westa (U.S.) and Italimpianti.

## Michael Donne examines the problems of the air transport industry Airlines fight to keep up with costs

IF ANYONE had wondered why the world's major airlines are so reluctant to cut their fares in response to government and consumer pressures, the reason is clearly stated in the latest annual report on the state of the world air transport industry by Mr Knut Hammarskjold, director-general of the International Air Transport Association.

Last year, he says, was the worst ever for air transport; this year looks like being just as bad, if not worse; and he holds out little hope of any significant revival in the airlines' fortunes in 1982.

The airlines' problem is not so much that people do not want to fly because of the recession—last year passenger traffic carried by the 111 member airlines of the IATA declined by only 2.9 per cent to 374m, while for the world as a whole, scheduled airline passenger traffic fell by only 0.5 per cent to 734m (including the 100m or more carried in the Soviet Union and the 296.7m carried in the U.S.).

These declines are not dramatic, although they are sufficient to hurt an airline industry more accustomed to annual growth rates of up to 10 per cent or even more.

The airlines' worst problem is

that costs continue to rise at a much faster rate than revenues. During 1980, the IATA members' revenues rose by 23 per cent to \$60.8bn (£33.28bn), reflecting fares rises on many routes introduced to combat rising costs. But operating costs—fuel, labour, landing fees, navigation charges and so on—went up by 25 per cent to \$61.8bn (£33.85bn).

The result was a deficit in 1980 of \$1bn, which was increased to more than \$1.1bn when non-operating items, such as interest on loans, is taken into account.

Mr Hammarskjold says that the airlines should have earned last year at least another 2.5 per cent in revenues just to cover their costs. They needed another 2.7 per cent to cover interest payments on the big new fleets on order, but yet another 8.2 per cent was needed beyond that to meet all the other financial commitments, such as taxes, and to provide some return on capital invested.

The airlines were thus about 13.4 per cent below what they needed to make even the bare minimum of profit.

The North Atlantic route, now estimated to be losing the airlines more than \$500m a year, is described by Mr Hammarskjold as "a financial haemorrhage."

proving their "break-even load factors"—increasing the proportion of seats sold in their aircraft.

The quickest way to increase revenue yields is to raise fares, and the airlines are becoming increasingly hostile towards government and consumer pressures for fares reductions, which they believe to be unrealistic in the present economic climate.

It seems likely that over the next few weeks, there will be pressures inside the IATA for substantial fares rises internationally from either early next year or in the spring.

At the same time, there will be pressures on governments to allow faster airline reaction to rises in fuel and other costs.

The airlines say that at any one time, they are collectively running \$1bn behind rises in fuel costs alone—the fuel price rises have to be paid immediately, but getting compensatory fares rises can take many months.

The fact that this sum is equivalent to the current annual operating deficit being incurred by the airlines is significant. If the government allowed immediate fares rises when fuel prices rose, say the airlines, their own cash position would be radically transformed.

## India likely to end Jaguar deal

BY K. K. SHARMA IN NEW DELHI

THE INDIAN Defence Ministry is expected to inform British Aerospace of its decision to prematurely terminate the £15m contract on the Jaguar fighter aircraft.

India was to buy 40 Jaguars outright from British Aerospace. It would also have imported 45 in knocked down condition for assembly in the Bangalore factory of Hindustan Aeronautics and manufacture about 80 more aircraft in Bangalore.

It is now proposed to limit the contract to the first two phases and to drop plans for

the manufacture of the Jaguar in India. Instead, it has been decided to manufacture the Mirage 2000.

Four squadrons of the Jaguar are thought to be sufficient to meet the immediate needs of the air force until the Mirage 2000 becomes available from 1984.

The Mirage will be supplemented by the MiG-23s that are also to be manufactured in India under licence from the Soviet Union, which has also offered similar terms for the more sophisticated MiG-25.

The Indian Government now has to decide whether the air force should be equipped with both the Mirage 2000 and the

Interceptor version of the MiG-25 which the Russians have offered. The advantage of the MiG-25, of which the reconnaissance version is already flying with the air force, is that it will be available immediately.

It is possible that India will still acquire some MiG-25 Interceptors even though the deal with France on the Mirage 2000 has been finalised. But plans to manufacture the MiG-25 in India may be dropped.

The Indian Air Force flies a number of Soviet aircraft, including the MiG-21, the MiG-21bis, the MiG-23, the MiG-25 and the Sukhoi bomber.

## SHIPPING REPORT

### Slight rise in U.S. grain rates

BY ANDREW FISHER, SHIPPING CORRESPONDENT

LAST WEEK saw little improvement in freight rates, though there was a modest upturn on the grain side from the U.S. Gulf to Europe.

According to Denholm Coates, grain rates edged up to around \$11 a ton, with some signs of shortage of Panamax vessels to be on the way up, but then settled down at a level. World-scale, 21/21, for VLCC (very large crude carrier) tonnage, with a premium of six or seven points for the Far East.

On the sale and purchase market, conditions were sluggish, according to Galbraith Wrightson, but multi-purpose and small container ships have continued to find buyers.

The bulk carrier market remained depressed, while there have been a few sales of ships for demolition and this

market has become almost inactive.

A floating dock, which will significantly increase maintenance capacity for Mozambican ships, will arrive shortly in Maputo, to be installed as part of a complex which will include a repair ship and a vessel for housing technicians to operate the complex, agencies report from Maputo.

The new equipment comes

from the Soviet Union which will provide 70 technicians to run the complex. They will eventually be replaced by Mozambicans.

The repair complex will be able to handle ships of up to 130 metres in length. Until now Mozambique's coastal ships have been repaired in other countries. The complex will also be able to handle repairs for foreign ships.

### World Economic Indicators

		UNEMPLOYMENT			
		Oct. '81	Sept. '81	Aug. '81	Oct. '80
U.K.	000s	2,988.6	2,998.8	2,940.5	2,062.9
	%	12.4	12.4	12.2	8.5
USA	000s	7,966.0	7,457.0	7,502.0	7,827.0
	%	7.5	7.2	7.0	7.5
France	000s	1,746.1	1,680.5	1,625.5	1,374.3
	%	7.7	7.4	7.2	6.1
W. Germany	000s	1,288.9	1,246.2	1,125.7	864.5
	%	4.9	4.8	4.5	5.0
Italy	000s	1,918.5	1,923.4	1,924.4	1,695.6
	%	8.6	8.6	8.6	7.4
Netherlands	000s	407.0	396.4	360.1	261.5
	%	7.8	7.6	6.9	5.0
Belgium	000s	513.4	495.5	422.9	416.7
	%	12.6	12.2	10.7	10.3
Japan	000s	1,150.0	1,210.0	1,260.0	1,150.0
	%	2.0	2.1	2.3	2.1

Source (except U.K., U.S., Japan): Eurostat

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## Boeing seeks expansion of credit supply

BY IAN HARGREAVES IN NEW YORK

THE U.S. aerospace industry, in an effort to find a long-term solution to the international war in Government-backed export credits, has developed a plan to return export financing of aircraft to the private sector.

Mr J. B. L. Pierce, treasurer of Boeing, made the first sales pitch for the proposed system to a conference of leading financial executives in New York last week.

He urged them to return to

their home countries and put pressure on politicians and bureaucrats to launch the so-called "international equipment trust" proposal, which he predicted would stimulate depressed aircraft sales and smooth the road for an estimated \$122bn of aerospace trade in the 1980s.

Mr Pierce said the issue had become more urgent as the next generation of aircraft, including the Boeing 767, will be pro-

duced by international consortia, rather than the traditional, single, country manufacturer.

Because technological standards are so close between the U.S. aircraft manufacturers and Airbus of Europe, there is a danger, Mr Pierce argued, that aircraft sales, regardless of which nation introduces them, will be determined purely on the basis of ease of financing.

The Americans also feel that

under the terms of the existing international accord on export credits—due to expire next September—the so-called "standstill agreement" of 1975—world trade in aircraft is being suppressed. Their main complaint is the 10-year maturity limit on guaranteed loans, which they consider inadequate for financing a capital asset with a useful life of 15 to 20 years and a good historic record of maintaining resale value.

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## UK NEWS

## Leadership duel by Plaid Cymru MPs

BOTH WELSH Nationalist MPs will contest their party's leadership this week after an intense political debate in the movement.

Delegates at Plaid Cymru's annual conference have to elect a president to succeed veteran nationalist Mr Gwynfor Evans—a choice which will help to determine how the party tackles the problem of revising its appeal among voters in Wales.

The party's current vice-president, Mr Dafydd Elis Thomas, who is MP for Merioneth and has views on some issues close to Labour's Left, is being opposed in a straight fight by his Westminster partner, Mr Dafydd Wigley (Caernarfon), a more traditional nationalist who recently rejected overtures to join the Social Democratic Party.

Supporters in both camps have forecast a close result, although Mr Wigley has more nominations from constituency committees. Plaid Cymru has never returned more than three MPs from 36 Welsh seats, and there are widely differing views inside the party on the best way forward.

Mr Thomas, 34, who has taken an increasingly socialist stance, claims the party must take a new course itself in order to appeal to trade unions and the traditional Labour areas of industrial South Wales. Failing this it would slip back to be a marginal party with less than 8 per cent of voters' support.

He sees parallels for the party's proper direction in the Leftward trend of the Scottish National Party and has recently been a speaker at meetings north of the border.

## Clash looms on posts for Bennites

BY ELINOR GOODMAN, LOBBY CORRESPONDENT

AN ARGUMENT appears likely this week at the first meeting of Labour's new national executive committee over the membership of its key sub-committees.

Moderates are claiming that the list of proposed members for the home and organisation committees, sent out confidentially to NEC members last week, takes no account of the losses incurred by the left in last month's elections for the executive. They say it effectively leaves Mr Tony Benn and his supporters in positions of power.

Trade unionists on the executive are believed to have drawn up an alternative list of members in an attempt to ensure that even if Mr Benn is

allowed to continue as chairman of the home policy committee, its majority will not be made up from his supporters.

On Wednesday, at their first meeting since Labour's crushing defeat in last week's Croydon North West by-election, NEC members no doubt will do all they can to present a united front against the Social Democratic Party. But some right-wingers on the executive are saying that it will be impossible to fight the SDP effectively if Mr Benn and his supporters are allowed to remain in positions of power.

The NEC's sub-committees are important because they can both originate policies and act as a powerful block to change.

Mr Benn has used his position as home policy chairman to great effect in the past. When the results of the NEC elections were first announced, the right assumed that Mr Michael Foot, the party leader, would go along with moves to oust Mr Benn from this job.

Since then Mr Foot, in attempting to bring Mr Benn back into the fold, has said he would prefer him to stay on in that post as well as standing for the Shadow Cabinet. He has also implied he would be happy to see Mr Eric Heffer—in the past one of Mr Benn's most reliable allies on the executive—stay on as chairman of the organisation committee.

Right-wing MPs, along with the moderate trade unionists on the executive, have already warned Mr Foot that they will not go along with this strategy without a fight. But their efforts to unseat Mr Benn have been hampered by the difficulty of finding an alternative candidate capable of winning election as chairman of the home policy committee.

The further setback came last week when Mr Ron Hayward, general secretary of the party, circulated the list of proposed members for the committees. On both the home policy and organisation committees, the membership was practically identical to that before last month's NEC elections, when five left-wingers lost their seats.

Since the sub-committees elect their own chairman, Mr Benn would be almost certain to take the home policy post if the proposals go ahead.

The members of the sub-committees are chosen from those who put their names forward on the basis of seniority. The selection is carried out in the first place by Mr Hayward, who draws up a list for approval by the NEC. This year, however, his proposals look likely to be challenged.

The right is particularly anxious to achieve control of the organisation committee, which has to deal with the sensitive question of what to do about the far left Militant Tendency.

## Crosby's Tories keep their chins up

IAN HAMILTON FAZEY takes a look at how local Conservatives smile bravely despite an ominous opinion poll verdict

CROSBY'S Conservatives appear to have had an unperturbed weekend, despite some news that burst on them at 10.50 on Friday night. That was when Granada TV's local political programme concluded a profile of the constituency with the first opinion poll of voting intentions in the forthcoming Parliamentary by-election.

The figures—from a sample of 585 taken by MORI on Friday, hours after the Liberal-SDP Alliance victory in Croydon—showed that 38 per cent intended to vote for the Alliance; 35 per cent intended to vote Conservative; Labour would get 26 per cent.

Mrs Doreen Wright, the Conservatives' chairman, took the news in her stride and got on with running Saturday's fund-raising sale-of-work.

She said yesterday: "What do you expect when the Government is in mid-term and everyone has the previous night's by-election result on their minds?"

In any event, she said, the Alliance is helped at the moment by already having adopted a national figure, Mrs Shirley Williams, as its candidate, while the other parties have not yet selected theirs. This appears to be reflected in another result from the Granada-MORI poll.

When asked how they would vote if Mrs Williams was not the Alliance candidate, the Conservatives emerged as leaders, with 37 per cent. The Alliance had 32 per cent and Labour 31 per cent.

Mrs Wright feels that this may be a fairer reflection of what the position might be with three named candidates in the field — although it overlooks

the fact that Mrs Williams is the candidate.

In the general election, when Sir Graham Page held the seat for the Conservatives with a 19,272 majority, he won 57 per cent of the vote, with Labour and Liberal trailing with 25 per cent and 15 per cent respectively.

The Conservatives, dug in behind their vast majority, are expecting to see it damaged but not destroyed. Tomorrow night they will elect their selection committee to deal with the hundreds of applications for what has been a life-long seat.

Labour, whose delegates were mandated to vote for Mr Tony Benn at the party conference, will select its candidate next

Sunday. Mr Jim Hülligan, the constituency party secretary, says Crosby's electors are not going to be taken in by Alliance "razzamatazz" as he feels people were in Croydon.

Mr Scott Donovan, a former member of the Crosby Labour Party and now SDP chairman, however, clearly has the scent of blood—and not just that of the Conservatives.

He and Sir Trevor Jones, Liberal leader of Liverpool city council, believe there is a strong chance Labour might lose its deposit at Crosby.

On Thursday night in the Maghull part of the constituency, the Conservatives lost a borough council by-election to

the SDP, while down the road in Bootle Mr Donovan severely dented a safe Labour majority, while beating the Conservatives into third place.

Crosby, Maghull and Formby comprise a parliamentary division—just north of the city of Liverpool itself—where 70 per cent of homes are owner-occupied and only 11.5 per cent are council houses.

Many of the home-owners, particularly in Maghull, have moved out of Liverpool and Bootle, where their parents probably voted Labour.

The biggest proportion of voters, 35 per cent, are aged between 25 and 44, with 31 per cent between 45 and 64, so unemployment and mortgage rates are going to occupy a lot of attention.

While Mrs Shirley Williams's views on private education will stop her concerning many Conservatives, the Alliance is going to point out that the aspirations of young middle-class parents in that direction have not been helped by the effect of government economic policy on real earnings.

Meanwhile, Mrs Wright remained unperturbed. She said: "I just cannot see a majority of 19,000 going somewhere else."

"Crosby is not Croydon. Very few of the people who live here are merely passing through. This is a largely homogenous, stable, middle-class constituency that is traditionally Conservative."

Which is what Orpington was 20 years ago.

## Breakaway MP may go over to SDP

BY OUR LOBBY STAFF

MR JOHN GRANT, the MP for Islington Central who told his local party last week that he did not want to stand again as their Labour candidate, may join the SDP. It is one option he is considering following his decision to break with Labour.

Mr Grant, who at the weekend resigned his job as an Opposition front-bench spokesman on employment, is unlikely to make up his mind immediately. But he has already been approached by the SDP, who would regard him as a valuable recruit and is likely to do all it can to win him.

He has told it that he has no definite plans, and that he may decide to leave politics. "I am bowing to local dictats," he said. "It was disturbing to hear MPs who 'rightly' criticised Tony Benn for splitting the party wide open, now talking of supporting him for the shadow cabinet if he stood to do so." "I would be afraid of craven appeasement, cowardice and hypocrisy."

Mr Michael Foot, the Labour leader, is expected to press Mr Grant this week in an attempt to persuade him to change his mind.

Another Labour MP who has been hovering on the verge of joining the SDP for the past few weeks, Mr Eric Ogden, seems to have put off an announcement that he was quitting the party.

text of his statement to his local party. It amounted to a detailed rebuttal of the claims of Labour moderates that, as a result of last month's party conference, there was now a real chance of turning the tide against the far left.

He said he was not prepared to bow to "local dictats". Although the extremists within the Labour Party had been "rebuffed" at last month's party conference, the "major damage had already been done". There was no real prospect of reversing the damage, he maintained.

Moreover, it was unlikely that the Parliamentary Labour Party would lead a fightback. He said it was disturbing to hear MPs who "rightly" criticised Tony Benn for splitting the party wide open, now talking of supporting him for the shadow cabinet if he stood to do so. "I would be afraid of craven appeasement, cowardice and hypocrisy."

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## Howell says Labour must put its house in order

THE Social Democrats will remain a considerable attraction to voters until the Labour Party puts its house in order, Mr Denis Howell, Opposition spokesman on sport, said yesterday.

"The writing on the Croydon wall is very plain. The people resent the extremism of the Thatcher Government but they have no intention of replacing that by what they believe to be a further dose of extremism from Labour. No one should be surprised," he said.

Mr Howell was speaking to a meeting in his Birmingham, Small Heath, constituency. He said this was the same sort of message which the rank-and-file members of two large trade unions, the Transport and General Workers and the

National Union of Public Employees, delivered to their leadership, which had intended to support Tony Benn in the recent deputy leadership contest.

"In recent times the militants have hijacked many of the constituencies and most certainly do not represent the mass of Labour members and supporters. They have also had some successes in the unions."

Labour's recent Brighton Conference had seen the first steps in the return to moderation. "The new national executive now has the urgent duty to protect the integrity of the party and to remove decision-making from extremist and unrepresentative hands and to trust the broad mass of Labour voters and members."

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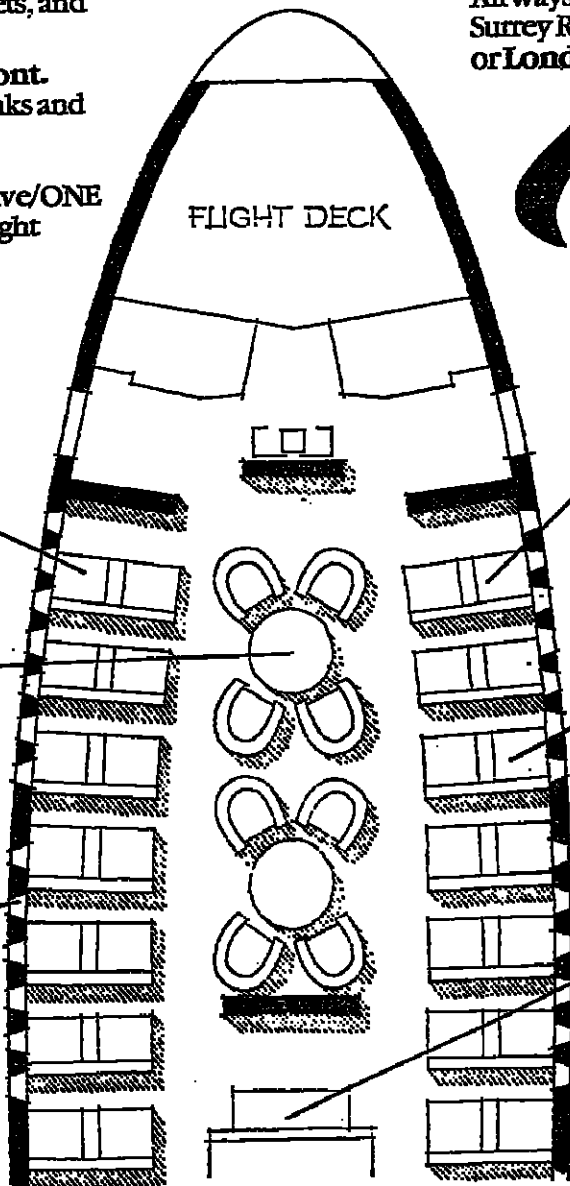
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## Playboy chief earns £143,000

WHEN ADMIRAL Sir John Treacher went to work at the Playboy Club in July, he was reluctant to say how much he was being paid. "All I can say is that I shall work very hard to justify the sum" was, indeed, virtually all that Sir John then said.

The sum in question is disclosed on page 307 of Playboy Enterprises' annual report to the Securities and Exchange Commission in Washington, filed on September 23. Sir John's "base salary" as chairman and managing director of its UK operations is £143,000 net annum, but from July 1 next year he will be eligible for additional "incentive compensation" of up to £84,350 (45 per cent of his base salary).

Moreover, Playboy Clubs International paid Sir John \$100,000 "as an inducement to enter into the arrangement" which provides for a three-year term of employment with annual renewals.

The annual report analyses the sources of Playboy's pre-tax profits, showing that the UK gaming interests are crucial to its profitability. In the year to June 30 UK profits, mostly from casinos, amounted to \$40.4m (£22.18m). Yet the total for the group was no more than \$25.4m. The difference of \$15m is more than accounted for by nearly \$19m of administration and promotional costs, as well as \$5.1m losses in clubs and hotels, and \$1m written off Playboy's investment in the Atlantic City Casino venture.

## Move to start three-way talks on Irish links

A PLAN for politicians from London, Dublin and Belfast to hold official talks will be examined at next month's Anglo-Irish summit between Mrs Thatcher and Dr Garret Fitzgerald, the Irish Prime Minister.

The meeting will be in London, probably in about ten days' time. Before that Mr Prior, the Northern Ireland Secretary, is expected to visit Dublin to see Dr Fitzgerald.

The proposed inter-Parliamentary organisation would have no executive powers, but could suggest ideas or initiatives thought helpful in the Ulster and Anglo-Irish context. Members will be drawn from the British and Irish parliaments — and possibly from the European Assembly.

## 'Political education' plan for schools challenged

THE Labour-controlled Inner London Education Authority's plan to make a 35-year-old councillor responsible for political education in Inner London's 1,000 schools will be opposed tomorrow by Conservatives although they are likely to be heavily outvoted.

Prof David Smith, the Tory leader, pledged yesterday the post would be "scrapped immediately the Tories returned to power at the Greater London Council."

The Tories' bid to stop Mr George Nicholson, GLC member for Southwark, being appointed the authorised member responsible for political education will come in a debate at an IEA education committee meeting. Last month the Tories forced a delay in the appointment. Tomorrow they will vote against the Labour group's move to

approve it formally. The Tories have tabled a two-part motion. This says it is authority's education officer to member to be given responsibility for development of political education in the schools.

The motion seeks to instruct Mr. Peter Newman, the authority's education officer, to prepare for discussion a paper on "education for citizenship."

Prof Smith said yesterday that since the ALGA Labour group plan was revealed last month, parents and teachers he met had expressed considerable unease. "We recognise the need for political education but this is an area of the curriculum which should be part of the normal responsibility of the inspectors, reporting to the education committee," Prof Smith said.

WHAT IS claimed to be the biggest auction in the world starts on November 16 when the contents of Talbot's Leywood plant on the outskirts of Glasgow come under the auctioneer's hammer.

Mr Peter Harriman, a partner in Henry Butcher, which is conducting the auction, examines one of the compressed-air powered drills which will be part of the sale.



## UK NEWS

Boom economy by 1983  
forecast by researchers

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

ECONOMIC ACTIVITY will pick up sharply next year and accelerate to a boom in 1983 and 1984, a Liverpool University research group says in its latest forecast.

In its quarterly forecast the group is substantially more pessimistic, however, than it was in its June bulletin about the prospects for this year and next.

It expects this year's output to fall by 1.3 per cent, compared with a 0.5 fall forecast earlier. Its inflation prediction has also been revised upwards, slightly, to 11.3 per cent this year and 7.6 per cent next year.

The group, the most optimistic of the better known forecasting units, expects a growth rate in gross domestic product of 4.5 per cent by 1983. This would be one of the fastest since the Second World War. This, it believes, will be combined with inflation reduced to 4 per cent and a substantial cut in unemployment.

Nevertheless, one of the forecast's gloomier aspects is its suggestion that, even when the economy is at its fullest industrial capacity, unemployment will stay at about 2m.

The group's more pessimistic view of prospects for this year and next stems from the rise in interest rates and the fall in sterling. The lower value of the pound, it says, will feed through into inflation in the

THE LIVERPOOL FORECAST OCTOBER 1981				
	1981	1982	1983	1984
GDP growth per cent	-1.3	2.5	4.5	4.2
Inflation per cent	11.3	7.6	4.2	5.2
Unemployment millions	2.5	2.7	2.3	1.9
Value of sterling index (1978=100)	124.3	115.4	112.0	111.4
Index of excess capacity	4.3	3.2	0.4	-2.0

immediate future.

It says: "This financial deterioration is likely to set back the recovery in output that previously seemed probable for the second half of this year and was gathering some momentum in the middle of the year."

This conclusion is broadly in line with that last week of the Economist Intelligence Unit, although the unit was much more pessimistic about the longer term prospects and did not expect inflation to fall to single figures before the next General Election.

Although this year's money supply target appears in disarray the Liverpool group says there is reasonable confidence the Government will be able to control public spending.

Indeed, it suggests the Government should announce Public Sector Borrowing Requirement targets in a new form. The PSBR is automatically higher in a recession (because less tax is collected

and expenditure on unemployment, for example, increases), and so the group says planning should be based on a cyclically adjusted PSBR.

It believes the best way to secure steady growth in the economy with low inflation would be to ensure the adjusted PSBR figure is held to a rate of increase of less than 1 per cent a year.

The current discussions between spending Ministers and the Treasury about the need to contain public spending shows, however, that achievement of such a target would require political toughness.

The group acknowledges this by saying its projection depends on the assumption the Government will stick to its medium-term financial strategy. This envisages steady reduction in real public spending.

Quarterly Economic Bulletin, Department of Economic and Business Studies, Liverpool University.

## Feuds inside Illingworth Morris come to a head

ANTHONY MORETON reports on a wool tangle to be sorted out at a special meeting today

THE CONVOLUTED affairs of Illingworth Morris, one of the world's leading wool textile concerns, will be taken a stage further at midday today when the annual general meeting and two extraordinary general meetings are held at the company's headquarters at Shipley, three miles from Bradford.

The company is effectively controlled by Mrs Pamela Mason, daughter of one of the company's co-founders, ex-wife of the film star James Mason and a former actress. She is now a television chat-show hostess in California.

Mrs Mason controls 46 per cent of the equity and for some time has fought a running battle with the executive directors of the company, especially Mr Donald Hanson, chairman, and Mr Peter Hardy, chief executive.

She has constantly clashed with these two and exercised her voting influence to appoint directors. Her son, Morgan, who is an adviser to President Reagan, is one.

Until Mr Casper Weinberger's appointment early this year as the U.S. Secretary of Defence, he was associated with the company.

Illingworth Morris is probably best-known to the public through its Crombie trademark, but that is only the tip of a very large pyramid.

The company employs about one in every 10 workers in the British wool textile industry, it is the country's biggest importing and processing company and biggest cloth exporter.

Its factories range from Gloucestershire through Yorkshire to Scotland. While its strength is at the top end of the trade, in cashmere, mohair and Scottish tweed, it also has a stake at the bottom end.

The row between Mrs Mason and the executive directors came to a head in the autumn and came to the courts when she proposed to replace both Mr Hanson and Mr Hardy.

A motion to this end was tabled by her for the annual meeting, which was to have taken place in Shipley on October 1, but the directors

countered with a motion to remove both Mrs Mason and her son from the board.

Within this great row was another. Part of Mrs Mason's strength—27 per cent—came from a holding in Luthbury Investment Corporation where she acts as executor of her father's estate.

She proposed to throw the whole of Luthbury's voting weight behind her motion to replace the two directors, despite the fact that other relatives of hers who hold 40 per cent in Luthbury did not agree with her.

The annual and extraordinary meetings had to be held over until today because of a court hearing which proposed the winding-up of Luthbury.

There was also a motion before the courts from Mrs Isabella Blench, a half-sister of Mrs Mason, for a judicial trustee to be appointed to administer the estate of Isadore Oster, Mrs Mason's father.

When the winding-up order came to court on October 16, Mrs Mason surprised everyone

by announcing that she had agreed to sell her share in Illingworth Morris, to Abele, an Isle of Man company in which Mr Alan Lewis, a Manchester financier, has a strong interest.

Mr Lewis is also chairman of the Anglo Manx Bank, a company licensed as a bank by the Isle of Man Government.

The arrangement was that Mr Lewis would buy 19 per cent of the equity and take an option—which could be exercised in six months—on the remaining 27 per cent. If he took up the option, he would have to make an offer for the remaining 54 per cent of the shareholdings held by others.

Because of this, Mrs Mason gave an undertaking in court that she would not pursue her motion to remove Mr Hanson and Mr Hardy at today's meetings. She further surprised everyone by reaching an agreement on the price of the shares with Mr Lewis which was considerably below that offered her in a package put together two months ago by Hill Samuel.

merchant banker to Illingworth Morris.

But if nothing can happen today about Mrs Mason's motion, she herself can still be voted off the board. The counter-motions from the directors to replace her and her son can—and most probably will—be put. Whether she can vote her shares against such motions is a legal nicety.

Other moves are still to come—Mrs Blench's motion on a judicial trustee will probably be heard by the courts in about a month.

The convoluted battles which have boiled up into the courts cannot but have harmed the company, one of the greatest names in the wool textile world.

The whole British textile industry is facing agonising problems as it fights to keep a foothold in a world increasingly dominated from the Far East. And Illingworth Morris could well have done without the battles that have been fought around it in the past few months.

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## Ezra aims for 3m tonne increase in coal sales

BRITAIN'S pits are continuing to improve their productivity despite the recession, according to Sir Derek Ezra, National Coal Board Chairman.

So far this year coal output had risen by about 6 per cent and overall pit productivity by more than 4 per cent, he told the National Union of Mine-workers' power group, representing 5,000 colliery craftsmen.

Sir Derek, speaking in Stoke-on-Trent on Saturday, said the industry's health and prosperity depended on performance increasing. Rising output was

needed to contain operational costs and ensure coal's competitiveness.

This was essential to win a bigger share of the smaller energy market at home and to continue expanding coal export—which had doubled for the third year running—against fierce international competition.

Sales safeguarded jobs, and that was why it was important to achieve this year's 121m tonnes coal sales target and, if possible, improve on it. This would mean selling at least 3m tonnes more than last year.

## Welsh television spending plan

THE WELSH fourth television channel authority plans to spend about £5m a year purchasing programmes from independent producers, according to Sir Goronwy Daniel, its chairman.

The Welsh-language 22-hour service, due to come on air in a year's time, would create about 300 jobs directly and at least an equal number indirectly, he said.

A substantial number of programme hours would come from independent producers located in Welsh-speaking areas of West and North Wales.

## EEC Ministers to tackle textile imports today

BRITAIN WILL press for tough restrictions on textile imports when EEC Ministers meet in Luxembourg today. Protection is being sought for the hard-hit domestic industry against cheap Third World supplies.

The future share of the EEC marketplace for Europe's Third World textile partners is the key in deciding the Community's stand at next month's Geneva negotiations on the renewal of the Multi-Fibre Arrangement which governs international trade in clothing and textiles.

France, Italy and Belgium are supporting a move to cut import quotas, but West Germany, Denmark and the Netherlands are fighting for increases.

Britain also wants a recession clause built into any renewed MFA, under which Third World textile import levels could be reviewed again if Europe's textile sector runs into even greater economic difficulties than it faces now.

The move is firmly backed by the UK industry.

## CBI urges wider tax concessions

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

TAX CONCESSIONS introduced by the Government earlier this year for new businesses should be extended to cover expanding small companies, according to the Confederation of British Industry.

The CBI is also repeating the call made last year for tax concessions for a new form of financial institution called a Small Firms Investment Company.

The proposals for increased Government support for small businesses are contained in a new edition of a CBI discussion document, *Smaller Firms in the Economy*, published today. The document says "smaller businesses are playing a more significant role in the UK economy and there is a need for a

greater understanding of their problems.

It contains a long examination of the rights and wrongs of Government intervention to help small businesses but concludes: "It is not possible to define clearly the priorities for Government in assisting particular groups of small firms."

"The Government's main role in assisting the sector may involve simply creating a sympathetic environment for business as a whole. For the most part this will probably mean Government simply removing obstacles to the development of smaller firms."

The CBI calls for tax concessions contained in the Business Start-up Scheme to be enlarged. The scheme, introduced

in the Budget, provides maximum tax concessions for people making investments of £500 or more in businesses not more than five years old.

"Established small companies, moving through a period of expansion, often have better growth prospects than start-up companies," says the CBI. "By providing incentives to existing small companies to expand, the Government may find that the benefits to the economy as a whole are even greater than those that the imaginative start-up scheme is likely to provide."

"Smaller Firms in the Economy, 1981: a position and policy progress report, CBI, Centre Point, 102 New Oxford Street, London WC1A 1DU. Price £5.

## Merrill Lynch corporate finance bid

BY CHRISTINE MOIR

MERRILL LYNCH, the U.S. securities house and investment banking group, is making another attempt to establish itself in corporate finance in London, following the short-lived appointments of Mr David Montagu and Mr John Craven.

The two men were appointed in January last year to head the London operations, partly in order to develop an international arm to complement the large New York-based corporate finance department with Merrill Lynch White

Weld Capital Markets group. The plan went into abeyance when the two men parted company with Merrill Lynch a year later.

Merrill Lynch is now trying again. But this time it has chosen to appoint a mergers and acquisitions specialist.

Mr Nahum Vaskevitch, until recently a director of Hill Samuel, the merchant bank and head of the mergers and acquisitions division of its corporate finance department, starts with Merrill Lynch today.

He will operate from London as an executive director of Merrill Lynch International Bank. He will also be one of the managing directors of White Weld, responsible for all mergers and acquisitions business outside the U.S.

Merrill Lynch has its eye on the \$11bn or so of corporate funds invested in direct acquisitions outside their own countries—U.S. companies in West Europe, and Western European companies in the U.S.

## Managers buy Dunlop division

THE MANAGERS of a division of Dunlop, dealing with the manufacture of process heating systems for industry, have formed an independent company following a buy-out agreement.

The division's activities were headed by a newly developed method of heating liquids in tanks with a gas-fired tube heater and burner, which was patented by Dunlop and Dr. The sale follows a reorganisation of Dunlop's engineering activities.

Mr John Spencer, managing director of the new company, Lanemark Thermal Systems, said he and three other managers had acquired a 75 per cent equity stake, while the Industrial and Commercial Finance Company held the other 25 per cent.

The sale price was not disclosed but Mr Spencer said he and his colleagues had invested £45,000 in the company and the rest had come from ICF and loans from other sources. Lloyds Bank provided overdraft facilities.

Dunlop formed the division four years ago, prompted by the demand for high-efficiency heat generation equipment.

Activities of the division, the supply of rapid steam generators to replace costly boilers and pipe networks in industry. The company, which will initially reduce its workforce because some of the 25 former employees are staying with Dunlop, will move its headquarters from Rugby to Nuneaton.

## Banks could boost term lending

BY WILLIAM HALL, BANKING CORRESPONDENT

THE BANKS have the resources to lend an extra £5bn for industrial investment over the next couple of years and are prepared to increase their term lending significantly if the demand for such facilities materialises.

This willingness is expressed in a report by a study group reviewing the terms and conditions of bank lending and its relationship to UK industry, set up by Mr Michael Grylls, chair of the Conservative Industry Committee.

For the first time the banks, under the umbrella of the Committee of London Clearing Bankers, have given details of the maturity structure of their lending to British industry.

At mid-August, London clearing banks advanced to the non-personal sector in the UK amounted to £34.1bn. Some £15.7bn was in the form of overdrafts and £18.4bn was fixed-term loans. The committee divides its members' term loans into four maturity categories—up to one year, one to three years, three to five years and five years and over. More than a third of the term loans were due to mature in three years or more.

It points out that the information given refers to the residual maturity of the loans. The initial maturity of new term loans to British industry is considerably greater.

The committee says the actual maturity pattern of the banks' advances "is in no sense indicative of the maturity pattern that the banks would be willing to see if industrial demand for medium and long-term loans were to increase further."

The banks have become much more prepared to engage in term lending over the last few years—partly due to the abolition of lending ceilings and the development of the sterling money markets and partly

because they have "greatly modified" their reluctance to "borrow short and lend long."

A great deal of term finance is routed indirectly by the banks to industry via the banks' leasing subsidiaries whose own assets do not figure in the banks' lending statistics, the committee says. At the end of last year the banks had leasing commitments of about £3.5bn.

Faced with recurrent criticism that banks are not doing enough to help British industry, the banks have gone to considerable lengths to convince Mr Grylls's study group that they are prepared to lend money long-term if there is the demand.

Editorial Comment, Page 16

## MATURITY STRUCTURE OF UK BANK LENDING TO INDUSTRY\*

£bn	Sterling	Foreign currency	Export credit	Total
Overdrafts	15.5	0.3	—	15.7
Term loans:				
up to 1 year	5.2	0.9	1.3	7.3
1-3 years	2.4	0.4	1.2	4.0
3-5 years	1.5	0.5	0.8	2.8
5 years plus	2.6	1.0	0.8	4.4
Total	27.0	3.0	4.2	34.1

\* August 1981; advances to UK non-personal borrowers.

Source: CLCB.

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## UK NEWS

## Inland revenue appeals on ICI tax ruling

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE INLAND Revenue will challenge in the Court of Appeal today a ruling that it cannot tax ICI employees on awards made to their children by an educational trust set up by the company.

The High Court ruled last November that the awards were covered by an exemp-

tion relating to scholarships in the 1970 Income and Corporation Taxes Act.

The court rejected the Revenue's argument that the awards were taxable benefits for the children's parents, under the 1976 Finance Act.

ICI established its educational trust in 1977 to provide

scholarships for full-time further education, preferably at a university, for the children of employees of ICI and certain subsidiaries.

Two employees contested Schedule E assessments that included awards to their children.

The Revenue contended

that the awards were benefits in kind and taxable, in the case of directors or higher-paid employees, under Section 61 of the 1970 Act.

The High Court said that when Parliament passed the 1970 Act, it could not have intended to tax or impose the "unqualified exemption" given in the 1970 Act.

## Motorfair sales fetch £5.5m

By John Griffiths

MORE THAN 800 cars worth £5.5m were sold during the first three days of Motorfair, the Earls Court show which ends next Saturday.

The orders at London's first motor show for four years included one from Canada for 100 TVR sports cars worth £1.25m, representing about a quarter of normal annual production volume for the Blackpool-based specialist manufacturer.

BL, which is taking a series of national newspaper advertisements to present its case ahead of the threatened strike at the end of this month sold 55 vehicles worth nearly £500,000.

It said it was selling "everything from Minis to Jaguar XJSs." It has chosen Motorfair as the launch venue of its joint car project with Honda, the Triumph Acclaim. Frazer Cars, the Northampton company formed to sell a luxury high performance version of the Austin Metro built by Aston Martin's Tickford coachbuilding subsidiary, said interest in the £11,600 car was so high "it is difficult to count the orders."

Aston Martin sold two Lagondas and two V8 Volantes worth more than £200,000. Rolls-Royce sold three cars for £180,000.

## Heseltine decides against appeal on council grants

BY ROBIN PAULEY

MR MICHAEL HESELTINE, Environment Secretary, has decided that he does not want to appeal against the High Court judgment which found he acted unlawfully in withholding grant from six London councils for overspending. But it is almost certain he will not repay any grant to any of the councils.

However, Heseltine's legal advisers are still worried about the possibility that a large number of councils might make detailed representations about their grant levels and penalties. As there are 456 councils in England and Wales this process could make the operation of the grant distribution mechanisms extremely difficult.

Mr Heseltine's official position is that he is still considering the 100-page judgment before deciding what to do. But he has decided not to appeal because he feels the court has cleared him of all serious charges and has found against him only on a technicality which could be rectified without altering either policy or the penalties.

Lord Justice Ackner and Mr Justice Phillips, sitting in the Queen's Bench Divisional Court, found that Mr Heseltine had unlawfully withheld £9.57m from six Labour-controlled London boroughs—Brent, Camden, Hackney, Hounslow, Tower Hamlets and Waltham Forest. They quashed the order which

related to grants for 1980-81. They ruled that Mr Heseltine had not exercised his discretionary powers validly, because he had refused to consider representations from the councils between November 1980 and the end of January 1981. He had not acted beyond his legal powers and had not misdirected himself in law. If he had not "turned a deaf ear" to the representations he could have reached the same penalty decisions within the law.

For this reason Mr Heseltine has decided not to go to appeal and he feels his view is vindicated by the fact that the six councils were awarded only 75 per cent of their costs from the 12-day case.

## Decision soon on training boards

BY ALAN PIKE

AN announcement by Mr Norman Tebbit, Employment Secretary, on the future of Britain's statutory industrial training boards will be made in the next fortnight.

Members of the Manpower Services Commission, which is responsible for running the employment and training services, today will begin preparing final recommendations to the Government on a programme for large-scale reform of the industrial training system.

It is likely to be the end of the year before these recommendations are complete, and Mr Tebbit has been under pres-

sure to resolve the uncertainty about statutory training boards more speedily. He will do so early in the new session of Parliament.

The future of the boards has been in doubt since the Government announced a year ago that it wanted to place greater emphasis on voluntary training arrangements. But in July the MSC recommended that seven of the 24 boards—covering about 7m workers—should continue on a statutory basis, with the possibility that some other sectors of industry would also require statutory boards.

While Mr Tebbit is not obliged to accept the MSC's recommendations, there is little doubt that some of the statutory boards will survive. The seven which the Employment Secretary has been told he should retain cover engineering, construction, ceramics, clothing, hotel and catering, road transport, and rubber and plastics.

Members of the MSC will spend today and tomorrow assessing responses from industry and elsewhere to its New Training Initiative for restructuring training arrangements. This recommends reform of the traditional "apprenticeship" system, better prospects for adult retraining, and a year of vocational preparation for school-leavers.

## Humber Bridge traffic shortfall

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

THE HUMBER Bridge, which opened to traffic on June 24, is now handling about 7,000 vehicles a day during the working week. Up to midnight on October 18, the last date for which figures are available 1.3m cars, vans and lorries had crossed the bridge.

The great majority of the vehicles, as expected, are cars—86 per cent. Heavy commercial vehicles—lorries over three tons—account for just under 5 per cent of all traffic though their share of Monday to Friday crossings, which is a better indicator of use of the bridge by this type of vehicle, is about 13.5 per cent.

The success of the bridge in financial terms depends to a great extent on the amount of heavy goods traffic generated. Cars pay £1 for the crossing but the rate for goods vehicles goes up to £7.50.

The bridge cost £88m to build and with capitalised interest charges the total has come to about £125m. This means that the Bridge Board, the operating authority, has to find some £30,000 a day, almost £11m a year, to meet the interest charges alone.

So far, in the first 12 months, the tolls have brought in about £1.52m, which when multiplied would indicate an "income" for the 12 months of about £5m.

indications that the numbers crossing have reached a plateau, there will have to be a big surge in commercial vehicle use if the bridge's construction costs, not to mention its direct operating costs, are to be met.

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## Consumer services Act urged

FINANCIAL TIMES REPORTER

CONSUMERS' rights for services should be set out simply in a new Act of Parliament, similar to the Sales of Goods Act, the National Consumer Council argues in a report published today.

It says existing legislation covering services, whether they are the repair of consumer durable, or beauty and hair treat-

ment, is far too piecemeal. Consumers and suppliers should know what the position of rights is.

The council proposes that existing rights should be set out in a new Act stating that services should be carried out with reasonable care and skill, services should be carried out within a reasonable time, and

suppliers should be entitled to claim only a reasonable price, where no price has been fixed.

An opinion poll carried out for the council by Research Services between November 1979 and November last year found that the official level of complaints reported by the Office of Fair Trading were only the tip of the iceberg.

## New rise in shopping basket

BY GARETH GRIFFITHS

THE FINANCIAL TIMES Grocery Price Index rose in October for the second consecutive month, with meat, fruit and vegetables continuing their price rise upwards because of the end of cheaper summer supplies.

The October index stood at 137.49, compared with 136.60 in September. The increase in the shopping basket on which the index is based was caused by increases in dairy produce, meat and fresh fruit and vegetables.

There has been a trend of steadily rising prices for almost of this year with a slight respite in July and August.

The largest absolute increase in costs was in the meat sector, as was the case last month. It rose in price from £578.06 to £588.34.

Frozen foods, sugar, tea, coffee, soft drinks, preservatives and dry groceries, all showed slight increases, although sauces and pickles remained the same in price and canned foods fell in price as did the non-foods sector.

The FT Grocery Prices Index can be regarded only as a guide to trends within the food retail trade and not as an absolute indicator of price levels. Food prices, for example, vary throughout the country.

The index is based on data collected from 25 grocery stores by FT shoppers who monitor a list of more than 100 items each

month in the same shop. The shops chosen range from village grocers to large supermarkets. It is not clear whether food sales have maintained their volume over the past month as the squeeze on real incomes starts to bite.

Food volume sales have been maintained during recent months and the large multiple grocery chains report sustained business.

However, there are some indications that food sales are beginning to falter with some down-trading by consumers anxious to make their money go

as far as possible. Grocery prices are likely to continue to rise during the autumn, though the squeeze on food retail margins and the promotional activity of the large multiple means that food inflation rates are still running below that of the increase in both the Retail Price Index and the Tax and Prices Index.

The FT Grocery Prices Index is copyright and may not be reproduced or used in any way without consent. All enquiries should be made to Miss Linda Westhead at the Financial Times.

## FINANCIAL TIMES SHOPPING BASKET

OCTOBER 1981

	October	September
Dairy produce	493.01	487.53
Sugar, tea, coffee and soft drinks	211.06	209.72
Bread, flour and cereals	316.00	317.50
Preserves and dry groceries	714.59	713.50
Sauces and pickles	545.52	545.52
Canned foods	196.52	196.76
Frozen foods	244.70	242.85
Meat, bacon, etc. (fresh)	588.27	578.06
Fruit and vegetables	244.85	241.01
Non-foods	239.70	242.10
TOTAL	4922.21	4904.35

1980: January 120.47, February 122.52, March 124.18, April 125.94, May 127.79, June 128.52, July 129.47, August 129.81, September 127.41, October 126.84, November 127.75, December 129.38	
1981: January 130.96, February 131.75, March 132.52, April 133.93, May 136.30, June 137.57, July 136.62, August 135.56, September 134.66, October 137.49	

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26th October, 1981

TO ALL THOSE WHO HAVE BL'S INTERESTS AT HEART.

THE FACTS THAT  
DICTATE OUR FUTURE.

The BL Cars' pay negotiations covering hourly graded employees have reached a crucial stage.

The Board of BL want to make sure that all those who have an interest in the Company should understand the background to the offer and its implications for the future.

Twelve months ago BL Cars' employees accepted a 6.8% basic rate increase together with an incentive scheme based on productivity.

Consideration of the 6.8% basic rise in isolation could suggest that BL Cars' employees' wages have fallen seriously behind those of other manufacturing workers.

This is not true.

The incentive scheme has effectively doubled the basic wage increase making a total average increase of 13½% over the year, which matches the national manufacturing average.

Over the same period the cost of living has risen by 11.4%.

So the spending power of the BL Cars' workforce has actually grown.

It is also important to know that, even at existing wage levels, the BL car production worker's earnings are among the highest in the UK motor industry.

So much for 1981.

We are now dealing with the year to come.

Once again it will be a vital year for the Company.

It would have been unfair—even insulting—to offer any less than the utmost that the Company could afford.

Especially in view of past co-operation and the fine industrial relations record that has contributed so much over the last three years.

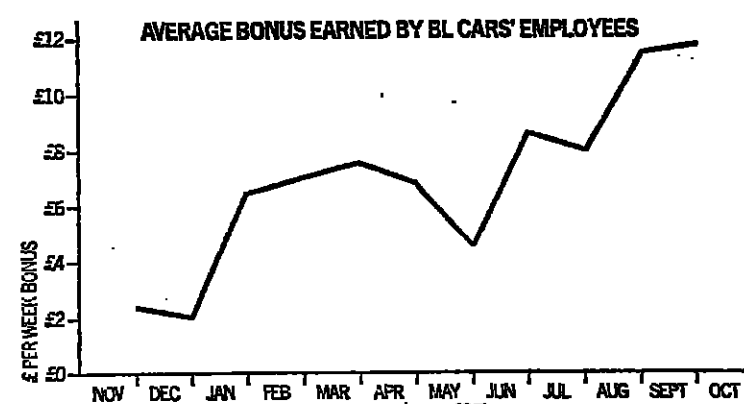
The most that BL Cars can offer on grade rates is £3-£4. But the incentive scheme has been significantly improved.

The scheme now guarantees all employees a minimum normal weekly bonus of £3.75—which means a wage of between £101.35 and £112.35 minimum for most employees. At the same time the bonus ceiling has been raised to a maximum of

£30 a week. This could take the production worker's maximum pay to £127.60 and the skilled worker's maximum to £138.60, both for a 39 hour day shift week.

This improvement was rejected by union and employee representatives on Thursday, 22 October.

The outstanding success of Metro, followed by the Acclaim and other new models will give employees every opportunity to benefit even more from the incentive scheme.



The graph shows the impressive trend of bonus payments through the year and particularly over the last few months.

What are the options?

To pay more and become uncompetitive—this way we wither away in the face of competition.

To have a strike—this would destroy customer confidence and damage market share just as new models have halted many years of decline.

And we do not have the cash to stand a damaging dispute, even for a few days.

To settle the dispute on the terms offered by the Company—in which case the Board, with the support of the workforce, are prepared to seek the funds which are essential for the new model programme and push ahead with the plans for the Company's recovery.

The last option is the only way to secure the future.

BL Limited

This message has been issued by the Board of BL Limited.

Sir Michael Edwards, Chairman. Sir Austin Bide, Non-Executive Deputy Chairman. David Andrews, Executive Director. Sir Robert Clark, Non-Executive Director. Ray Horrocks, Executive Director. Sir Robert Hunt, Non-Executive Director. John Mayhew-Sanders, Non-Executive Director.



## Lack of support threatens TUC newspaper plan

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC's plans for launching a newspaper sympathetic to the labour movement are running into the sand for lack of trade union support.

Despite two appeals to its 100-plus affiliates, the TUC has raised little more than half of the £40,000 needed to conduct a preliminary study.

The gloomy prospects for the venture—which was conceived as an answer to persistent and vociferous trade union complaints about Press treatment of the labour movement—have been spelled out to a TUC media working party.

The group has decided to make one more appeal for money in the hope that the full study, which is being chaired by Lord McCarthy of Oxford University, can go ahead.

A confidential list of the contributing unions shows some notable gaps. There is no recorded donation from the National Union of Railwaymen, the Miners, the white-collar ASSESS, or the Electricians.

Three print unions, the National Graphical Association, the National Union of Journalists and the Process Workers (Slade) have also hung back.

Of the 34 unions who have contributed, some have put in derisory amounts. For example, the 140,000-member Association of Professional, Executive, Clerical and Computer Staffs has donated only £50, while an APEX branch collection has raised £25.

The main contributors so far are the 1.8m-strong Transport Workers, with £8,500, the General and Municipal Workers with £3,000, the National Union of Public Employees (£2,000), the Society of Graphical and Allied Trades (£2,000) the Shopworkers (£1,800) and the local government officers' Nalco (£1,050). The small train drivers union ASLEF has sent in £50.

Britain's second largest union, the Engineering Workers, has promised £400 but its white-collar section TASS has given nothing, according to the list.

TGWU leaders have already warned that they see no point in going ahead if the union movement is not prepared to put up cash for the study.

When the TUC's media group met on Friday it had three options: to scrap the project, try and make do with a more

limited study, or launch a further appeal. It decided to recommend to today's TUC finance and general purposes committee meeting to try another appeal.

The failure of the unions to respond with any enthusiasm to the pilot project is a considerable embarrassment to the TUC, when the plan was first announced. Mr Len Murray, TUC general secretary, said he hoped to see the paper off the ground by the end of this year.

The first appeal netted only £11,905. Unions were reminded again during the September annual Congress in Blackpool, when another policy resolution critical of the media was passed. This accused the Press, radio and television of biased and selective reporting and misrepresentation of trade union issues, particularly in the national newspapers.

The electricians union added a rider that the British press provided freer access and more balanced reporting than the press in many other countries.

One reason for the lack of trade union response may be financial difficulties. Many unions are losing thousands of members because of high unemployment.

## Hoover talks to prevent closure

Financial Times Reporter

OFFICIALS of the Engineering and General and Municipal Workers Unions are to have talks with directors of Hoover today in a bid to avert the closure of the Perivale plant with the loss of over 1,000 jobs.

Union leaders said it was "judicious" to shut down the West London vacuum cleaner plant when it consistently proved to be the most efficient and profitable of the company's three UK factories.

They want to see the report of independent management consultants on which the cut-back decisions were made to enable them to assess whether there is an alternative.

Mr Harry Greenway, Tory MP for Ealing North, has written to Employment Secretary Mr Norman Tebbit, Industry Secretary Mr Patrick Jenkin and the Prime Minister Mrs Margaret Thatcher. Mr Greenway also intends to raise the matter in the Commons, and has tabled a motion asking the Government to do all it can to make Hoover share its operations between plants at Merthyr Tydfil in South Wales and Cumbria in Scotland.

## 'BSC plans further 19,000 job cuts'

BY OUR LABOUR EDITOR

BRITISH Steel Corporation managers have been issued with detailed plans for shedding another 19,000 jobs from the company by next April, steel unions said yesterday.

Without closing any major plants, BSC aims to cut its workforce to about 90,000 by the end of the financial year.

The company hopes to achieve this in the course of plant-level pay negotiations. It is refusing to make any national wage offer. Local deals tied to productivity may yield between 5 and 7 per cent wage increases, according to union calculations.

Craft unions have agreed to suspend national negotiations this year. But the main production union, the Iron and Steel Trades Confederation, has refused to authorise local bargaining on the terms offered by BSC.

Last night Mr Bill Sirs, general secretary of the ISTC, accused the BSC of breaking procedures that had been in operation "for decades."

He said the only pay rises offered by the company would be in the form of quarterly bonus payments. Those payments could be stopped at any time, he said.

Furthermore, BSC did not intend to allow workers at the profitable plants to benefit— their wage increases would be pegged to help pay for the others, Mr Sirs said.

Last year BSC imposed a six-month wage freeze and paid a 7 per cent increase. The ISTC refused formally to accept that increase and sign any agreement.

Further talks on this year's wages resume in a fortnight.

## De Lorean stoppage settled

Financial Times Reporter  
A DISPUTE which affected production at the De Lorean sports car plant in Belfast appears to have been settled.

Management and union leaders are believed to have hammered out a peace formula at the State-owned factory after 400 body shop workers were sent home early on Saturday.

The Transport and General Workers' Union said it would recommend a return to work after "discussions" with management.

The return to work is expected on Monday. There was no weekend work in the body shop.

## Dispute hits 1,500 pubs

A STRIKE by 440 brewery draymen and warehousemen east of the Pennines could affect 1,500 pubs in the North West.

Men at the Bass Brewery at Tadcaster, North Yorkshire, went on strike last week after rejecting a 3.7 per cent pay offer. Drivers have decided not to cross the picket lines, affecting deliveries to Lancashire and Manchester. The distribution depots affected supply 1,500 pubs.

## Strike at BBC stops screening

THE BBC play "If winter comes" starring Paul Scofield was not screened last night, because of the strike by video editors.

It was replaced by snooker. The BBC said it was not possible to say what other programmes could be affected.

## Liverpool dock hiring under revue

Financial Times Reporter

THE TRANSPORT Workers Union representatives on the Liverpool Port Modernisation Committee meet today to review the talks last week with the employers aimed at closing loopholes in the recently agreed pay and productivity package for the 3,500 Mersey dockers.

Work on the Mersey is back to normal following the week-long strike over manning problems which closed the port when the new programme was introduced. The final stages of the changes in working practices, which will make the package self-financing, were due to come into operation today.

The two parties are still discussing the method of hiring gangs at the Royal Seaforth specialised container terminal. The system of guaranteed gangs on special rates of pay is to be abolished and the union is insisting there should be a new hiring formula.

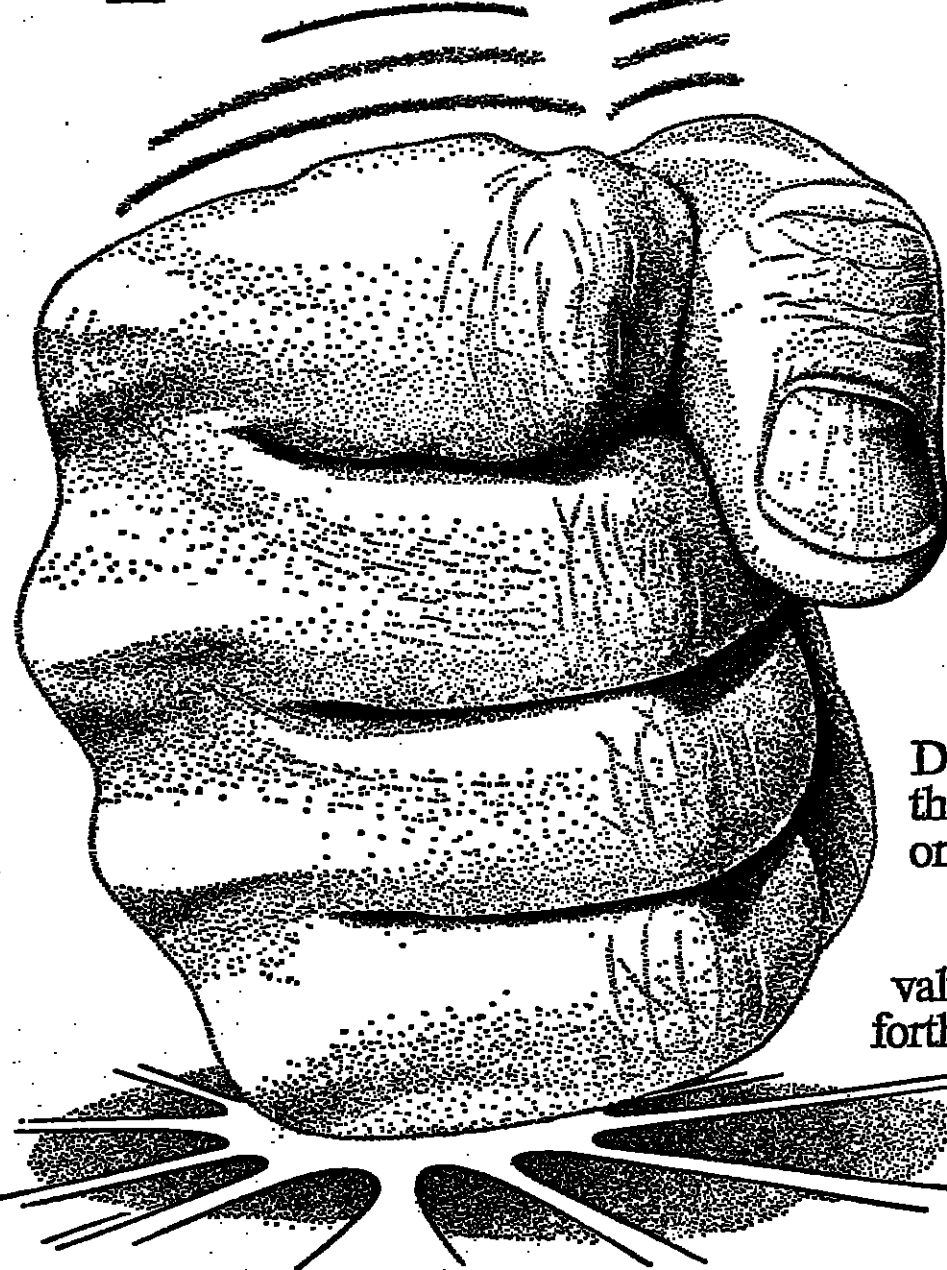
Mr Denis Kelly, chairman of the Mersey Dock Shop Stewards, said: "Container ships want immediate service and a rapid turnaround unlike general cargo vessels which can spend up to 10 days in port."

"We want to ensure there is no speedy 'blue-eyed' system of preferential treatment for hiring the gangs and all the men are treated equally."

## Cancer unit gets £1m

THE NORTH-WEST Cancer Research Fund has given £500,000 to Liverpool University's new department of radiation oncology to undertake fundamental research into the cause of cancer.

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# TECHNOLOGY

EDITED BY ALAN CANE

## Methodology for the chip architects

BY LOUISE KEHOE IN CALIFORNIA

U.S. electronic systems manufacturers are turning to a new methodology of designing integrated circuit chips that enables them to design their own "systems chips" without recourse to traditional semiconductor companies.

Using the new "VLSI Design Methodology," systems designers can architect their own chips quickly and more cheaply than by conventional methods. The new approach is also opening up the field to thousands of smaller systems manufacturers for whom specially designed integrated circuits have previously been uneconomical.

Lyn Conway of the Xerox Palo Alto Research Center and Carver Mead of the California Institute of Technology developed the methodology of designing silicon systems—complex chips that perform all or most of the functions of an electronic system—and last year published

a text book describing how it is done.

"Today most (chip) designs are done by semiconductor companies, but our methods will create opportunities for increased design activity elsewhere—in the systems companies," predicts Len Conway. "Eventually this is going to lead to a restructuring of the semiconductor industry, with the design and manufacturing functions being separated. The semiconductor manufacturer will become analogous to a publisher, with the creative work being done independently," she says.

The design of custom chips is a major headache. It can take hundreds or even thousands of man hours to develop a new chip design and chip designers are in very short supply. Only the largest systems manufacturers have their own design teams.

Others have had to rely on

semiconductor companies that specialise in custom work, or independent designers. Another problem has been that because of the economics of chip production only very large orders for thousands of devices are usually accepted by the semiconductor manufacturers.

The Conway Mead method makes extensive use of computer tools and allows the chip designer to ignore the complexities of semiconductor physics and details of transistor performance.

Instead of concentrating on cramming as many devices as possible into a tiny chip of silicon, they emphasise simplicity. Structures on the chip are kept as regular as possible and the design begins with a basic "floor plan" that lays out the required functions on the silicon.

Lyn Conway likens the approach to that taken by radio equipment designers in the late

1950s. "They didn't need to know about the physics of thermionic emission. Semiconductor technology is still changing whereas valve technology is and was then relatively static."

But by building in variables that account for the ever-decreasing sizes of semiconductor devices and the corresponding increase in device speed, the new approach allows the designer to work with a stable set of simple primitives," she says.

The Carver Mead approach is producing some dramatic results. Courses offered first at Caltech and MIT four years ago and now at more than 60 universities in the U.S., have demonstrated that students can produce complex integrated circuit designs in a matter of weeks.

Several major electronics companies have also adopted the design method. Digital Equip-

ment Corporation began by testing the method in 1979 by establishing a new design group to work on a highly complex maths processor chip. The company found that using the Carver/Mead methods, the design time was halved despite the fact that the functional complexity of the chip increased by a factor of five.

Intel has found the new approach useful. Its designers incorporated many of Conway-Mead's techniques in the design of their "micromainframe" microprocessor chips that are amongst the most complex chips so far designed.

The biggest impact of Conway Mead will, however, be on the thousands of smaller systems design companies which have previously been excluded because of their low volume requirements, or because of the prohibitive cost of chip design from the custom design field.



## Matchless method for speech synthesis

TWO DEVELOPMENTS that will speed the progress of speech synthesis in systems and machines have been announced.

One is an electronic digital display unit that has an integrated "speakout" and is for use in inspection departments where dimensional checks are being made.

For use with measuring instruments that have a binary coded decimal output, the unit has been developed by Matchless Machines of Horsham (0403 60271) and is designated TTD20. The company believes that, apart from the obvious applica-

tion for blind or partially sighted inspectors, the unit will prove useful for measurements in awkward places by sighted people.

From Triangle Digital Services comes news of a set of microcircuits, TDS 934, for the generation of the spoken word using the company's "instant speech" method.

The company's "instant speech" service offers analysis of the user's own vocabulary and the delivery of a message-holding memory chip in 48 hours. More on 01-520 0442.

## Document call-up French style

WHERE THERE is a need for rapid access to documents held in a central file, by a number of people at remote locations, then a system made in France and available from London Microfilm Bureau may be of interest.

The system uses closed circuit television and audio intercom working over phone lines. The user simply requests the document by number. Then, whether it is held on paper or microfilm, the central operator simply loads the document into a transmitter.

There is also a teleconference facility which allows the same document to be consulted by several people at the same time. It is claimed that use of the system results in the elimination of duplication costs and of movement of personnel carrying paper about, while preventing errors than can occur in business because of the difficulty of referring to the proper original documents. London Microfilm Bureau is on 01-403 1103.

## Chess Champion Mark V for the grand masters



SOVIET grand masters might like to pit their wits against the Chess Champion Mark V. The British designed and built chess computer was voted best at the World Microcomputer Chess Championship in Hamburg.

With a 24K memory the model can play chess from speed to tournament level. It can handle

12 games at once against other computers or humble humans and can play against itself.

Chess enthusiasts should note that the projected retail price is £278, plus £155 for an "Intelligent Sensorboard." It will be available from the end of this month. Phone Robert Stein at Vulcan Electronics (01-203 5161).

## Artificial lights switching system

TWO models designated "Save-lite" have been introduced by Radiosvor of High Path, London, SW19. Each switches on or off artificial lighting according to daylight intensity.

More from 01-540 3351.

## The Aussie way of thinking about design for two-wheelers

BY ALAN WRAIGHT

AFTER MORE than 100 years of motorcycle development, and at a time when Honda has just written-off a reported £5m investment in an unsuccessful racing machine, by saying the bike was only ever a test bed for ideas, it is interesting to find a designer, who believes that for most of its history motorcycle technology has been moving headlong down an engineering dead-end.

Trevor Innes, a 28 year-old Australian, now living in London, is so convinced of this that he has designed and built a new motorcycle. Named the Booleroo, after the constructor's home town, a small farming community in South Australia, the bike has already attracted an order book of sufficient size

to ensure that Mr Innes will be kept well employed for some time to come.

He is seeking finance to put a range of similarly designed machines into mass production. So far his efforts in the UK have been unsuccessful, but interest has been shown in the U.S. and France.

Although, perhaps, not surprising that a new approach to motorcycle construction met with resistance in Britain, traditionally a bastion of conservative bike design, Mr Innes is convinced that there is a whole new market waiting to be tapped.

It must be recognised that only part of the population can be enticed to powered two-wheelers in conventional form.

The Japanese are finding this in the U.S., where the introduction of larger and more complicated models has failed to have the desired effect of stimulating a flagging market.

Mr Innes believes that it is only by a complete re-think of the fundamental design of the motorcycle can real sales growth be found.

His argument is that the powered, push-bike principle, from which all mass produced motorcycles are derived, has built-in inadequacies. Deficiencies he points to are poor weight distribution, the transfer of this weight under braking, aerodynamic shortcomings, lack of adequate suspension and a failure to produce a steering performance capable of matching the increasing power pushed out by modern engines.

He also highlights lack of

luggage capacity, the cost of maintaining today's complex machines and lack of comfort.

His solution to the problem lies in a single box section main member chassis which, with the engine slung beneath, allows for the sprung weight to be divided evenly over front and rear wheels.

It is a drawback of conventional motorcycle design that, with most of the weight to the rear, the front end can tend to become light, and steering imprecise. Under braking, the weight automatically comes forward and the front of the bike tends to dive, producing some instability. With its 50/50 front-rear weight ratio and by the use of an anti-dive braking system the Booleroo represents one solution.

One tends to sit in the Booleroo rather than on it. The

seats are within the wheelbase, thus avoiding the jarring motion common to most machines, where the saddle is placed close to the back wheel, and usually directly above the rear shock absorbers.

Mr Innes describes his creation as giving the comfort of a car, while still retaining those elements of acceleration and manoeuvrability which gives the motorcycle superiority over its four-wheeled counterparts.

There are similarities between the design of the Booleroo and that of the Quasar, produced in the south west of England by Malcolm Newell. But Mr Innes says that where his bike scores is that it is not an entity in itself, but a base from which a number of model variations can be produced with

a minimum of effort and cost.

The use of plug-in electrics and the body panels attached by only four bolts, expedite any switch in model specification. So buying one bike and a number of interchangeable fibreglass of ABS plastic streamlining components the customer is given the option to change his motorcycle—from a sports machine to a tourer—quickly and cheaply.

Mr Innes is convinced that if motorcycles are to improve then there must be a change of engineering direction. The irony is that having built the Booleroo to prove the inherent flaw of basing a motorcycle on a push-bike layout, Mr Innes is about to reverse the evolutionary process and produce a pedal-cycle based on the Booleroo.



TREVOR INNES with his Booleroo

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## BUILDING AND CIVIL ENGINEERING

## Georgia's leaning tower of power

THE DISTINCTIVE inverted wedge of the Georgia Power Company's newly-occupied Atlanta headquarters could be the shape of things to come in energy-efficient buildings.

Its dramatic appearance has been determined by advanced energy conservation ideas.

The creation of Atlanta-based architects and engineers Heery and Heery, it uses 65 per cent less energy than comparable postwar structures, and is said to be the most energy-efficient high-rise building in the U.S.

Total cost of the project including land and financing is \$60m (£24m). Total construction cost including all interior fittings and finishing as well as site landscaping and parking, is less than \$60 (£24) per sq ft.

Main energy saving aspects are in the basic building "envelope" and mechanical and electrical systems design.

The building also has a 24,000 sq ft developmental system of parabolic concentrator solar collectors—believed to be the largest commercial application of this type in the U.S. and possibly in the world—which will provide 15 per cent of its energy requirements, at times of peak demand.

The stepped south face is to create shade in the summer and allow the sun's heat in during the winter. The top of the south face of the 345-ft high building protrudes beyond the base by 23 ft. It has led to the electricity company's new 24-storey edifice being dubbed "the leaning tower of power".

Mr George Heery, chairman of the Heery group, said that buildings of the quality and technical standard of the Georgia Power edifice, adapted to the British environment, could be built in the UK with similar results.

"In the UK we should be able to achieve savings in energy consumption of roughly 40 to 50 per cent over buildings constructed between 1955 and 1975, without additional construction cost and without

lowering comfort standards," he claims.

The "lean," however, is only the most visible aspect of many new energy-saving ideas and advanced technology which have been designed into the 471,000 sq ft building.

Further to reduce summer solar heat gain, transparent glass has been kept to a functional and psychologically desirable minimum. On the east and west facades windows have been eliminated altogether. The surface of the walls is opaque reflective glass and 75 per cent of the tower's exterior walls are as insulated as refrigerated rooms.

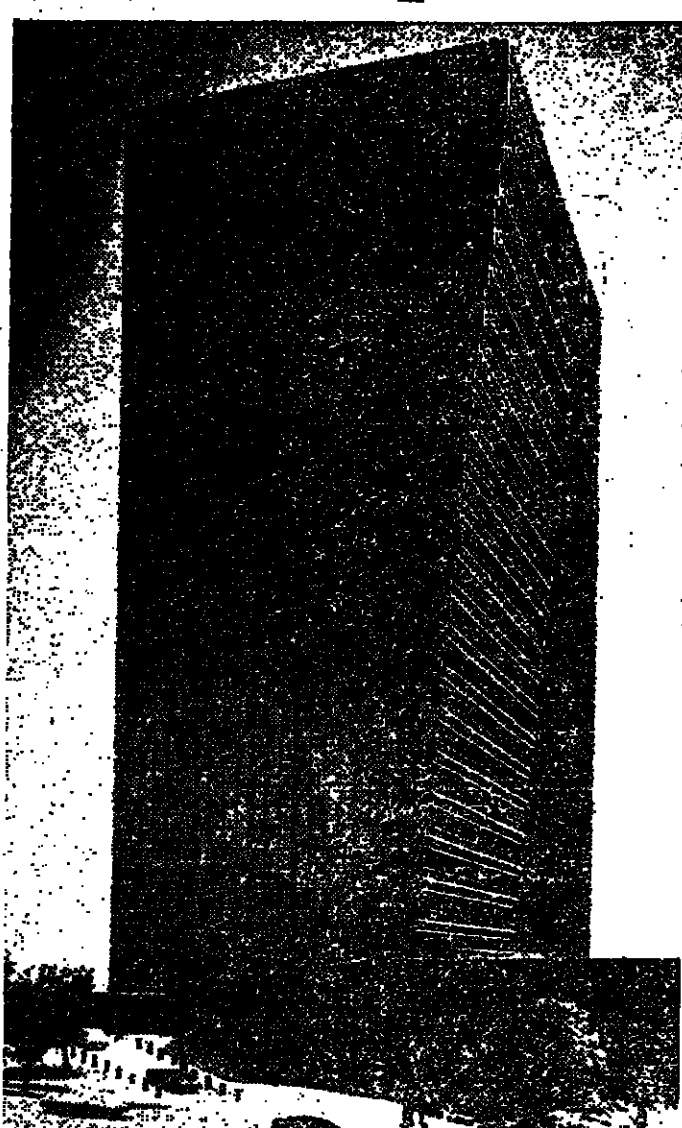
Lift and mechanical shafts, for example, are against the outside walls to provide additional insulation. All round-the-clock functions are grouped together so that the entire building does not need continuous air-conditioning.

Advanced sodium vapour lighting focuses illumination on work areas instead of dispersing higher than necessary light throughout rooms. The lighting system consumes about 0.8 watts per square foot, which is 4 to 7 watts less than typical modern American office buildings.

Each floor has its own independently controlled air handling unit which makes it easier to achieve uniform air distribution and to accommodate varying and extended working hours for different departments. It automatically uses outside air when at acceptable temperatures.

The problems of peak energy demand are diminished by the use of a hot and cold water storage system. Water is chilled, for example, at off-peak times and stored in a 300,000 gallon underground tank for later use.

The building is operating at a level that indicates an annual rate of about 34,000 Btus/sq ft total annual consumption against an Atlanta average of 94,540 Btus/sq ft for high rise office buildings.



Advanced energy saving concepts dictated the distinctive wedge-shaped design of this building in Atlanta, Georgia. Headquarters of Georgia Power, the building's stepped

south face creates shade in the summer and collects the sun's heat in the winter. It is claimed that this building uses 65 per cent less energy than others of comparable size.

## Marketing the skills of the chartered surveyors

LIKE THE Institute of Chartered Accountants and other professional bodies for that matter, the Royal Institution of Chartered Surveyors seems to have acknowledged a new order of life.

Professionals competence and integrity need to be demonstrated publicly at institutional level—especially when the public is inclined more than ever before to question the role of the profession and the activities of their members.

The posting of Mrs Jenny Evans as Director of Appointments at Surveyors' Appointments Consultancy is, in a sense, indicative.

It comes at a time when the RICS has just celebrated the centenary of the granting of its Royal Charter—but this is also a point in time when the surveying profession is deeply engaged in an intensive self-analysis and reappraisal of its activities to ensure that its practitioners stay abreast of the times.

When times are changing—as they certainly have been in recent years—a new RICS appointments service to market the skills of chartered surveyors in general practice and chartered quantity surveyors, building surveyors, land and hydrographic surveyors would seem, at the least, to be appropriate.

It is a big profession. The RICS has the responsibility of leadership for its 67,000 members working in Britain and abroad. Mrs Evans has the right background for the job. She has spent many years in personnel administration, recently recruiting at all levels for a large international road transport engineering group with 110 overseas companies.

She has also worked in Africa and the Far East, which is one way to emphasise SAC's ambitions in building up overseas appointments.

As Mr Geoffrey Edwards, chairman of SAC's parent company Surveyors' Holdings—wholly-owned by the RICS and itself operational only from the beginning of this year—said

last week, the U.S. is thinking very seriously about developing parallel professional standards in this field, quantity surveyors being a particular example.

Surveyors' Holdings is not imposing restrictions on its appointments business: "it will not," noted Mr Edwards, "just be for RICS members, employing RICS members." SH has other ambitions, which are also pretty immediate.

"Eventually," said Mrs Evans last week, "we will be handling amalgamations and mergers services for the profession as well. We will be hoping to start that operation off at the beginning of 1982."

SH, said Mr Edwards, saw itself as a marriage broker rather than a merchant banker and foresees this operation dealing with private practice consultancies rather than limited companies.

Building surveying, says the RICS, is the most expensive at the present time. In-house teams for major companies in the contracting industry have expanded considerably. What the RICS wants to ensure is that its appointments service can add to the quality of those in-house teams, and increase the variety of employers available to its members.

WILLIAM COCHRANE

## Volatile profession

HOWEVER depressed the construction and allied industries might seem to be in the UK, chartered surveying is a profession which is certainly volatile, and arguably dynamic.

Recent, and apparently more encouraging, monthly figures on new orders for UK construction companies have been attacked, criticised and denied by industry bosses, with a degree of desperation in their sheer volatility.

But nobody seems to be arguing too fiercely with the DoE's indication that private and commercial orders, with real underlying strength, are providing the bulk of the "growth" which has appeared in the statistics in recent months.

The industrial and commercial market is evolutionary in its content. Today's

high technology offices might become the ultra-light industrial factories of the future.

Up in the Wirral, the Council's plans for the 50-acre Upton Science Park just announced imply a degree of interchangeability between high technology industry, offices and research units—not to mention the environmental advantages of a built-up floor space ratio of only 15 to 20 per cent of the total site, and that allowing for some building on two floors.

In shopping, where the pace of improvement can be patchy since this is one area where obsolescence (and, sometimes, limited redesign) occurs as the expense and inclination of the tenant, evolution particularly in design terms is taking place at a rate of knots, as new town and shopping centres are designed and built.

## Wallis projects

MAZDA CAR Imports has awarded a £24m contract to G. E. Wallis and Sons to construct new office buildings at Tunbridge Wells, Kent, to be completed by late 1982.

The building company announces a £1m win from

the WPHS Housing Association for 32 flats in a sheltered housing scheme at St George's Drive, Pimlico, London, W1, and a £300,000 DoE contract for modernising the Duke of York's Headquarters in Chelsea's Kings Road.

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## £28m Irish gas line

THE IRISH state-owned Corporation Bord Gais has awarded a £28m contract to Nacop, Dublin, for laying a 225 km 18-inch gas pipeline from Cork to Dublin.

The contractor is a subsidiary of Royal Boskalis Westminster. The work will be a joint venture with Irishenco, which has a 30 per cent interest. Engineering aspects of the contract will be carried out in co-operation with Dublin-based Kenny Engineering and Gas Union Engineering, Netherlands. Work is due to commence at the beginning of April 1982 and should be completed by the end of the year.

## £1.2m depot for brewery

SCOTTISH AND NEWCASTLE BREWERIES has awarded a contract worth £1.2m for its Glasgow south distribution depot on the Hillington industrial estate to Gilbert Ash Scotland, a Bovis company.

The depot consists of three buildings—a single-storey warehouse on a structural steel frame with facing dado walling and pressed steel sheeted wall with corrugated asbestos roof cladding; a mess block and an office block. Total building complex amounts to nearly 5,000 sq metres and the building price includes car parking, yards, access roads and a degree of landscaping. The project will be completed at the end of August 1982.

## £7.3m hotel development

CONSTRUCTION OF the Nottingham Royal Hotel—part of the Theatre Royal development in the heart of the city—has been awarded to Higgs and Hill Building Midlands region. The £7.3m contract was placed by Pickering Investments.

The development comprises a 10-storey, 191-room hotel, including a penthouse, a conference and banqueting suite, restaurant arcade, staff facilities, and parking for 700 cars. Leisure facilities to be included are squash courts, a gymnasium, solarium, sauna and jacuzzi.

Fully air conditioned, the building will be clad externally with solar reflecting glass curtain walling. Clad in exposed aggregate pre-cast concrete panels, the car park has eight split-level floors. Gross area of the development

will amount to over 25,000 sq metres—11,100 sq metres for the hotel and 14,000 sq metres for the car park. Completion due 102 weeks after site possession.

## £6.7m for French Kier

FRENCH KIER CONSTRUCTION, a member of the French Kier Group, has been awarded two contracts together worth £6.7m.

The first, from Strathclyde Regional Council, is for the construction of the A78-Loans by-pass Dundonald Camp to Monkton diversion, Ayrshire. Valued at £5.26m, work includes construction of 6.2km of two-lane dual carriageway; two interchanges; associated minor roadworks and seven culverts. Principal structures include two single-span and three triple-span road bridges,

and a single-span bridge over the Kilmarnock-Ayr railway line.

The second contract, valued at £500,000, has been awarded by the National Coal Board Opencast Executive for the construction of an access road for the proposed Keirbeath opencast site.

## Sri Lanka powerlines

EVE CONSTRUCTION has been awarded a £2.6m contract by the Mahaweli Authority of Sri Lanka for a 220 kV double circuit transmission line on steel towers between Victoria power station and Kotmale.

This 30 km length of line, forming part of the Victoria dam and hydro electric project, will traverse steep valleys, paddy fields, tea estates and open ground in the region of the ancient city of Kandy.

## AROUND THE INDUSTRY

● John Laing Construction has been awarded the contract for all foundations and underground services for the office building on the Esso cracker site at Mossburn. This contract is worth over £800,000.

● The £380,000 contract for designing and manufacturing the curtain walling and windows for phase two of The Sun Life Court development in Bristol has been won by Allan H. Williams. The company has already completed the first phase of this development.

● Siemens Polysommer Products, a member of the SPP Group, is to supply and install pumps and associated equipment for a sewage pumping station at Redcar, under a contract valued at over £190,000 placed by the Northumbrian Water Authority. The equipment includes four dual-speed sewage pumps, pipework and valves. The contract also covers design of the pumping station and its integration with the existing sewerage system.

● The contract forms an important part of Phase 1 of the Lambourne regional scheme in which existing sewerage outfalls are to be intercepted by a new trunk sewer and conveyed by gravity to the pumping station from where it is to be pumped to a preliminary treatment works at Marse.

● John Booth and Sons (Bolton) has introduced a lightweight fire resistant cladding system for offshore oil and gas production platforms. The system, in carbon steel or stainless steel, is modular and offers great savings. It has been fire tested in accordance with BS 476 Part 8, IMCO and SOLAS requirements, and certified by

authorities including Lloyd's Register of Shipping and Det Norske Veritas.

● Kelsey Building Products, a division of Kelsey Industries, has launched a product which the company believes will revolutionise roof guttering—the Kelsey Hydroglas industrial rainwater system. This provides an industrial rainwater system that is maintenance free. The material, which incorporates five separate layers of glass-fibre, is saturated in a resin bath, then pulled through heated chrome steel dies. The result is a smooth face, externally and internally, that will not harbour dirt and cannot corrode. Material thickness is 3mm nominal, and a typical 3 metre length weighs 9 kg.

● A protein-based liquid foaming agent Cormix AEG has just been launched by the Cormix division of the Unilever chemical company Joseph Crossfield and Sons. It has been designed for use with all types of lightweight aggregates, both natural and synthetic, for the production of low density concrete. The manufacturer claims that it is effective with mixes containing a high proportion of pulverised fuel ash and is also suitable for use in all types of grout, mortar and concrete mixes. More on 0225 81211.

● Thos. W. Ward (Railway Engineers) has an order worth over £1m for railtrack, switches and crossings for a central loading system at Shell UK Oil's Shell Haven refinery at Stanford-le-Hope, Essex. The company will design, supply and install 8,500 metres of track, 37 turnouts, four sets of buffer stops and 18,000 cu. metres of ballast for the contract which will allow 11 different grades and types of oil product to be loaded on each of two tracks via overhead gantries.

● The Transport Department has announced the making of the line and side roads orders for the proposed bypass of the village of Broughton on the A43 trunk road in Northamptonshire. The bypass will cost in the region of £2.2m. Construction of the bypass is expected to start next year and will take about two years to complete.

● A product has been developed by East Sussex County engineer's department and local suppliers, Mountfield Roadstone

to find a productive use for reject stone normally suitable only as rock fill—the stone is being used as macadam after coating with bitumen, for repairing roadside edges. It can also be used in road construction in place of the usual "lean concrete" roadbase. Benefits include a cash saving of nearly £2 per tonne—with cheaper transport because the stone is quarried locally.

● The 1982 edition of the Korrugul Handbook is a much larger and more detailed reference book. It claims to provide comprehensive reference to the theory and practice of designing and installing Korrugul aluminium building sheet. The handbook is available free of charge from Granges Essem (UK), 1-9, Telford Road, East Linstead, Cumbernauld, Strathclyde G67 2AX.

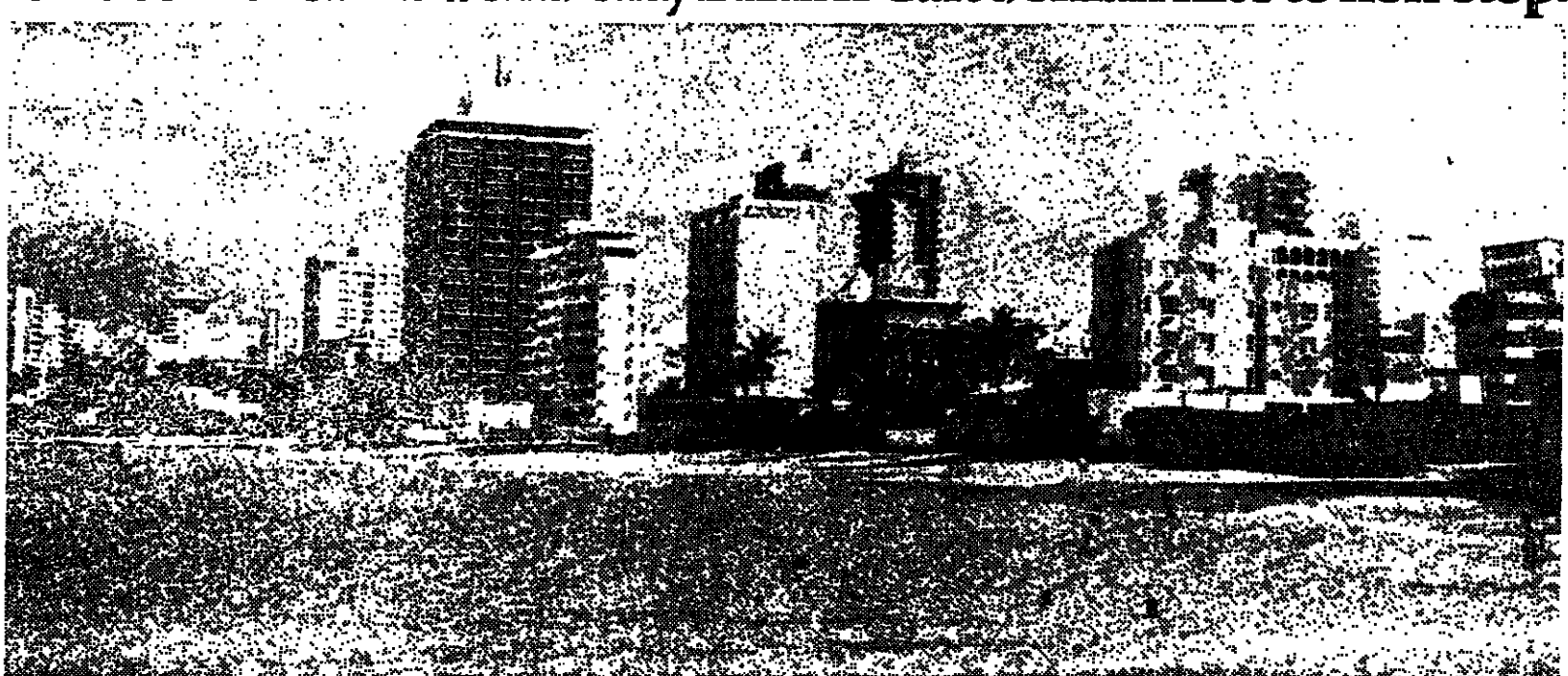
● "Reliability and performance of solar collector systems," Building Research Establishment Digest 254, gives guidance for the design and installation of systems which will aid the avoidance of defects and poor thermal performance. It discusses some of the more common problems and their possible solutions and gives guidance on methods of checking system operation. Copies are available from HMSO, price 50p each (plus postage).

● An awards scheme has been launched by Building Services (the Journal of the Chartered Institution of Building Services) to seek out and reward designers whose buildings use as little energy as possible while fulfilling the task for which they were built.

Commercial version of the Beaumont Safety Award Winner (a steel storage cage for LPG gas bottles) has been launched by Pilcon Engineering of Coston Group based at Basingstoke, Hants.

● Anglo-Japanese consortium (Peat, Marwick, Mitchell, Hitachi Cable and W. F. Johnson and Partners) has been awarded a consultancy contract worth £1m in professional fees to undertake a project for a proposed factory in Jordan to produce cables for the expansion of the country's electric power and telecommunication networks, and also for export.

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# BBC 1

9.05 am For Schools, Colleges.  
10.00 You and Me. 10.15-12.07  
pm For Schools, Colleges. 12.30  
News After Noon. 12.57 Regional  
News for England (except  
London) and S.E. only.  
Financial Report, and News  
Headlines with sub-titles. 1.00  
Pebble Mill at One. 1.45 Chock-  
a-Block. 2.01 For Schools,  
Colleges. 3.00 See Hear! 3.25  
Della Smith's Cookery Course.  
3.53 Regional News for England  
(except London). 3.55 Play  
School. 4.20 Laurel and Hardy  
in "Squawking Squatter". 4.25  
Jackanory. 4.40 Jigsaw. 5.05  
Newsround. 5.10 Blue Peter.  
5.40 News.

6.00 Nationwide (London and  
South East only).  
6.25 Nationwide.  
6.55 Angels.  
7.20 Blake's Seven.  
8.10 Panorama.  
9.00 News.

9.25 The Monday Film:  
"Shaft's Big Score!"  
starring Richard Round-  
tree.

11.05 Film "SI".  
11.35 News Headlines.  
11.40 Speak for Yourself.  
BBC1 VARIATIONS: Cymru/Wales—  
12.57-1.00 pm News of Wales. 1.45-  
2.00 Pili Pili. 6.50-7.25 Wales Today.  
6.55-7.20 Heddiw. 9.25 Gwyn Tomen.  
10.15-11.05 Bonanza. 12.05 am News  
and Weather for Wales.  
Northern Ireland—12.57-1.00 pm  
Northern Ireland News. 3.53-3.55  
Northern Ireland News. 6.00-6.25 Scene  
Around Six. 12.05 am News and  
Weather for Northern Ireland.

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# ANGLIA

12.30 pm Botanic Man. 1.20 Anglia  
News. 12.30 Monday Film: "Blood  
on the Sun", starring James  
Cagney. 5.15 University Challenge. 6.00  
About Anglia. 6.30 Survival. 10.30  
Anglia Reports: Alison Leigh reports  
on the financial difficulties of the  
Mercury Theatre, Colchester. 11.00 A  
New Kind of Family. 11.20 The Monte  
Carlo Show. 12.30 am Reflection.

# ATV

12.30 pm Botanic Man. 2.00 Tenspeed  
and Brown Shoe. 3.45 Money-Go-  
Round. 5.15 Joe 90. 6.00 ATV Today.  
10.30 Left, Right and Centre. 11.10  
ATV News. 11.15 The New Avengers.

# BORDER

12.30 pm Botanic Man. 1.20 Border  
News. 2.00 Matinee: "Double Bum",  
starring Ian Carmichael and Jennifer  
Scott. 3.45 Money-Go-Round. 5.15  
Survival. 6.00 Lookaround Monday.  
6.15 The Spinners and Food. 6.45 The  
Black and White Picture Show. 10.30  
George and Mildred. 11.00 RL Action.  
11.45 Border News Summary.

# CHANNEL

12.30 pm Botanic Man. 1.20 Channel  
Lunchtime News. What's On Where

# TELEVISION

## Chris Dunkley: Tonight's Choice

Cities housing ancient universities share a quality which, though indefinable, is unmistakable: physically, Bologna and Cambridge could hardly be more different, yet centuries of accommodating young students have given them an atmosphere in common. It will be interesting to see whether Hugh Sykes Davies, an undergraduate in the twenties, former Communist, and long time fellow of St John's, manages to convey this spirit when he describes Cambridge in Tales of Twelve Cities on BBC2.

Immediately after him comes the latest part of International Snooker and if you are hooked nothing anybody can say will stop you watching. Steve Davis is captaining the English team which is heavily tipped to win the trophy from Wales, the holders. BBC2 carries two more reports later.

ITV's new series Astronauts is written by Graeme Garden and Bill Oddie, two of The Goodies, though they don't appear. It sounds like a true situation comedy: Britain's first team to be sent into space comprises two men, one woman and a dog and, we are told, "when the great day of the launch dawns the eyes of the nation are on the dog, the eyes of the media are on the woman, and the men must get by on a stiff upper lip." Makes a change from one-parent families in the suburbs, I suppose.

## BBC 2

10.10 am Supervisors.  
10.35 Speak for Yourself.  
11.00 Play School.  
11.25 Write Away.  
1.55 pm A Woman's Place?  
2.30 Let's Go.  
2.35 Inside Japan.  
3.05 Television World.  
3.30 Community School.  
3.55 Snooker: State Express  
World Team Classic.

and Weather. 2.00 The Monday Matinee:  
"Ring of Fire". 3.45 Money-Go-Round.  
5.15 Happy Days. 6.00 Channel Report.  
6.35 Encore. 10.28 Channel Late News.  
10.34 Ladies Man. 11.00 That's Holly-  
wood. 11.30 News and Weather in  
French.

## GRAMPIAN

9.25 am First Thing. 12.30 pm  
Botanic Man. 1.20 North News. 2.00  
Money-Go-Round. 12.30 Monday  
Matinee: "The Farmer's Daughter",  
starring Loretta Young, Joseph Cotten,  
and Ethel Barrymore. 5.15 Mark and  
Mindy. 6.00 North Tonight. 6.30 Country  
Focus. 10.30 The New Avengers. 11.30  
Cover to Cover. 12.10 Going Out.  
12.30 am North Headlines.

## GRANADA

12.30 pm Botanic Man. 1.20 Granada  
Reports. 2.00 Money-Go-Round. 2.30  
Monday Matinee: "Battle of the Simple  
Man". 5.15 Give Us A Clue. 6.00  
Granada Reports. 10.30 Ladies Man.  
11.00 RL Action. 11.45 Hagen.

## HTV

12.30 pm Botanic Man. 1.20 HTV  
News. 2.00 Money-Go-Round. 2.30  
Monday Matinee: "The Games", starring  
Michael Crawford, Stanley Baker, Ryan O'Neal  
and Charles Aznavour. 5.15 The Flintstones.  
6.00 Report Watch. 10.28 HTV News.  
10.30 "Two Mules for Sister Sara".

## RADIO

Midnight. 1.00 am Truckers' Hour (S).  
2.00-5.00 Two's Company (S).

## RADIO 3

6.55 am Weather. 7.00 News. 7.05  
Morning Concert (S). 8.00 News. 8.05  
Morning Concert (Continued). 9.00  
News. 9.05 This Week's Composer:  
Angelo Corbelli (S). 9.45 Northern  
Symphony Orchestra (S). 10.55 Boyce  
Arne and Greene (S). 12.00 BBC  
Scottish Symphony Orchestra (S).  
1.00 News. 1.05 BBC Lunchtime Con-  
cert. 2.05 Matinee Musical (S).  
3.05 New Records (S). 4.25 News. 5.00  
Mainly for Pleasure (S). 5.30 Picasso—

## LONDON

9.30 am Schools Programmes.  
12.00 Cockleshell Bay. 12.10 pm  
Rainbow. 12.30 Wild, Wild World  
of Animals. 1.00 News, plus F.T.  
Index. 1.30 Thames News, with  
Robin Houston. 1.30 Farmhouse  
Kitchen. 2.00 Money-Go-Round.  
2.30 Monday Matinee: Ida  
Lupino, David Hartman and  
Terry-Thomas in "I Love a K.K.  
Mystery". 4.15 Go Fly a K.K.  
4.20 The Scoop Show presented  
by Matthew Corbett. 4.45  
Dangermouse with the voices of  
David Jason, Terry Scott,  
Edward Kelsey and Brian  
Trueman. 4.55 Sdg of the Dump.  
5.15 Botanic Man: David Beatty  
in "Crackpot Jackpot".

5.45 News.  
6.00 Thames News, with  
Andrew Gardner, Rita  
Cartier.

6.25 Help!  
6.35 Crossroads.  
7.00 Bulseye.  
7.30 Coronation Street.  
8.00 Astronauts.  
8.30 World in Action.  
9.00 Quico, starring Jack  
Guggenham.

10.00 pm News At Ten.  
10.30 The Monday Thriller:  
Richard Roundtree and  
Frank Finlay in "Shaft in  
Africa".

12.25 am Close: Sit Up and  
Listen with Lord Willis.  
+Indicates programme in  
black and white

starting Shirley MacLaine and Clint  
Eastwood.  
HTV Cymru/Wales—As HTV West  
except: 12.00-12.10 pm Ffialabellam.  
4.45-5.15 Ser. 6.00 Dydd. 6.25-7.00  
Report Wales. 8.30-9.00 Yr Wyddnes.

## SCOTTISH

12.30 pm Botanic Man. 1.20 News  
and Road Weather. 2.00 Monday  
Matinee: "Sands of the Desert", star-  
ring Charlie Drake. 3.45 Money-Go-  
Round. 5.15 Emmerdale Farm. 6.00  
Scotland Today. 6.40 Crimdesk. 11.00  
Showcase Theatre (preview). 11.30  
Masturbates. 1.10 Late Call. 11.35  
Hammer House of Horror: "The Silent  
Scream", starring Peter Cushing.

## SOUTHERN

12.30 pm Botanic Man. 1.20 Southern  
News. 2.00 Houseparty. 2.25 "The  
New Daughters of Joshua Cabe". 3.45  
Money-Go-Round. 5.15 Happy Days.  
6.00 Day by Day. 10.35 Thelma  
"Melody of Hate". 12.00 Superstar  
Profile.

## TYNE TEES

9.20 am The Good World. 9.25 North  
East News. 12.30 pm Botanic Man.  
1.20 North East News and Lookaround.  
2.00 Money-Go-Round. 12.30 Monday  
Matinee: "Nurse Edith Cavell",  
starring Anna Neagle. 4.15 Cartoon  
Time. 5.15 Happy Days. 6.00 North

## YORKSHIRE

12.30 pm Botanic Man. 1.20 Calendar  
News. 2.00 Money-Go-Round. 2.30  
Monday Matinee: "The Catcher",  
starring David Jensen. 3.42 Gus  
Honeybun's Birthdays. 3.45 Money-Go-  
Round. 5.15 Happy Days. 6.00 West-  
ward Diary. 10.32 Westward Late  
News. 10.34 Ladies Man. 11.00 That's  
Hollywood. 11.30 Faith for Life. 11.35  
West Country Weather and Shipping  
Forecast.

# A case for clear verdicts

COURTS OF LAW are con-  
fidently expected to adjudicate  
between rival disputants in such  
a way that winners and losers  
are readily identifiable.

Sometimes of course the ver-  
dict of the court is less clear  
cut, each disputant wins a bit  
of his claim or counter claim,  
but the result is nevertheless  
intelligible.

More often it is the reasoning  
behind the verdict that is less  
than crystal clear. To the ex-  
tent that the reasoning applies  
exclusively to the instant judg-  
ment it may matter little to the  
parties, although any obscurity  
in the way in which the court  
has arrived at its decision may  
not assist the parties in decid-  
ing whether to appeal.

But when the court's reason-  
ing relates to legal issues, it is  
vital that it should be imme-  
diately intelligible to a wider  
audience than the litigating  
parties as the audience will be  
looking to the court's ruling as a  
precedent.

English judges have a toler-  
able good record for the clarity  
of their judgments. However,  
when cases are subjected to  
multiple judgments in the Court  
of Appeals or, more frequently,  
in the House of Lords, it is  
sometimes difficult to discern  
the common denominator of  
multiple reasons expressed in  
three or five separate judg-  
ments, which produce the same  
legal result. (Dissenting judg-  
ments, because they do not  
concur in the court's judgment,  
often illumine the rival conten-  
tions.)

But the alternative practice  
of producing one composite  
judgment from all the assenting  
judges does not necessarily cure  
that potential defect. Indeed the  
practice of the European court  
of justice at Luxembourg of in-  
variably delivering a single  
judgment of sometimes nine  
judges—the full complement of

judges has recently been in-  
creased to 11—has shown that  
too many judicial cooks can fre-  
quently spoil the legal broth.

The contrast between the  
court's judgments and the  
single handed opinion of the  
advocates-general provide a  
stark contrast, not only in style  
and content, but in clarity of ex-  
position so vital towards  
developing a coherent jurispru-  
dence.

And it is not just in the  
reasoning that one finds intellec-  
tuals of expression but often out-

member's name appeared on the  
attendance register. For most  
of the period the substance  
allowance was approximately  
£42 per day.

The travel allowance was cal-  
culated on the distance between  
the point of departure and the  
place of meeting. Members were  
not required to account for  
their actual expenses. If they  
spent less than their allowance  
any surplus was theirs.

The dispute between Lord  
Bruce and the UK tax  
authorities resolved itself into

equivocally the victor can be  
gauged from the press reaction.  
This paper headed the report  
from its Brussels correspondent  
"Euro-MEPs may face tax de-  
mands", which accurately re-  
flected the correspondent's  
opening paragraph that MEPs  
"could be liable to pay UK tax  
on some of their controversial  
parliamentary expenses".

The Times headed its corre-  
spondent's report "Taxmen lose  
case in Europe", summarising  
the opening paragraph:  
"Special commissioners of  
Inland Revenue in Britain have  
lost a test case in the European  
Court on taxing jump sum  
travel and subsistence pay-  
ments".

The UK's advocate-general,  
Sir Gordon Slynn, in his opinion  
to the court seemed to say that  
the amount of expenses reason-  
ably incurred by an MEP in  
performance of his duties could  
not be taxed nationally, but that  
any surplus on travel and sub-  
sistence expenditure could be  
taxed.

The court appeared to reject  
any idea of "reasonableness",  
the advocate-general's sugges-  
tion that MEPs could be asked  
whether each member had ex-  
ceeded his allowance, as in-  
quiry into any person's  
personal requirements.

Rather the question is  
whether the expenses as a  
whole constitute a "disposi-  
tion of remuneration irrespec-  
tive of the member's personal  
circumstances".

It will not be surprising if  
the Special Commissioners  
when they come to "apply the  
European court's ruling to the  
assessment of Lord Bruce, may  
find it necessary to make a  
further reference to the court,  
asking it to explain what  
which is hardly a "stunning  
example of the desired collabo-  
rative effort between the work  
of national tribunals and the  
European Court".

## THE WEEK IN THE COURTS

BY JUSTINIAN

right obscurities. Too often for  
comfort the answers given to  
questions asked by the courts of  
the member states disclose the  
awkwardness of compromised  
views and fail to supply satis-  
factory solutions.

A recent example will  
suffice. Lord Bruce of Donning-  
ton was designated by the House  
of Lords as a member of the  
European Parliament from 1975  
to 1979, when elections by  
direct universal suffrage began.  
An inspector of taxes contended  
that all MEPs' allowances for  
travel and subsistence consti-  
tuted emoluments from an  
"office" held by the member  
and hence taxable in the UK  
under Schedule E.

The question referred by the  
special commissioners for the  
European court's interpretation  
of whether the EEC law pre-  
cluded such allowances from  
being taxed at all, and if it did  
not, whether it imposed any  
limitation on the power of a  
member state to tax such allow-  
ances.

The allowances were paid at  
a flat rate, on condition that the

a narrow issue. The revenue in-  
sisted that the surplus left in  
Lord Bruce's hands after  
deducting his actual disburse-  
ments was taxable by member  
states.

Lord Bruce accepted the pos-  
sibility that if actual expenses  
were deductible, the balance  
could be taxable, no doubt  
reflecting that, given the  
allowances were, he could  
easily spend them all on his sub-  
sistence and travel, leaving  
nothing for the tax man to get  
his hands on.

On September 15 the Euro-  
pean Court gave its answer:  
"Community law prohibits the  
imposition of national tax on  
lump sum payments made by  
the European Parliament to its  
members from Community  
funds by way of reimbursement  
of travel and subsistence  
expenses, unless it can be  
shown in accordance with Com-  
munity law that such lump sum  
reimbursements constitute in  
part remuneration."

On that ruling who won the  
dispute? A measure of the  
Court's failure to declare un-

# Brave Oxford must keep going

## RUGBY

BY PETER ROBBINS

WITH SIX weeks to go to the  
centenary Varsity match, it is  
perhaps a little early to make  
a firm prediction, but an  
Oxford victory seems likely on  
December 8.

The Dark Blues' mid-week  
efforts against the Australians  
were courageous and intelligent  
and showed exemplary defence,  
particularly by Millerchip at  
full-back.

Most importantly, the for-  
ward performance was well-  
orchestrated and tidy. Given  
the steadiness of Liddington  
at scrum-half and the wit of  
Barnes, Oxford have the ability  
to bring clever runners like  
Halliday and the vastly  
experienced Wyatt into play.

Victory against Northampton  
on Saturday must add to the  
confidence, but the problem will  
be to ensure that the players  
do not go off the boil pre-  
maturely.

I saw Cambridge well  
beaten 0-31 by Richmond on

Saturday and it was unfor-  
tunate that such an enjoyable  
game, stylishly played, should  
be marred by injuries to two  
Cambridge players.

First Horner, the flanker,  
broke a leg and will therefore  
miss the Varsity match—a really  
serious blow because he and  
Macklin and Allchurch are a  
very good back row. Before  
his injury, Horner had sup-  
ported well and tackled with a  
ferociousness not emulated by  
many of his team-mates.

Macklin, the No. 8, was also  
taken off but his injuries are  
reported to be not as bad as  
had been feared. Cambridge  
will certainly need his skill at  
the back of the line-out but, his  
aggressive tackling and his  
tidying up at the breakdown.

Allchurch has filled out a lot  
and as yet is not really fit, but  
he compensates by a wider  
experience.

The real problem is in the  
tight forwards where Cam-  
bridge needs to find solid  
pushers and a good No. 4 jum-

per. Liddington, the Scottish  
squad member, is recovering  
from injury and last year's  
Blue, Biddell, may also be re-  
called.

There is a massive amount of  
work to be done but Tony  
Rodgers, the coach, is confident  
it will be.

The centre play of Hoskin and  
O'Brien was not really satisfac-  
tory, although O'Brien put in  
some fine tackling. McGahay is  
expected to return with Tyler  
the winger, and it is essential  
that Cambridge establish some  
sort of basic rhythm before the  
offbeat interventions of Marcus  
Rose can be introduced.

He did not seem terribly  
interested on Saturday but the  
other Cambridge international,  
How Davies, the captain, re-  
sponded splendidly to Richmond's  
own piercing attacks.

Rose and Davies are obvious  
matchwinners, but there must be  
a tendency to place too much  
responsibility on them—and if  
that weighs heavily problems  
will arise.

It is so good to see a well-  
disciplined and fit Richmond  
side again. There seems to be a  
new spirit abroad and the for-  
ward play demonstrated that a  
lot of hard work has been done.

Sharp, the captain, must take  
credit for this, and all the for-  
wards can be pleased with the  
support they gave to the ball  
carrier.

Richmond have a competent  
half-back pair in Cunniff and  
Green, and Preston in the centre  
still shows his international  
touch. But the major threats and  
inspiration came from Lewis,  
their Gallic-looking fullback  
whose daring counter-attacks  
caused Cambridge so many prob-  
lems, and the sizeable crowd  
much pleasure.

It was Lewis who made room  
for Richmond's most dangerous  
player, Williams, on the right  
wing. It would be interesting to  
know what his national quali-  
fications lie on. On this form  
Richmond, happily revived, will  
upset quite a few sides this year.

## SOCCER

ALTHOUGH NO goals were  
scored in the meeting between  
Manchester City and Notting-  
ham Forest at Maine Road on  
Saturday, there was no shortage  
of opportunities, especially  
during the first half.

Both teams squandered  
numerous comparatively easy  
scoring chances; both keepers  
made good saves and, in the  
circumstances, a draw was  
probably a fair result to a game  
which started promisingly, but  
fizzled out midway through the  
second half.

There is a similarity in style  
between the managers of these  
two clubs, Brian Clough and  
John Bond.

As a result of their success-  
ful, often controversial manag-  
erial activities, willingness to  
express their feelings loudly,  
if not always wisely, leg spend-  
ing, and natural flamboyance  
they have become personalities  
in their own right, commanding  
bigger headlines than their  
players.

The Clough-Taylor combina-

# Players miss the Maine chance

tion took Derby County and  
Nottingham Forest—two Mid-  
land clubs with limited support  
—from Division Two back-  
waters to capture the First  
Division championship and on  
to glory in Europe.

This pair is now rebuilding  
the Forest team which won the  
European Cup.

Six players have been sold  
since the start of last season  
and it would come as no sur-  
prise if this remarkable pair  
should decide that now is the  
time to move to pastures new  
and perform a third footballing  
miracle.

On the evidence of one  
match, on a very slippery sur-  
face, and indifferently con-  
trolled by a referee who  
allowed several disaboli-  
cating tackles to go unpunished, it is  
unfair to judge a side's poten-  
tial, but Forest looked no better  
than a competent top-half-of-  
the-table outfit.

However, Fashanu was the  
most impressive centre-forward  
I have seen this season. He has  
strength, excellent control,

height, determination and  
enthusiasm so that he  
threatened danger every time  
he had the ball and provided  
his partner Wallace with the  
service and protection he  
required.

In mid-field the visitors were  
far less convincing. Their  
quarter worked hard, but they  
seemed, with the exception of  
Robertson, short of ideas and  
too many passes were off-target.

Nevertheless, Gray and  
Proctor are young and steadily  
improving, while some of the  
£1.5m received from selling  
Francis and Burns is should be  
possible to find replacements  
for the unsettled Robertson and  
the long-serving McGovern.

It would not be enough to  
buy two quality players—  
equally important they must  
also be prepared to accept and  
fit into the Clough regime.

John Bond, on what by First  
Division standards was a shoe-  
string budget, did very well at  
Nottingham.

When he arrived at Man-  
chester last year he found  
them struggling. He immedi-

ately made several astute pur-  
chases, gave his team some of  
the confidence they had lacked,  
steered them to respectability  
in the league and took them to  
Wembley, possibly more on  
enthusiasm than ability.

He has strengthened his side  
this season by buying beyond  
new players including Francis,  
out of action through injury.

It has not yet worked as  
well as he hoped, or City sup-  
porters demand.

Against Forest, his team  
showed an abundance of skill  
and bite in mid-field, but their  
finishing was indifferent while  
their back four were so uneasy  
that one wondered whether  
they were being employed in  
their most effective positions.

Although, after Manchester  
United, they are commanding  
the best home support in the  
country, they will have to pro-  
duce better form to sustain it.

Manchester City clearly have  
not yet reached their peak. If  
this occurs, as it should within  
the next month or so, they will  
represent a good bet for one of  
the two cups.

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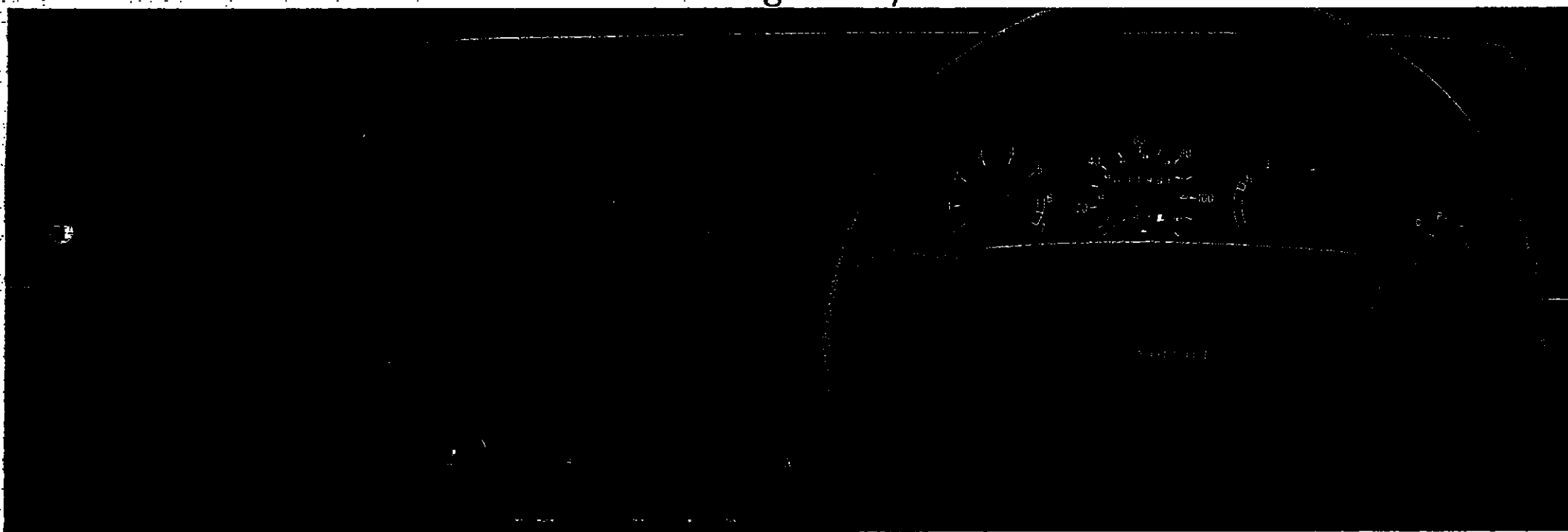
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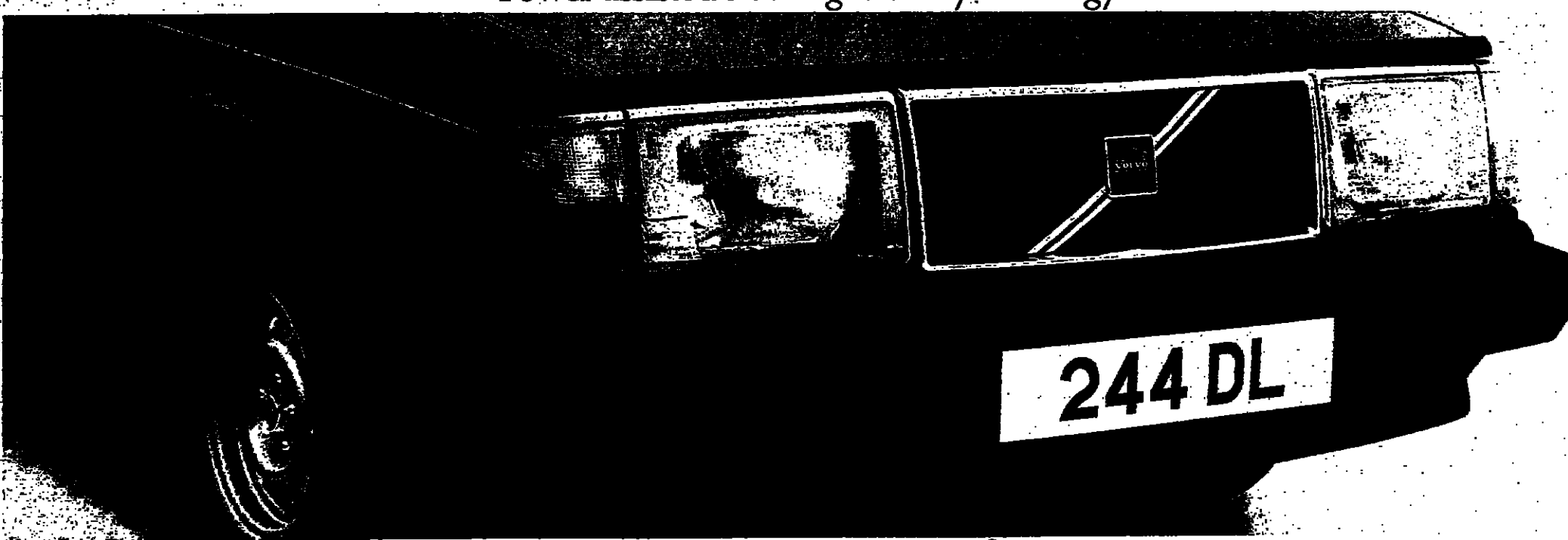
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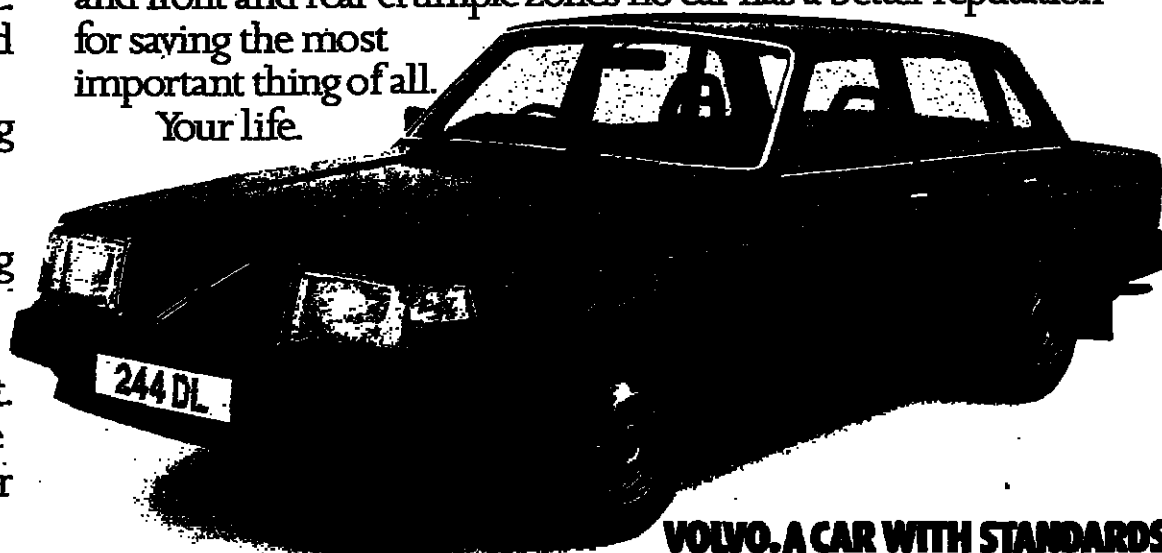
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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER FORENZ

## A front runner falters on the road from Monterrey

Alfa, Mexico's largest private group, has become overheated, like the country's economy. William Chislett reports

GRUPO Industrial Alfa, Mexico's largest holding company and the flagship of the country's private sector, is having to pay a high price for the dizzy rate at which it has taken advantage of the booming oil-rich Mexican economy and create an empire with interests ranging from steel to food processing.

For the past six years, "dynamism and diversity" to quote Bernardo Garza Sada, Alfa's chairman, have been the central concept of Alfa's philosophy. Between its formation in 1974, when the steel mill, Hylsa, and a packaging company were the core of the holding company, and 1980, Alfa's assets grew at an annual average rate of 53 per cent to 91bn pesos (\$3.6bn) as it expanded into secondary petrochemicals, tourism, capital goods, fibres, and consumer goods.

Sales increased five-fold and net profits were a record 3.7bn pesos (\$140m) last year.

In its drive to expand into barely established areas in Mexico, Alfa sought out the best technology and formed joint ventures with such household names as Dupont, BASF, Yamaha, Ford and Massey Ferguson.

In 1976, Alfa became the first Mexican enterprise to join the ranks of the "Fortune 500" largest corporations outside the U.S. The company is currently rated 230th.

Alfa, based in Monterrey, North Mexico, the home of Mexico's private sector, became synonymous with success and a symbol of dynamic management. The company hired the best executives, some of them Mexicans straight out of U.S. business schools, and it paid the highest salaries. Twelve per cent of its executives have completed post-graduate courses.

Its annual reports became more and more glossy and began to resemble coffee table books with their magnificent colour photographs.

But Alfa overextended itself and is now having to cut back. Net profits this year will plummet to about \$80m. As a result, the company has been reorganised. Some 2,000 executives out of a total 50,000 employees were recently shed and more may go.

In October, Danohras, the Government's public works bank, in an unpublished move, came to Alfa's rescue with a

17bn pesos (\$680m) package to relieve its cash flow problems. The basis of Alfa's problems is that it was too ambitious—it borrowed heavily abroad to finance new purchases and was then hit hard by the hike in interest rates and by other factors beyond its control. These included the relaxation of import controls, which caused many of Alfa's products to be undercut this year by the influx of foreign goods, though the situation has been eased since a licensing system for imports was re-introduced by the Government in June.

Just servicing its \$2.3bn foreign debt will cost Alfa \$110m more this year than last because of higher interest rates. Like the Mexican economy as a whole, Alfa has become overheated. Indeed, its problems are viewed in Mexican business circles as a symptom of the over-inflation and inflation which high oil revenues, continued massive foreign borrowing and extravagant public expenditure have brought to the entire economy.

The roots of Alfa lie in the founding in 1891 by two Sephardic Jews, Isaac Garza and his brother-in-law, Francisco Sada, of the Cuauhtemoc brewery in Monterrey. A glass factory was later built to produce bottles, a plant to make bottle tops, a paper factory to produce labels and a bank to control the financing.

In 1973, the 81-year-old

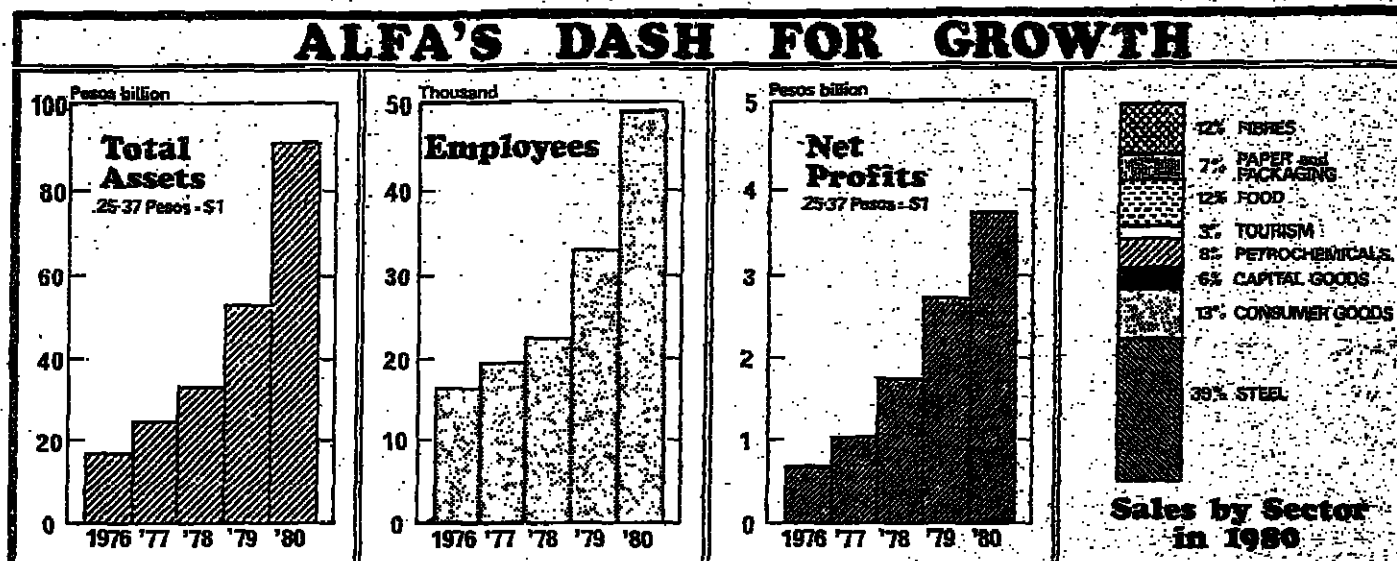
Eugenio Garza Sada, the son of Isaac Garza (the two founding families intermarried) was murdered. It was then decided to divide up the spoils. Eugenio's sons kept the brewery and Banca Serfin and formed a holding company called Grupo Visa. The sons of Eugenio's 83-year-old brother, Roberto, including Bernardo, formed Alfa in 1974, along with the steel company and the paper factory.

## Spread the risk

At that time 90 per cent of Alfa's assets were in steel, a vulnerable sector. "We decided to expand less aggressively in steel and to move into other areas," recalls Jesus Guzman, Alfa's financial director.

The Government itself was enlarging the state steel sector and so Alfa decided to expand in five new areas—secondary petrochemicals, tourism, consumer goods, food, and capital goods—in order to spread its risk.

During 1975 and 1976, Alfa acquired the Los Radas Hotel and 1,230 acres of Pacific coastline, a controlling interest in Nylon de Mexico in association with Dupont of the U.S. and a majority stake in Polioles (petrochemicals) in association with West Germany's BASF.



Bernardo Garza Sada: dynamism and diversity are the central concept of Alfa's philosophy

In electronics Alfa bought Philco Mexicana, a colour television company, from the Ford Motor Company.

The idea was to buy a "platform" in each of the five new sectors through taking over existing companies and revamping them. But it took Alfa longer than it had bargained for to make a success of its new ventures.

When Alfa bought the controlling interest in Nylon de Mexico, a synthetic fibres company, it found that its purchase coincided with a depression in the market and its two rivals in Mexico, Akzo, the Dutch company, and Celanese, had much better equipment than the obsolete machinery at Nylon de Mexico.

Dupont, Alfa's minority partner in Nylon de Mexico, had started to modernise the equipment just before Alfa bought its stake, but it took some three years to overcome the problems. "It was an apprenticeship for us," says Guzman.

With Philco, the colour television company, Alfa underestimated the Mexican banking system's ability to grant consumer credit. Only a small share of the credit available in Mexico goes towards financing the purchase of consumer goods. As a result, Alfa had to extend the financing period for its distributors to 200 days from its originally planned 45 days. And it had to confront the same problem when it bought other consumer goods companies.

Similarly, with its tourism real estate project on the Pacific Coast, Alfa found that it could not sell its expensive, luxurious flats and villas as quickly as planned because its clients could not get financing easily. All of this later produced cash-flow problems.

After this initial flurry of buying companies in 1975 and 1976, Alfa slowed down its rate of growth in order to consolidate its position. In 1977, Alfa only bought a fibres company to complement Nylon de Mexico.

But in 1978 Alfa once again went on a buying spree.

It bought Magnavox, a hi-fi company, and Admiral, which makes black and white televisions, two more petrochemical concerns and a cellulose plant, as well as forming a \$53m joint venture with Ford for the production of aluminium motor heads.

This continued into 1979 and 1980 with the purchase of washing machine companies, and food processing plants.

Alfa's chief economist, Everardo Elizondo, made a fact-finding tour to the U.S. in 1980 to try to gauge the pulse of interest rates and came away, like so many others, with the firm impression that there would not be a substantial increase. Alfa, therefore, continued to borrow heavily abroad to finance its new operations.

"I did not get to see Mr Volcker, (Paul Volcker, chairman of the U.S. Federal Reserve)," says Elizondo,

dependently.

High inflation, a new phenomenon in Mexico, coupled with the increase in international interest rates, caused both peso and dollar rates to soar in Mexico.

Mexico has no exchange controls and has to keep very closely in line with events in the neighbouring U.S. in order to avoid a flight of capital from the country.

Peso interest rates have doubled since 1978 and even Alfa, with its triple 'A' credit rating, has to pay an effective cost of about 40 per cent for its peso credits.

## High interest rates

This high cost, along with Alfa's conviction that it was safe to go on borrowing heavily abroad, caused the company to borrow little in pesos.

And major foreign banks, particularly Bank of America and Chase, vigorously began to court the Mexican private sector when they saw that the public sector, with its excellent credit rating, became less and less profitable.

"We thought the high interest rates would be a temporary phenomenon," says Guzman, "but eventually we had to incorporate them into our strategy."

At the same time as Alfa continued to expand in 1980, the Mexican government, in an

attempt to damp down inflation, lowered its trade barriers, let the influx of lower priced imports—at dumping prices—says Guzman—caused the sale of Alfa's products, particularly petrochemicals, fibres and televisions, to fall dramatically.

And, as it expanded, Alfa took on more and more personnel. But the ballooning number of employees was not compensated by an increase in sales.

Whereas every one peso spent on administration in 1979 produced 9.95 pesos revenue, in 1980 that same peso earned 7.17 pesos revenue.

By this summer, when Alfa reported a 49.8 per cent drop in net profits for the first six months to 757.8m pesos (\$30.3m) it realised that it had to rein in the situation.

Apart from getting rid of 2,000 executives, many of them dealing with planning, Alfa has decided not to take delivery of \$22m worth of executive jets which it had ordered. The shedding of the executives cost Alfa \$30m in severance payments, but by doing this it estimates that it will save itself about \$80m a year in salaries and benefits.

"You won't see our executives calling for the best champagne anymore," says Juan Morales Doria, Alfa's representative in Mexico City.

Since the problem of the lack of consumer credit still persists, Alfa has also decided not to seek any new invest-

ments in the areas of real estate and consumer goods. It might sell off these interests if its competitiveness in these sectors weakens.

Alfa has already begun to divest itself of several of its operations.

Power Electrica, which manufactures electric motors, and Cinsa, which makes washing machines, dryers and ovens, have been sold off. Alfa has also sold its majority stake in a joint venture with Molinero of France to make electrical household appliances to two Mexican banks, Banamex and Bancomer, and to a German bank, Deutsche Bank. Alfa has also sold its majority stake in a joint venture with Ford to make aluminium motor heads and also its majority stake in its Mexican foreign bank venture, but it has decided to stay with both of them.

However, it has postponed another major venture with BASF and completed a new project with Dupont. Alfa is working with North American companies for the production of telephone switchboards and with Siemens, the West German electrical group, for industrial steam turbines. Alfa has also been called on to invest in a new investment programme of 1984 pesos (\$740m). In 1982, Alfa's investment programme will be 60 per cent less than originally projected because of the changed circumstances.

Most of the new investment will go into the steel plant in Monterrey, the steel plant in the capital, and the expansion of its telephone and paper plant.

The government package from Banamex will enable Alfa to set up a financing company, particularly to purchase its real estate. Alfa's capital has also been increased by 50n pesos since Banamex has purchased that amount of non-convertible preferential shares which Alfa can repurchase after seven years.

The Mexican Government has a great interest in Alfa, not going under since the company has played a key role in the country's development.

With the changes that are taking place Alfa is confidently predicting that its net profit in 1982 will be back to the 1980 level of \$180m. "We are not in crisis," says Morales Doria. "We are just having to tighten our belts."

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THE ARTS

St. John's, Smith Square  
YMMSO  
by RICHARD JOSEPH

The Young Musicians' Symphony Orchestra has many creditable revivals to its credit. On Saturday night at St. John's it offered Peter Maxwell Davies's *First Fantasia on an In Nomine of John Taverner*, a single movement of compact proportions which was first played at the Proms in 1962.

The shape of the work is basically that of a sonata movement, with a prelude and postlude relating directly to Taverner's original composition. The strings and brass are effectively contrasted, each with substantial passages on their own: some of the woodwind writing softens the acerbity of Maxwell Davies's idiom, suggesting a post-romantic of the English Pastoral tradition. It's a modest and grateful piece, and it received a good performance. The YMMSO brass were in fine shape and the woodwinds less imposing contributions were well made. Violins and violas started nervously and would have benefited from more sectional rehearsal.

Bartone David Wilson-Johnson sang Mahler's most difficult

solo cycle, *Kindertotenlieder*. His rich, grainy timbre has the right feeling of gravity and sobriety; his sense of pitch was excellent and diction good. But the four slow-moving songs that make up the bulk of this cycle should have more differentiation of timbre and phrasing. One doesn't want variety for its own sake, but rather a more specific and imaginative response to the implications of the text.

James Blain, the YMMSO's enthusiastic and committed conductor, could have encouraged his soloist with a more finely drawn accompaniment. Though the orchestra's contribution was well played and nicely timed, Blain's enthusiasm occasionally allowed the viola or high oboe lines to obscure Wilson-Johnson's words. His response to the incidental details of the score was excellent, but a sense of continuity and growth from phrase to phrase was missing.

The conductor's fine qualities were better displayed in a rousing performance of the Mussorgsky *Ravel Pictures from an Exhibition* which concluded the concert.



A mass of pattern and texture inside Gledhow Hall

Architecture

Inside the home

by COLIN AMERY

The study of the interior is one of the most fascinating and informative branches of social and architectural history. That brilliant and adventurous scholar Mario Praz turned his eyes into the rooms of Europe when he wrote about the history of interior decoration. It was Praz who used paintings and watercolours as his source material for the history of the interiors of houses and palaces.

He also looked at portraits to discover secrets about the background to the sitters. He would have known where the carpet came from that covers the table that stands behind the "Ambassadors" in Holbein's portrait in the National Gallery. Probably he would know all about the red hangings and the brass chandelier in the Arncliffe marriage by Van Eyck.

I have never understood why architects are often rather suspicious about the world of interior decoration — they seem to despise it a little, often complaining that someone is "only a decorator." If they were a little wiser architects could see the history of interior decoration as a source of ideas both for the planning of houses and for the way rooms are used.

How refreshing, for example, was the exhibition *Vienna in the Age of Schubert* that back in 1979 displayed the Biedermeier interior at the Victoria and Albert Museum. Those small paintings of the interiors by Hockney, Grosser and Malack told more about life in Vienna between 1815 and 1848 than any history book.

In England we are lucky to have the V and A where curators like Peter Thornton and Clive Wainwright are good at seeing the social and artistic point of a piece of furniture or a fragment of a wallpaper. Peter Thornton has written well about the history of 17th century interior decoration in *England and Holland*. John Cornforth too, has opened our eyes to the 18th century interior and more recently he has moved into the first half of the 19th century with his *Quest for Comfort*, a book of contemporary illustrations.

This month a new book joins this group of authorities. It is Susan Lasdun's *Victorians at Home* (published with an introduction by Mark Girouard, by Weidenfeld and Nicolson at

£9.95). It must be said at once that it is one of the most agreeable books I have seen for a long time. It is ambitious because it tries to look at the settings lived in by families of all social classes.

Susan Lasdun uses contemporary drawings and photographs of the homes of Queen Victoria, the Prince of Wales, bankers, artists, a schoolmaster, some clergy and several prosperous manufacturers among others. The range is very wide and there is a small section on "modest homes" which is a revealing view of the living conditions of the general mass of the population who were supporting the more prosperous classes.

Although there is no doubt about the book being a piece of social history, I think its greatest virtue is that every single illustration is chosen with an artist's eye. You look at the Victorian interior through the eyes of the contemporary artist or photographer as well as through the discriminating eye of the author.

The book is divided into families and the first family is that of John Harden living in the Lake District in the 1820s. This is Jane Austen's world. High, light, spare rooms with just enough light furniture so that the family can arrange itself in groups. It looks as though life in their house was delightfully informal, the generations mingling with each other and reading and music and talk all proceeding together.

Queen Victoria's rooms at Osborne have an emptiness that comes as a surprise and the tartan rooms at Balmoral are nothing like as disagreeable as

might be expected. The housemaids at Windsor were kept busy: Susan Lasdun has discovered that no less than 1,200 dusters were ordered every year. The houses of the Met Bourne-Cowper-Palmerston circle are all illustrated by photographs. Each house—Broadlands, Brocket and Panshanger—had its own atmosphere but each one suffered a little at the hands of the Victorians.

Queen Victoria apparently thought that Brocket—a superb house of the 1760s—was "unremarkable" and that it needed "furnishings and being lived in." I would have liked to know more about the attitude of the owners of the homes in this book to the generations that preceded them.

The house of one George Scharf, who was the first director of the National Portrait Gallery, was in Great George Street, London. Scharf went to the public baths for much of his life, only acquiring a hip bath from his servant quite late in his bachelor life.

Views of the cluttered interiors of Marlborough House when it was occupied by the Prince of Wales and Princess Alexandra manage to make this quite sizeable house appear too small for its inhabitants.

Susan Lasdun's book tells as much about how the Victorians used their houses than many an architectural history. It is probably greedy to ask for more—but sometimes I found myself wanting to know what the outside of the buildings looked like or a little about the Victorians at home in their gardens. But that is probably another book—this one cannot be too highly recommended.

A major new work, especially commended from Antony Hopkins, by the National Federation of Women's Institutes for WI Choirs, will be presented at the Colston Hall, Bristol on November 7; the Grand Hall, Preston on November 14 and the Assembly Hall, Tunbridge Wells on February 18.

Sponsored by Sainsbury's the three concerts will involve 900 women's voices from all over England and Wales singing the

Olivier

The Hypochondriac

by B. A. YOUNG

It was clear as soon as the lights went up on John Barry's beautiful set of three little cottages with balconies and tiled roofs why a play normally despatched in under a couple of hours had been scheduled to last 2 1/2 hours. It was to be done with all the lavishness of the 17th century, with ballets, elaborate music and dramatic interludes; and it begins at once with a dance for the carnival people, as simple in style as such people might well have been, pretty to see, but long.

Then the three cottages spin on their axis and form the walls of Argan's room, with Argan sitting in his chair directing the medical attention that occupies his life. Daniel Massey, his head draped in a turban, his chin in a straggly grey beard, the rest of him in a voluminous green dressing-gown, gives Argan all the energy he can supply, demanding his comforts at the top of his voice, no doubt to keep him strong enough to beat his daughter Angelique (Emily

Morgan) if necessary. It is indeed necessary, for she intends to marry Cleante (Clive Arrindell), whereas Argan intends her to marry Thomas Diafoirus, destined for the medical profession, and is plotting to leave his wealth in that direction instead of to his children, as the law demands. I was faintly on Argan's side, for this Cleante is definitely a hobbler.

As the evening wore on, I grew disturbed by the vulgarity that raised its head so often in Michael Bogdanov's production. The translation by Alan Drury won't do for Molière; he gives us false rhymes in the songs (intentionally, for fun), jokes like "witch-doctor" for "which doctor" and "from the heart of my button" plain grammatical errors like "to you and I." The style varies from 19th-century romantic to "If you play ball with me, I'll see you all right." The ceremony in which Argan is made a doctor is couched in Latin jokes of low quality, though the pastiche music by

Dominic Muldowney is pretty. Most unforgivable of all is Mr Drury's, or Mr Bogdanov's, new conclusion, in which Argan, exhausted by so much dancing after he has cured himself of hypochondria, dies on the stage as Molière did, and is greeted by a conventional skull-faced figure of death. Near the end, a row of mock-doctors spray the front rows of the stalls with enemas, a joke that was applauded more from the back rows of the stalls.

Visually there is quite a lot to enjoy, but the acting on the whole is not the National's highest grade. Mr Massey never tried to look ill at all. Mrs Morgan suggested a housemaid rather than the daughter of a rich man, and for some reason she was asked to change into another costume and make a short appearance as his sister, Louison. With the arrival of Michael Bryant as the common-sense Buralde, everything seemed to take a turn for the better.



Daniel Massey and Folly James

Festival Hall

London Choral Society

by ANDREW CLEMENTS

With Simon Rattle as its principal conductor the London Choral Society has been encouraged towards music that usually remains the territory of small professional choruses. So for half of its Festival Hall concert on Saturday it was happy to take second place to the Philharmonia Orchestra in the complete score of Daphnis and Chloé with the wordless chorus of Ravel's original.

If the orchestra was given ample opportunity to show itself off, the programme suited Mr Rattle's gifts well also. Rakhmaninov's *The Bells*, slowly becoming as popular with conductors as it was with its composer, began the evening. The combination of vivid orchestration—displaying a virtuoso touch that Rakhmaninov was to find again only in his late

Symphonic Dances—with an accumulating intensity and infinite rhythmic flexibility, required careful co-ordination of orchestra and singers. There were occasions in the first two movements, with Philip Langridge and Elise Ross as the soloists, when balance was not quite perfect, when details went unremarked, and then the shape of the music was consequently less convincing. But the scherzo movement—almost an Elgarian demon's chorus—was brutal and incisive. (Excellent choral work here) and the finale proved the benefit of forthright delivery. Willard White's timbre may not be the kind of bass voice Rakhmaninov had in mind for Poet's lugubrious verse, but forces were for once equally matched and the brief optimistic coda

seemed less necessary than usual. It is difficult to recall performances of the complete *Daphnis and Chloé* with fewer unnecessary moments than this one. The first half of the ballet always takes some time to work up a head of steam, but Rattle balanced the layers of the opening so carefully that the sense of expectation was authentic, the drama was brought gradually to life, and the final tableau had a tingling nervousity. The Philharmonia, always on top class, exuberant form, excelled itself here, the woodwind unfailingly elegant and eloquent, though some luscious cor anglais solos here and in the Rakhmaninov music, so uncredited for the programme, provided neither orchestral nor chorus lists.

Covent Garden

Dances of Albion

by CLEMENT CRISP

The first new programme of the Royal Ballet season, seen on Friday night, seems no more than an arbitrary cobbling together of four disparate works. Each piece has a case to state, but in such odd juxtaposition, merits are obscured, and the haphazard nature of the bill denied any idea of purpose or artistic development. As programme-building, as a commentary upon the Royal Ballet's identity, the evening was markedly curious if it represented considered thought rather than titles picked at random from a list. There were three American works on view: Balanchine's *Serenade*, Tetley's *Dances of Albion*, Robbins' *The Concert with Helpmann's Hamlet* as an unlikely intruder.

The most serious matter seems to me a reluctance to show off our national company as a classic ensemble. With the exception of Balanchine's fifty-year-old academic exercise, there was nothing to stretch or stimulate the Royal Ballet as a troupe which draws its sustenance and very nature from the traditions of the classic dance. Nor is there anything in the repertoire for these first two months of the season to remind the company artists of this vital "centre" to their dancing.

*Serenade* was decently done, in the English manner, which opts for a delicacy and a slightly demure air very different from the unclouded directness of New York City Ballet. I thought Monica Mason, never truly Balanchinian in her performance, the dance, brave and clean-edged; elsewhere there was plenty of feeling, and something of that resigned sweetness one associates with Victorian heroines about to sink into a decline.

*Dances of Albion* showed off the company, in that its sheer physical bravura was tremendously met. It has at its heart

the dark, brooding presence and racing energies of Stephen Jeffers, who gives such emotional focus to his performance that he persuades me that the serpentine convolutions of Tetley's language are actually saying something pertinent about the two Britten scores which are such odd companions. Wayne Eagling, looking very pre-Raphaelite, Lesley Collier and Rosalyn Whitten, repeated their original roles, with splendid daring, and Stephen Jefferies and Ashley Page were again the two angels who control the second, *Sinfonia da Requiem*, section. From every one, as from the hurrying group of attendant soloists, lean and beautiful dancing.

After the unspoken dramas of these first two works, the theatrical glare of *Hamlet*—where the emotions race even if the bodies don't—looked too conscious. There is satisfaction to be gained from seeing every one on stage, chewing their respective pieces of scenery, because they all go at it with such a distinguished air—Antoinette Sibley, Anthony Dowell, Monica Mason, Derek Rencher, Leslie Edwards are all involved—but if it is to survive, *Hamlet* must have a better niche in the programme.

Finally *The Concert*, with Laura Conner all zany wit as the girl with the blue busby and the extra hand, and the various items of choreographic mayhem perfectly under control. The Royal Ballet's artists, to their vast credit, keep the jokes fresh, and the tiny insect battle between Michael Coleman, Graham Fletcher and Paul Benson in the final number is not to be missed.

But it was an unsatisfying evening, like a good dinner, a ballet programme needs balance, contrast, as well as the superb ingredients provided by the artistry of the dancers.

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## FINANCIAL TIMES

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Monday October 26 1981

## Realism at Cancun

THE OUTCOME of the Cancun Summit was so inconclusive that even the participants seem unsure whether to describe it as a success or failure. No firm agreement was reached on any of the four main topics for discussion — food, trade, energy and finance — and it is not even clear what the next step in the so-called North-South dialogue are supposed to be.

There are suggestions that the "global negotiations" to which the developing countries attach so much importance will be resumed under the auspices of the United Nations within the next few months, but both the form and purpose of any such negotiations still seem to be very much up in the air. Nevertheless, it is possible to draw some comfort from what did not happen at Cancun. There was not the rhetorical exchange of mutually contradictory positions which might have been expected. The attitude of the U.S. was not as rigid as some of President Reagan's economic advisers might have hoped.

Mutual understanding on development issues was, to some degree, advanced.

## Barriers

Most important of all, perhaps, were the signs that the developing countries may be moving away from the grandiose ambitions of the New International Economic Order, involving massive transfers of resources from North to South, towards more realistic problems on which genuine progress can be made.

It has never been entirely clear what the developing countries — or for that matter the authors of the Brandt Report — have meant by their calls for drastic changes in the world economic system.

What is mainly needed is for developed and developing countries to pursue policies which make the existing system work better and, in doing so, to contribute towards the elimination of poverty and underdevelopment in the third world.

On trade, for example, there is a clear community of interest between North and South in a lowering of barriers which will permit each country to develop its industries in line with its comparative advantage.

## No substitute for profits

WHEN IN doubt, call for cheap industrial finance. The charge that Britain's industrial failures can be largely laid at the door of its financial institutions is an old and hoary one. Far from being settled by the exhaustive and exhausting Wilson committee investigation, it is now being raised again by the Grylls committee of Conservative backbenchers.

The argument is simple enough. There are countries, notably Japan and West Germany, which are clearly more successful in their industrial performance than the UK. In such countries, bank lending to industry is much greater than in the UK. There is "much evidence" that the impressive industrial growth rates are based primarily on the availability of cheap, long-term credit. Therefore an avalanche of cheap credit in the UK will achieve the same industrial result as in Japan or Germany. Or at least, as the Grylls committee puts it a little more modestly, "British industry should be given the opportunity to respond to similar financial resources."

## Personal sector

The logical problem here, of course, is that even if it were possible to transplant the Japanese financial system, there can be no assurance that it would operate in the same way in a UK environment. Maybe the Japanese banks lend more because Japanese companies are, by and large, good customers.

There are four specific proposals by the Grylls committee. First, the cost of borrowing by industry would be effectively halved by allowing interest to be paid net of corporation tax. Second, institutions should be enabled to raise money for industrial investment from the public, again with tax advantages. Third, the Small Firms Guarantee Scheme should be extended to substantially larger loans. And finally, a ceiling should be applied to lending by the banks to the personal sector.

Whatever the merits or demerits of these individual proposals — and obviously the clearing banks will fiercely resist the last one — the whole argument rendered irrelevant by the committee's failure to show that raising the level of industrial investment would itself improve industrial performance. If there really were a shortage

Lectures from President Reagan and others about the virtues of free markets are hard to reconcile with increasingly restrictive — and apparently permanent — import controls like the Multi Fibre Arrangement.

This is not just a matter of the governments of industrial countries taking a firmer line with their protectionist lobbies. It is also important that the more advanced developing countries provide reciprocal access to their own markets.

## Influence

Aid policy — particularly the balance between bilateral and multilateral aid — is too often determined in the industrial countries by a narrow conception of short term national interest.

The use of aid funds to secure overseas contracts inevitably diverts resources from the poorest countries which are not in the market for large projects and from multilateral institutions which are generally better equipped to assess a developing country's aid requirements.

It is in the interests of both North and South that confidence in the multilateral agencies should be maintained and that adequate funds should be allocated to them.

A community of interest on these matters need not necessarily be frustrated by conflicting political ideology. President Reagan is unlikely to persuade, say, President Nyerere of Tanzania to reorganise his economy on capitalist lines.

But it may be possible for agencies like the World Bank and the International Monetary Fund to use their influence to chip away at some of the bureaucratic rigidities and economic distortions which prevent markets from working and hamper development.

If the Cancun meeting has influenced attitudes so that decisions taken at a lower level reflect a clearer understanding of the common interests between North and South, something useful will have been achieved.

But in the end the biggest contribution the industrial countries can make to the prosperity of the third world is to put their own economies in order.

**S**OUTH AFRICA and the Soviet Union, the two gold powers at opposite ends of the international political spectrum, are sharpening their entrepreneurial skills in the world-wide bullion trading game.

They need all the help they can get. Both countries — which between them account for about three-quarters of annual world gold production — are suffering this year from the impact of a gold price still more than \$400 below the short-lived peak in January 1980 of \$850 per ounce.

With both economies strained by soaring defence spending and a sharp deterioration in their external finances, Pretoria and Moscow this year are having to sell more gold simply to make ends meet. But they are also refining their sales techniques in order to extract maximum profits from a market which brings rewards only to the sure-footed.

The Big Two have diversified their marketing efforts to include all the world's main bullion centres rather than just the principal two, London and Zurich.

South Africa and the Soviet Union are also trying out a new approach with their commercial banking friends in the West. At the same time as they are becoming more reliant on banks abroad for credits and goodwill, both countries are increasingly trying to beat the professional banks and brokers on the international sales circuit at their own game of gambling on the highs and lows of the gold price. They are also experimenting with use of the forward markets.

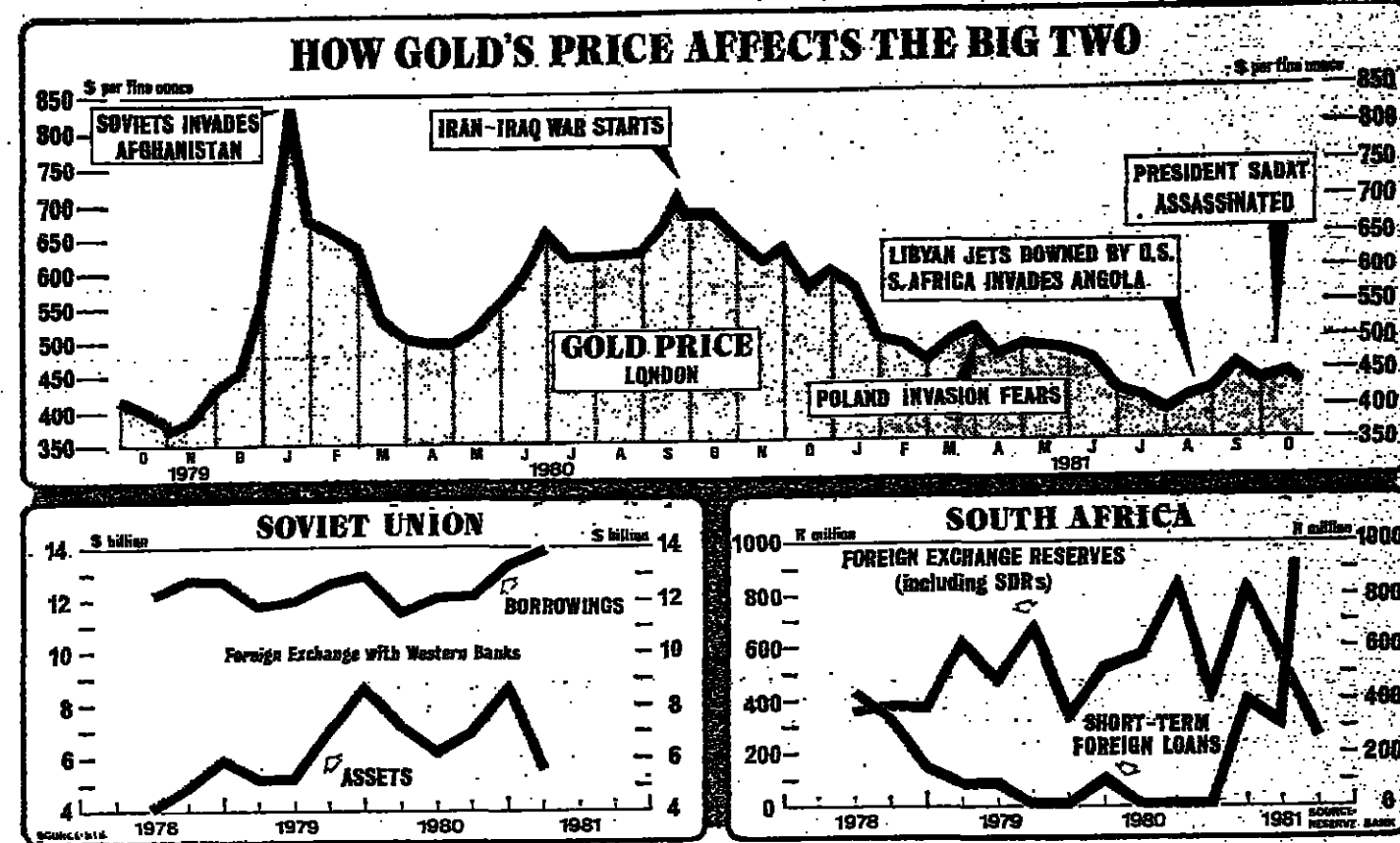
It is a strategy strewn with pitfalls. Last year, when the gold price averaged over \$600 per ounce, the gold producers were both running current account surpluses and could afford to hold back supplies from the market in the hope of keeping up prices.

Thanks largely to high interest rates in the U.S., which have depressed the gold price ever since President Reagan's election victory last November, that plan has come unstuck. This year, in order to finance current accounts that have now plunged into the red, the South Africans and Russians need to unload more gold on to a declining market — threatening to set up a vicious circle under which selling pressure forces the price lower still.

The two countries with the largest common interest in the gold price are more than just political adversaries. The two clashed on the battlefields of southern Angola at the end of August, when the South African army killed a number of Soviet officers during its incursion into the country. Ironically enough, the event boosted both countries' fortunes. In line with the bullion market's traditional role as a barometer of political tensions, the gold price rose as a result of the fighting.

Pretoria and Moscow adopt different tactics to sell their

By David Marsh in London and Bernard Simon in Johannesburg



gold. South Africa is far more dependent on bullion than the Soviet Union — last year gold made up more than half of its exports, against less than 10 per cent in the USSR — and is keen on maintaining a reasonably steady flow of supplies. The Russians, on the other hand, sell largely in sporadic bursts, keep sales details a closely guarded secret, and also try to muddy the picture (and make extra profits) by buying gold as well as unloading.

The Kremlin's yellow metal strategists have even complained at times that South Africa's steady sales unduly depress the price. But any doubts about the similarity of the two countries' aims are dispelled by the extraordinary resemblance of their advertising blandishments. "A modest amount of gold held in reserve would put you in line with the most informed financiers in the world," according to a South African Press campaign last year. "You can build a little gold reserve coin any little coin," intones a promotion brochure for the Soviet gold, Chernovets coin. "It could be the best investment you ever made."

## Informal contacts in London next month

The two sides have always denied any form of collaboration in gold marketing, even though informal contacts in this and other fields of joint interest undeniably exist. Next month, for instance, South African and Russian representatives will be sitting down in London to discuss joint promotion of karakul (persian lamb) pelts, an area where the two countries (along with Namibia) also dominate world production.

The vicissitudes of world politics have always played a key role in the timing of Soviet sales. In November 1982, at the height of the Cuban missile crisis, the Russians took advantage of the usual "war scare" rush into gold to unload extra volumes at the then overheated price of \$35.18 per ounce.

The sharp-eyed gold managers at Soviet bullion trading bank, the Zurich-based Wozchod Handelsbank, made sales last year when prices rose during the Russian invasion of Afghanistan and the outbreak of the Iran-Iraq war. They followed similar tactics this year during the Warsaw Pact manoeuvres in Poland in the spring and when the gold price spurred momentarily following the shooting down of Libyan jets by the U.S. air force in August and the assassination of President Sadat earlier this month.

Moscow's involvement in some of these events may give the Russians a unique marketing tool. One Zurich bullion dealer says: "They know better what may happen in the Middle East than I do. They're dealers — speculators — if they expect the gold price to improve, they may buy rather than sell."

With finances strained by high grain imports after the disastrous 1981 harvest, soft prices for oil exports, aid to Poland and the cost of occupying Afghanistan, the Kremlin this summer has had no choice but to sell more gold.

Moscow's hard currency reserves with Western banks already declined to the lowest level in two years at the end of the first quarter, according to figures from the Bank for International Settlements. Judging by preliminary data from the Bank of England, its position

may have declined further in the second quarter.

According to one experienced London dealer, the normally cool-headed Russians "lost their nerve" during the past few months by unloading on an already depressed market.

Precise estimates of Soviet sales are impossible because Wozchod is continually buying and selling in different centres. However, net sales so far this year are generally believed to have been between 100 and 150 tonnes (although some dealers put the figure as low as 60 and others at more than 150). More than half of the sales are believed to have taken place during the past two months. The amount for the year could approach 200 tonnes, more than double the 1980 total, although still half the record sales figure in 1978 of 400-plus tonnes.

South Africa too is in difficulties. The current account — which was in healthy surplus last year — was running at deficit of \$30m at an annual rate in the first half of 1981, far higher than the previous record deficit of \$2.4m in early 1978.

Foreign exchange reserves are now down to the lowest for seven years, and the Reserve Bank's short term borrowings have shot up.

The next line of defence is to draw on "swap" lines with foreign commercial banks, under which South Africa in effect pledges part of its gold reserves in return for hard currency loans. It carried out such operations with Swiss banks during the last big drop in the gold price in 1976 and 1977.

Dr Chris Stals, the Reserve Bank's senior deputy governor in charge of gold marketing strategy, has admitted that further swaps may have to be

negotiated soon with international banks.

Bullion bankers believe that drawings are almost certain to be made before the end of the year, possibly for amounts up to as much as \$10m.

The South Africans like to stress that they do not manipulate the gold market. According to Dr Stals, South Africa sees its role as providing the "hard core" of the world's gold supplies, while the Russians "play it at the top".

None the less, around 10 per cent of current South African production was withheld from the market last year. This year all production (expected to be slightly lower than last year's 675 tonnes) will be sold. But the Reserve Bank is becoming more adept at adapting its supplies to the state of the market. It withheld gold for up to a week in July when the price came under pressure.

## Keeping in touch round the clock

Bullion dealers believe a large gold swap could help South Africa finance further gold retentions next year as part of a bid to steady the price.

At a time when more gold needs to be sold, both producers are aiming to spread it around as widely as possible.

The bullion dealers at the Wozchod work night shifts to enable them to keep in touch with the New York market right up to the close. In Pretoria, Mr Hennie Bester, the Reserve Bank general manager in charge of day-to-day gold operations, has gone one step further. He has a Reuters video screen installed in his home to enable him to keep a watch on price movements in New York and the Far East.

The Russians will use Zurich as the main physical delivery point for gold sent to the West. But some direct shipments have recently been made to places as far afield as London (for the first time for several years), Tokyo and Kuwait.

Dealers report that the Russians are relying more on selling through the twice-daily London fixing. By resorting to a set, published price, the Wozchod's bullion dealers apparently feel safer from criticism from their homes in Moscow that they are selling at too low a level.

The Reserve Bank in Pretoria has also expanded markedly the number and geographical spread of its direct shipments. These may now total as many as 18 banks and brokers around the world. From selling only to London and Zurich, it started diverting sizeable quantities to German banks and U.S. gold dealers in 1976. It has also dealt through Paris and occasionally sets to Hong Kong.

A recent addition to the U.S. clientele — which also includes J. Aron, Republic National Bank and Phillips Bros — is Morgan Guaranty.

The Swiss have been the main losers from direct sales to the Americans, German and London dealers. Dealings with the Zurich gold producers through Union Bank of Switzerland have recently accounted for just under half the total, although Swiss deliveries at times have sunk as low as 20 per cent of monthly sales.

The Swiss supplement their supplies with imports from the UK, which remains the main centre for South Africa's physical deliveries. Stocks are held at the Bank of England, and sales to the London gold dealers are channelled through Rothschild.

The Russians and South Africans are also testing the use of forward markets to lessen the risks caused by volatile prices. The South African mining companies are adopting a cautious approach. Harbestfortem, part of the Anglovaal group, and Marieval, a mine in the Gencor group, have both made use of forward contracts for the futures markets to sell small amounts this year. The Soviet Union is also believed to use the New York futures markets from time to time.

The mining houses, however, by no means agree on the benefits of "hedging" through forward sales, particularly when the bullion price is relatively low. Mr "Daddy" Watt, chairman of Rand Mines' gold division, asks: "Do you ever hedge when you believe that the price is in a trough and may be rising?"

The Russians, like all gold producers, are certainly also perpetual optimists that the price is going up. The bullion overloads who control marketing from Moscow are reliably reported to be avid readers of "gold bug" literature of the sort predicting price rises to the dizzy heights of \$2,000 and beyond.

## Men &amp; Matters

## Not so sweet

A discordant note has sounded amid the gentle peal of cowbells on the banks of Lake Geneva, where German-born Helmut O. Maucher is in line to take over next month as managing director of the chocolate and foodstuffs multinational Nestlé.

A group of Swiss shareholders is protesting loudly about the appointment of "a foreigner" to succeed the Swiss Arthur Fueter, who becomes chairman.

Maucher, former chairman of Nestlé's German subsidiary, the group proclaims in an open letter, is not the right choice to run a company "of such importance to Switzerland and the canton Vaud".

Nestlé is Switzerland's biggest single business and Vaud's largest industrial taxpayer. But it has long since outgrown its headquarters country which now accounts for little more than 3 per cent of its \$13bn-plus turnover.

The Swiss patriots have, I should say, left it rather late to have much hope that their protests about foreign infiltration will be heeded.

The original Nestlé was a Herr Henri Nestlé who came to Vevey from Frankfurt in the 1840s and started to produce baby-food there. The modern Nestlé group was formed when his company joined up with Anglo-Swiss Condensed Milk set up in 1866 by two Americans, Charles and George Page.

More recently, the non-Swiss accent has been even more marked. The man Fueter succeeds as chairman next month is Pierre Liotard-Vogt of France.

## Reflex action

Sir George Young, junior minister at the Department of the Environment, faces a tricky point of protocol on Wednesday. He will be presenting the Brick Development Association awards at the Berkeley Hotel in London. Good opportunity for

backslapping, words of praise and so on — until it comes to the award for renovating the chimneys at Hampton Court. Recipient — on behalf of the Property Services Agency — Environment Minister Sir George Young.

Will he strike the right notes of congratulation and gratitude? Will he make the same speech twice? Well, if anybody can pull it off gracefully, Young should be the man. For it is only three-and-a-half weeks since he was in precisely the same position as disburser of the Stone Federation awards, and simultaneously recipient of an award for work done on Caxton House in Tothill Street, home of the Department of Employment.

## Well suited

When I remarked last week that U.S. Secretary of State Alexander Haig had been voted one of America's ten best-dressed men, while President Ronald Reagan "simply doesn't know how to dress," according to the Custom Tailors Guild of America, I overlooked what may be considered a material fact.

Not, of course, that I would wish to argue about whose suits are the most suave. But while British tailors can take pride in the thought that Haig wears his suits from Leeds-based high street firm John Cooley, there is another side to the story. Reagan himself is also a fan of British clothing, and the presidential wardrobe sports over a dozen suits made by the Yorkshire textile firm Illingworth Morris, better known now for boardroom battles and its unimpeachable shareholder, Pamela Mason.

The strength of the Illingworth Morris connection with the White House is that Pamela Mason's young son Morgan is not only a director of the textile firm, but also an adviser to the President. Indeed, his commitment to fund-raising during the Reagan election campaign kept him away from IM

Board meetings for two years. But, as his mother then pointed out, in his defence, what better promotion could there be than to dress the President of the United States?

The answer to that question must now, I suppose, depend on what weight you attach the comments made by the Custom Tailors Guild. But while the quality of exposure may be mixed, the quantity of it is beyond question. For it was Illingworth Morris which made what must surely be the year's most widely-publicised suit — that worn by Reagan when he was shot in Washington last March.

## Take your pick

David Scholey, joint chairman of Warburgs and tipped as a possible future governor of the Bank of England, used to play guitar for Dusty Springfield. It's true! I read it in Euromoney!

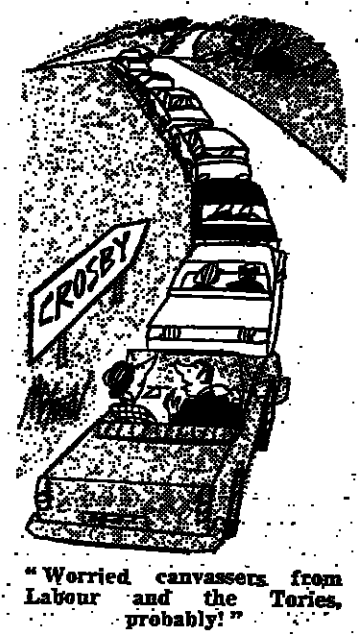
## Small peace

Military historians may wish to know that one of Europe's longest-running wars is due to end next month. The conflict, which has gone on for 172 years, has never a drop of blood shed, is between Denmark and the tiny village of Huescar in Andalusia, Spain. Huescar — though not the rest of Spain — declared war against Denmark in 1809, in a fit of pique (obscurely related to the Napoleonic Wars).

Now that the Spaniards have decided to seek peace with honour, the Danish ambassador will drop by to sign a treaty with Huescar's mayor. But how has the "fighting" managed to last so long? Largely because Denmark was ignorant of the whole business, says Copenhagen.

## Cutting it fine

And now, positively my last word on the alluring trade. The story is wholly apocryphal, with no characters intended to bear



"Worried canvassers from Labour and the Tories, probably!"



## FINANCIAL TIMES SURVEY

Monday October 26 1981

## JAPAN BANKING, FINANCE AND INVESTMENT

Japan's dominant position in world trade and the strength of its exports have created tensions among its Western trading partners. Some of these have spread to financial relationships, creating a situation where the Japanese authorities are increasingly obliged to reflect on suitable means of alleviating them.

## System under world pressure

BY RICHARD HANSON

THE YEAR 1981 probably will be looked back on as one of the most successful years ever for Japan's economy, and one of the most disastrous for its relations with other developed nations.

Low inflation rates, an embarrassingly large current account surplus, and a fairly rapid rate of GNP growth have all combined to make Japan's record appear enviable good compared with that of any of its partners or competitors in the West. Yet at the same time, Japan seems to have failed more conspicuously than ever during the past year to be a "good neighbour" in the strictly limited economic sense which interests Western Europe.

Its massive and increasing trade surplus with the EEC Ten — by now confidently expected to exceed \$18bn — has come nearer to provoking actual trade hostilities (in the shape of unilateral European barriers against Japanese imports even than the surpluses which followed the first (1973) oil crisis).

The irony of the Japan-EEC row over trade imbalances — and of a very similar row that seems to be blowing up over what could be the evenly disturbed Japanese trade surplus with the U.S. — is that one of the major causes of Japan's outsize trade success is its performance in a problem which

bothers Europeans almost as much as Japanese and which both sides have complained about repeatedly to the U.S.

Excessively high U.S. interest rates have not only forced European governments and central banks to keep their own interest rates high, so as to prevent destructive outflows of capital and preserve exchange rates. They have also proved to be one of the two most effective obstacles to the implementation of a domestic-demand oriented economic policy that Japan had planned to pursue in 1981.

The weakness of the yen — now floating at about 230 to the dollar but recently at the absurdly low level of 247 — is one obvious pointer in the way Japan has been thrown off course by U.S. interest levels. Of still greater significance is the glaring disparity between Japan's original blueprint for the growth of the various components making up its Gross National Product (issued in December 1980) and the pattern which has actually emerged.

Japan originally aimed at 1981 growth and trade targets which, if achieved, would have done little to disturb anyone. Under an initial forecast by the Economic Planning Agency, fiscal year 1981 (the period running to March 31 1982) would have seen a sharp recovery in the domestic com-

ponent of the GNP (the part consisting of consumer spending, manufacturing investments and so on) while the external sector (exports minus imports) would have taken a back seat.

The heavy reliance on exports that gave Japan a 2.3 per cent growth rate in 1980 would have been reversed to produce a situation in which three-quarters of total growth came from within Japan while the external sector provided the remaining quarter. In addition, Japan expected to run a deficit on current account (consisting of merchandise trade and invisibles) of about \$8bn, following the \$10.7bn deficit it ran in fiscal 1980.

**Blueprint**  
Early in October the EPA released a revised blueprint which showed just how badly its original plans had come unstuck. It now plans for a much slower rate of growth in domestic demand and for a roughly 50-50 balance between the contribution of the domestic and external sectors while the \$6bn deficit of the original plan has been re-estimated (conservatively) into a \$7bn surplus.

Given that Japan's economy was dependent on the external sector for no less than three-quarters of the growth achieved during the first three months of the new fiscal year (April to

June), even these revisions could turn out to be over-optimistic.

Japan has been unable to take strong steps to stimulate the domestic economy for two reasons. First, the Government suffers from a large budget deficit and is pursuing a policy of reconstructing its finances by holding down spending.

Second, the Ministry of Finance is constrained from using its most effective tool, lower interest rates (the official discount rate is now 6.25 per cent), mostly because of the double-digit gap which has existed with U.S. interest rates throughout the year. Lowering interest rates would probably weaken the yen further, thus making Japanese exports even more competitive, and Japan's trade partners more unhappy.

The lack of strong incentives to domestic demand adds to the trade imbalance problem by keeping demand for imports low. Over the summer, imports on a yearly basis actually fell — perhaps a more important reason for running a large current account surplus than the growth rates in exports.

The influence of U.S. interest rates has also played a role in upsetting the Japanese bond market, where the Government itself needs to raise about ¥12,000bn to cover a large deficit in the national budget. The Government in fact was

unable over the summer months to make public issues of long-term bonds.

In September, the Finance Ministry finally agreed to raise the coupon rate to make them more appealing to the underwriters. There are fears, however, that this will lead to a general rise in long-term lending rates, which could dampen the already lacklustre corporate capital spending plans.

One other way in which high interest rates have been felt is in the flow of capital in and out of Japan. Investment into Japanese securities, and investment by Japanese into overseas instruments, have been greatly liberalised over the past couple of years. In 1980, there was a remarkable influx of foreign investment which helped offset the large deficit Japan had in the current account as a result of higher oil prices.

So far this year, there has been a slowdown in investment from OPEC and elsewhere. Estimates of OPEC investible funds have themselves been revised sharply downwards, but it also appears that Japan is getting a smaller share of the total this year than the 10 per cent it may have drawn last year.

The weakness of the yen may have played a role in discouraging foreign investors. The Japanese stock market, which attracted a record inflow of foreign funds last year, has

## ECONOMIC INDICATORS

(per cent change on year or period unless otherwise indicated)

	1978*	1979	1980	1981
				1st qtr
GNP real growth rate	5.2	5.5	3.8	1.1
Industrial production index	7.0	9.3	4.6	1.7
Mfg. operating ratio (%)	82.1	88.0	85.8	84.2
Wages index	5.9	6.5	6.6	6.4
Real consumption	1.5	2.3	-1.2	-1.1
Unemployment rate (%) (seasonally adjusted)	2.3	2.0	2.1	2.15
Consumer price index	3.4	4.8	7.8	6.6
Wholesale price index	-2.3	12.9	13.3	4.1
Money supply	12.1	11.4	8.4	7.6

\* Fiscal years April/March.

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wheeling international market in the back yard. Japan has already found it impossible to isolate its markets entirely from international movements in interest rates.

It is interesting to note, however, that the strongest barriers to change involve such purely domestic political problems as establishing a degree of control over Japan's huge postal savings system, which can foil Finance Ministry attempts to set interest rate policy under a system dating back to the 19th century.

But there is no doubt in the minds of some bankers that changes are in the wind, even though big changes may take several years. It will be recalled that Japan finally decided to revise its stifling old foreign exchange control laws into one which, in principle, makes all transactions free, only after former Prime Minister Taken Fukuda promised to do so to mollify trading partners during an earlier mid-1970s trade crisis.

The new law went into effect in December 1980. In the long run, the problems which have arisen over the past few months should speed the process of change in the financial system. Very little changes in Japan without strong pressure from the outside, comments one former Vice-Minister of Finance. The pressures on Japan are now present in abundance.

Japan has wholeheartedly accepted this idea that trade should be viewed on a multi-lateral basis. It has been less convincing to others when the trade imbalances move so far out of line, however, and when Japan's access to overseas markets poses a threat to local industries.

The Wisemen's group suggests that Japan's bilateral merchandise trade surplus with the U.S. (and presumably Europe) is in fact "structural" and cannot be eliminated easily. On the other hand, Japan would do well to concentrate on opening up itself to other important links. The free flow of capital, for example, is at least as important to the efficiency of the international economy as trade. In this regard Japan lags behind.

There is thus strong pressure on the government to adopt coherent plans to further liberalise both the domestic and international markets in Japan. This would include creating an offshore banking centre in Tokyo where the internationalisation of the yen could proceed in its natural habitat.

There are numerous domestic barriers standing in the way of dramatic changes in the financial system. For one thing, the Ministry of Finance worries just how much "spillover" into the still rigid domestic market would occur with a free-

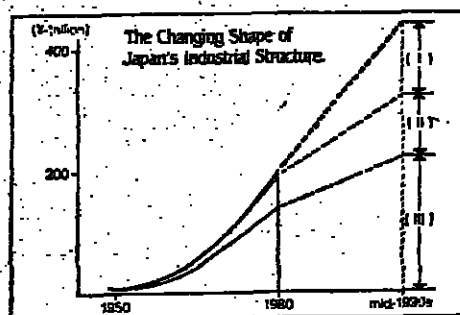
## Equilibrium

A recent report by a group of influential Japanese and U.S. "Wisemen," created to study bilateral economic problems, recommended among other things that too much emphasis should not be placed on bilateral trade balances, as long as the overall balance of payments shows a trend toward long-term equilibrium.

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(III) Other Industries: Agriculture and Fishery, Construction, Electric Power and Gas, Wholesale and Retail, Finance and Insurance, Services, etc.  
(Source: Agency of Industrial Science and Technology, MITI)

- Key areas of growth will be Electronics (office automation equipment, computer mainframes, microcomputers, semiconductors), Life Sciences (genetic engineering), New Basic Materials (transformation of metals, organic materials, ceramics), and New Energy (nuclear, solar, geothermal, etc.).
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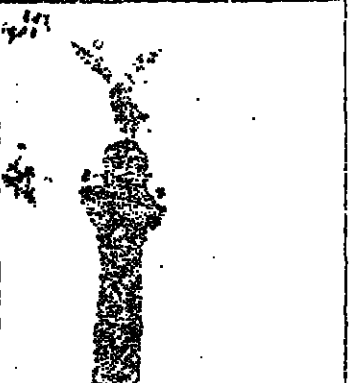
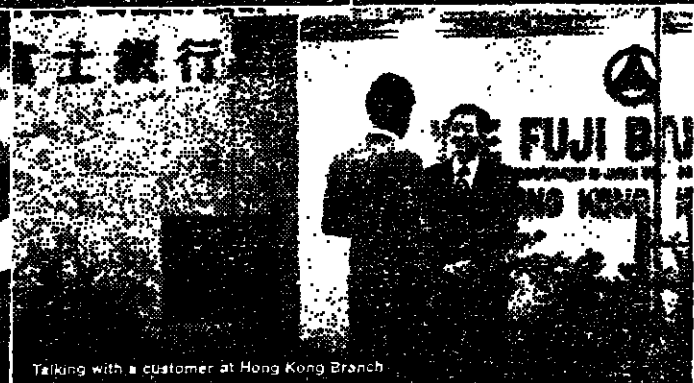
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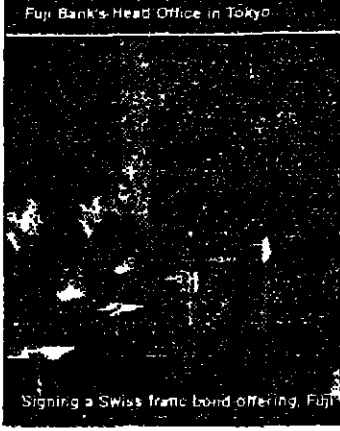
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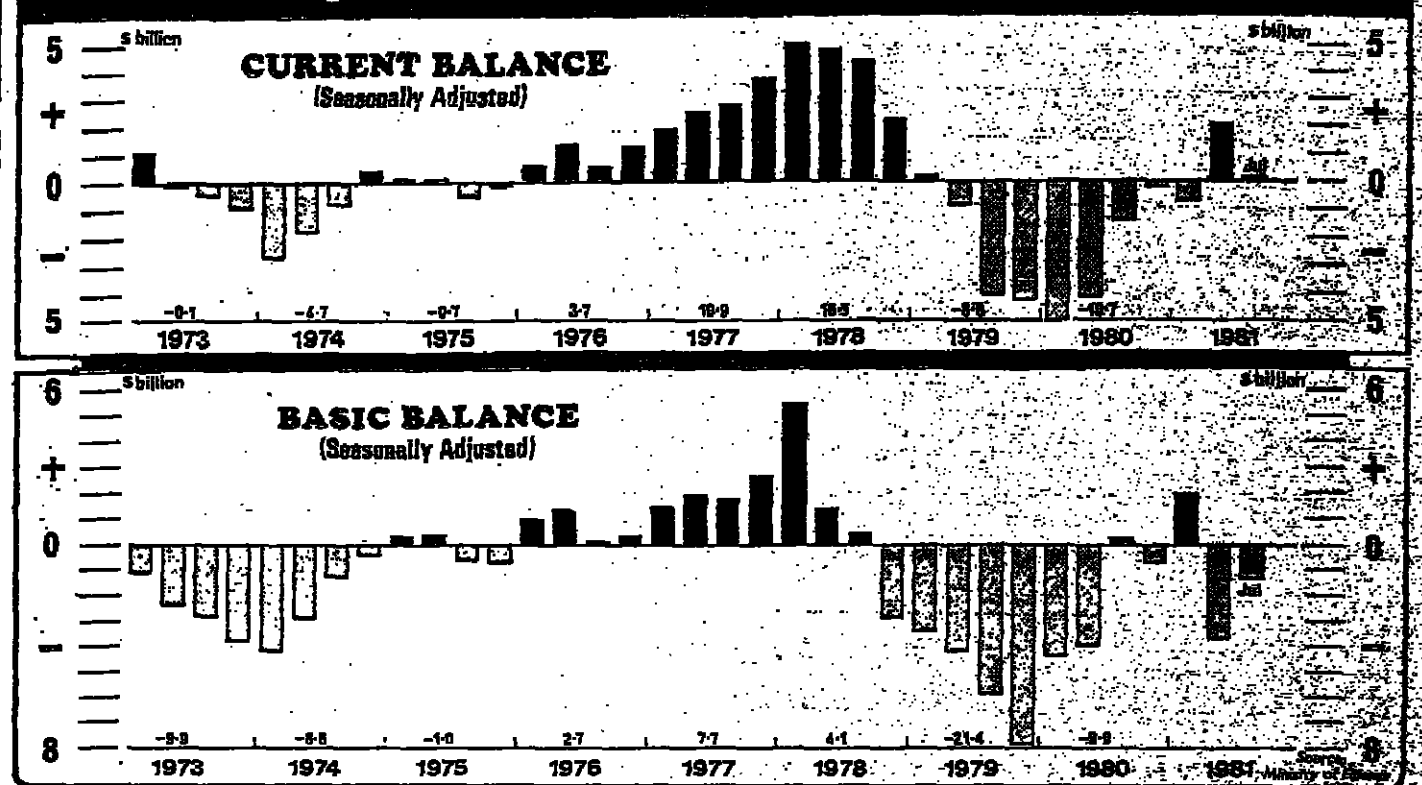
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## JAPANESE BANKING II

### Japan's Balance of Payments



## Current account swinging sharply into surplus

AIDED by a heavy depreciation of the yen against the U.S. dollar and the glut of world oil, Japan's current account is swinging sharply back into surplus, giving rise to growing concern among Japanese industrialists that a new series of trade frictions with the U.S. and Western Europe may crop up.

On the other hand, the long-term capital account surplus, caused by a massive infusion of foreign investment in Japan in 1980, is now showing signs of erosion.

The Japanese Government's Economic Planning Agency is revising its projection of the fiscal 1981 current account balance to a surplus of \$7bn from its original estimate of a \$6bn deficit. This is based on a revised estimate of \$23bn for Japan's trade surplus for fiscal 1981, compared with a previous projection of \$8bn.

Some Japanese traders are predicting that Japan will have a current account surplus of more than \$10bn on the basis of record trade surpluses with the U.S. and the EEC.

The weakening of the yen since the beginning of 1981, though it caused some difficulties in Japan, including pressure for higher domestic interest rates—had the effect of encouraging Japanese exports at a time when Japan's current account balance was still in deficit. The glut of world oil, coupled with success of oil conservation efforts in Japan, reduced Japan's oil imports—which account for more than 50 per cent of its customs-cleared import bill—by 21.2 per cent in quantity and by 9.5 per cent in value during the first half of 1981 over the corresponding period the year before.

Exports of ships and industrial plant facilities particularly benefited from the lower exchange rate of the yen. Shipments of electronics, including video tape recorders and other high technology items continued to boom, while overseas sales of Japanese cars increased in value thanks to price increases which followed a previous appreciation of the yen. Profits in Japanese export industries also rose, because the exchange rate of the yen fell far below the ¥200/¥210 level on which their export contracts were based, increasing the yen value of the same dollar revenue.

Exports to most regions, including the U.S., South-East Asia, the Middle East and Latin America, have been increasing. An exception is Western Europe, where exports may have experienced a slight setback in mid-1981 before picking up again.

According to balance of payments statistics, Japanese exports during the first half of 1981 totalled \$75bn, up 26.8 per cent over the corresponding period of the previous year, while imports were \$66.2bn, up 7 per cent.

Finance Ministry officials point out that Japan's trade balance, seasonally adjusted, has been steadily improving from a deficit of \$876m in the second quarter of 1980 to a surplus of \$1.4bn in the third, with the surplus rising thereafter to \$2.9bn in the last quarter of 1980, to \$3.4bn in the first quarter of 1981 and \$5.4bn in the second.

Reflecting the trend of the trade balance, Japan's current account, seasonally adjusted, also improved from a peak deficit of \$1.6bn in the third quarter of 1980 to a deficit of \$222m in the first quarter of 1981, and then moved into a surplus of \$22m in the second—corresponding to an annual rate of surplus of about \$8bn.

On the other hand, Japan's long-term capital account was adversely affected by the high U.S. interest rates and the weakening of the yen against the U.S. dollar. The long-term capital account during the first half of 1981 showed a deficit of \$3bn compared with a surplus of \$747m in the corresponding period of 1980 and a

surplus of \$1.6bn in July-December 1980, chiefly because of a sharp increase in the outflow of Japanese capital attracted by high overseas interest rates.

Finance Ministry officials observe that Japan financed a total of \$15.8bn in fiscal 1980 including a \$7.3bn deficit in the current account and a \$8.5bn increase in external reserves. The \$15.8bn was covered with \$4.6bn of net long-term capital surplus and \$11.2bn of net short-term capital inflow.

The net long-term capital inflow represented a \$17.5bn foreign capital inflow less \$12.9bn of Japanese capital outflow. The foreign capital inflow included \$8.4bn of investment in stocks and \$8.7bn in bonds.

Japanese capital outflow included overseas investment, bilateral foreign aid by the Japanese Government and subscription to international financial institutions.

The short-term capital inflow consisted of a net increase in foreign investment in convertible "free-yen" deposits with Japanese banks and a net increase in Japanese banks' foreign currency borrowings.

These developments took place against the background of gradual liberalisation of foreign exchange and foreign capital transactions in Japan under a package of yen-supported measures adopted in March-May 1980, and the new Foreign Exchange and Foreign Trade Control Law, introduced in December, 1980.

They expanded the framework for conversion of foreign currencies, including Euro-yen, into the Japanese currency, along with the gradual lifting of controls over Japanese banks' supply of foreign currency loans to Japanese industries.

In August and September this year net foreign investment

in Japanese stocks, which amounted to about \$3.2bn during the first six months of 1981, turned into net sales as the Japanese stock market declined sharply in reaction to previous excessive expansion of margin trading and fresh capital issues, and under the influence of a fall in a New York Stock Exchange-disappointed in President Reagan's economic policies.

Japanese stockbrokers point out that the fall in Japanese stock prices from this year's peak was relatively small compared with similar declines in other exchanges of the world.

They were expressing confidence that foreign investors, including the Open Nations and pension funds, will be attracted again by continued good performance of the Japanese economy.

In view of the growing current account surplus—thought liable to provoke outcry against Japanese exports as occurred in the 1979-80 period—Japan's Government and industries are discussing measures to avert such a situation.

Mr. Renzo Taguchi, chairman of the Co-ordinating Committee of the Foreign Trade Council, an advisory body for Prime Minister Zenko Suzuki, said in a Press statement that Japan should strive further to expand its imports, especially manufactured goods, through the encouragement of domestic de-

mand, increases in import quotas for agricultural products and other goods, and cuts in import tariffs. He also said an increase in the imports of manufactured goods would not only contribute to the industrialisation of exporting countries but would also help the Japanese improve their standard of living.

He said he was in complete agreement with a previous statement by Minister of International Trade and Industry, Rikisuke Tanaka, in favour of increased imports of manufactured goods to avoid trade frictions and would like to call on the Japanese Government to strive further to make institutional changes for this purpose.

Some other measures are also being studied by Japanese Government agencies and industries to increase Japanese imports to reduce growing current account surpluses. They include a plan to build up a Government stockpile of the rare metals, including nickel and chromium, and another scheme to increase the state stockpile of crude oil to be kept in idle tankers and possibly in land storage tanks.

Japanese officials and businessmen are also talking about increased industrial co-operation with Western countries, especially West European nations, through mutual investment, to establish joint ventures and joint technological development.

But Japanese traders are apprehensive that such measures may not be enough to avert trade frictions with importer nations, especially the EEC countries.

Japanese Government sources said the EEC is especially alarmed by increases in Japanese exports of items like cars, colour TV sets and machine tools, and is asking Japan to give estimates of exports of these goods in 1982.

### Balance of Payments

SABURO MATSUKAWA

## Currency remains under strong U.S. influence

HIGH U.S. interest rates have kept the yen down despite an improvement in Japan's current account and a low inflation rate at home. One result is a surge in Japanese exports, which will tend to boost the Japanese currency.

Changes in the yen-dollar exchange rate since the beginning of 1981 have shown that the yen remains essentially a local currency under the strong influence of the dollar and the U.S. policy behind it.

Early in the year, when the yen briefly broke through the ¥200 to the dollar line, many Japanese experts predicted that it would reach ¥180 within a few months. The pattern was forecast to be similar to the rise of the Japanese currency in October 1978, when it rose to ¥176 before President Carter's dollar-defending package, announced on November 1, brought about a turnaround. It was believed that U.S. interest rates would soon decline from their high level as they did in 1980, reversing the movement of capital and causing the dollar to weaken.

As U.S. interest rates continued to soar rather than decline, the yen lost ground, to ¥218.70 to the dollar in April, to ¥239.65 in June and ¥246.40 in August, before recovering to the ¥225-¥235 range.

An outstanding factor responsible for the weakness of the Japanese currency was the U.S. effort to contain inflation by monetary policy alone, whose impact more than offset the effects of the good performance of the Japanese economy, including a steady improvement of Japan's balance of payments helped by the world oil glut and a low inflation rate, which declined to below 4 per cent

in mid-1981. Expectations that U.S. interest rates would peak soon, aroused by statements by U.S. leaders, sometimes brought about a temporary strengthening of the yen, usually short-lived.

Another element in the situation was that the Japanese monetary authorities concerned as they were about possible increases in Japanese prices because of the lower yen, apparently did not wish to spend too much of the dollars they held to support the yen.

Japan's external reserves increased from \$26.29bn at end-January to \$27.84bn at end-June.

tors developed a tendency to sell an increasing amount of forward dollars.

As a result, several months later there was a decline in the supply of dollars, because dollars that were due to come into Japan had already been sold through forward transactions. I think this was one of the reasons why the yen depreciated so much against the dollar in July and early August. One way movement of the market tends to overshoot, he added.

In mid-July Finance Minister Michio Watanabe told a meeting of Japanese businessmen that the Japanese monetary authorities might have sold a large amount of dollars, if necessary, sometime earlier to support the yen at the ¥230-to-the-dollar level, because further depreciation of the yen might have caused Japanese prices to rise sharply. The statement may have had the unintended effect of averting buying of dollars which might be sold in this way.

Governor Maekawa said the Bank of Japan was worried about a subsequent decline in the yen's value, especially when it reached ¥240 to the dollar early in August. He had repeatedly stated at Press conferences that he believed the yen was grossly undervalued, but his words alone were not enough.

The Bank of Japan then intervened in the market in a small way, just to show that we are not pleased with the yen's exchange rate, and indicate that there might be a slight increase in the value of dollars, pointing to the possibility of a further selling of dollars by the Bank of Japan.

From early this year, people thought that the yen was bound to appreciate, judging from Japan's balance of payments and price movements. I myself secretly followed that line of thinking, while newspapers also made the prediction in chorus. In these circumstances, foreign exchange spec-

ulators thought that the yen was bound to appreciate, judging from Japan's balance of payments and price movements. I myself secretly followed that line of thinking, while newspapers also made the prediction in chorus. In these circumstances, foreign exchange spec-

CONTINUED ON NEXT PAGE



# Gradual steps towards increasing world involvement

MAJOR CHANGES are underway in the Japanese financial system, changes which point to further internationalisation in the 1980s. This trend, which began in the closing years of the 1970s, has been slow and uneven. Nevertheless, the financial system of the free world's second largest economy is undergoing liberalisation, achieving greater flexibility and in the process attaining international sophistication.

Internationalisation is manifested in several ways. First is the growing overseas activity of the Japanese banks. A decade ago, the 12 banks earned some 5 per cent of their net operating income from international business. Today that share has doubled, with expansion to the 30 per cent level generally expected in Japanese banking circles by the end of the present decade.

While much of the increased international business accounted for by trade-related financing and foreign exchange, a growing proportion comes from offshore term loans, which at present total more than \$35bn. About three-quarters of this sum is in foreign currencies (primarily U.S. dollars)

but yen volume is growing steadily.

This points to the second manifestation of Japan's internationalising financial system—the yen's growing use as a global currency. This has been a development largely of the past three years and is certain to intensify.

Besides the expanding use of the currency in offshore lending activities of the Japanese banks, a more important factor has been the steadily enlarged role of the yen in Japanese trade.

In the early 1970s yen-denominated exports accounted for only 2 per cent of total Japanese exports. Today this share has jumped dramatically to 32 per cent. Over the same period the annual value of Japanese exports surged from less than \$20bn to well over \$125bn, meaning that some \$40bn equivalent of Japanese exports is being financed in yen, up from less than \$500m only a decade ago. As this trend continues in step with the expansion of Japanese exports, overseas buyers will find their need for yen steadily increasing, a development which can only further expand the already growing international role of

the Japanese currency.

Another key factor prompting the yen's internationalisation has been the dramatic increase in yen assets held by non-residents, which today amount to the equivalent of about \$65bn net. Of this capital flow, some 60 per cent is estimated to have gone into Japanese stocks and bonds, with other popular yen holdings being free yen accounts at domestic Japanese banks; negotiable certificates of deposit and Euro-yen deposits.

While activity by Western institutional investors is growing, the greatest interest in yen instruments has been that of the monetary authorities of the Middle East, South-East Asia, and Latin America, all broadening their portfolios beyond the traditional bastion of the U.S. dollar. Indicative of this shift in official investment preference is that an estimated 5 per cent of total international reserves is now carried in yen, a significant increase from the comparable 1 per cent figure of the mid-1970s.

A third manifestation of the internationalising of Japan's financial system is the steady evolution of Tokyo as an international financial centre. The

city has without doubt many of the essential prerequisites of an international financial centre for both yen and dollars—a highly efficient communications and transportation network linking it with all the major financial and industrial centres of the world; an active foreign exchange market (with daily

## International Scene

ERIC HAYDEN\*

turnover of spot, forward and swap transactions running to about \$3bn; a wide range of highly professional domestic financial institutions and bankers; a well-represented foreign banking community and a central bank whose officials are widely regarded as among the best in the world.

While the evolution of Tokyo's international financial role has been slow and uneven, its direction cannot be disputed. A major factor behind the

gradual changes has been the force of outside events, particularly the development of Japan as a global economic power.

While this trend has been most noticeable in the trade arena, it is also being propelled by such forces as the growing international activities of the Japanese banks, the expansion of the non-resident yen bond market (known locally as the "Samurai" market), and the increased use of the yen as an international currency of settlement, investment and reserve holding. One additional force is the Euro-yen market, composed of yen held outside Japan.

According to unofficial estimates, the Euro-yen market has quadrupled in size from about \$5bn equivalent at the end of 1978 to some \$20bn today. Despite its relative smallness (vis-à-vis the net \$650bn Euro-dollar market), the rapid expansion of the Euro-yen market is a reflection of two factors: the increased interest of non-residents in holding yen assets and the curbs on most domestic bank deposit rates along with the 20 per cent withholding tax on interest payments. So long as such artificialities prevail in the domestic market, the Euro-

yen market will continue to thrive and expand, suggesting eventual problems for managing domestic monetary policy.

To counter this potentially destabilising effect, the authorities recognise all too well the need to liberalise domestic interest rates in order to provide non-resident investors with yields commensurate with those being offered in the offshore yen market. Within the confines of the Japanese system this will no doubt continue to be a slow and convoluted process.

Besides the normal lethargy and reluctance for change inherent in any bureaucracy, there is the more pressing problem of the country's substantial fiscal deficit. Not only will its size keep the tax authorities at the MoF from rushing to waive the interest withholding tax; the growing debt service burden continues to be the major obstacle in permitting the evolution of a truly free domestic financial market dictated by the forces of supply and demand.

Along with the development of Tokyo as a yen-based international financial centre is the matter of the city's potential emergence as a dollar-based centre. Somewhat surprisingly, the inevitability of this evolution is not as readily accepted by Japanese officials.

One recurring objection focuses on the potentially adverse impact of "leakages" from the offshore centre on the management of the domestic money supply. Although off-

shore banking facilities are theoretically separable from domestic financial activities, the ending of Japanese foreign exchange rules is seen by the authorities as a factor weakening the "membrane" which they would like to maintain. Authorities are also concerned that the necessary incentives for attracting Euro-dollar business, namely, an end to the withholding tax on interest earned and an appreciably reduced corporate income tax for financial institutions engaged in offshore dollar business, would complicate their already sizeable fiscal problems.

Finally, given Japan's sensitivities as to how it is viewed abroad, particularly in its Asia-Pacific backyard, another difficulty frequently cited within Japan is how to establish a Tokyo dollar market without undermining the competition between Hong Kong and Singapore (and to a far lesser extent, Manila) to

become the Asian offshore currency market.

These potential obstacles notwithstanding, there are equally compelling arguments for Tokyo to realise its latent potential. At the opening of this decade it is of considerable importance, particularly in the Japanese context, that discussion on the subject is becoming more frequent in local financial circles, and it is even reported that both the Ministry of Finance and the Bank of Japan are exploring the possible ramifications.

The logic of Tokyo's role as a major international dollar-based financial centre is at least three-pronged. First is Japan's economic size, business activity and banking strength—all of which make it the economic centre of Asia-Pacific and presumably should also make it the financial centre, whether for dollars, yen or any other freely convertible currency. Second is the relief that such a role would afford local banks as they seek to increase their supply of dollars to fund the country's mounting oil import bills. While this need would be drastically reduced if oil were even partially denominated in yen, such a fundamental shift will occur gradually. Even if it were to occur immediately, however, the Japanese need for dollars would not disappear, which points to the third factor supporting the evolution of Tokyo as a major dollar-based financial centre.

This is the major alteration underway in the country's economic structure stemming from both oil crises of the 1970s. Traditionally Japan has been able to finance its large invisible deficit through buoyant export earnings. Indeed it has persistently run a trade surplus every year since 1984. The continuation of trade surpluses for Japan becomes increasingly uncertain, however, given the changing international environment reasonably likely in the 1980s. This includes slower global economic growth, increased Western protectionism and hence reduced world trade expansion; higher oil prices, meaning steadily growing import costs for the non-oil producer nations; rising export competition from the "new Japans"; and steadily upward pressure on the value of the yen, assuming that Japan continues to prove resilient to the new environment.

Under these conditions,

Japan will need a viable alternative to the traditional export surplus if it is to avoid major dislocations in its external accounts. That alternative is the invisible earnings attendant to the country becoming a major creditor nation.

One source of invisible earnings will be dividends from Japan's swelling offshore direct investment, which will continue to expand significantly from today's \$45bn. Another major source will be the offshore earnings of Japanese banks. While the yen funding base of these institutions is relatively stable, their ability to raise dollar remains problematic under present circumstances. Assuming the dollar will remain the world's major currency for at least the foreseeable future, the dollar shortage of Japanese banks will be a continuing major constraint on their overseas activities.

In short, the viability of offshore dollar lending requires the development of a secure source of dollars in Tokyo. If the current attraction of Japanese equities and bonds to Opec dollar holders proves to be a long-term phenomenon, such inflows will contribute to the broadening of the local dollar base, whether as a source of funds for the Japanese banks' offshore lending or for their financing of dollar-denominated imports. However, petrodollars are potentially too volatile—being vulnerable to sudden reversals of sentiment and hence to flight out of Japan consequent on a future oil crisis—to form the basis of a viable dollar-based funding source.

Far more sound from Japan's point of view would be to develop a stable dollar deposit base in Tokyo, thereby guaranteeing local banks the supply of funds, the need for offshore lending and trade financing. Without such a secure funding base, the non-yen activities of the Japanese banks will remain dependent upon outside currency sources like the U.S. bankers' acceptance market or the London CD market, thereby keeping them vulnerable to such external factors as a "Japan rate" (the borrowing premium Japanese banks had to pay in 1974 at the height of the first oil crisis) or capital (or credit) controls imposed by the U.S. to defend the dollar against a future crisis.

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## The yen — strong U.S. influence

CONTINUED FROM PREVIOUS PAGE

The tactic piece-meal intervention, while letting the market take its course, succeeded and the yen turned round quickly.

The yen's depreciation since the beginning of 1980 helped Japan improve its current account balance faster than expected. Had the Japanese currency appreciated to ¥180 to the \$ as predicted, and also gained strength against European currencies proportionately, Japanese exports would have been adversely affected. The lower yen facilitated continued promotion of exports in general, particularly those of ships, industrial plant facilities, and many other products.

At the same time it was difficult, if not impossible, to accuse Japan of deliberately keeping the yen's exchange rate down, because high U.S. interest rates were working to depreciate West European currencies as well. The strong dollar, which also played a role in bringing about a decline in crude oil

prices, helped Japan overcome the impact of previous oil price increases on its balance of payments.

On the other hand high U.S. interest rates, coupled with declining Wall Street confidence in President Reagan's economic policies and excessive capital issues in the Japanese stock market, have caused a deterioration of Japan's long-term capital account.

Mr Maekawa said he believes that the yen is still somewhat undervalued, while adjustment is also due for the yen's high value against West European currencies. Mr Yoshiaki Chino, deputy chairman of Daiwa Securities Co., said that the ¥225-235 range is "comfortable" because it is promoting Japanese exports without causing a rise in Japanese prices. He said, however, that the Japanese currency would probably rise to around ¥240 to the \$ by the end of 1981.

He was assuming that the U.S.

prime lending rates would fall a few points to around 17 per cent. Many other economists and officials were making similar forecasts, on the ground that Japan's current account surplus would increase sharply.

Monetary officials say Japan is reluctant to allow the use of the yen overseas to increase too much, especially as a reserve currency, although they realise that such a development will be inevitable. Enforcement of the new Foreign Exchange and Foreign Trade Control Law in Japan in December 1980 has expanded both foreign exchange and capital transactions on the Tokyo market.

Spot foreign exchange trading volume in Tokyo increased from around \$800m daily in November 1980, to \$1.2bn/\$1.3bn in mid-1981, while the outstanding balance of foreign currency loans to resident Japanese banks increased by 71 per cent to \$15.4bn at end-August 1981.

Expansion of Japan's foreign

trade and two-way capital flow have steadily increased the amount of yen held overseas, estimated at more than \$50bn at end-1980, including \$10.7bn held by foreign central banks and governments according to IMF statistics.

Two proposals are standing for the further internationalisation of the yen. Finance Ministry officials say they are conducting research and study on the possibility of opening an offshore dollar market in Tokyo. The main question is not whether tax benefits could be given to the market but whether the emergence of a large free market would produce adverse effects on a strictly controlled domestic capital market. Officials point out most off-shore dollar markets are situated in places where free domestic markets also exist.

The other proposal is for the establishment of a market for yen-denominated export and import bills in Tokyo, similar to

the bankers' acceptance (BA) market in New York. Japan's foreign trade is mostly conducted in U.S. dollars, except for a few per cent of imports and 30 per cent of exports. This makes Japan particularly susceptible to the vagaries of the U.S. money policy. But the Bank of Japan is strongly opposed to the establishment of a BA market in Tokyo, on the grounds that the central bank would have to supply yen funds to the market outside of its direct controls over credits.

The tactics taken by the Bank of Japan in early August, though successful, indicated that the foreign exchange market is sometimes liable to get out of control when large amounts of dollars overseas are mobilised for influencing the yen—as they apparently were in October 1978. Mr Maekawa said Japan would like the U.S. to restore the system of concerted market intervention instituted in November 1978.

## Size.

The Savings Banks Organization is Germany's largest bank grouping with a combined business volume of over DM 800 billion — a market share of some 40 per cent — and more than half of the nation's total savings deposits. Operating within the system are 603 independent Sparkassen and 12 Landesbanken, as well as 13 Öffentliche Bausparkassen (Public Building Societies), which together maintain 17,000 offices and employ a staff of over 200,000.

## Scope.

The facilities and services of Germany's Sparkassen permeate the entire economy, from the largest cities to the smallest rural areas. Together with the Landesbanken, which have their own offices, participations, and correspondent links in the world's major financial centers, the Savings Banks Organization offers its clients a broad scope of international service capabilities.

## Legal Status.

All members of the German Savings Banks Organization are public-sector financial institutions. The liabilities of the Sparkassen are covered by the cities and municipalities where they operate. In turn, the liabilities of the Landesbanken are covered by their state authorities and by the regional savings banks organizations.

## Service.

Unlike savings banks in many other countries, Sparkassen in Germany operate as local universal banks, providing both commercial and investment banking services. As an integral part of Germany's traditionally export-oriented economy, many Sparkassen transact considerable foreign business. Their facilities typically include letters of credit, documentary business, payments and collections, and guarantees. For larger scale foreign financing, the Sparkassen often work in tandem with the Landesbanken, which concentrate on wholesale banking.

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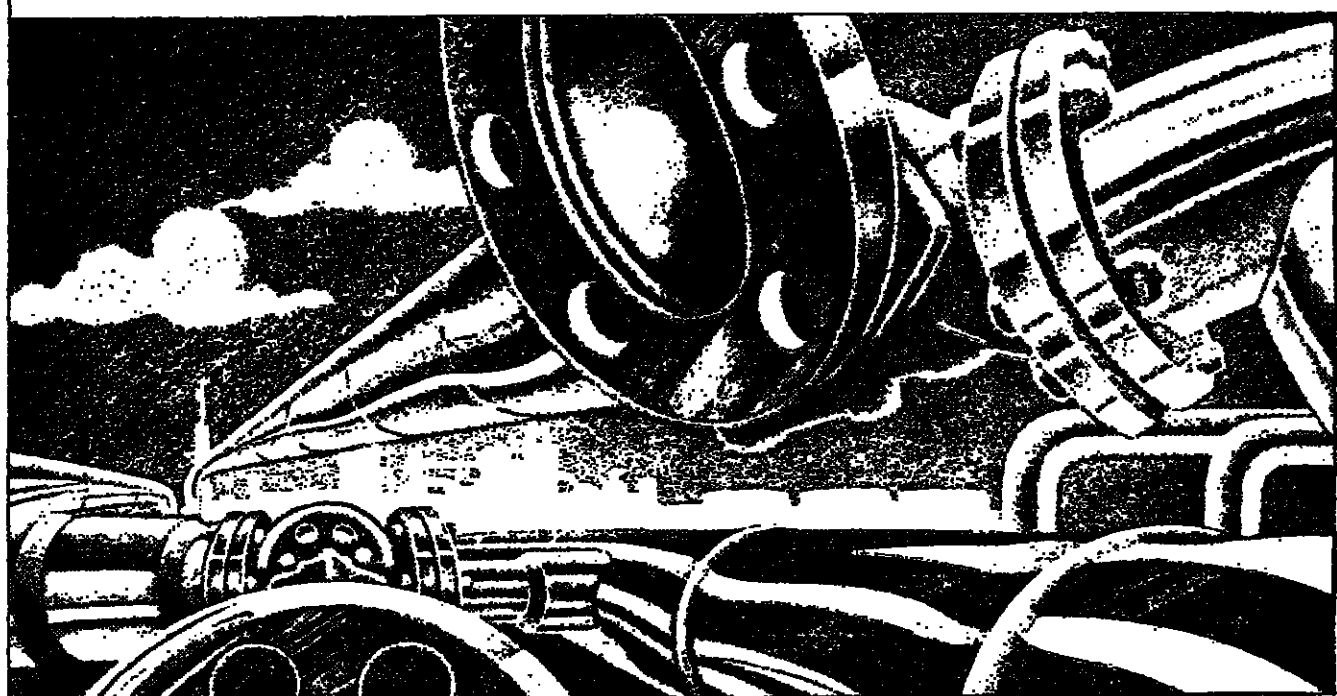
The Landesbanken, which act as central banks for the Sparkassen in their region, provide multiple wholesale banking services, ranging from commercial and public-sector lending, project finance, and foreign trade finance to portfolio management, security dealing, and international finance — often managing or participating in syndicated Euroloans and Eurobond issues. For funding purposes, the Landesbanken are authorized to issue their own bearer bonds.

For more information about Germany's largest banking sector, just write to:

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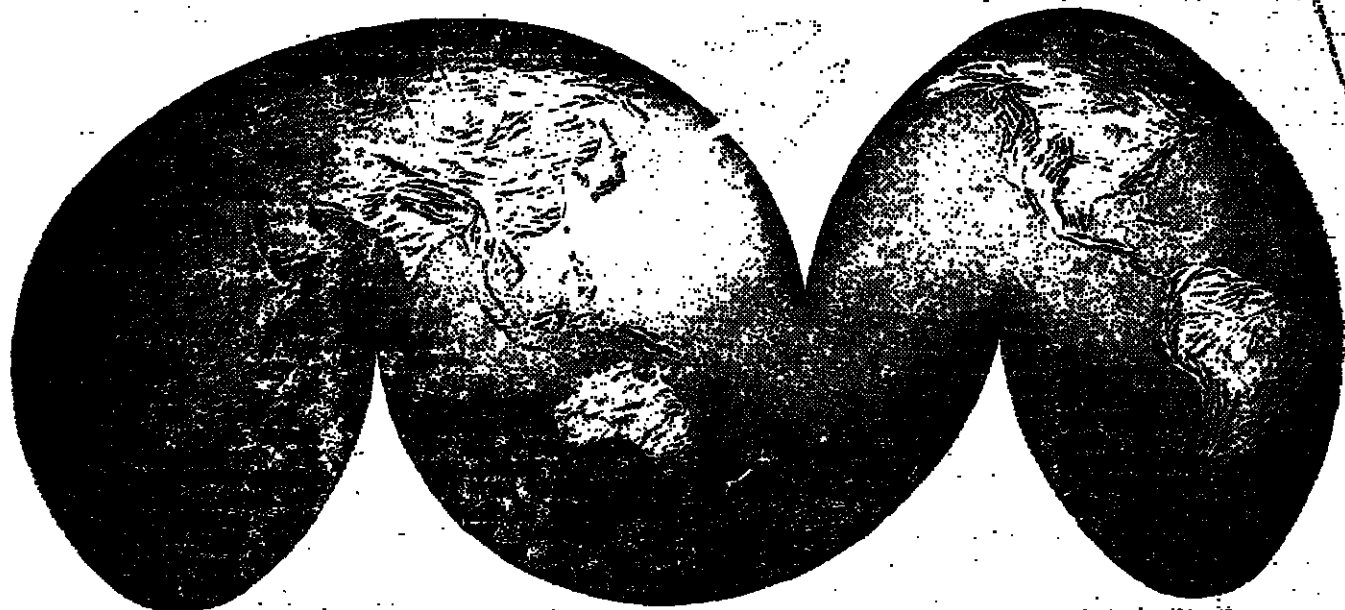
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## Liberal moves only partly relax iron grip

FOR SOME time Japan's Ministry of Finance (MoF) has been itself drafting legislation which would appear on the surface partly intended to moderate its iron grip on the financial system.

The first law to be passed was a new liberal foreign exchange and trade Act, which in principle liberalised all capital transactions which in the past had been as a rule forbidden. Following the exchange law which took effect in December last, legislation was finally passed in the Diet (Parliament) revising the Banking Law for the first time in over a half century. Effective from April next, the streamlined, yet tougher new law is intended to define more clearly the powers of the MoF.

Under the old law MoF officials ruled much of their domain through a highly sophisticated system of "administrative guidance." These directives to the financial world carry the force of law; some are formal and others simply "understood" by the parties involved. In this way, the MoF kept a grip on almost every financial activity in Japan — the only clear exceptions were activities such as consumer finance, not dealt with effectively under Japanese law.

The degree to which the MoF guards its discretionary powers is reflected by the elaborate precautions taken with each legal change to assure the continuity of its controls. Those who have dealings with MoF's powers are on the wane. On the other hand, few fault the Ministry for lack of skill or insensitivity in adjusting itself to the country's increasingly complex, international, financial community.

One amusing example of MoF's inherent caution in giving up control occurred just before the new foreign exchange law took effect.

MoF is empowered to suspend the law in cases of an emergency, say a foreign exchange or balance of payments crisis. Despite the absence of such a crisis, there was internal discussion of the merits of declaring an emergency.

As it turned out, MoF went to great lengths to plug any unwanted loopholes opened by the law. Officials still effectively monitor such areas as international lending, inward investment in Japanese securities, and borrowing abroad by Japanese companies.

The change in the law, however, means that officially it does not "control" these activities. This fine distinction simply means that it is much less easy to pin down the degree of influence wielded by the authorities.

Further confusion about MoF's role in some cases caused by the fact that quite frequently Japanese banks and securities houses seek out guidance from the Ministry. At least one quiet scheme devised by some banks for lending abroad, while MoF was discouraging such loans, ended when a cautious bank

asked officials if it was all right to do so. MoF shook its head, and the scheme faded.

In domestic matters, the power of MoF to persuade is even more pronounced. The best example is MoF's ability to place huge amounts of unprofitable long-term Government bonds with commercial banks. Underwriting banks forced suspension of public Government bonds issues from July to August this year because of unacceptably low terms but in the end most co-operated.

The Government bond drama indeed took an awkward twist last September. MoF agreed to raise the coupon rate on its long-term bonds as a partial step towards meeting underwriter demands. It refused, however, to allow the long-term credit banks to effect a similar increase in the rates for their own long-term capital notes — and thus the important long-term prime lending rate.

A rise in the long-term prime is a politically sensitive issue because of the potential adverse psychological impact on busi-

nessmen — as on this occasion, when the Government was promoting a new "package" of measures to stimulate the economy. As a result the long-term credit banks were unable to issue their own fund-raising bonds.

As one senior MoF said, MoF had "attempted to persuade" the banks to delay the rise. The banks, though not legally compelled, complied. At the time of this writing MoF is still trying to reach a compromise, to contain a general increase in long-term lending rates.

Perhaps the most remarkable feature of MoF's ability to influence and control the financial sector is the efficiency of the operations themselves. The image may be of numerous bureaucrats exercising their powers. In reality a relatively small number of people highly competent people are involved. The short-term Capital Division of the International Finance Bureau, for example, is responsible for foreign exchange market operations and policy, international lending and borrowing, and for monitoring a number of activities of Japanese and foreign banks and other key areas.

There are just nine members listed in the division, though, including the division chief. Including the National Tax Agency and other functions, such as customs and the mint, MoF employs over 75,000. Less than a third, however, work for the Ministry proper, and only a fraction are found in the grey cavernous headquarters in Tokyo's Kasumigaseki, where policy is made.

Traditionally MoF attracts the top students from what are

### Ministry of Finance

RICHARD HANSON

considered the best universities. Tokyo being the top. They form a bureaucratic elite, consciously so, from whose ranks have come an exceptionally large number of national political leaders. Two of Japan's past four Prime Ministers in recent times were former MoF officials.

The reason for this traditional popularity is of course that MoF is the most powerful of the Ministries. Its powers are derived from the fact that it is responsible for both budgetary, tax and monetary policy. The only counterpart in an industrial nation with more clout is probably France's Ministry of Finance, which includes the equivalent of Japan's Economic Planning Agency.

Inside Japan even the Bank of Japan (BoJ), the central bank, acts officially as an arm of MoF, supervised by the Banking Bureau. BoJ, of course, does have a fair amount of influence in forming policies and running the banking system. The most visible signs of MoF's powers are displayed each year as the national budget is compiled. Veteran MoF observers, however, say that the Ministry has lost some of its power to direct the Diet on budget matters. Politicians have become more active in steering budget policies.

The budget has in fact become the most critical Government worry because of the large national deficits run since the mid-1970s. MoF has countered with a tough plan to reduce the amount of deficit — covering national bond issues to zero by fiscal year 1984. This year bond issues were reduced but were still needed to cover a quarter of the general budget, creating a serious strain on the domestic credit system.

Next year the MoF has set guidelines calling for most Ministries and government agencies to keep spending increases to zero. The current Minister of Finance, Mr. Michio Watanabe (whose profile appears elsewhere in this survey) has made reconstruction of the Government's finances the Ministry's first priority.

MoF is by no means free of obstacles to carrying out its duties. Its hands are tied and its influence limited by such things as the national bond problem. One result is that MoF has virtually no flexibility to stimulate economic activity through fiscal policy.

One other constraint on MoF policy-making is the separate existence of such bureaucratic rivals as the Postal Savings System, controlled by the Posts and Telecommunications Ministry. The postal system's success in attracting deposits has caused problems for the private banks. MoF and BoJ are also hard-pressed at times to introduce flexibility in monetary policy because of separate controls over postal deposit rates, jealously guarded by the post office.

MoF's own internal organisation is considered by many to be a source of friction in carrying out policy decisions. To some extent this appears to be an exaggeration. The Ministry is

organised into nine bureaus, all of which do in fact work primarily for the interests of their own ministries, at times at the expense of others.

The classic big-brother in the Ministry is the securities bureau, which oversees all securities and banking activities are strictly supervised by a law based on the U.S. model. As the functions of the securities and banking communities increasingly overlap, the MoF is indeed hard-pressed to maintain a strict separation.

MoF has already in fact gradually allowed the distinctions between banks and securities houses in their international operations to become blurred. This has in part been facilitated by the internationalisation of the International Finance Bureau, which can issue as common ground when international business is concerned. Traditionally the International Finance Bureau was mainly concerned with matters influencing the balance of payments.

The International Finance Bureau's own chart has of course increased as Japanese financial circles have become more international. It is also one of the most important bureaus for money market MoF officials, though the key position on the climb to the top of the hierarchy — the Vice-Minister's position — is probably the Finance Bureau, which has overall responsibility for co-ordinating domestic and international finance. Experience in the Tax and Budget Bureau is also essential.

Perhaps the secret of how MoF keeps its organisation in line in the constant shuffling of "bureaus" throughout the Ministry is the bureau's tendency to be bastions of self-interest but loyalty. It seems, can be automatically assumed on transfer. In other words, a securities bureau man will fight for the securities industry, until transferred to another bureau. Some observers suggest, however, that bank and securities bureau loyalties actually run a bit deeper, and that rivalries are quite strong.

Some claim to read great significance into inter-bureau transfers of personnel. One suggestion is that a wholesale exchange between bank and securities would have to precede any serious attempt to change the present law separating the two.

It is also clear that a certain number of specialists are allowed within various bureaus, to which they can expect to return even if time is spent elsewhere.

The glitter of a career with MoF may be fading somewhat among the next generation, though. This is perhaps partly due to the fact that MoF's role as chief of fiscal austerity is making public service less attractive. A private survey this year shows that more bright young graduates are seeking out positions in the Ministry of International Trade and Industry (MITI), which stands just across the street and where the next industrial revolution is being hatched.

Power, however, will remain with MoF.

## Long autumn task to bring budget deficit under control

JAPANESE politicians face a long hot autumn as they try to thrash out a way of bringing the country's budget deficit under control — a deficit said to be as large as those of the UK, West Germany, France and the U.S. put together.

In fiscal 1981 the deficit is likely to be ¥12,300bn on a budget of ¥46,800bn. The passage of this year's budget was stormy enough when the ruling Liberal Democratic Party had to use its majority in the House of Representatives to push the Bill through.

The task of settling the 1982 budget will be even more difficult as the Government tries to hold spending to 1981 levels — save in research and technology, foreign aid, and controversially, defence spending. To do this the Government is concentrating on cutting down issues of deficit financing bonds, which in fiscal 1981 funded nearly one-third of Government expenditure. They are also embarking on a much publicised bout of administrative reform.

Prime Minister Zenko Suzuki says he stakes his political life on achieving these cuts and balancing the books without introducing any major new tax measures.

He will face resistance from the Opposition on the areas where cuts are proposed, from the many diverse interests anxious to maintain their subsidies — and possibly even sabotage from Government employees, themselves seeking a 5.23 per cent wage rise.

In the fiscal 1982 budget plan general expenditure — total expenditures minus the national debt service and allocations to local governments — will rise by only 1.8 per cent to ¥32,800bn. While bond issues should bring in about ¥10,400bn, 14.9 per cent less than in 1981.

The Government estimates tax revenue will rise by 14.6 per cent to around ¥3,700bn and non-tax revenue by 4.3 per cent to ¥2,900bn.

The Government hopes to stop issuing deficit financing bonds by 1984. These have been a major area of complaint from the banks, which say they suffer losses both by underwriting and selling the bonds. City banks estimate their losses last year at a hefty ¥600bn, and they say they can no longer afford this kind of public service.

The bonds were introduced in 1975 as Japan coped with the economic slowdown brought about by the oil crisis and the resulting drop in tax revenue. New bond issues climbed to a high of ¥8,100bn in 1979, which together with issues of construction bonds totalled ¥15,300bn of bonds in that year.

While most bonds mature in ten years, two, three, four and five-year bonds have recently been offered to attract investment from the public.

If the Government is to avoid the danger of floating more bonds to pay debt and redemption of the old ones, the resulting drop in tax revenue. New bond issues climbed to a high of ¥8,100bn in 1979, which together with issues of construction bonds totalled ¥15,300bn of bonds in that year.

The coming budget for fiscal 1982 will see another ¥1,800bn to ¥2,000 bn of issues. If the Government sticks to its plan it will have one year of grace before redemption begins in 1985.

The cuts have already brought down the ratio of Government bonds to expenditures from a high of 38.6 per cent in 1979 to 28.2 per cent

in the current fiscal year. Nevertheless, the outstanding public debt for both deficit and construction bonds will continue to rise. In 1980 it was estimated at ¥70,000bn and this year at ¥72,000bn. In two years, it may well top ¥100,000bn, say Finance Ministry officials.

The Government hopes to reduce the total number of annual bond issues by eventually phasing out special deficit bonds, but some analysts predict that the public debt could increase further as construction bonds and conversion issues for older construction bonds are increased from present levels.

Public bonds are underwritten by the Government and a syndicate of Japanese banks and financial institutions. They meet each December to share out the issues but the banks say they have little choice but to underwrite a major portion of issues.

In fiscal 1981, of all bonds issued, the Government accounted for 28.3 per cent, the public for 14.4 per cent and the syndicate for 57.1 per cent. The city banks alone held about 38 per cent.

The percentage has improved in the past few years but slowly. In 1982 the Government will probably underwrite the same ¥3,500bn as it did this year.

Initially the banks, especially the city banks, could afford to underwrite the bonds but the increase in the number of issues

combined with falling deposits have made it hard for them. They want the bond issues reduced and terms improved.

In September the Government raised the coupon rate and yield to maturity on long-term bond issues, but the levels are still too far below market rates, say the banks.

The Government has taken some steps to help banks. In 1980 they were allowed to sell bonds to foreign government institutions. So far the response has been limited, though some bankers believe it could be a big market.

The biggest buyer has been the Government of Saudi Arabia, which during the past six months has purchased \$200m of bonds a month. Other Arab countries are said to have purchased bonds through intermediate Swiss banks but the amount is not thought to be large.

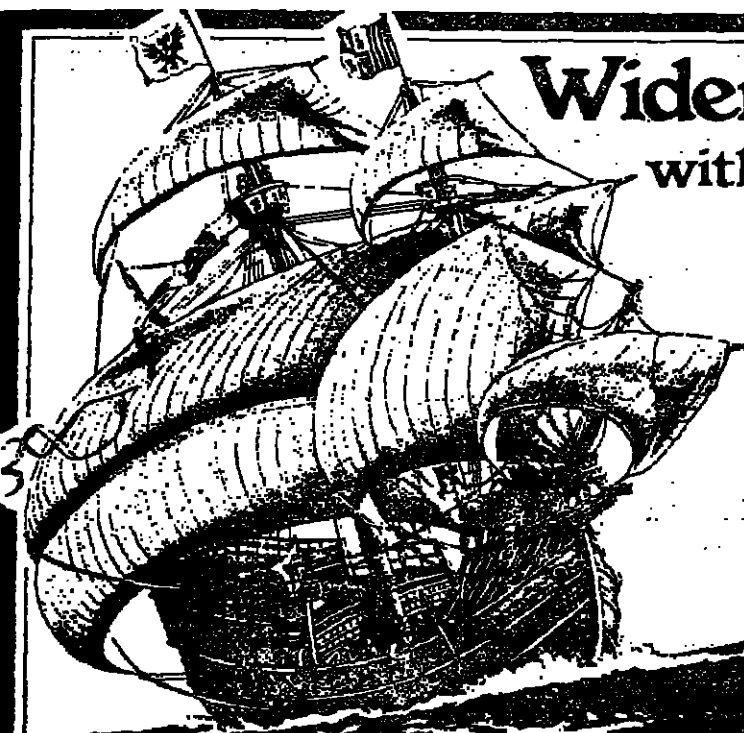
Another market both the banks and the Finance Ministry would like to tap is the public. A law passed last year gives the banks the legal right to sell Government bonds to the counter, although no deal has been set for sales to begin. At the moment only security companies sell bonds directly to the public but banks would offer many more outlets than the city-based security companies.

There is stiff opposition from security companies, said to wield considerable political punch, which fear not only losing the commission they now make by acting as intermediaries between the banks and buyers but other bond sales as well.

A three-man commission will soon meet to decide when the banks can go ahead with sales. Bankers hope to get permission

CONTINUED ON NEXT PAGE

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## JAPANESE BANKING V

## Challenging and independent contender for deposits

JAPAN'S venerable (106-year-old) postal savings system, unlike many of its "model" cousins in the West, has refused to fade gracefully into the backwaters of the financial world. Having achieved an incredible tapping of deposits since the mid-1960s, the postal bank is the most controversial (and arguably the most powerful) financial institution in Japan.

One result of its success is a bitter territorial dispute with private banks, whose market share deposits it has eroded. The postal system has also locked horns with the Ministry of Finance (MoF), whose ability to control monetary policy is hampered by the postal bank's jealously guarded independence.

The postal system has no doubt played a central role in the economy since it was founded in 1875 during the early days of Japan's rapid modernisation. The postal bank was created primarily to encourage savings in order to channel funds to the Government for use in launching Japan's major new industries. More recently, the funds that it generated helped Japan to recover from the destruction of World War II.

As an institution, its role was (and is) to serve as a safe and convenient means of remitting funds and making deposits. One proof of its effectiveness is the remarkable development of the savings ethic in Japan, which induces an average savings rate for individuals of around 20 per cent—the highest in the world. The result is that with deposits near ¥70,000bn (over \$300bn), the system would appear to be the largest "bank" in the world.

Last year alone the system attracted over ¥8,000bn—a record—in new deposits—or the equivalent of one third of all the deposits held by the giant Bank of America. In the past ten years postal savings' share of all deposits in Japan has leaped from a healthy 20 per cent (roughly the position nowadays of the postal system in Italy) to an alarming (for private banks) 30 per cent. The total is equivalent to one fourth of GNP.

There are roughly three times as many postal accounts and deposit certificates outstanding as there are people in Japan. The postal office attracts deposits by being accessible almost everywhere in the country and offering somewhat better conditions on long-term deposits than allowed by commercial banks. There are 22,810 branches nationwide (surely the largest bank branch system in the world) compared with just over 12,000 commercial bank branches. The entire system will soon be linked by an on-line

computer system to make automatic banking services available. Deposits and withdrawals can be made at any branch.

Moreover, the system offers its customers what appears to be the most reasonable consumer loan service in the country. Any depositor can borrow automatically up to 90 per cent of the value of his or her time deposit (up to ¥700,000) for six months at a net cost of 0.5 per cent per annum.

Postal officials in fact claim responsibility for pressuring commercial banks into upgrading their consumer services, in recent years. Historically, they say, the post office is the only bank whose sole constituency is the individual (as opposed to corporate) customer. This mandate to protect individual depositors is at the heart of its Ministry of Finance.

As might be expected, the post office's success in recent years has aroused the ire of the commercial banking sector. Private banks have watched anxiously as their share of personal savings deposits has slipped from over 35 per cent in the early 1970s to 32.5 per cent at the end of 1980.

The slippage reflects in part a general trend away from the rigid banking system to other forms of investment. It was probably accelerated, however, by the fact that the postal savings system can offer better

## Postal Savings

RICHARD HANSON

returns on longer term deposits than allowed by commercial banks, a bitter point with the banks.

Use of the post office as a socially acceptable (though illegal) means of "hiding" bank deposits to avoid paying tax on interest payments has also drawn funds to the lightly audited postal system—though this tax dodge will become more difficult under recently passed legislation to monitor tax-exempt savings accounts. The number of postal accounts in relation to the population gives some indication of how widespread this form of tax evasion may be. News of the new legislation (giving each depositor an identifying "green card" from 1983 on) may have helped stimulate the unprecedented rush to the post office last year. But the most controversial debate now raging over the role of postal savings goes straight to the heart of Japan's rigid monetary system. The issue is no less than control of monetary

POSTAL SAVINGS			
	Deposits balance (¥bn)	Annual rate of increase per cent	Per cent share of personal savings City and local banks
1973*	15,377	25.1	20.4
1974	19,431	26.4	21.6
1975	24,566	26.4	23.1
1976	30,524	24.8	24.7
1977	37,726	23.6	26.4
1978	44,996	19.3	27.4
1979	51,812	15.4	28.0
1980	60,778	18.3	28.5
1981 (end-June)	63,129	17.9	29.6

\* Fiscal years April-March.

policy. The main antagonists are the Ministry of Posts and Telecommunication and the Ministry of Finance along with the Bank of Japan.

For historical reasons the power to set interest rates for the postal savings system has been placed in the hands of the advisory council to the Post and Telecommunications Ministry. The Ministry of Finance, with overall responsibility for monetary policy, is represented on the council but does not have direct control.

On the other hand, the most powerful monetary tool in the hands of MoF is the Bank of Japan's official discount rate, set by a separate panel at the Bank with the Minister's consent.

What this means in simple terms is that MoF can force commercial banks to lower or raise deposit and loan rates in line with its policy stance. MoF must, however, "persuade" the post office to go along with its policies for a major change in interest rates to become effective.

Often the postal savings' view of its duties to individual depositors is, to put it mildly, out of line with MoF policy. The post office, with its motto "We are always with the people," jealously guards its role as "guardian" of the little man. For most of the postwar period this caused little stir. Deposit rates were mostly stable until the "shocks" to the economic system of the early 1970s. Rapidly changing conditions have shown the "dual interest" rate structure to be disastrous for monetary policy makers.

In 1972 the worst-ever example occurred. For six months the post office refused to agree to a lowering of deposit rates (which had been unchanged in 10 years), while the Bank of Japan argued strongly for an easing of credit in the wake of the crisis sparked by the previous year's Nixon economic shocks.

By the time a "consensus" had been reached, and the cum-

bersome process of adjusting the interest rate downward set in motion, economic conditions had changed dramatically. Far from stimulating an economic recovery, relaxation of credit occurred, just in time to add fuel to what was to become a period of runaway inflation. This was perhaps the worst case of economic mismanagement in the postwar era, though a similar snag help up a critical change in policy in 1975.

Typically, the BoJ, while admitting the error, blamed the faults and delays in the policy direction on the postal system. The post office can claim that its original opposition to lower rates was, with hindsight, justified by subsequent events.

The problem of unifying the decision-making process on interest rates was dealt with extensively by a blue ribbon commission set up by the Prime Minister's office. In August a report was issued recommending among other things that all interest rates be set together by one authority. The separation of postal savings rates, the report argues, is not compatible with the general gain towards "liberalising" the interest rate structure in line with Japan's greater internationalisation.

The postal savings system is in fact probably the major barrier to the type of decontrols some "liberals" argue are inevitable in the banking system as free-wheeling market pressures become a more important force in Japan's financial markets.

Simple solutions to the dilemma are unlikely to be found in a hurry. Having made the reform-minded report public, the Government quickly swept the issue under the carpet with a temporary "political" solution. This consisted of the Chief Cabinet Secretary declaring rather vaguely that all parties concerned have agreed to act in line with overall Government economic policy needs. There is little sign that a test of the political agreement is imminent, but it clearly does not solve the basic problem.

The Posts and Telecommunications Ministry, no slouch at intra-ministry rivalries, has meanwhile launched a largely diversionary attack on the Finance Ministry. After rebutting recommendations for change, mostly inspired by MoF, the post office proposed that it be given greater control over use of the funds it collects through the postal system.

The Finance Ministry understandably rejected this idea immediately. The proposal hit squarely at the Ministry's most sacred of sacred cows, the Trust Fund, which is the sole recipient and manager of postal saving funds under an arrangement dating back to 1875, when the postal bank was created. This fund is the basis for the Government's crucial National Investment Programme, the second tier of the national budget.

The importance of the postal savings system to Government finances is perhaps the single most compelling reason why the system will change slowly, if indeed at all.

Last year the weight of postal savings in the National Investment Programme budget of ¥100,000bn jumped to 60.5 per cent. In 1972 the share was only 15 per cent. Postal savings thus contribute heavily to the financing of everything from the Government housing loan programme, small business financing and regional development to the deficit-ridden National Railways, the Government's development bank and the Export and Import Bank.

The final, though in recent years perhaps the most important new use of the funds, is to purchase the long-term bonds issued by the Government itself to cover a yawning deficit in the general account budget. Last year the fund's contribution was a hefty ¥3,500bn. Ironically, the surge in deposits in the postal savings system in 1980 made ¥1,000bn more than originally expected available for this purpose. This would appear to reduce the burden of absorbing huge amounts of Government bonds which falls on the commercial banking sector.

The post office can derive a certain amount of self-satisfaction from the fact that its role is far from over. Playing a central part in reconstructing the Government's own finances is perhaps the final irony of its intra-ministry rivalry with MoF. The postal system's own booklets describe this type of service appropriately as "for the greater happiness of all."



Brisk trading at the Tokyo Stock Exchange during the period earlier this year when the Tokyo Dow index was seesawing wildly

## Long autumn task

CONTINUED FROM PREVIOUS PAGE

by 1983. They are already preparing internally for sales; ironically, some bank staff are being trained by security companies.

The Government's success in cutting bond issues depends on the success of reducing expenditure—and later, on real administrative reform. For Mr Suzuki there is now no going back and failure will give those anxious to succeed him a good opportunity.

The Provisional Committee for Administrative Reform was set up by the Government in March and made its first recommendations in June of areas where spending could be reduced in fiscal 1982. The committee denies that these cuts will affect those—the old and children—who carry little political weight and not big money wasters like the national railways. Its next report on administrative reform is due next year.

Planning for the fiscal 1982 budget began earlier than usual this year and, by the end of August, budget requests closed with a total demand for ¥49,500bn—the smallest in-

crease rate over the previous year since the war.

This does not include the proposed civil service pay rise which could add ¥400bn to spending—or the recent rise in interest rates which adds another ¥150bn in interest payments.

The Government finds itself in a cleft stick over the rise demanded by its employees. If it fails to agree the rise it may lose valuable political support from their union. There is even the possibility that Government employees could frustrate attempts at administrative reform.

Agreement to the full amount it will be expensive and disrupt plans for reducing the deficit. The Government has so far postponed any decision.

In 1981 the tax office worked hard to increase revenue from traditional sources by raising tax rates. Because of the Prime Minister's promise it will not be able to do the same for 1982 and tax revenue is expected to be close to this year's amount.

The Finance Ministry has been working for some time on a new tax 1981 issue of the Japanese tax manual indicates

that a broadly based consumer tax may be inevitable to maintain public services. But it would only be introduced after a review of expenditure and a maximisation of tax revenue from current sources, the manual says.

With elections in 1984, 1983 is the last real chance for the introduction of a new tax. It is almost guaranteed to be unpopular. Attempts to introduce a VAT-style tax in 1979 proved disastrous.

Now the ministry is studying other broadly-based taxes similar to a Canadian-style manufacturers' tax or the North American retail sales tax. More immediately it would like to rationalise the system of commodity taxes, now restricted to only a few items.

While most people think the Government will achieve its aims for fiscal 1982, barring major political upheavals, no one is predicting the long-term outcome. Some businessmen are sceptical about how deep administrative reform will go and they doubt the Government will meet its target for reducing deficit bond issues.

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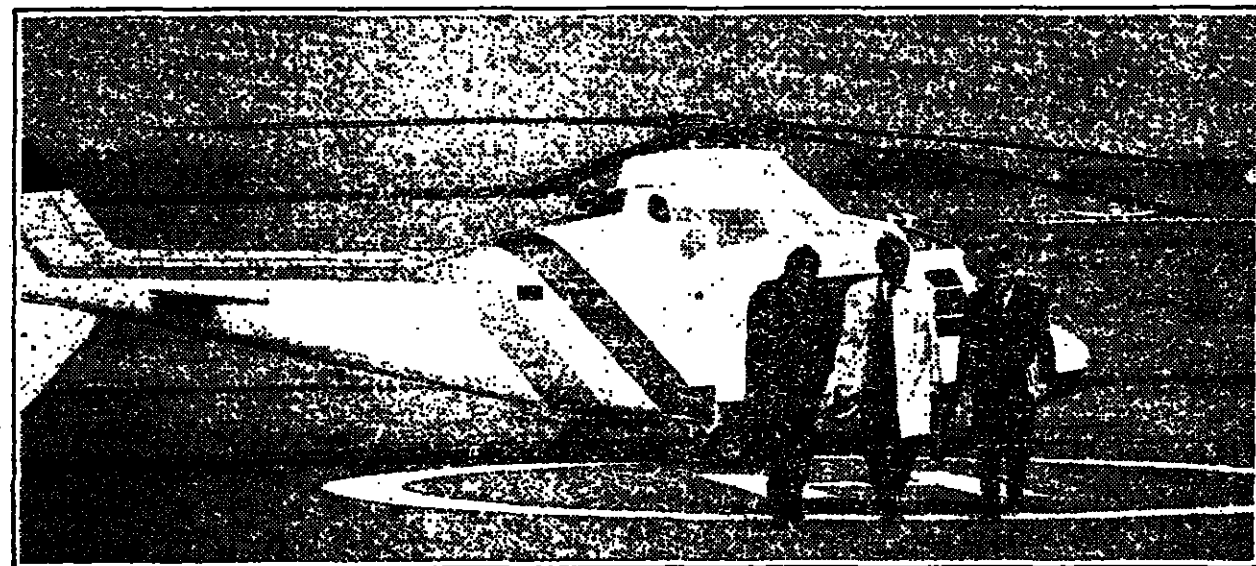
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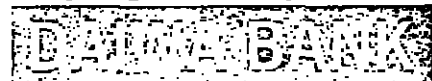


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# QUARTET OF VIEWS

Japan's traditionally rigid financial system is being pushed into adopting more liberal attitudes because of the country's major role in world trade. In the view of four of the country's leading men of finance changes lie ahead — but at a Japanese rather than Western pace.

PROFILE: MICHIO WATANABE

## Colourful head of Finance Ministry

MR MICHIO WATANABE is surely the most colourful politician in memory to serve as Finance Minister, a job which now carries with it the decidedly dull responsibility for reconstructing the Government's deeply troubled finances.

He has tackled the job of "selling" reform to the public at large with the enthusiasm of a street hawker, a trade Mr Watanabe claims to have practised for a while after the war. Being a salesman, he says, taught him how to be persuasive as a politician.

He will need every bit of that talent in pushing through his Ministry's plans. By 1984, the Government hopes to eliminate current deficit covering bond issues. Last year national bonds were cut to about one-fourth of the budget from one-third the year before. In order to achieve next year's target, requests for spending increases in general budget are being kept to zero, with only certain exceptions such as defence and foreign aid.

"It will take five to 10 years to achieve genuine reform," he warns. The first three years being very hard times.

The Minister, now 58, claims to have had his share of hard times during his own life. The son of a professional military man, he was raised in poverty by his uncle, a farmer and Shinto priest. His career as a politician began with election to his native Tochi Prefecture Assembly, to the northeast of Tokyo.

After losing one race for the Lower House of the Diet, he was elected in 1963. Within the ruling Liberal Democratic Party (LDP) he is known as a man of

conservative views, but he has not been tainted by the same suspicions which seem to plague other right wing LDP politicians.

A former member of the conservative Nakason faction, Watanabe has drawn attention of late to what appears to be the beginnings of his own political faction. This would be a prerequisite of any future bid for party leadership. He is already being spoken of as a future prime minister.

Before being named to the Finance Ministry in July 1980 when the Suzuki cabinet was formed, Mr Watanabe held cabinet positions in Welfare and Agriculture. He seems to relish a good fight and in both previous positions managed to create controversy.

Mr Watanabe is short and well-rounded in appearance, with a ready smile. He bubbles

with energy and has a flamboyant style of communication — rarely seen in senior Japanese politicians.

Last year, for example, he insisted on wearing traditional Japanese garb while attending the main reception at the IMF World Bank annual meeting. He regularly appears on television talk shows—not just serious debate sessions—to bring home his message on the need for fiscal austerity. His sharp sense of humour makes for entertaining public speeches, while displaying a sound grasp of knotty budget and tax problems. At a recent appearance at the Tokyo Press Club, Mr Watanabe's brand of humour came through in a suggestion that the deficit-ridden National Railways turn the super express Shinkansen train into an all-night cabaret. He even claims a talent for reading

mind.

His attempts to popularise even such an obviously unpopular cause as belt tightening in the Government have of course made him into something of a hero within the Finance Ministry. He was chosen for the post partly because of his experience on the budget committee of the Lower House of the Diet, where he came to appreciate the details of the Ministry's work. His early training was as an accountant in the Army during World War Two. He held the rank of sergeant.

Mr Watanabe insists that he harbours no political ambitions for the time being. "My principle is to concentrate on being Finance Minister. A Finance Minister should not want to be a Prime Minister," he says.

Richard Hanson



Mr Michio Watanabe

Mr Setsuya Tabuchi

PROFILE: SETSUYA TABUCHI

## Top man's eye on money markets

MR SETSUYA TABUCHI may be one of the most powerful men in Japan, but he is certainly no autocrat. The president of Nomura Securities, Japan's largest financial institution and the most profitable securities house in the world, is a firm believer in the Japanese tradition of delegation.

Japan's securities industry is involved in a running battle with the country's banks over lines of demarcation in the financial sector. But Mr Tabuchi generally stays out of the fray, leaving the floor to Mr Kichiro Kitaura, the chairman of the Securities Dealers Association of Japan and, by coincidence chairman of Nomura.

Nomura has now reached almost saturation point in the Japanese securities market and is concentrating its energies on building up business overseas—in banking as well as securities. The principal architect of the strategy is Mr Masanori Ito, an executive vice-president and by common consent the most powerful man at Nomura after Mr Tabuchi.

Asked how he sees his own job, Mr Tabuchi emphasises his responsibility to the company's employees and points out that, with several thousand graduates in the Nomura family, it would be impractical for him to try to run the whole show himself. But it would be wrong to see Mr Tabuchi as a glorified personnel manager.

Nomura's greatest strength is the marketing of securities within Japan. Mr Tabuchi carved out his own career at Nomura as a salesman in the corporate finance department and clearly has an aptitude for marketing. Since his appointment as president three years ago Mr Tabuchi has effectively consolidated Nomura's position as the leader in the domestic securities field.

At the same time, Mr Tabuchi comes across as a convinced internationalist. He says he would welcome competition from foreign firms on the Japanese stock markets and expects Tokyo to take its place behind London and New York as the third international centre for finance.

Yet Tokyo is still a relatively closed financial market, heavily regulated by the Ministry of Finance. The greatest change that Mr Tabuchi foresees in the next few years will be in the underdeveloped money markets. The Government will lean increasingly towards short-term finance, Mr Tabuchi believes, money market mutual funds will be established and trading in certificates of deposit and commercial paper will be developed. Nomura itself is already pushing down this road by offering a fund in U.S. Treasury bills to Japanese investors.

A skilled exponent of the game of Go and an enthusiastic golfer, Mr Tabuchi has few of the superficial attributes of the Japanese executive—beyond a long addiction to nicotine. He smiles rarely and answers questions through an interpreter with exceptionally short and direct sentences.

The 58-year-old Nomura president is certainly a pragmatist. One Nomura executive recalls having Mr Tabuchi as his first section chief when he joined the company many years ago from university. The new employee, who saw the securities industry as a vehicle for the economic reconstruction of Japan, was horrified at his section chief's insistence that the name of the game was selling stock. One of Mr Tabuchi's strengths is the recognition that it is.

John Makinson

PROFILE: TOSHIO AKASHI

## Leader in 'People's bank' thinking

MR TOSHIO AKASHI, president of Sanwa Bank, is not everyone's idea of a typical Japanese banker. Brought up on a small island in the Inland Sea (where his father was the only doctor) he could almost as readily be taken for a prosperous farmer as for the head of the nation's fifth largest commercial bank.

Mr Akashi did not choose to become a banker (though he did choose not to follow his

father into the medical profession). He entered Sanwa because it was the first major company to hold entrance tests for graduating students of Tokyo University's law faculty in the year that he was due to graduate. Immediately after joining the bank Akashi went off to fight in the Pacific War. So it was four more years before he began to grasp what he now sees as the crucial role that banks play in modern society.

The Sanwa Bank that Akashi joined in 1941 was a "People's bank," in the sense that it did not form the core of one of the pre-war "zaibatsu" (or big business groups) but rather aimed to serve individuals and small and medium-sized companies.

Today, says Akashi, Sanwa is a "People's bank with a difference." The reason for adding the words "with a difference" is that nearly all the major Japanese city banks have recently been forced to widen their operations from a traditional concentration on major corporate customers to a modern "consumer-orientated" approach. Sanwa, however, has been doing this all along and can fairly claim to be more consumer orientated than the rest.

It is proud of its position as the top-ranking holder of individual deposits among the city banks and as the bank with the highest ratio of loans to small and medium-sized companies (51 per cent of total lending at the end of fiscal year 1980). Akashi admits that Sanwa's consumer-orientation affects profit levels. Sanwa has a higher deposit cost and a narrower spread between loan revenue and deposit costs than any of the other Big Five. This very fact, however, has tended

to make the Bank more interested in seeking cost-cutting innovations, and in developing new types of business, than most of its rivals.

Sanwa was the first Japanese bank to use computers. It also led the field in the introduction of credit cards and in going into leasing. The bank's innovative record matches what Akashi calls an "open organisation" within which ideas are freely exchanged. The bank was the first major company in any Japanese service industry to use quality control circles as a vehicle for collecting bright ideas from employees on how to improve its services to the public.

Like other big Japanese companies Sanwa today finds itself at the centre of a "group." But the Sanwa Bank Group, according to Akashi, is something very different, and on the whole much more flexible, than the tight networks of companies that surround some of the former zaibatsu banks. Sanwa's group began to form around 1967 when the emergence of new



Mr Toshio Akashi

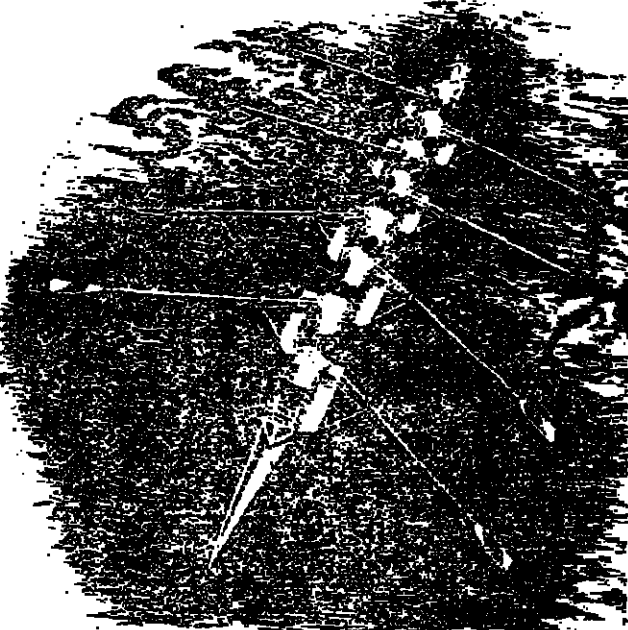
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PROFILE: MICHIO MATSUKAWA

## Cautious approach to change

MR MICHIO MATSUKAWA became a familiar figure in international monetary circles in the late 1970s while serving as Vice Minister of Finance for International Affairs. Last year he made the transition to the private sector as senior adviser to the president of Nikko Securities. He remains, however, immersed in international affairs, while not acting as, in his own words, a "sandwich man" advertising his new employer's wares.

Mr Matsukawa began his career with the Ministry of Finance in 1947 while Japan was still under the control of the occupation forces. (His first brush with finance was as a naval paymaster while serving as an ensign late in the war.) His job was in the office responsible for liaison with the occupation government.

An apparent facility with foreign languages and ways is partly due to that experience, and his posting to Washington in 1950 as part of the first post-war group of young MoF officials to study in the U.S. Mr Matsukawa's philosophy perhaps reflects the rapid changes of those days. He says: "Our basic philosophy is to live in nature... when the outside world is evolving we learn to adapt."



Mr Michio Matsukawa

Japanese monetary policy, he believes, is also unlikely to change rapidly except under the force of outside events and pressures.

Mr Matsukawa's experience over more than three decades within the Ministry of Finance (in both domestic and international matters), is amply reflected in his rather cautious views of where Japan's financial system is heading. While Japan is gradually changing into a more open market, he says, the "tempo of change will be slower than Westerners think." Ten years, he suggests, is a more reasonable time span for substantial shifts in such things as the largely rigid interest rate

structure. Likewise, the legal "wall" separating bank and securities industries in Japan will remain strictly in place, he believes, even though many practices are changing rapidly on either side of the wall. He expects Japan's evolution to be a much slower version of what is now going on in the U.S., where the banking system is changing rapidly now that financial alternatives such as money market funds are readily available.

A change in the law separating securities from banking will have to wait at least until similar changes occur in the U.S. regulations, on which Japan's are modelled, he says. Mr Matsukawa's view of opening up an offshore financial market also reflects more the official view than what the private sector might like to see. "I don't see any merit. So far we have been doing beautifully in both the domestic and international market (without any offshore centre at home)," he says.

An extrajurisdictional presence, in his view, would only serve to open up loopholes to monetary and foreign exchange policies, making them less effective. "We don't need it."

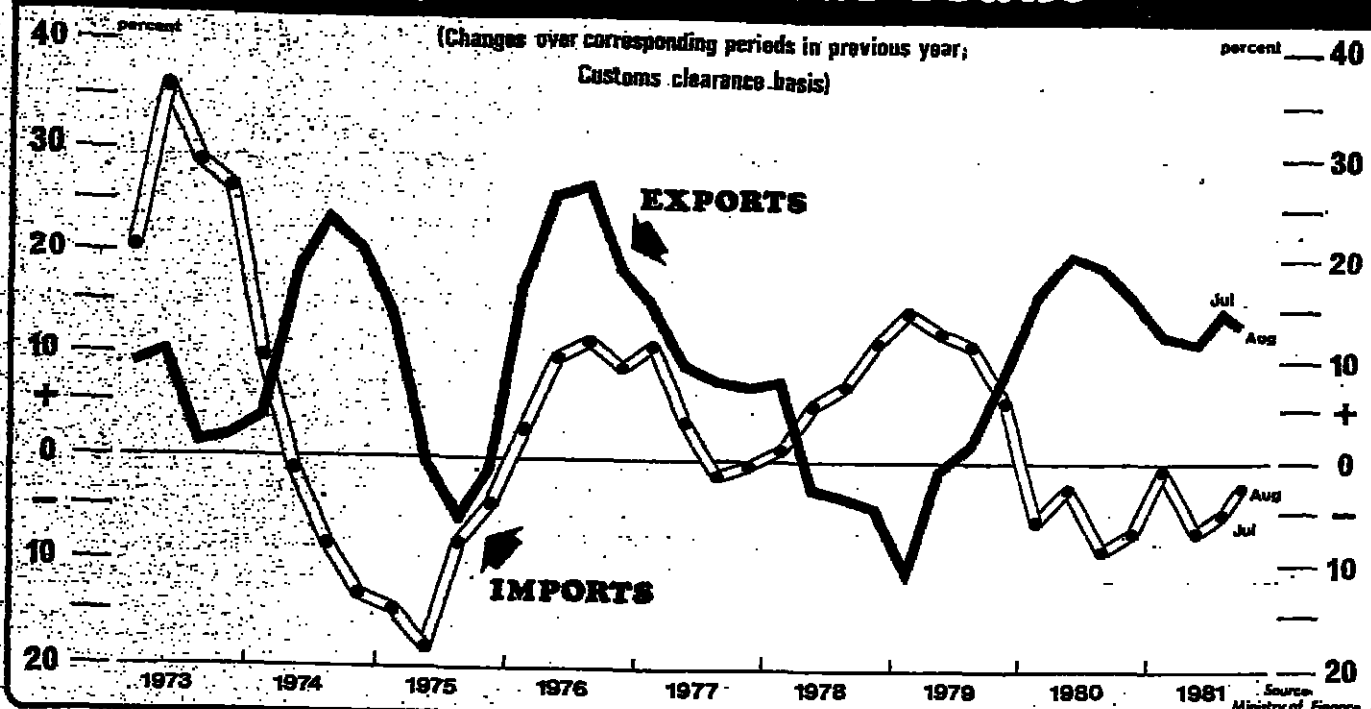
Richard Hanson

مكتبة الأمل



## JAPANESE BANKING VII

## Japan's Overseas Trade



## Local business failures add up to heavy loan losses

THIS LAST year has not been a kind one for foreign banks in Japan. A great deal of innocence seems to have been lost, and a few treasured illusions shattered. Several banks may have lost a great deal of money on bad loans, and a good number are being squeezed by tougher competition, and declining profits.

To make matters worse, very few seem confident of the role they will be playing in Japan from now on. They do realise, however, that the good old days are gone.

An unprecedented number of prominent foreign banks found themselves embroiled in two unseemly local business failures. Fourteen of them had lent a total of \$100m to a small Osaka stock financing company; a dozen were involved for a similar amount to an unrelated group of companies in Hokkaido. In both cases foreign bank (as well as Japanese bank) loans were put in jeopardy by the collapse of a stock speculation scheme which drastically deflated the value of collateral used to back many of the loans.

The patent company in the U.S. of one of the banks involved, Seattle-First National, has already written off \$4.8m, as a result of its involvement in the Osaka Shoken Shinwa case. Seattle-First is also deeply involved in the Iwasawa group of companies in Hokkaido, where stock speculation by the group's founder put three companies at risk.

The net result is several foreign banks struggling to contain major losses on loans for the first time, a nearly unprecedented state of affairs for foreign banks in Japan.

The traditional wisdom among foreign banks has been that lending to Japanese companies was a virtually risk-free, if not very profitable, form of business. The second part of this illusion was that if there was any trouble, the foreign banks would somehow be taken care of by the responsible Japanese banks. This is what happened several years back when a large trading company collapsed.

The extent to which these illusions have been shattered became clear last September when Chase Manhattan, the U.S. banking giant, took Tokai Bank, one of the large city banks, to court in order to recover the \$18m in loans it had made to the Iwasawa group companies. Hokkaido Television Broadcasting, Kinsei Motor and Sapporo Toyopet.

The Chase suit was launched in both New York District Court and in Tokyo. A separate suit was filed against the founder of the group in Hokkaido, Mr. Osamu Iwasawa, whose whereabouts have been unknown since the troubles were spotlighted in the Press.

Chase based its suit on a letter of "guarantee" written by an officer of Tokai Bank early in the year assuring the bank's support for the Iwasawa group. Three of the twelve banks involved in loans to the companies had such letters. Chase lost its temper when Tokai senior executives refused to admit anything more than "moral" responsibility as opposed to a direct legal obligation.

The foreign banks assumed, at least, there would be the "Japanese" way of settling the dispute. Tokai apparently misjudged how seriously Chase would take the legality of the letter it held.

After considerable wrangling Tokai and foreign banks agreed to a partial solution on repaying the bad debts, estimated at about ¥7.2bn. Agreement was reached on loans to Hokkaido Television and Kinsei Motor. Chase has withdrawn its suit in Tokyo as a result of the out-of-court settlement. It is continuing its case against Mr. Iwasawa, though. Moreover, so far as is known at the time of writing, part of its New York suit involving the third company, Sapporo Toyopet, a Toyota dealer, will continue until settled.

The banks would not disclose

what the terms of the settlement were. Chase, however, admits it did not "celebrate" over the partial settlement.

These affairs have left the banks red-faced. "We have had to take it on the chin," laments one U.S. banker.

The foreign bankers, while licking their wounds, now realise that such affairs are only side-shows to the serious questions now being posed concerning long-term prospects for foreign banks in Japan. Those branch managers not involved in the current squabbles are increasingly preoccupied with questions on the proper role for them to play.

The reason for worries is becoming more apparent. A recent survey of foreign bank profit showed a 50 per cent drop in operating income in the April to June quarter compared

## Foreign Banks

RICHARD HANSON

with the second quarter of 1980. Rates of return on assets appear to have dropped back to the abysmal 0.21 per cent level experienced on average in the 1978 business slump.

While some banks are doing better than others—a big gap exists between the large and small banks—all the banks are in the same boat as far as increasing competition, narrower spreads on loans, and higher funding costs.

From a historical perspective, the foreign banks have clearly passed out of the far days experienced for most of the post-war period. The classic formula for success was to act as wholesale provider of dollar loans—so-called impact loans—to cash-hungry, and rapidly growing industries. The peak for this lucrative trade came in the credit crunch of the mid-1970s, when the banks were squeezing a maximum amount of profit out of a modest volume of loans. Since then many banks, whose ranks have swollen to 68, have tried to keep up profits by increasing the volume of their loans. But many are reaching the point where simply expanding traditional loan business makes no sense. The latest profit figures indicate this is happening very quickly.

"Japan is clearly not a country where you can earn a satisfactory return on assets," declares the manager of one of the big U.S. banks.

This drive to raise the volume of lending, and increasingly doing so by extending yen loans to Japanese companies, is partly responsible for the presence of a large number of foreign banks as lenders to less-than-first-rate companies. For example, foreign banks as a group are the largest lenders to Japanese consumer loan companies—a profitable, though somewhat questionable activity given the low reputation of the industry in Japan. Following the failures discussed earlier, the Ministry of Finance suggested foreign banks should examine more closely the quality of their loan portfolios.

The dilemma faced by many of the foreign banks, however, is more complicated than simply tightening up on loan standards. The fact is that foreign banks are as a whole relegated to the fringes of the Japanese banking system.

As a group, they have never held more than 2 to 4 per cent of the market in Japan. Now the pie allotted them is being cut ever smaller by new entries. In the next few months the number of foreigners in town should climb, with more Canadian banks arriving. There will be 70 foreign banks. In addition, there has been a tendency on the part of Japanese corporate borrowers to narrow the focus of borrowing from foreign banks, which should put a squeeze on many of the smaller U.S. banks.

Last year the foreign banks were denied the last vestiges

of a one-time monopoly on foreign currency loans. Japanese banks can now compete freely, and with great success, in impact loans under a new liberalised foreign exchange law.

To a large extent the foreign banks are simply caught up in the first waves of what seems to be a major transformation of the entire financial system. What is happening in Japan is likely to mirror the radical changes seen in U.S. banking in recent years. Unwary foreign banks will have to be nimble to avoid falling through the inevitable cracks opening up as the system slowly changes.

The Ministry of Finance will be only marginally helpful to foreigners wishing to plot a new course. The MoF shows no signs of allowing a foreign bank to acquire a Japanese bank, thus assuring a Yen asset base. Though officials appear amenable to further easing certain means of improving yen funding, such as more flexible CD terms and a loosening or lifting of the ceiling on swaps—dollars brought into Japan to fund yen operations.

The other potential being eyed hungrily by the foreign banks—creation of an offshore banking centre and a truly international financial market in Tokyo—is still opposed by the Ministry of Finance and Bank of Japan.

At best such a market would be allowed only after carefully watching the experience with the new offshore market in New York. In any case, the sooner it could be put in place would be two or three years after MoF decided to go ahead.

Some of the medium size foreign banks are content to continue conservatively increasing their lending business, which they find profitable enough. One British bank has doubled its lending in the past year or so. Its increase in profits has been a more modest 15 per cent a year.

Some foreign banks, most strikingly Citibank, are taking advantage of a loosening of MoF restrictions to open new branch offices in other parts of Japan to attract more business.

Other banks see themselves as evolving into "boutique" banks, offering specialised services such as international funds management and information on overseas markets. The foreign banks in general still have an edge in international expertise over the Japanese banks, though the gap is obviously going to narrow at some point.

A third alternative, and one chosen by a fairly large number of both U.S. and European banks, is to expand into other non-bank areas of business. Over the past few years, led by the big U.S. banks, a number of consumer finance, leasing, factoring and credit card ventures have been launched.

But a definite chill has crept over the consumer loan ventures. Faced with poor market response, Household Finance, the U.S. finance giant, pulled out stakes in August. And Bank-related ventures with one possible exception appear to be finding the local market hard to crack.

The most striking exception to worries found in some quarters is perhaps Citibank, considered the most powerful among the foreign banks. It also appears to be the most aggressive.

Citibank does in fact not like to be thought of as a foreign bank, being rather proud of its ranking as the 45th largest bank in the country. It is reasonably happy with the degree of "national" treatment now accorded by the authorities.

By the end of the year Citibank will have six branches, the largest number among the foreign banks. Citicorp, the parent, is involved in two finance ventures, two leasing companies, a consulting company, and a yen travellers cheque venture.

Citibank's real strength is in its treasury operation. Four years ago the bank had four people in foreign exchange and

money market operations in Tokyo. There are nearly 40 now, a much bigger total than any of the other foreign banks, and a clear rival to all but the largest of the Japanese city banks. It now claims about 8 per cent of all the foreign exchange turnover in the growing Tokyo market. This compares with about 15 per cent held by the Bank of Tokyo, the foreign exchange specialist.

Moreover, Citibank has already installed an on-line computer link with its branches in the rest of Asia. Only one or two of the Japanese banks are believed to have such capability.

Citibank can probably afford to be an exception to the general malaise affecting other banks in town, especially those stuck with bad loans and shrinking profits. Citibank is apparently gambling that Tokyo will become a financial market rivaling New York and London in importance.

Other bankers may share the vision, which partially explains why new foreign banks trek to Japan. But they are learning that things may not be so easy in future.

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Your banking connection with Japan

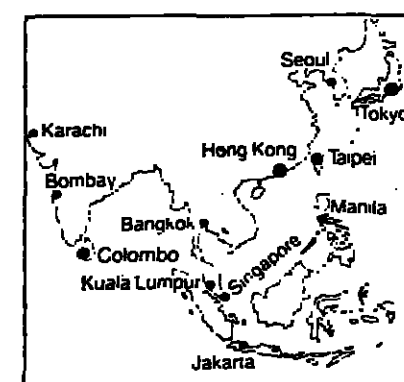
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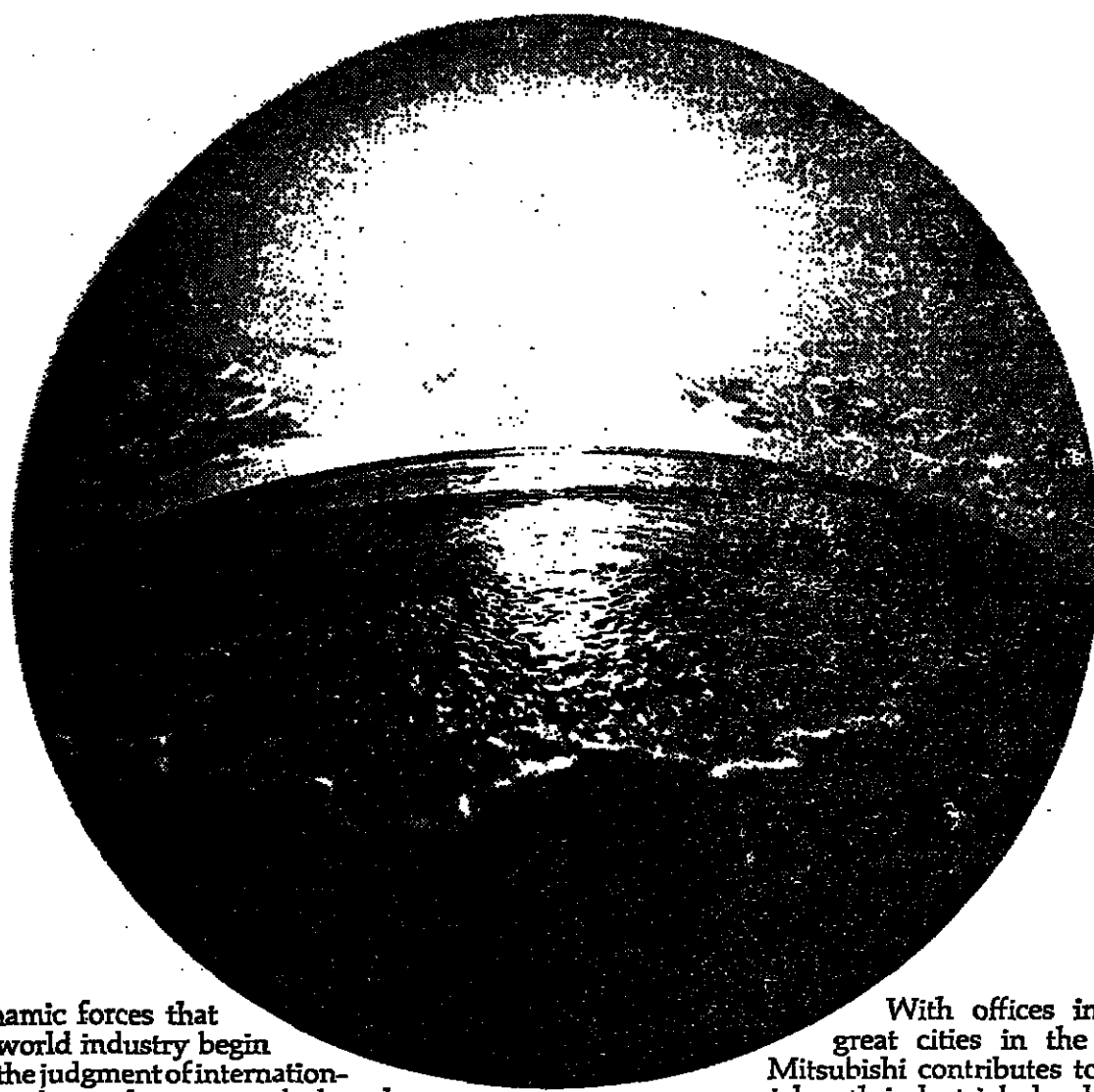
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## JAPANESE BANKING VIII

## Long-term account in deficit as non-resident investors pull out

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THE HONEYMOON between the Japanese stock market and non-resident investors may not be over, but the relationship has recently been showing signs of strain. The foreigners who bought Japanese equities so avidly last year are now casting a cold eye over their holdings.

The 1980 buying spree was an unexpected boon to Japan's economy. The inflow of long-term capital helped to offset a yawning deficit on the current account caused by the sharp rise in oil prices. It also propped up the yen at a time when short-term Japanese interest rates were looking unattractive in relation to their U.S. counterparts.

Foreign investors had been cautious about Japanese equities throughout the 1970s. The country's great vulnerability to movements in the price of oil and other commodities, coupled with a very low income yield on the stock market, had been enough to keep non-residents away.

By last year, however, the mood was changing. Japan had twice proved its ability to adjust to steep oil price increases, and it was seen by many as undervalued against the dollar, and the stock market appeared to offer a range of both cyclical and secular growth stocks unmatched in quality elsewhere. At the same time Japanese securities companies were starting to market their goods much more effectively.

Non-residents had been net sellers in the market since 1976

but last year they returned with a vengeance, making net purchases of shares worth ¥845bn. Almost half of that figure was accounted for in August and September alone.

The heaviest buying emanated from the Gulf, and from Kuwait in particular. Opec countries were looking for

greater portion of their portfolios to Tokyo. They were, in other words, fairly fully invested. As persistently high U.S. interest rates kept up the cost of money in the world's principal stock markets, investors were tempted to realise their gains.

Last month foreigners sold stocks worth ¥346.5bn and bought only ¥187.8bn, leaving them net sellers by a record ¥158.7bn. It was the third consecutive month in which non-residents had been selling more than they bought.

But there is still some confidence in Tokyo that the foreigners will return to the market before long. Mr Masahiro Dozen, a general manager at Daiwa Securities, points out that non-resident holdings amounted to ¥6,200bn out of a market capitalisation of ¥85,000bn at their end-June peak. Tokyo could therefore absorb a further wave of foreign buying without difficulty, even allowing for the extensive cross-holdings on the Japanese market which effectively limit the supply of free shares.

Mr Dozen also argues that the figures on net transactions do not give a complete picture of foreign activity, since Japanese companies stepped up their overseas fund-raising over the summer and syphoned off into convertible debt issues money which might otherwise have been allocated to Tokyo.

The Japanese securities

houses believe that the confidence of non-residents in the long-term growth potential of the Japanese economy has not been shaken. They point out that real Gross Domestic Product should grow at more than 4 per cent this year and growth of 5 per cent or more is on the cards from the middle of next year onwards.

But there will almost certainly be a shift in the buying pattern. Rumours are circulating about the intentions of the Saudi Arabian Monetary Agency, which has been an active buyer of Japanese bonds but has yet to make its presence felt in the equity market. But the securities houses are not counting on the Saudis, or other Opec investors, for the next buying impetus.

The present target of their marketing drive is the U.S. pension fund system, which is starting to invest much more heavily overseas. All the main securities companies have now established fund management operations designed to attract institutional money from abroad, but so far progress has been slow.

Mr Masahiro Kaneko, chief investment officer of one such investment advisory company, Nikko International Capital Management (NICM), says, "I believe a second wave of foreign investment will probably come some time around the end of the year. The emphasis is likely to be on U.S. pension funds seeking regional management."

NICM itself has funds under management of around \$450m, of which \$250m is vested in the Japan Fund, a U.S. operation. The Japanese companies are making inroads on the international portfolio managers' scene, but they are still some way behind British merchant banks, several of which have long experience of Far East markets.

The securities companies are also trying to woo Japanese investors into overseas markets. Progress is slow. Strict limits are imposed on the investment portfolios of pension funds and many investors have harsh memories of the mid-1970s when the appreciation of the yen wiped out gains on foreign

markets. Mr Kinya Tsubaki, managing director of Nemura Investment Trust Management, Japan's largest investment trust organisation, says that Japanese institutional investors, who put money abroad will switch it back very quickly if currencies begin to move the wrong way. They are attracted principally to high-yielding foreign bonds and have in the past couple of years been significant buyers of British gilts and U.S. utility bonds. Mr Tsubaki says there is also some interest in equity sectors, which are underrepresented in Japan. He believes, however, that private investors must still overcome a psychological barrier to foreign currency investment.

Most recently the securities companies have been asked to help the Japanese Ministry of Finance to establish a dollar-denominated, short-term U.S. Treasury bill, which will be marketed in Japan. The idea could later be extended to commercial paper or certificates of deposit.

The considerable reparation in Japanese foreign exchange regulation implemented at the end of last year has given both individuals and institutions an increasing freedom to invest abroad. But the opportunity has not yet been seized in earnest.

The Japanese authorities may be relieved that the response has so far been slow. They are gradually relaxing the rules on capital exports by Japanese banks and, with foreigners now selling Japanese securities, there is some danger of a large deficit on the long-term capital account.

As it is, the account was showing a deficit of \$4.1bn in the first eight months of this year, compared with a surplus of \$2.5bn in the corresponding period of 1980. The principal factor in the swing was a steep decline in the surplus on portfolio investment from \$6.3bn to \$0.9bn. With the Tokyo stock market in its current form, that situation is unlikely to be improving.

## Significant loosening of controls

NOT EVEN the most optimistic free-marketster would expect Japan to enjoy complete freedom of capital movements within the foreseeable future. The international lending of Japanese banks will remain heavily circumscribed by Ministry of Finance guidelines for as long as there is any danger of a large shock in the overall balance of payments. Since Japan remains very dependent on imported raw materials, particularly oil, that danger is unlikely to disappear.

Furthermore, the authorities are not keen to open up the Tokyo capital markets to free competition because of the Government's heavy dependence of cheap debt financing. A completely free market would leave it paying substantially more for its money.

Over the past year, however, the authorities have significantly loosened their control over capital outflows. The principal reason for the relaxation is a very sharp improvement in Japan's current account balance of payments. The trade balance was thrown into heavy deficit following the 1979 oil crisis but, backed by a remarkable export performance, has quickly bounced back into surplus.

The Government initially forecast a \$6bn deficit on the current account for the fiscal year to March 1982 but officials are now expecting that the account may show a surplus of \$10bn. This reversal has allowed the Ministry of Finance to permit some deterioration in the country's long-term capital account, which was boosted up to the middle of this year by portfolio investment from overseas.

At the same time domestic demand — particularly among smaller Japanese corporations — is fairly weak, so pressure to lend abroad has intensified. Finally, Opec countries have been moving an increasing portion of their surpluses both towards Japanese banks and into the yen. This has itself created liquidity within the Japanese banking system.

Underlying these circumstantial reasons for permitting greater freedom of capital flows is a tentative belief that the yen should be treated more as an international reserve currency and that Japanese banks should be allowed to compete on a roughly equal basis with their American and European counterparts.

The revision of Japan's foreign exchange law at the end of last year was a significant move in that direction, allowing corporations to borrow more freely from overseas and individuals to hold foreign currency deposits. The regulations remain hedged around with restrictions and emergency powers, however.

The impetus for allowing the yen a greater international role has come in part from the streamlining of the Special Drawing Right, in which the yen component has risen to 13 per cent. Even at this level, however, it understates Japan's share in the combined Gross National Product of major industrialised countries.

The Ministry of Finance imposed severe restrictions on foreign lending by Japanese banks during the autumn of

1979, in the wake of the second oil price shock. But the regulations were relaxed about a year ago and the process of liberalisation has continued at a leisurely pace since then.

The banks are now free to arrange short-term transactions, predominantly for trade finance, through foreign branches; the guidelines on long-term credit have also loosened. Until recently 60 per cent of deposits used to match a syndicated loan had to be of more than one year's maturity. The proportion has since been dropped to 40 per cent. At the

same time the banks must ensure that 10 per cent of long-term loans are financed with deposits of over three years. This change has given the banks more freedom to participate in the syndicated Eurocredit market.

The Ministry of Finance believes that not all banks abide by the spirit of the guidelines. Some, for example, finance themselves through certificates of deposit bearing a maturity just over that needed for the matching requirement.

The guidelines can also be used by the banks as a screen to hide behind. They can cite the Ministry of Finance limits as a pretext for not participating in a loan which they consider uneconomical and so avoid upsetting the client.

The banks, however, still complain that it is difficult for them to compete on even terms with the foreign competition when they are obliged to fund themselves through long-term borrowings. The Ministry of Finance argues that, as the banks do not have either the long-term deposit structure at home or natural access to dollar funds, some controls are necessary.

As a senior official at the Ministry puts it: "I would like to promote the outflow of long-term capital but the problem is the availability of suitable funds."

The Ministry has also relaxed the guidelines covering the participation of Japanese banks in any one syndicated loan. The authorities had until recently prevented Japanese banks from taking more than 20 per cent in any Eurodollar syndicated loan. This rule was principally designed to prevent the so-called "kamikaze" loans in which Japanese banks would put together a credit on uneconomic terms in order to establish a foothold in the international markets. The Ministry now believes, however, that the banks are behaving more responsibly, and has raised the ceiling to 50 per cent.

The Ministry also tries to encourage banking prudence through the imposition of country limits. No bank is permitted to commit more than 20 per cent of its capital base to a single borrower. An exception is made for the Bank of Tokyo, which only operates internationally and where the limit is 40 per cent.

This has meant that some banks have already run up against ceilings for several heavy borrowers such as Mexico and Brazil. But international commercial lending is still on the increase.

The volume of yen syndicated loans will rise to around ¥350bn in the half year from September 1981 to April of next year from ¥250bn in the previous half year. At the same time foreign currency lending should increase to about \$6bn from \$4bn.

Limits are still imposed on the clientele for Euro-yen syndicated loans. Only international institutions, trade-related loans and credits linked to natural resource projects are eligible for Euro-yen funds. The official explanation for preventing foreign countries from seeking yen funds is that the demand would be too great.

But other factors are at work. The Ministry of Finance would not like to be in the position of making even an informal judgment on the creditworthiness of an individual sovereign borrower through its banking guidelines. And the Government would prefer the banks to lend at commercial rates to foreign countries when its own demand for finance, on preferential terms, is so great. A complete relaxation in Euro-yen transactions would effectively force it to pay market rates for its money.

Similar criteria apply to the samurai bond market, through which foreigners raise long-term yen finance at fixed interest rates. The volume of issues will increase by about ¥50bn in the current half-year from around ¥350bn in the previous six months. As Japanese corporations step up their own foreign borrowing, particularly in the dollar convertible Eurobond market, the Ministry is under pressure to allow foreigners reciprocal access to yen bonds.

But progress is slow. One particular problem is that foreign companies have until now needed collateral in Japan for yen bond issues. This has in most cases not been possible. An exception has recently been made for Dow Chemical, however, and others will probably follow. Another obstacle is the very demanding reporting requirements for foreign borrowers, but these too are under review.

Essentially, the Japanese authorities are concerned to limit the foreign dollar lending of Japanese banks because their deposits are denominated overwhelmingly in yen and the ministry considers that it would be inappropriate for the banks to fund themselves too extensively on the Eurodollar deposit market.

At the same time the Government is trying to control the growth of the yen as an international reserve currency and is not ready to allow the banks complete freedom to export yen funds. "Controlled internationalisation is the goal," says a senior official at the Bank of Japan. "We do not want to encourage the process of yen diversification but to follow a natural movement."

He also accepts, however, that the process of liberalisation must continue. "The die," he says, "is now cast."

## Capital Outflows

JOHN MAKINSON

same time the banks must ensure that 10 per cent of long-term loans are financed with deposits of over three years. This change has given the banks more freedom to participate in the syndicated Eurocredit market.

The Ministry of Finance believes that not all banks abide by the spirit of the guidelines. Some, for example, finance themselves through certificates of deposit bearing a maturity just over that needed for the matching requirement.

The guidelines can also be used by the banks as a screen to hide behind. They can cite the Ministry of Finance limits as a pretext for not participating in a loan which they consider uneconomical and so avoid upsetting the client.

The banks, however, still complain that it is difficult for them to compete on even terms with the foreign competition when they are obliged to fund themselves through long-term borrowings. The Ministry of Finance argues that, as the banks do not have either the long-term deposit structure at home or natural access to dollar funds, some controls are necessary.

As a senior official at the Ministry puts it: "I would like to promote the outflow of long-term capital but the problem is the availability of suitable funds."

The Ministry has also relaxed the guidelines covering the participation of Japanese banks in any one syndicated loan. The authorities had until recently prevented Japanese banks from taking more than 20 per cent in any Eurodollar syndicated loan. This rule was principally designed to prevent the so-called "kamikaze" loans in which Japanese banks would put together a credit on uneconomic terms in order to establish a foothold in the international markets. The Ministry now believes, however, that the banks are behaving more responsibly, and has raised the ceiling to 50 per cent.

The Ministry also tries to encourage banking prudence through the imposition of country limits. No bank is permitted to commit more than 20 per cent of its capital base to a single borrower. An exception is made for the Bank of Tokyo, which only operates internationally and where the limit is 40 per cent.

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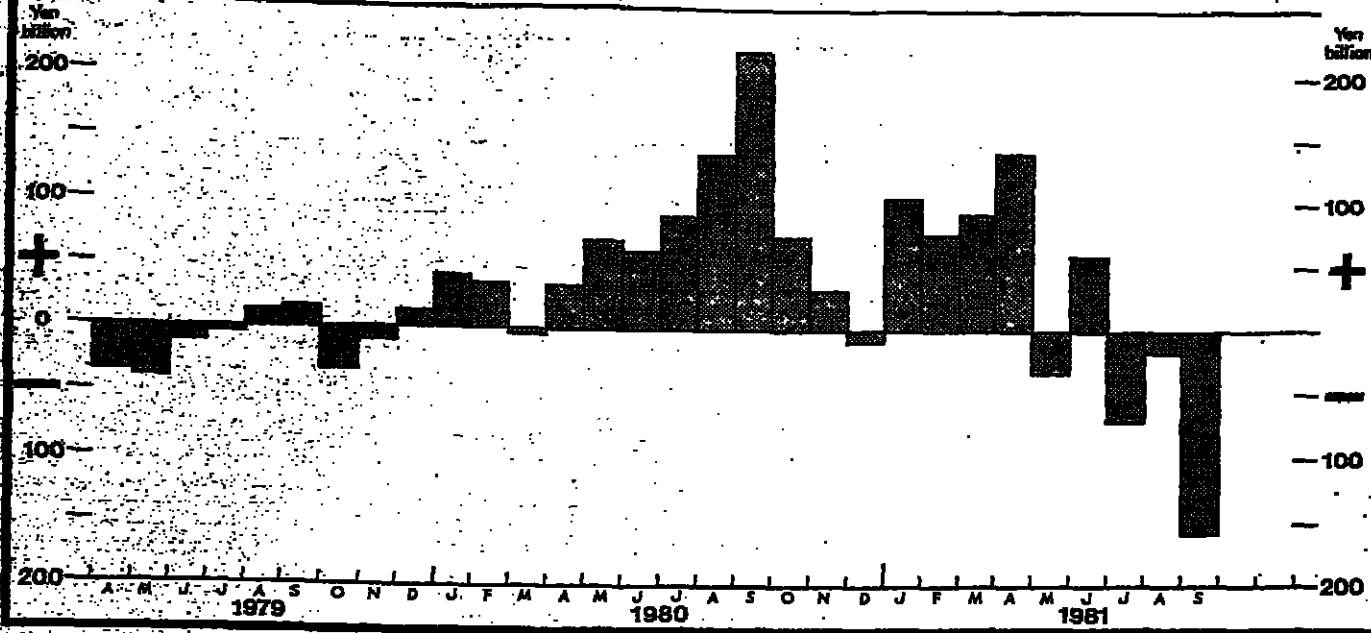
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## JAPANESE BANKING IX

## NET TRANSACTIONS BY NON-RESIDENTS



## Market shake-out highlights foreign influence

LAST MONTH'S shake-out in the world's stock markets left Tokyo looking bruised and perplexed. After all, the Japanese economy had picked itself up from the oil price shock of 1979 with remarkable speed and efficiency. The balance of payments was moving once again into embarrassing surplus. Inflation had dropped to under 5 per cent and securities companies were forecasting very healthy profits increases, particularly for cyclical companies, in the half year to March, 1982. The fundamental outlook for the stock market was probably sounder than in any other major economy.

In the middle of August the mood changed. The Nikkei Dow Average peaked on August 17 at 8,019, coinciding with the high point of the FT 30-share index in London, and from then on it was downhill all the way. The Dow slid 6.4 per cent in the following month and, on September 28 it crashed. Around 4 per cent was wiped off the value of the world's second biggest stock market in a single day.

The market had recovered all the day's losses by the following evening, thanks partly to a loosening of margin requirements for share purchases, but confidence had been badly dented. Under the pressure of high short interest rates in the U.S., the market had nearly lost sight of fundamentals. To some degree, the equity market was suffering the consequences of the heavy foreign buying which had taken the Dow over 1,000 in 1980. The buying kept up early this year but when the momentum slackened and stock markets around the world began to look very fragile, domestic investors became nervous about the intentions of non-residents.

At the same time Japanese investment trusts were faced with a high level of net redemptions by individuals chasing liquidity and were obliged to sell. So with the market in a technically vulnerable position, local investors—particularly those who had bought equities on margin—intensified the selling pressure in the expectation that non-residents might begin to dump large blocks of shares on the market.

The stocks, which had performed best during the overseas buying spree, mostly blue chip electric and other technology-related shares, were the biggest victims. Sony's share price shed 13 per cent in one day.

The foreigners themselves were reported to be selling shares, but not in huge quantities. The volume of net purchases by non-residents had tumbled off after the first

quarter, but the overall level of buying had held up well through the summer. Increasingly, non-residents were taking profits on shares which had risen strongly in the previous year and were reinvesting the proceeds in more cyclical companies, such as steel and heavy engineering, which would stand to benefit from the long-awaited upturn in domestic demand. The cyclical stocks were less highly priced, however, and foreigners were often left with cash balances which were then exported.

The increasing participation of non-residents in the Tokyo market has put pressure on the Tokyo Stock Exchange to open its doors to foreigners. The Japanese securities companies are rapidly developing international operations and Nomura Securities, the largest of all, recently gained a seat on the New York Stock Exchange. Yet no foreign company has yet obtained membership of a

Japanese stock exchange. Mr Hiroshi Tanimura, president of the Tokyo Stock Exchange, says that Japanese securities law would permit a foreign company to become a member of a Japanese stock exchange if similar privileges were granted to a Japanese securities company in the home country of the foreign company. But, Mr Tanimura adds, there are constitutional obstacles to the admission of foreigners and the securities industry wants first to carry out a reorganisation of domestic membership, which at present is spread among eight exchanges. This point is borne out by Mr Kichiro Kitaura, chairman of the Securities Dealers Association of Japan. He observes that while the Osaka Stock Exchange currently has eight vacancies, the Tokyo exchange has a long waiting list. Mr Kitaura believes that foreigners should take their place in the queue behind domestic applicants.

Mr Setsuya Tsubuchi, president of Nomura Securities, says that foreign firms should be allowed membership. But it is unlikely that this will be achieved in the near future. Mr Tanimura accepts that "we should not continue any discrimination against foreigners for much longer" but at the same time wonders whether foreign companies would feel it worthwhile to become members, given the very high entry fee. Several foreign securities firms now have branch offices

in Tokyo but it is most unlikely that they will ever break the grip on the local market exercised by the "Big Four" Japanese companies—Nomura, Nikko, Daiwa and Yamaichi. Not surprisingly, both the stock exchanges and the securities industry welcome the interest now being shown by foreigners in their market. Mr Tanimura says he has no concern that foreigners will attempt to take control of Japanese companies. The discreet but powerful influence of the Ministry of Finance, coupled with the extreme conservatism of domestic investors, would in any case almost exclude that possibility.

But maintaining the interest of non-residents in the market will not be plain sailing. Many investors are deterred by the very low income base of the Tokyo market—yields average around 2 per cent—and the frequently poor liquidity. On top of that, reporting requirements are not rigorous by Western standards and the tight control over the market exercised by a few securities companies gives rise to some suspicion.

The low yields have already contributed to a sharp fall in the holdings of private investors in the stock market and Mr Tanimura sees as his first priority to reverse this trend. "It is very important that individuals have a direct link with private enterprise," he says.

The direct holdings of private investors now represent around 29 per cent of Tokyo's market capitalisation, compared with a peak of around 60 per cent in 1950. The number of shares on the Tokyo market roughly doubled between 1970 and 1980, compared with a quinqupling in personal financial assets.

As business corporations increased their mutual holdings, rebuilding the links which had been dismantled after World War II, private investors were slowly squeezed out of the market and placed their burgeoning financial assets elsewhere.

Mr Tanimura would like to see an improvement in the current system of dividend taxation, moving towards the imputation of tax credit arrangements common in several Western countries. But he also suggests that the overall level of dividends should be increased. At present, Japanese companies pay dividends based on the nominal, rather than market, value of their equity. The sharp rise in the value of shares has left dividend yields lagging behind.

The concern with nominal values has also discouraged Japanese companies from raising new equity. It is traditional in Japan for 20 per cent of the difference between the nominal and market value

of new shares to be returned to shareholders in the form of a bonus issue on which a maintained dividend is paid.

So even though dividends may appear low, Japanese companies often maintain that the real cost of equity finance is extremely high. Toyota Motor, Japan's largest motor company, raised a record ¥98bn through an equity offer earlier this year. The group's finance director, Mr Takashi Toyozumi, says that the cost of servicing the new equity is about 15 per cent per year, noting that he could have raised the same amount through a debt issue costing about 7 per cent a year.

Mr Tanimura is trying to break down the preoccupation with nominal equity values. "There is a tradition in Japan that, when new equity is offered, most of the surplus over the nominal value belongs to the company, not to the shareholders. This is wrong."

He is encouraging companies to pay higher dividends and legislation has been introduced effectively to abolish nominal share values. Moreover, the exchange is examining changes in the way equity is offered. At present, new shares are offered at around the ruling market price. Mr Tanimura is in favour of the occasional use of the British method of offering shares at a discount to existing holders—to avoid earnings dilution—but he says that issuing companies and the underwriters are resisting the idea.

He is also hoping to draw private shareholders back to the market by improving liquidity standards. As a result of a new amendment to the Commercial Code, if company "A" holds more than 25 per cent of the equity of company "B" and company "B" also owns shares in company "A", then company "B" stands to lose the voting rights attached to its holding in company "A".

In addition, stricter rules on large block holdings are under consideration. A company which failed to make a sufficient number of free shares available to the market could technically lose its listing.

The purpose of these regulations is to boost the liquidity of the stock market and to prevent companies from voting their own shares through cross-holdings. Taken together with recent improvements in disclosure by Japanese companies (the presentation of consolidated accounts, for example, is becoming more common), these measures will probably have some success in enticing private shareholders back to the market and reassuring foreign investors. The sharp increase in equity offerings by Japanese companies this year is at least a hopeful sign.

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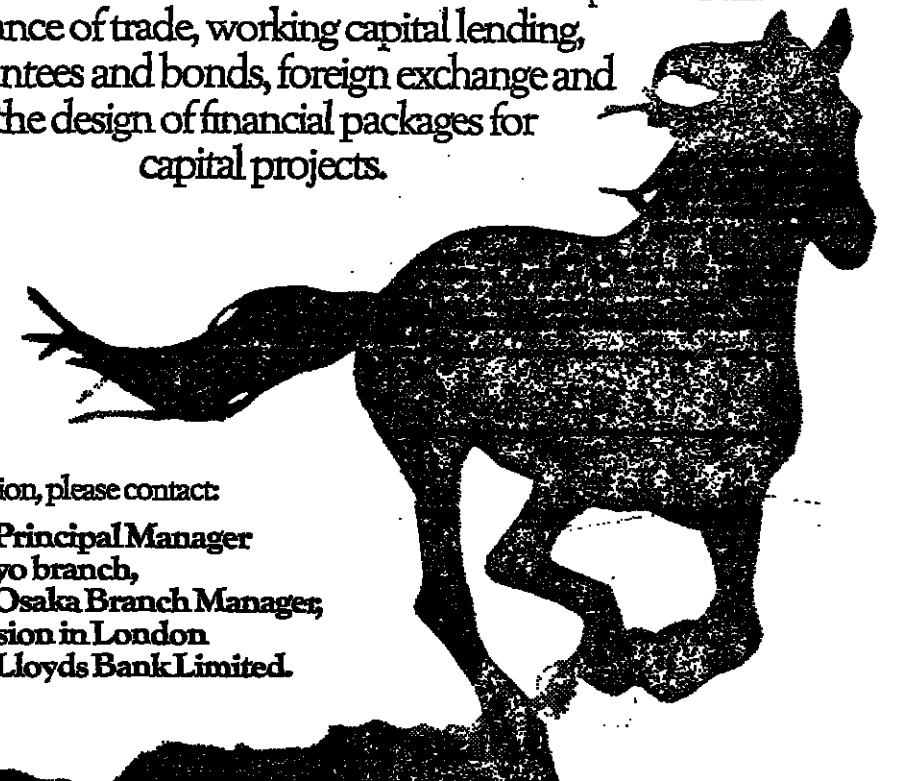


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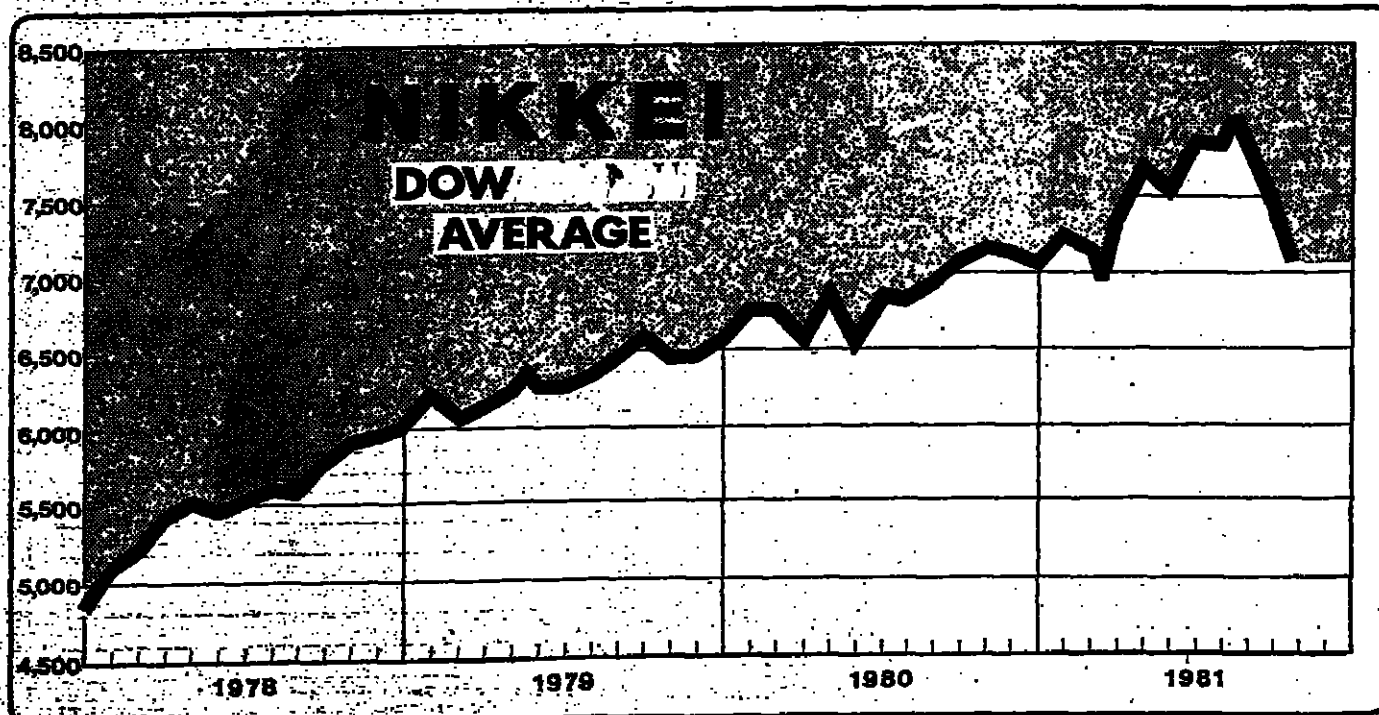
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## Problems of declining profitability loom large on the home front

JAPANESE BANKERS are fond of saying that Japan came through the 1973 and 1979 oil crises with flying colours at least partly because of the "sacrifice of bank profits." They seem to have a point—though not, of course, in the sense that profits have been sacrificed altogether.

The 13 "city banks" that account for 55 per cent of the funds of the domestic banking system earned ¥238bn of current profits in fiscal year 1980 (ending March 1981) but were still 16.9 per cent worse off than a year earlier as a result of a deteriorating interest rate margin and rising operating costs.

For the banking system as a whole (including local banks, trust banks and long-term credit banks) 1980 was about 10 per cent less profitable than the three-year period immediately before and after the first oil crisis (1972 to 1974). This means, in the view of many bankers, that the industry has faced a structural decline in profitability since the early 1970s. A continuation of the trend could obviously lead to serious problems, although it would certainly not be true to say that Japan's domestic banking system faces anything that could be described as a "crisis."

The deterioration in the domestic business conditions surrounding the banks can be traced to three main elements, not all of which are operating quite as forcefully today as was the case in 1979 and 1980.

The first and most fundamental cause of change would seem to have been a decline in demand for funds from the banks' traditional main customers—big Japanese manufacturing companies. Commercial banks provided the bulk of the funds that financed the spectacular increases in manufacturing capacity that occurred in Japan between the mid-1950s and the first oil crisis. They did so at rates that were kept artificially low by a rigid system of government controls. But at least the banks were operating in a seller's market where demand for funds could be counted on to grow and where volume could be maximised to compensate for a ceiling on margins.

The apparently limitless increase in Japanese industry's demand for funds that had prevailed before 1973 began to look depressingly limited after the first oil crisis as big companies cut back on their investment plans and attempted to reduce their dependence on borrowed funds. Japanese banks were able to compensate to some extent for the fading of corporate loan demand by developing the hitherto neglected consumer loan sector.

But consumer loans are "labour-intensive" and the banks found themselves faced with social pressures not to maximise the rates on housing finance, with the result that lending to private individuals was generally regarded as a poor substitute for lending to large corporate borrowers. At precisely the time that the loan market was turning soft the banks also found themselves having to pay significantly higher rates to attract deposits. During Japan's period of ultra-rapid economic growth from the mid-1950s to the early 1970s deposit rates fluctuated within the fairly narrow range of 5 to 5.5 per cent—a level which reflected the willingness of ordinary savers to deposit their spare cash with banks and their relative lack of sophistication about

other possible outlets for their savings. In the post-oil crisis era the typical range of deposit rates has been between 6 and 7 per cent, although rates as high as 8 per cent were paid during the tight money period immediately following the first oil crisis.

As a result of the shift in deposit rates the "spread" between the rates at which the banks accept money and the rate at which they lend it out again has shrunk drastically. This process culminated in the second half of fiscal year 1980 with the appearance of a negative "overall fund spread" of 0.18 per cent for the 13 city banks. The negative margin reflected unfavourable cyclical conditions as well as "structural" changes but nevertheless served to underscore the dramatic deterioration in the city bank's earning power that had occurred since the first oil crisis.

The deposit and loan rates of the city banks are set by law. (To be precise, the Finance Ministry issues "guidance" on the maximum interest rate levels at which the banks may accept deposits.) Because of this it would appear theoretically possible for the authorities to have preserved the bank's fund margins by setting deposits interest rates at higher levels than those which were in fact adopted. The Finance Ministry's legal right to set rates, however, does not free it from the need to follow market forces, which were what really forced up deposit rates in the period after 1973.

These forces could be summarised as (1) the private investor's need to earn more from his savings during a period when real incomes were under pressure and (2) the existence of attractive alternatives to bank deposits in the shape of Post Office savings accounts and various new investment instruments offered by securities companies.

Japanese commercial bankers are apt to comment bitterly on what they claim are the unfair tax advantages offered by Post Office savings accounts.

These derive from the fact that, under the present system, a single individual can hold several accounts provided he takes the trouble to register them at different Post Office branches.

A second major advantage of the Post Office in the battle for deposits has been its ability to offer a long-term fixed rate to the investor whereas commercial bank deposits are short-term. The chance to deposit money for up to ten years at the peak interest rates that prevailed in mid-1980 produced a rush of funds into Post Office savings accounts last year. In 1981 rates have been lowered and the Post Office seems to have lost at least part of its attraction for private savers.

Security companies' investment instruments, which have provided the main source of competition to bank deposits since early 1980, enjoy the advantages of not operating within MoF guidelines on deposit rates and of offering steadily increasing liquidity as the securities companies themselves have become more ingenious.

The so-called Chuki Kokusai (medium-term Government Securities) funds introduced by many securities firms during the summer of 1981 improved on the flexibility of earlier funds by offering the investor instant withdrawal facilities after an initial 30-day period and by abolishing commissions for investment or withdrawal. Since such funds also paid higher interest rates than com-

mercial bank deposits their attractions to investors were self-evident.

The city banks have been fighting back against the securities companies (and against the Post Office) by coming out with their own more attractive formulas for depositors. (A case in point is the Kijitsushitei Teiki—a time deposit which is available for up to three years but which can be cancelled without interest

the mid-seventies onwards, however, the bond issue started to grow rapidly and the City banks found themselves forced to more than double their purchases.

As they did so they were faced simultaneously with stagnating, and then declining rates, of increase in their deposit inflow and thus with a narrower base on which to finance bond purchases. The ratio between Government bond acquisitions and the increase in deposits for the 13 City banks was 27.9 per cent in 1975 but jumped to 44.2 per cent in 1977 and to a phenomenal 114.8 per cent in 1979. Losses on Government bonds caused by a gap between secondary market rates and the rates at which the banks were obliged to buy meanwhile grew from ¥45bn in the first half of fiscal 1975 to ¥365bn in the second half of fiscal 1979.

### Domestic Banks

CHARLES SMITH

penalty if the cancellation is made at one month's notice at least a year after the deposit is made.) Offering more attractive terms to depositors, however, inevitably costs money and thus tends to lower margins, unless ways can be found of achieving compensating savings through automation or other kinds of enhanced productivity.

The third major drag on the City banks' performance in recent years has been their obligation to underwrite a substantial portion of the Government's annual bond issue. This represented a relatively light burden until around 1974 when borrowing accounted for no more than 10 to 12 per cent of the national budget. From

The Government's bond problem became less acute in 1980 as the issue declined slightly and as the Post Office savings system absorbed an additional quota of bonds to balance an unexpectedly high inflow of private savings. This, together with a possible bottoming-out of the deterioration in fund margins during the second half 1981, should mean that the city banks find themselves in a less stringent financial situation in the near future. City bank profits are thought to have more or less stabilised in the six-month period ending September

30 and could start climbing again in the current business period ending next March 31.

Better results for the city banks in general, and for the biggest City banks in particular, do not mean, however, that industry is starting to shed its problems. Japan's smaller local banks may well find themselves facing greater difficulties at precisely the time when the city banks start to experience better conditions. This is partly because the local banks lead to small and medium-sized institutions, whose demand for funds is currently much slacker than that of big company sectors.

Given the continued problems of local banks and the critical nature of the recovery being experienced by city banks it is hardly surprising that Japanese bankers are not talking these days as if their industry was out of the wood. Comments by leading bankers on the outlook for the industry tend instead to indicate reserves such as "critical" or "alarming." While some observers go so far as to forecast a major restructuring of the industry within the next few years, the probability for restructuring derives from the fact that in the post-oil crisis era the strongest Japanese banks (even within the group of 13 city banks) tended to grow stronger with the weaker have grown weaker. Sooner or later, it is felt, the strong may have to come to the rescue of the weak.

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## JAPANESE BANKING XI

## Clearer strategy accompanies return to world markets

A period in which Japanese banks have returned to the international markets in style, but by comparison with the mid-1970s when banks appeared almost to have more direction, this new strategy appears to have more direction.

This may be partly because the Ministry of Finance administered some fairly sharp cuts over the shoulders of those banks which it thought were behaving imprudently. And some banks, particularly smaller institutions new to the international markets, may still be sacrificing profitability in order to establish a presence in the market.

Generally, however, banks are emphasising corporate business at the expense of sovereign loans, are actively seeking more commission as well as margin, and have a clearer idea of their geographical strengths. At the same time they are moving tentatively into the investment management and securities businesses.

So their international strategy is undoubtedly better thought out than it was a few years ago. The squeeze on spreads in international credit business, coupled with a greater perception of borrower risk, has itself been enough to sharpen the wit.

Sanwa Bank, for example, is placing the emphasis on expansion in the U.S. and South-East Asia. Mr Keigo Tatsumi, a senior managing director of the bank, says Sanwa's current assets around 30 per cent of its assets in foreign business and generates between 13 and 15 per cent of its profits abroad. The target is to boost this figure to between 25 per cent and 30 per cent of profits within three years.

South-East Asia is of interest because of the area's very high growth potential and the traditional Japanese links with the region. People take it for granted that Japanese banks

have contacts with Asia, Mr Tatsumi says. To some degree Japanese banks are being pushed abroad by the stagnant conditions in their domestic market. Like Japanese industrial companies, they are finding that they need to expand internationally to carry on growing, and are following their clients overseas. Mr Tatsumi estimates, for example, that 60 per cent of the bank's Asian business relates to Japanese clients.

## Operations Abroad

JOHN MAKINSON

This is also the case at Bank of Tokyo, which operates solely outside Japan. Mr Roy Takata, a director and general manager of the bank, says that Bot is at some disadvantage because it does not have the domestic client base of the city banks. But it seeks to attract business from Japanese companies by offering a comprehensive service. It will, for example, conduct market research on behalf of a company which wants to build a factory abroad, examining the tax implications, the financing options and likely level of government grants. Yet Bot's quasi-official status and very extensive branch network also gives it some leverage in dealings with foreign governments, and it is probably more truly international than either the city banks or long-term credit banks.

At Sanwa Mr Tatsumi says that he has actively sought out smaller and medium-sized companies which are just beginning to operate abroad. He calculates that around 1,000 clients of this kind have been attracted in the last five to seven years. Japanese banks are also slowly trying to establish contacts with foreign clients and their share

of straight Euro-dollar lending this year is probably between \$10bn and \$12bn, or roughly 10 per cent of the total. There are, however, constraints on growth in this area. As yen denominated banks, they are not so well placed as their U.S. counterparts to undertake, for example, raising financing for countries with balance of payments deficits. The Ministry of Finance is not keen for long-term Eurodollar lending to be financed through short-term deposits and constraints are imposed, particularly for city banks, on the raising of long-term foreign currency debt finance.

External limits are not the only problem. Japanese bankers admit privately that they are less innovative than many of their foreign competitors and feel happier with Japanese clients. The availability of qualified personnel is another constraint. Sanwa says that out of a total staff of 10,000 roughly 1,300 have some experience of overseas business. People, says Mr Tatsumi, are the biggest barrier to growth.

But there is little doubt that the proportion of international business will continue to increase. Mr Yoh Kurosawa, a managing director of Industrial Bank of Japan, points out that the ceiling on real domestic growth is around 3 per cent per year. JBJ's foreign loan book currently represents only about 15 per cent of the total and is likely to carry on growing, albeit slowly.

At Sumitomo Bank, the strategic thrust of international operations over the next decade will be towards corporate banking, asset and liability management, and the international securities business.

Like its competitors in Japan and abroad, Sumitomo is conscious of the risks attached to straight syndicated lending and is already close to its limits on lending to areas such as Brazil and Mexico. It is therefore placing the emphasis on corporate finance services, including

project finance, leasing and financial advisory work. Mr Chusuke Takahashi, the bank's deputy president, says that the uncertainty surrounding interest and exchange rates has made it imperative for the bank to devise a more accurate method of matching assets and liabilities internationally. It has therefore established a computerised information system for its treasury, due to be launched in late 1982.

Much the most controversial area of expansion for the banks is international securities. They are moving slowly into the area of portfolio management and are seeking to become lead managers in Eurobond issues for Japanese companies.

This diversification runs the risk of obscuring the traditional Japanese domination between banks and securities companies. The banks have already wrung some concessions out of the Ministry of Finance. City banks can now be allowed to guarantee and manage the foreign currency bond issues of their subsidiaries abroad and to hold 100 per cent of the equity in subsidiaries engaged in the securities business on foreign capital markets. The Ministry has, however, reserved the right to decide on such matters on a case-by-case basis and the banks do not by any means have complete freedom to operate in the securities business.

The banks complain, with some justice, that the Ministry has failed to take an even-handed approach towards competition between the banking sector and the securities industry. The major securities houses already conduct banking operations in the Far East and Europe. Moreover, they have recently applied to the Bank of England for UK banking licences, a move which has been endorsed by the Ministry.

In public, at least, the banks do not profess great concern about the encroachment of the securities companies on their terrain. The Ministry maintains that the securities houses do not wish to become involved in commercial lending, while the banks have only limited aspirations in the securities field, so the two should continue to be complementary.

Privately, however, bankers are concerned about the possible impact of securities houses on their traditional areas of business. They believe that the Ministry is being too protective towards the securities companies because of their history of liquidity problems.

Times have changed, however, since the mid-1960s when the powerful Yamachichi Securities had to be rescued by the banks. Nomura Securities is now the largest financial institution in Japan and has a string of corporate clients which it could use as a base for banking operations abroad. And there is some fear among banks that greater competition between the two sectors overseas could be the prelude to a break-down of the traditional demarcation lines within Japan. The example of the U.S. is not an inspiring one. So, while the Japanese banks continue to force the pace overseas, they will be doing so with at least one eye on the securities industry.

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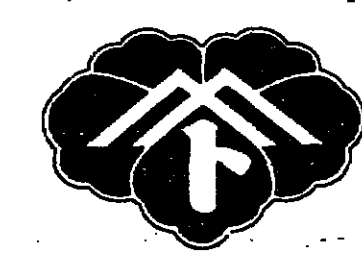
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## Conclusion

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## Revision of banking law brings more specific guidelines

LEGAL changes in Japan tend to take a long time and are usually designed to recognise changes which have already occurred in practice.

Thus the passage this May of a new banking law, the first wholesale revision since 1927, was something of an anticlimax. Full implementation of the law will take place in April 1982, seven years after a study on the need for a change was formally launched.

But like the new liberal foreign exchange law which went into effect in December 1980, the banking law revision does serve as a useful reminder of just what has changed in Japan.

The revision was intended to reflect the dramatic shifts in both the economy and society. For 50 years, the Ministry of Finance managed the monetary system with a fairly simple law, the vagueness of which allowed an effective system of administrative guidance to evolve at the Ministry's discretion.

Whereas the old law had 47 articles, the new law has 66 articles, including a specific one, defining the status of foreign banks. Under the old law there was no elaboration on foreign banks, and the Ministry was free to interpret. By contrast the new provisions lay down such things as guidelines for the entry of foreign banks as subsidiary institutions.

An analysis by the Bank of Tokyo points to four major factors behind the revision. The first involves changes in the pattern of financial flows as

the economy shifted from high growth to stable growth after the first oil crisis. The most significant changes were a decline in corporate demand for funds, and a shift away from dependence on banks borrowing, coupled with a very large increase in borrowings by the Government.

The personal sector also increased in relative importance as housing and consumer loans rose. Investment patterns changed as higher rates of return were sought by both corporations and individuals. Under these circumstances, the need for more efficient bank management became evident.

Secondly, with the growth of personal banking, there were increasing calls for the banks themselves to play a socially more responsible role.

The third point is that the banks themselves were increasingly burdened by the absorption of large amounts of government bonds.

Fourthly, as Japan became more internationalised, this increased the need to review traditional ways of administration (administrative guidance) and to incorporate such guidance into the law in a clear and simple way.

Some of the major changes are:

• The new law gives the Ministry of Finance the power to decide when banks will be allowed to do so. A special three-man committee of neutral experts has been established to recommend an appropriate timing.

The banking law does not change the famous Article 65 of the securities and exchange law which strictly separates banking and securities business inside Japan.

The law specifies limits on lending to a single borrower, up until now the subject of administrative guidance. The law says the city banks will be limited to lending 20 per cent of total capital to a single borrower, with a 30 per cent limit for the three long-term credit banks and 40 per cent for the specialised Bank of Tokyo.

Foreign bank branches will be subject to a 20 per cent limit on the parent company's capital. There are some exceptions allowed.

The limits have hurt at least one of the major city banks. Mitsui Bank was unable to comply with the original deadline in bringing down its total loans to its sister company, Mitui and Company, the trading house. Certain penalties have been applied by the Ministry.

Under the new law banks are required to publish income statements in addition to balance sheets which have traditionally been made public. There is a provision for banks to display such information. In practice, a number of banks are already voluntarily disclosing such information.

The law will also pave the way for a five-day banking week, compared with the present five-and-a-half day requirement. Banks will have the option of shifting to a yearly settlement of accounts from the current half year requirement. And there is more flexibility allowed in increasing capital.

The Ministry of Finance has yet to establish all the rules by which it will enforce the new banking law from next April.

One issue to be decided is that of sales in Japan of foreign certificates of deposit and commercial paper. Under a technical revision to the securities law passed at the same time as the banking law, both banks and securities houses will be able to sell foreign CDs and CP to customers in Japan. The industry is drawing up guidelines on how to operate this new market.

## Legislation

RICHARD HANSON

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## JAPANESE BANKING XII

## Companies show keen appetite for equity capital

JAPANESE CORPORATIONS have this year been raising new equity and debt finance at an unprecedented rate. In the first four months of this year alone common stock and convertible debt were being offered to the market at three times the rate of the previous year. In the last few weeks the momentum has slackened as the weakness of the Tokyo stock market has dampened the enthusiasm of investors both abroad and in Japan. But overall the year should still show a considerable increase.

Nomura Securities, Japan's largest stockbroking firm, expects Japanese companies to raise ¥4,570bn of new equity and debt capital in the current fiscal year to March 1982. This represents an increase of almost a half over the 1980-81 figure of ¥3,115bn.

The surge is expected to be particularly marked in foreign markets, where Nomura is expecting companies to tap ¥1,370bn compared with ¥866bn in the previous year.

Japanese companies are not alone in seeking long-term capital. The first half of the year

saw both British and American companies setting records for new equity offerings. Corporate treasurers were obviously cashing in on rising equity markets at a time when short-term bank finance was becoming increasingly expensive and cash flow strains were upsetting the appearance of their balance sheets.

These factors clearly played a part in the decisions taken this year by Japanese companies. In particular, the strong interest shown by foreign investors in the Tokyo stock market last year and during much of this year tempted them to raise relatively cheap money abroad. The average dividend yield on the Tokyo market is close to 2 per cent and, in a foreign issue, the company is released from its normal obligation to return a portion of the new cash to shareholders in the form of a dividend-paying bonus issue.

Convertible bond issues have also been extremely attractive in cost of capital terms. Japanese corporations were able to raise convertible debt in almost limitless quantities two

months ago. They were paying roughly 5 per cent on dollar convertibles, compared with a rate of close to 17 per cent in the straight sector of the Euro-dollar bond market.

But the cost of finance is not the whole story—nor is the need for it. Toyota Motor's record breaking ¥98bn equity offering this year was made against the background of a balance sheet awash with cash reserves and the company believes that, after factoring in the cost of the bonus issue, debt financing would have worked out cheaper.

Capital spending has remained fairly buoyant among large companies but overall investment in plant and equipment, which showed a sharp rise following the oil price shock of 1979, is now fairly static as a percentage of Gross National Product. Moreover, many of the companies which will need to spend most heavily, particularly those in the electrical sector, are already generating enough cash to meet their requirements.

Capital-intensive sectors such as steel are generally over the hump of their capital spending

programmes. Nippon Steel, for example, calculates that its net cash requirement over the next years will probably be around \$200m per year, which is relatively low by historic standards.

There is no clear pattern to the recent capital raising exercises. Some companies genuinely need the money and others are taking advantage of relatively cheap funding. At the same time there is a perceptible long-term move among many corporations away from bank financing and towards the capital markets.

This is illustrated by the ratio of short-term debt to total liabilities in the balance sheet of Japanese corporations. The average ratio has been falling consistently over the past five years, bringing debt to equity ratios slightly closer to Anglo-Saxon norms.

This trend, strongly encouraged by Japan's securities companies, is detected by Mr Kichiro Kitaura, chairman of the Securities Dealers Association of Japan. He says business corporations have been moving increasingly towards the capital markets for about a year

but says that the companies which have done so primarily for cost of funds reasons are in a minority.

Mr Kitaura points out that the growth in equity volume lagged considerably behind the overall increase in financial assets and Gross Domestic Product over the past decade. So companies are to some extent merely catching up.

He adds that Japanese companies generally depend more heavily on bank finance during

support of the Tokyo Stock Exchange, which is actively encouraging the issue of more equity capital—particularly to private shareholders—and the payment of higher dividends.

Some corporations are also seeking to reduce their dependence on the powerful city banks by running down bank loans. Mr Yasuo Hiyachi, an executive managing director of Hitachi, says that his company is planning substantially to reduce its debt ratios over the next five years by raising money through the capital markets. Equity, convertible debt and warrants will all be considered. As a result, parent company net debt, which stands at around ¥100bn at the moment, will be at least halved over the next five years and may be eliminated altogether—despite a considerable cash outflow.

Mr Hiyachi is determined to bring the debt and equity structure of the company more closely in line with the profile of its sales and profits by encouraging a higher proportion of foreign shareholders and by taking on more foreign-currency borrowings. This

target has been eased slightly by relaxations in Japan's foreign exchange law at the end of last year, though there is still a 30 per cent ceiling on foreign ownership of Hitachi.

The strategic aim of encouraging a greater percentage of foreign ownership has underpinned the recent flood of convertible debt issues in the Euro-dollar market. But at least recently, the reception has been mixed. The decline in the Tokyo stock market from mid-August onwards quickly affected sentiment for convertible bonds and, in early September, Toshiba decided to shelve a planned \$100m issue.

With the Tokyo stock market still in the doldrums, fewer companies are now trying to push equity or convertible debt on to non-resident investors. Japanese companies may now have a more positive attitude to the raising of equity at home and abroad but it would be unlikely to overstate the trend. Some companies, for example, are still wary about offering stock to foreigners.

Toyota Motor's finance director, Mr Takashi Toyozumi, says that a high proportion of foreign ownership can distort the market for domestic investors. Non-residents may be tempted to sell out for a currency gain and leave the locals stranded. At the same time he feels reluctant to offer stock to foreigners while they are shy of affording him easy access to their markets.

## Corporate Finance

JOHN MAKINSON

a period of high growth. Now that growth rates worldwide have slowed down, Japanese companies are arguing that some of the benefits of previous profits increases should be returned to shareholders. This is a view which has the full

## Moving rapidly towards the cashless society

JAPAN IS rapidly moving towards a cashless society and proliferation of small neighbourhood banks. This is largely thanks to the modern computer services provided by the major Japanese banks for their customers—probably the most advanced service in the world.

Japanese banks now offer on-line real time service which provides instant credit balances and not at the end of the day as is often the case in the UK, Europe and America.

Japanese banks also provide cash corners at all of their branches which are equipped with cash dispensers (CD), automatic depositors (AD) or automated teller machines (ATM) which provide both facilities, and updating of their passbooks.

Customers may now go to any of these cash corners to deposit money or obtain cash without waiting for the banks to open. Japanese banks are open weekdays from 9 am to 3 pm and from 9 am to 12 noon on Saturdays. They are closed on Sundays. These cash corners are open from 8.30 am to 6 pm daily except Saturdays, when they

are open until 2 pm.

The Japanese can also utilise a cash dispenser system (CDS) that covers six major cities with 250 units located in hotels, supermarkets and departments for emergency cash.

An interbank system makes it also possible for bank customers to withdraw money at any of the six city banks from their own bank accounts. There is a slight charge for this service.

Japanese banks are now considering increasing the number of small neighbourhood banks—on the lines of Britain's networks—which would be manned by 4 to 10 persons and equipped with the latest ATMs and CDs.

Dai-ichi Kangyo Bank (DKB), Japan's largest, has 330 domestic branches and 20 overseas branches and representative offices. It has 800 CDS and 400 ATMs in domestic service but hopes to open up 50 neighbourhood banks within the next two years.

Fuji Bank, the second largest, also has plans to increase the number of its neighbourhood banks within the next few years.

Fuji has 230 branches equipped with 440 ATMs and 500 CDs, as well as eight foreign branches, 12 representative offices and 18 foreign subsidiaries.

The main reason why the big city banks are so interested in opening up more neighbourhood banks is to compete with the Japanese postal savings system.

There are more than 22,000 post offices throughout the country which compete for savings with the 8,800 bank branches.

## Computer Services

JOHN FUJII

Both systems offer approximately the same interest on time deposits of about 8 per cent for a three-year period, but the post offices are still behind banks in adopting computer banking technology, including the ATMs.

The central computer at DKB

is a FACOM 230/75 system. It has had five sets on-line since 1977. DKB has provided an on-line service since 1968.

Fuji has four IBM 3033s and one IBM 370/168. This bank installed its computer service in 1959 and has provided on-line real time service since 1967.

The Fuji integrated computer system covers all functions such as deposits, domestic and foreign exchange, loans and consumer loans. There are two communications lines for each branch office and two sets of computers which cover all branches throughout Japan.

Fuji Bank has a data processing centre which handles the processing of all clerical work for the various branches and the head office. It also provides computer services for outside firms and organisations.

The clearing department handles all checks, bills, securities and coupons and the centralised processing of transferred funds. The centre also has centralised custody and collection of bills while the domestic exchange clearing department manages domestic

exchange settlement of accounts for intra- and inter-bank domestic exchange transactions as well as other exchange settlement operations. The cash delivery and other operations are handled by the cash control department.

There is also a telephone service at all city banks and some provincial banks since 1980. This service is called an audio response system (ARS). You can call up the bank and withdraw money but you must be a subscriber to the special service.

Japanese banks do not as yet have computer links with their overseas branches but they expect to connect up their overseas branches with the domestic system eventually. Each of the overseas banks has in-house on-line service.

Internationally, Japanese banks have been members of the SWIFT (Society for World-Interbank Financial Telecommunications) network since 1977. At present 42 Japanese banks and three foreign banks in Tokyo are members.

One service in which Japa-

nese banks lag are the drive-in banks popular in the US. Fuji bank sources explained that drive-in banks are not successful in Japan because of the high cost of land but there is a possibility that they may increase in the future. Dai-ichi Kangyo has an experimental facility in Heiwadai, Nerima-ku, a suburb of Tokyo.

Another banking feature is cashless shopping, by which supermarkets and department stores can have their POS (point-of-sale) terminals linked directly to the banks on real time. There is also growing use of credit cards which are charged directly to the banks.

Again, a Japanese company employee these days receives only a computer print-out in his pay envelope with the salary going directly to his own bank on payday.

All utility bills and rent can be paid out by the bank directly from an account, if so instructed. All these factors contribute to the Japanese cashless society.

As regards 24-hour banking service, a Fuji bank spokesman



A typical interior of a Tokyo bank, indicating the progressive approach to retail banking

said this would depend on demand and costs. But he felt there was little need for such a service at present.

The extension of neighbourhood banks also depends on the cost factor. One ATM costs ¥8m, or approximately \$40,000, while a CD would cost ¥6m or \$37,000. Total cost of new equipment for a neighbourhood bank would run to ¥30m, or \$183,000, or more for two ATMs and two CDs.

Dai-ichi Bank uses Fujitsu

ATM terminals while Fuji uses Oki ATMs. The Bank of Tokyo uses FACOM M-300s for its central processing and Fujitsu ATM terminals. Sanwa Bank uses an IBM 3033 and NCR or Fujitsu terminals. Sanwa Bank uses a NCR computer system and Fujitsu or NCR terminals. Mitsubishi Bank uses IBM 3082 and Mitsubishi or Toshiba terminals. Sanwa Bank uses a HITAC 150 and Hydac terminals.

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## FOREIGN AFFAIRS

## Disarmers hit a sensitive nerve

By Ian Davidson

HELPED by some judicious comments from President Reagan's anti-nuclear peace movements in Europe are touching on an increasingly sensitive nerve. In West Germany the campaign against the deployment of Cruise and Pershing missiles is putting the FDP coalition Government under strain and similar stresses are at work in Holland and Belgium. It is too early to predict how far they will get in influencing Government policies, but it seems that in terms of popular following they are still on a strongly rising curve.

In Britain the oldest anti-nuclear movement is the Campaign for Nuclear Disarmament, which flourished in the late 1950s and early 1960s, and then faded out of sight after the Cuban missile crisis of 1962 and the Limited Test Ban Treaty of 1963. Two years ago, CND had only about 3,000 national members and fewer than 100 local groups; today it has more than 30,000 national members and over 1,000 local groups.

Three other two main campaigning organisations, European Nuclear Disarmament and World Disarmament Campaign, are much younger, both having been formed in April last year. Neither has individual members as such—in the case of END this is because it works closely with CND and does not want to compete for subscribers—so it is more difficult to pin down what they represent in terms of a popular following.

But Brigadier Michael Harbottle, the general secretary of WDC, claims that 450 groups in the UK, representing between 50,000 and 100,000 people, are now affiliated. Between them the three organisations employ a total of 10 full-time staff, 10 at CND, each of whom is paid £8,000 a year, plus three on short contracts, two at END, plus two part-timers; and five at WDC, plus two part-timers.

CND's main income comes from membership subscriptions; national members pay from £2 a year for students up to £6 for employed adults, while local members pay £1.

END has so far got money by fund-raising appeals, which raised about £30,000 this spring in the UK and about £40,000 in the U.S. as a result of a speaking tour by its leading light, the historian E. P. Thompson, as well as by handing round the

collection bag at meetings. World Disarmament Campaign, whose running expenses average £1,200 a week, is supported by the Methodists ("in a very big way," according to Michael Harbottle), the British Council, Churches, Oxfam, Christian Aid, War on Want and a leading charitable trust.

The objective of CND is, as it always has been, the unilateral renunciation by Britain of nuclear weapons. "The British deterrent is not independent," says Mr. Kent of CND, "and above all it is not credible." He believes that the arms race is leading to the perception of a first-strike capability by both super-powers, and he supports the proposal of George Kennan, the American diplomat who was all those years ago a leading advocate of "containment," that America and Russia should both immediately reduce their nuclear arsenals by 50 per cent. "If you have massive overkill, the very notion of balance is absurd," he says.

The objectives of END are the same as those of CND, but more so: to promote the removal of nuclear weapons from the whole of Europe, east and west, by any means that may present itself: unilateral, multilateral, partial, whole-hog, with the eventual aim of a treaty banning nuclear weapons throughout the Continent.

In main methods are to disseminate views by pamphlets and public meetings, and to foster contacts with like-minded groups in other European countries. "Between October 10, when 250,000 people demonstrated in Bonn, and November 21, when there will be a demonstration in Amsterdam," says Meg Beresford, the organiser of END, "a million people will have taken to the streets. This really is a mass movement."

The objectives of the World Disarmament Campaign are rather different, but as its name suggests they are nothing if not ambitious. On the one hand, it is canvassing nationally, constituency by constituency, door-to-door, with a petition which reads as follows:

"To all governments and to the United Nations General Assembly. Special Session on Disarmament, 1982, we the peoples of the world demand:—



Leading lights of the disarmers: Brig Michael Harbottle of the World Disarmament Campaign (left) and Ngr Bruce Kent and Prof E. P. Thompson of CND.

2—The abolition, by agreed stages, of conventional arms, leading to;

3—General and complete disarmament;

4—Transference of military expenditure to end world poverty."

So far there is no final tally on any of the constituencies, but the striking rate, according to Michael Harbottle, ranges from a low of 50 per cent up to 85-75 per cent. "And that," he says, "means millions of signatures when the process is completed next spring."

The timing is important, because in May next year the UN holds its second Special Session on Disarmament. The first Special Session, held in 1978, adopted a Final Document endorsing the principle of general disarmament and set up a new 40-nation Committee on Disarmament whose task would be to prepare a firm programme for the second Special Session.

The 21 neutral and non-aligned members of the Committee have put forward proposals for a four-stage disarmament process, starting with a reduction of at least 20 per cent in the nuclear warheads and strategic delivery systems by the U.S. and the Soviet Union and at least 25 per cent of their conventional armaments and ending with a worldwide agreement on total disarmament.

The five-nation western group in the Committee (Australia, Belgium, Germany, Japan and the UK) has tabled

a much more cautious document, but starting with recommendations for a comprehensive test ban as well as significant reductions of, and qualitative limitations on, strategic nuclear arms.

Given that the Reagan administration has yet to formulate its own position on the Strategic Arms Limitation Talks with the Soviet Union, and does not expect to do so before next spring, and given that the nuclear weapons states have no intention of giving the United Nations any kind of handle on such negotiations, it can hardly be said that the prospects for the second Special Session are particularly bright, however many signatures Brigadier Harbottle manages to collect in this country.

Some unilateralists, like Meg Beresford at END, believe that the anti-nuclear movement will have to parallel the three stages of the suffragette movement if it is to achieve anything: a small coterie of idealists, followed by a mass campaign, followed by direct action. By direct action she means industrial action, but while she believes the movement is making a bigger impact on the working class than CND did in the 1960s, she evidently does not foresee anti-nuclear strikes in this country. "They are much more given to that sort of thing on the Continent," she says.

One of the commonest criticisms of CND/END is that no

The official view, which would probably be endorsed by the International Institute for Strategic Studies, is that for the time being the nuclear balance is pretty stable. But there are characteristics in the latest generations of weapons which tend to make the situation less stable: multiple warheads on increasingly accurate missiles evoke the spectre of first-strike capabilities by both super-powers, while the multiplicity of redundant weapons and the multiplication of targeting options under the general doctrine of flexible response evoke the spectre of nuclear war-fighting capability, if not of a war-fighting strategy.

These problems have specific relevance in Britain. A year ago the Government decided to replace the Polaris submarine missile system with the more modern Trident system from the U.S. Now that the U.S. has decided to abandon the Trident C4 missile in favour of the larger, more powerful, longer-range, more accurate D5 missile, it appears that Britain has little option but to follow suit. It is impossible to believe that the question can be settled as simply as that. In the first place, Trident with the D5 represents a significant addition to the arms race. The American version will have eight warheads compared with three for Polaris, and even if there are fewer on the missiles for Britain, they will have a silo-husting accuracy which is wholly out of keeping with any conceivable British requirement.

Mr John Nott, the Defence Secretary, has suggested that the upgraded Trident will be "cheaper in the long run," but the question is, cheaper than what, and at the expense of what else? There may be ways of cutting costs—for example, by only putting 12 missiles in the 16 tubes—but how could that be reconciled with any kind of arms control policy? Moreover, there must be people in the Ministry of Defence, responsible for Britain's conventional forces, who have reason to fear that Trident will grow into a very big cuckoo in the nest.

And how can the British force be independent when its targeting will depend on the U.S. Navstar navigational system? If a decision really has been taken to buy Trident II rather than Trident I, it seems quite remarkably casual.

## Lombard

## Who should own British oil

By Samuel Brittan

THERE IS a danger that BNOOC will become another shuttlecock of adversary politics, tossed to and fro from state to private ownership according to the political colour of the Government in power. Does that mean that the Government should respond to Michael Foot's renationalisation threat by abandoning its plans to take out of state ownership BNOOC or the British Gas Corporation's oil business? Such a response would make nationalisation a one-way irreversible process and it would also be most unwise to surrender to threats.

On the other hand simply to proceed with conventional denationalisation by means of a share offer or a market placing would display an ostrich-like blindness to reality. There is a third way, which would be superior to both. This would be not to sell BNOOC and British Gas interests to the institutions or to the small minority of the public who apply for new issues, but to hand over the shares to every adult in the country gratis on a pro-rata basis. Such a distribution would be both true public ownership and also the widest possible privatisation.

The proposal may have a familiar ring. Some time ago, Barry Riley and I put forward a plan for distributing to all citizens the Government's receipts from North Sea oil revenues, and making the right to a stake transferable, and thus realisable on the Stock Market. We were careful to distinguish between the distribution of Government revenues and the disposal of securities in BNOOC, which is an oil producer. (The latest version is A People's Stake in North Sea Oil, Unservile State Paper no. 26, 1980, Liberal Party Publication Dept., 1980.)

Unfortunately the chance of acting on our original proposals is slipping away. North Sea oil revenues have become merged with ordinary tax receipts and the precarious state of the Public Sector Borrowing Requirement is rapidly making any hiving off more difficult. A general distribution without charge of BNOOC and allied stock would be a much smaller and different substitute. The original People's Stake would in our last calculation have been worth £4,000 per family. But even if the new stake is worth only £100 it would still be much

better than nothing. Even if many people sold their BNOOC shares, enough would remain in the original hands to maintain widespread popular ownership. It would thus be impossible for a Labour Government to offer less than a market price for the stock and renationalisation of any kind would be very unpopular. But spiking Michael Foot's guns would be merely an incidental advantage. The main point is that individual citizens would have a stake, however small, in North Sea oil; and a step would be taken towards a more widespread and egalitarian distribution of equity ownership.

The only counter-argument is that the Government would be losing a chance to knock say £1bn off the PSBR as an election year was approaching. Any such reduction would be cosmetic. As the Energy Secretary, Mr Nigel Lawson, is well aware from his Treasury days, the disposal of assets does not reduce the Budget deficit but is simply a way of financing it. Selling off capital and treating it as revenue for tax reduction is an unsound practice which quickly, if BNOOC stock were distributed the "Government" would merely lose future dividend income, which would be transferred directly to British citizens.

Popular participation ought surely to be the Social Democratic response too. The Social Democrats ought to favour widening the options from the simple alternatives of old-fashioned State ownership and old-fashioned private ownership to a much wider range including workers' co-ops, management buy-outs and the disposal without charge of existing State concerns to the mass of the population.

A pilot operation with BNOOC could point the way to the future treatment of many other State industries. Denationalisation with an egalitarian tinge should have instinctive appeal to any party which aspires to the radical, as distinct from the unthinking centre. But if the Cabinet were brighter it would take the initiative itself. Mr Lawson uses to say that the "People's Stake" ought to be tried first on a small-scale experimental basis. Now is his chance to do so, even if he has to fight the Treasury on the issue.

## Letters to the Editor

## The benefits of membership of the EEC

From Mr Ernest Wistrich  
Sir—I am glad to respond to Mr. Wistrich's request (October 21) to detail just six benefits of Britain's membership of the European Community.

The first is clearly our trade record, with the Community, which has grown faster than with any other part of the world. We now do 60 per cent of our trade with the Community and its European associate. One is in surplus. Some 13 per cent of our sales cover oil, representing a massive capital investment and thousands of jobs. It would be no more logical to exclude oil exports than to exclude coal exports from these statistics.

Second, about one-quarter of

all our industrial investment now comes from abroad largely because we are part of the European Community. Nearly half of new American non-oil investment in Europe now comes to Britain, compared with a quarter before we joined.

Third, since joining the UK has received from Community sources over £6,000m; one-third in direct grants to which we contribute, and two-thirds in soft loans which would not otherwise be available to us.

Fourth, contrary to popular belief, food prices have actually risen less than prices generally since we joined. Indeed, thanks to the Common Agricultural Policy we now produce three-

quarters of our needs of temperate foodstuffs, and our exports of food to the European Community pay for half of our food imports from them.

Fifth, as part of the Community which is the world's largest and richest trading bloc, Britain can much better defend her economic and political interests than she ever could on her own.

Sixth, all these benefits, many of which cannot be quantified in money terms, cost the British taxpayer less than 1 per cent of total public expenditure.

Ernest Wistrich, Director, The European Movement, Europa House, 1A Whitehall Place, SW1.

## Guatemalan oil pipeline

From Mr John D. Park  
Sir—Your article of October 21 by Mr. Hugh O'Shaughnessy entitled "Guatemalan oil pipeline sabotaged by guerrillas" is misleading.

The facts are:—

1. The undersigned owns 62 per cent of the oil field and pipeline.  
2. This pipeline runs above ground approximately 130 miles from the Rubelsanto oil field to the east coast of Guatemala. It is unguarded throughout its entire length. There are no guards on the oil field or the export terminal. We do not keep a hand gun in the oil field, pipeline camps or terminals. The military does not guard the oil field nor patrol the pipeline.

3. There have been a few minor interruptions in service on the pipeline over the past year and a half since the pipeline has gone into operation, some of which interfered with the production of the oil field by as much as one day. We know of one interruption, purported to be caused by guerrillas, which turned out to be caused by a small flood, and we suspect that minor employees' dissatisfaction caused by a reduction in work force, was the major contributor to these relatively insignificant incidents. There have been no incidents of any nature for the past six months, and the total cost of repairs for these incidents to date has been less than £10,000.

4. Approximately one year ago a small band that probably were guerrillas, but who could have been bandits, visited our Rubelsanto plant in the jungle. They found our Guatemalan workers hostile to their cause. They shortly left. No one was threatened or threatened. Damage to the plant was negligible.

There was no damage to the oil field.

In your reporting on Guatemala you should be aware of the existence of a propaganda effort to destabilise the country. I would draw your attention to the editorial in the October 19, 1981, issue of the Wall Street Journal which comments on the efforts of what it characterises as a "disturbingly effective left-wing propaganda campaign" against Central America.

John D. Park  
Basic Resources International S.A., New York City, U.S.

## Sour note in Malaysian trade

From Mr A. P. Greening  
Sir—Regarding your report on the "trade curb" recently confirmed by the Malaysian Prime Minister, Dr Mahathir is quoted as stating that the action stems from what his Government feels are snubs and hostility by British concerns over issues such as air agreements, education policy, and accusations of "backdoor and front-door nationalisation" etc.

In my opinion the points made by Dr Mahathir are perfectly valid, since the British were reluctant to allow Malaysian Airlines to increase their flights between Kuala Lumpur and Heathrow, whilst at the same time it was assumed that permission for the Concorde to overfly Malaysian airspace en route to Singapore would be a mere formality.

Also, since the present UK Government increased the fees for Overseas Students, a large burden has fallen on parents of those Malaysian students already studying, or hoping to take up courses, in the UK. Recently an appeal was made to British firms in Malaysia to sponsor Malaysian students; not a single British firm was prepared to offer sponsorship.

Is it any wonder that the Malaysians are driven to extreme measures to bring home to the present UK Government, and to British firms, that the "special relationship" between the two countries is now at risk.

Unfortunately, the results of short-sighted policies by the British in recent years cannot be repaired easily, and what is needed now is an entirely new outlook and a fresh approach to the Malaysians, both by our own Government and by British firms with interests in Malaysia.

Mr A. P. Greening, "First House," St Elizabeth's Avenue, Bitterne, Southampton.

## The free lunch syndrome

From Dr Graham Hallatt  
Sir—Professor Wood (October 21) argues that, in spite of large Government deficits in most years, there have not really been any government deficits in the UK since 1980, since the value of the national debt as a percentage of GNP, or "in real terms," has fallen. He suggests that it is Germany and Japan which are "the home of free lunches" because their national debt has risen in real terms. He concludes—if I understand him correctly—that any concern to limit the PSBR at the present time is misplaced.

The value of the British national debt has fallen in real terms because of what the late Professor D. H. Robertson called "a secular robbery, through the depreciation of money, of those who have sought to keep their savings safe." Inflation reduces the nominal value of the national debt, and rises in interest rates, which tend to go with inflation, reduce market values. The fall in the value of the British national debt reflects the higher inflation rate in the UK compared with, e.g., Germany. A hyperinflation could virtually

wipe out the national debt, as has happened in some countries.

It may be answered that, robbery or not, British Governments have reduced the real value of their debt; why cannot they do the same for education? It is that the record of inflationary fraud has made investors demand historically very high interest rates, which are a burden on industry (even if "real" rates are low, because of "front loading" and uncertainty about future inflation). I am in favour of indexed gilt-edged bonds, but in a situation where complete indexing does not exist, nominal interest rates matter.

I do not wish to discuss whether the British PSBR at the present time should be higher or lower, but I do suggest that a PSBR at its present level in relation to GNP has important effects on interest rates, and that it cannot be dismissed as an optical illusion because of calculations of the real value of the national debt.

"Real" calculations are necessary in an inflationary age, but are subject to as many pitfalls as nominal ones.

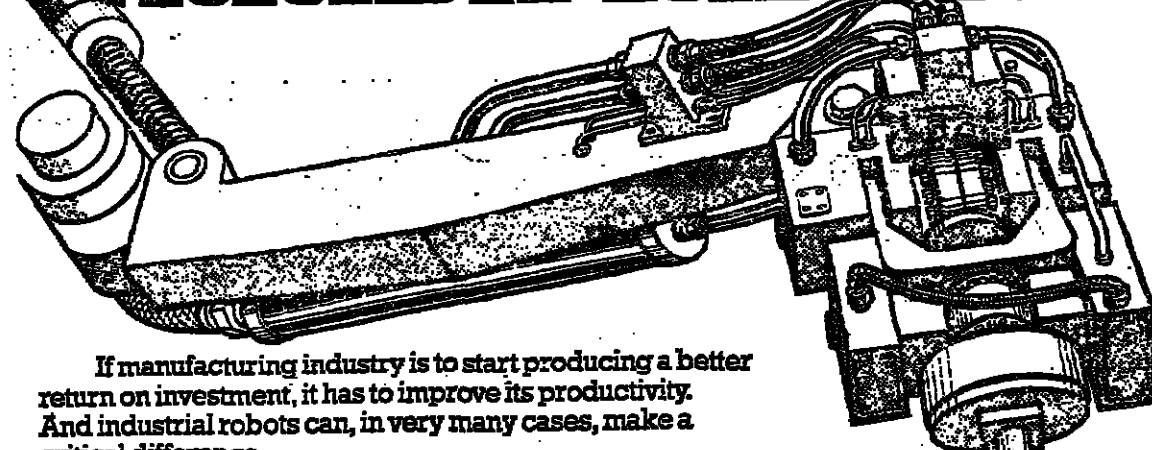
Graham Hallatt, Department of Economics, University College, Cardiff.

## Blinkered approach to education

From Mr J. E. Russell  
Sir—With respect to Geoffrey Caston and his Committee of Principles and Vice-Chancellors, the British universities are not doing all they could to educate our children at all. They are doing a very poor job. They keep our children at school far too long becoming too narrowly trained for their A-levels, and then reduce the standard of their education even further by insisting on a narrow short time, less than twenty months on average, during which the Universities specialise them even further. Surely the pressure from the Government is a golden opportunity for the Universities to put their houses in order: to revert to taking children at sixteen and to aim to keep them for six or seven years with a minimum of nine months education per year; to insist that narrow specialisation must be coupled with a good general education at high level; to separate the teaching function at Universities from the research/aged don syndrome; and to expand the Universities to do this by taking in many of the teachers now employed in sixth form colleges. Be positive, Mr Caston. Use your opportunity. Give us an education system at least equal to that in most of Europe, and better if you can.

J. E. Russell, 22, Milbank Court, Dartington.

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## UK COMPANY NEWS

## Cable &amp; Wireless prospectus today

THE PROSPECTUS is published today for the offer for sale of 133.2m ordinary 50p shares of Cable and Wireless, the publicly owned overseas telecommunications company, at 165p per share.

The public is being offered just under 50 per cent of the share capital of the company as enlarged by the Government's subscription for 70m shares at par immediately prior to the offer.

The directors are forecasting a pre-tax profit of at least £54m in the current year of March 1982 or 14.3p a share assuming a full tax charge.

An interim dividend of £3.5m has already been paid to the Government and the directors propose to pay a second interim of 1.3p per share next April and a final of 3.7p in October 1982. The shares have listed for the full year, the directors would have expected to recommend a

total dividend of 6.3p.

Pre-tax profits have grown from £21.5m in 1975 to £52m in the last financial year. Over the same period, turnover has risen from £71.5m to £293m. A pro-forma balance sheet at March 31, 1981 shows net tangible assets of £307.2m, of which £202.5m are fixed assets. There is a net cash balance of £125.6m.

The balance sheet has been adjusted to reflect the £34.5m net proceeds from the flotation plus the sale of 20 per cent of the company's Hong Kong operation and 60 per cent of its business in Bahrain.

The Government is to retain 50.53 per cent of the shares but has agreed to transfer up to 0.53 per cent to the company's employee share scheme over five years, leaving it with 50 per cent plus one share. No other shareholder will be allowed to hold a more than 15 per cent stake.

The offer has been underwritten by Kleinwort, Benson, Barings Brothers and Henry Schroder Wagg. Brokers are Cazenove, James Capel and Rowe and Pitman.

The offer closes on October 30 and dealings are expected to begin on the Stock Exchange on November 6.

● **comment**  
The Cable and Wireless prospectus confirms that Hong Kong and, to a lesser extent, Bahrain are the group's key money spinners. Last year Hong Kong alone contributed about 60 per cent of adjusted trading profits.

The challenge for the investor is to decide whether or not the group's massive £50m-£100m annual investment programme will generate good returns elsewhere. Technical progress and deregulation in the U.S. and UK

are bringing new opportunities but the risks and the required spending are large. The Hong Kong franchise has been tied down with a 25-year deal and although some political risk exists there it may not be as great as that of renationalisation of the whole group by the UK Government. The considerable growth in international telecommunications traffic has not been fully reflected in Cable's profits in recent years because of the strong pound but exchange rates are now moving in the group's favour. The dividend, twice covered by prospective historic cost earnings, produces an adequate yield of 5.4 per cent, while the obvious foreign interest in the shares, coupled with its rarity value, should compensate for a p/e which looks a little on the high side at 13.3 times fully taxed prospective earnings.

## RMC completes purchase of RWK stake

FOLLOWING authorisation by the West German Cartel Office, Ready Mixed Concrete has completed the purchase of a 49 per cent shareholding in Rheinisch-Westfälische Kaliwerke AG (RWK) from Eastel Hoesch Werke (Hoesch) for DM 66.7m. The purchase was announced on July 17.

RWK, which is a publicly quoted company, is one of the largest producers of lime and limestone in West Germany. Its turnover in 1980 was £165.2m.

Ready Mixed AG — a 63.6 per cent owned subsidiary of RMC — will also acquire 74.9 per cent of a new company which, from January 1, 1983, will operate the cement grinding plant at present owned by Hoesch, holder of the remaining shares in the new enterprise. RMC's expenditure on this transaction will initially be of the order of DM 15m.

As a result of RMC's interest in RWK, Mr John Camden — chairman of RMC — has been appointed to the supervisory board of RWK, as have Dr Bruno Baumgarten and Dr Hermann Warnke. Mr Camden will act as chairman.

This is the latest in a series of foreign acquisitions by RMC this year.

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are in arrears or final and the subdivisions shown below are based mainly on last year's timetable.

**TODAY**  
International St. George's Group, Finance—Highland Distilleries.

**FUTURE DATES**  
Imperial Chemicals, Nov. 5  
Boat (Henry), Nov. 5  
Deafrast and John Trust, Oct. 27  
English and Welsh Trust, Oct. 30  
Miller (Stanley), Oct. 30  
United Ceramic Distributors, Oct. 28  
Finlays, Nov. 4  
Safeguard Industrial Investments, Nov. 4  
Wolsey-Hughes, Nov. 11  
Wood Hall Trust, Oct. 30

## SPAIN

1981	Price
High Low	
385 25 Banco Bilbao	328
395 280 Banco Central	328
435 228 Banco Exterior	305
345 228 Banco Hispano	305
128 117 Banco Ind. Cat.	117
410 284 Banco Santander	384
240 148 Banco Uruguay	382
263 263 Banco Vizcaya	382
285 204 Banco Zaragoza	228
223 82 Dragados	157
81 45 Espanola Zinc	72
74.2 55.5 Fecsa	66.5
65 22 Gal. Preciados	45
65 63.5 Hidrota	76.2
62.5 52 Iberdusa	58
128.7 70 Petroleros	101
85 70 Petrolifera	82
102 87 Sefelita	51
90 60 Telefonica	79
82.5 60 Union Elect.	74

## FT Share Information

The following securities have been added to the Share Information Service:

Hartons Group (Section: Industrial), Nationwide Building Society 14 1/2 per cent Bonds (25/8/82) (Loans - Building Societies), Nippon Electric (Electricals), Precious Metals (Investment Trusts), Willaire Systems (Industrials).

## BURNETT &amp; HALLAMSHIRE

The mining division at Burnett and Hallamshire Holdings has received planning permission for the stabilisation of its site at Red Street, Newcastle Under Lyme, Staffordshire. Red Street has become part of the mining division's portfolio as result of the acquisition by B and H of The Mining Investment Corporation in 1979.

## Dealings in North Sea Assets shares begin next Thursday

DEALINGS IN the shares of North Sea Assets (NSA), the investment group specialising in unquoted operating and service companies in the oil industry, are to begin on Thursday, October 28.

Hitherto, dealings have taken place under Stock Exchange rule 163 (2) and the price fell 8p to 142p on Friday.

Once NSA is listed, it will be in a position to qualify as an approved investment trust under the Income and Corporation Taxes Act 1970.

NSA, which is managed by Ivory and Sine, was formed in 1972 on the expectation that its investments would mature in about five years. In fact, net tangible assets grew slowly from the initial £20m subscription,

reaching £24.2m in September, 1979, then declining in 1977 and 1978 before coming back to £24.7m in the last financial year.

The shares fell to a low of 50p, adjusted for scrip, in 1979 and institutional investors became disgruntled, seeking assurances about the direction of the company at the annual meeting in December 1979, and complaining about high management fees.

The portfolio now consists of 13 oil-related companies, two of them quoted. At September 30, there was also £767,000 invested in preference shares of British quoted oil companies and £4.1m in gilt-edged. Assets per share were 206p. The aggregate cost of the

portfolio of oil-related companies was £12m.

NSA is being introduced to the Stock Exchange by Kleinwort Benson and brokers to the introduction are James Capel and Bell, Lawrie, Macgregor.

● **comment**

North Sea Assets originally hoped its investments would mature in five years, then allowed that it might take 10. According to the latest figures, the oil-related portfolio has grown only 42 per cent in its nine-year life and a majority of the investments have been made since the 1979 shake-up. However, unlike at East of Scotland Onshore, which was floated in July, directors' valuations of the unquoted investments have been kept very modest. Some of the unquoted companies in the portfolio, such as Ben Line Offshore and British Oceanics, are certainly successful in their fields and current trading conditions are buoyant. The 30 per cent discount to assets in the 142p share price may be looking more backward than forward.

East of Scotland is at a discount of only about 17 per cent.

## CHURCHBURY/LAW LAND

The Churchbury Estates offer for Law Land will close, and will not be extended beyond November 12. It will not be increased. Churchbury now controls over 86 per cent of Law Land.

## SHARE STAKES

Hall Engineering (Holdings)—Mr J. S. Tainton has acquired 10,000 shares. He is a director of John Tainton, a subsidiary of Hall Engineering (Holdings). Pritchard Services Group—Mr H. R. N. Jamieson, director, purchased 12,500 shares.

## Staffordshire Potteries (Holdings) plc

(Registered in England No. 542760)

## Rights issue of

1,607,078 10 per cent.

## Convertible Cumulative Redeemable Preference shares of £1 each

The Council of The Stock Exchange has admitted the above mentioned Convertible Preference shares to the Official List.

Particulars relating to the Convertible Preference shares are available in the Statistical Service of Extel Statistical Services Limited and copies of such particulars may be obtained during normal business hours on any weekday up to and including 13th November, 1981 from:

HILL SAMUEL & CO. LIMITED,  
100 Wood Street,  
London EC2P 2AJ

26th October, 1981

ORME & CO.,  
Warnford Court, Throgmorton Street,  
London EC2N 2BD

## IC Industries sets nine-month records for sales and income.

CONSOLIDATED STATEMENT OF INCOME						
For the quarter and nine months ended September 30, 1981 compared with the same periods for 1980						
(U.S. Dollars in millions Except per common share amounts)	Quarter Ended Sept. 30			Nine Months Ended Sept. 30		
	1981	1980	%Change	1981	1980	%Change
Sales and Revenues	\$1,048	\$1,015	3.3	\$5,105	\$5,017	2.9
Net Income	\$32.6	\$30.4	7.2	\$80.9	\$75.9	6.6
Income per Common Share	\$1.59	\$1.52	4.6	\$3.80	\$3.62	5.0

IC Industries had record sales, net income and net income per common share for the third quarter and nine months of 1981.

Compared with results for nine months of 1980, net income increased 6.6 percent to \$80.9 million on a 2.9 percent increase in sales to \$5,105 billion. Income per common share improved 5 percent to a record \$3.80.

Five of the Company's six major business units — Pet, Hussmann, Midas, the Illinois Central Gulf Railroad and soft drink operations — showed improvement in pre-tax income over 1980.

## Consumer products income increases 50 percent.

Combined pre-tax income by consumer product companies reached \$96.5 million, a 50 percent increase over the first nine months of last year. The record income was achieved on a 5.6 percent improvement in sales to \$1.65 billion.

Pet Incorporated, led by its Grocery Products Group including Old El Paso Mexican foods, reported \$29.8 million in pre-tax income for the nine months — double that of a year ago.

Hussmann, a world leader in food store refrigeration equipment, had an excellent third quarter and moved

ahead of 1980 results with a 5.6 percent increase in pre-tax income to \$23.5 million for the nine months of 1981.

Soft drink operations, principally Pepsi-Cola bottling in eight Midwestern states, reached pre-tax income of \$26.5 million for the first nine months, 10.4 percent ahead of a year ago.

Midas continued its strong earnings growth in the third quarter and after nine months, had pre-tax income of \$17.1 million, nearly four times that of 1980. By acquiring majority interest in "1, 2, 3 AutoService" and its 102 shops in West Germany, Austria, Belgium and the Netherlands, Midas now has more than 1,540 shops worldwide.

## Progress in program of asset redeployment.

Expansion of Midas shops in Europe is another example of IC Industries strategic plan to improve long-range financial characteristics of the Company through selective divestments and reinvestment of assets.

Since 1979, 17 low-margin operations have been divested. Assets have been redeployed by acquiring 8 higher margin companies, 3 production plants and entering into 5 new joint ventures.

## Railroad Activities income up 38.5 percent.

The Illinois Central Gulf Railroad produced a new nine-month record of \$49.5 million in Railroad Activities pre-tax income, a 38.5 percent increase over last year.

The effects of service innovations and reduced government regulation helped the ICG to achieve record results despite a 5.7 percent decline in car and trailer loads.

Abex Corporation continues to experience the effects of softness in its industrial markets. Pre-tax income for the nine-month period was \$34.3 million, down 38.6 percent from a year ago.

In spite of uncertain economic conditions affecting certain lines of business, the IC Industries program of balanced diversification is working.

If you would like to know more about our design for continued growth, please write: IC Industries, Inc., European Office, 55, ch. Moise-Dubouche, CH-1209 Geneva, Switzerland.

## IC Industries Growth by design.

Mr. William B. Johnson, Chairman and Chief Executive Officer of IC Industries, this week addressed investment audiences in London, Paris, Zurich and Geneva. If you would like a copy of his presentation, please write to our Geneva office.

Diversified in six business units: Abex, Pet, Hussmann, Pepsi-Cola General Bottlers, Midas, Illinois Central Gulf Railroad.

## Authorised

£6,000,000

12,000,000 Ordinary Shares of 50p each

## Issued and fully paid

£6,000,000

Application has been made to the Council of The Stock Exchange for the whole of the issued share capital of North Sea Assets Public Limited Company to be admitted to the Official List. Subject to the passing of the resolution to be proposed at an Extraordinary General Meeting to be held on 28th October 1981, it is expected that dealings will commence on 29th October 1981.

Particulars relating to North Sea Assets Public Limited Company are available in the statistical service of Extel Statistical Services Limited and may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 9th November 1981 from:

Kleinwort, Benson Limited  
20 Fenchurch Street  
London EC3P 3DB

James Capel & Co.  
Winchester House  
100 Old Broad Street  
London EC2N 1BQ

26th October 1981

Bell, Lawrie, Macgregor & Co.  
Erskine House  
68-73 Queen Street  
Edinburgh EH2 4AE

## Colonial Bank

## Opening of London Branch October, 1981

Since the opening, in 1979, of a London Representative Office, the bank has managed Eurocurrency loans to 72 corporate and government borrowers, totalling US\$279,000,000.

In the same period the bank has, in addition, advised clients on international financings totalling US\$260,000,000.

## LICENCED DEPOSIT TAKER

Staple Hall, Stone House Court, 87/90 Houndsditch, London EC3A 7AX  
Telephone: 01-6211524 Telex: 8956215

## CORPORATE HEADQUARTERS

31 West Main Street, Waterbury, Connecticut 06720, U.S.A.

## M. J. H. Nightingale &amp; Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-621-1212

1000's capitalisation	Company	Change Price on week-end (p)	Gross Yield (%)	P/E	Fully Actualized
1,084	Abi Mids, 10pc CULS	108	10.0	8.2	
3,321	Alpsprung	4	4.7	7.1	10.5
1,075	Armstrong and Rhodes	43	1	4.3	10.0
1,173	Bardon Hill	182	1	9.7	5.1
7,482	Deborah Services	97	1	5.5	7.7
4,312	Frank Hensell	115	6.4	5.8	10.4
8,304	Friedrich Parky	59	1	11.7	29.7
904	George Blair	49	1	1	
3,889	IPC	38	7.3	7.6	6.9
2,454	Jackson Group	57	4	7.0	7.2
15,182	James Burrough	110	2	8.7	7.9
2,887	Robert Jenkins	283	2	31.3	11.1
2,590	Sergersons "A"	83	1	5.3	10.0
2,577	Twinlock Ord	107	1	15.1	8.1
2,157	Twinlock 15pc ULS	78	3	15.0	18.0
5,035	Unilock Holdings	33	1	3.0	9.0
10,520	Walker Alexander	115	7	7.7	5.5
6,228	W. Yates	224	1	13.1	5.8

## FINANCE FOR INDUSTRY TERM DEPOSITS

Deposits of £1,000-£50,000 accepted for fixed terms of 3-10 years. Interest paid gross, half-yearly. Rates for deposits received not later than 13/11/81.

Terms (years)	3	4	5	6	7	8	9	10
INTEREST %	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2

Deposits to and further information from The Chief Cashier, Finance for Industry Limited, 91 Waterloo Rd., London SE1 8XP (01-528 7822). FFI is the holding company for ICPC and FCI.

## THE TRING HALL

USM INDEX

108.4 (-1.6)

close of business 23/10/81

RATE: 10/11/81 100

Tel: 01-635 1231

## CORAL INDEX

Close 63.462 (-1)

هكمان الفحل



INTERNATIONAL CAPITAL MARKETS

BY ALAN FRIEDMAN

Pessimism subdues the market

THE WAS no more talk of a rally on the Eurobond market last week. After nearly \$20m of new fixed interest Eurodollar issues in the past month and amid renewed pessimism about short-term U.S. interest rates, traders spoke instead of feeling "uncomfortable" and "heavy" with paper.

In the primary market, the Eurodollar sector was almost featureless. Two new straight issues totalling a grand \$100m, the light of day.

In the D-mark foreign bond market, Deutsche Bank started the week by postponing its planned issue for an industrial concern, believed to be Ford Motor, there was only one new issue, a 10m 100m offer for Eurofima.

In the Swiss franc foreign bond market, new public issues amounted to SwFr 180m. These were a SwFr 80m issue for the Asian Development Bank and a SwFr 100m 12-year offer for Unilever NV.

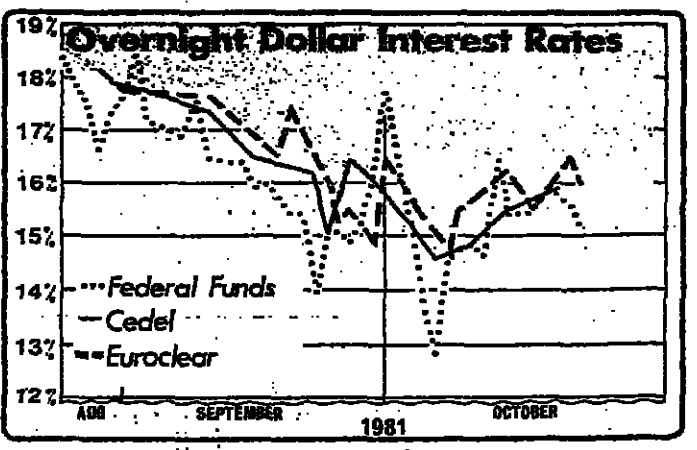
In the secondary market, Eurodollar traders found some limited investor interest in quality paper, but spent more of their time reducing their positions and continuing to talk about the dark predictions of Dr. Hans Kautman, the Salomon Brothers economist.

Prices of Eurodollar bonds declined by an average of a point, but there were larger falls such as the drop in the World Bank's 16 per cent coupon 1986 bonds from 98 1/2 bid on Monday to 97 1/2 on Friday.

A week ago today the market was not convinced that hopes of a rally had been killed off. But as of Friday evening there were many in London, Frankfurt and Zurich who were not even talking of consolidation any more. What happened?

First, the Eurobond market was watched as the New York bond market sank steadily. The 30-year U.S. Treasury paper fell three points from its Monday opening mid-price of 98 1/2 before recovering slightly on Friday in what was largely a technical pick-up.

Secondly, Eurobond dealers who had been busy placing the flood of recent paper decided that their own positions were too large. With a Euroclear overnight rate of 18 1/2 per cent until Wednesday night, it was becoming more and more difficult to achieve a "positive carry". Further words the cost of short-term money was making it hard for dealers to finance the holding of bonds unless their coupons were nearly 17 per cent—above the average level.



ins. Fed funds were down below 15 per cent on Friday, but the prospect of the next U.S. quarterly refunding exercise, which is expected to raise \$8.75bn, was already acting as a dampener in New York and Europe last week, although the auction is not until the first week of November.

In the Eurodollar sector last week a \$100m 15-year bond for the Caisse Francaise des Matieres Premieres, France's mineral stockpiling body, was launched through Credit Commercial de France. At a time when French names are said to be losing their gloss, this deal did rather well.

The reasons for its success, however, are technical. The coupon was high at 18 1/2 per cent and the coupon is to be adjusted every three years, following the structure set by the recent issue for the Municipal Authority of British Columbia.

Nevertheless, the subscription period, which was to have ended this Wednesday, closed on Friday and the issue was priced at 99 1/2. The lead manager reported oversubscription.

In the D-mark sector, a lower-than-expected September current account deficit of DM 2.2bn was somewhat heartening news for the market, but it came too late to affect trading. The Eurofima issue, led by Deutsche Bank and carrying a 10 1/2 per cent coupon, was trading at 98 1/2 bid on Thursday against its issue price of par. On Friday it traded at 99 bid.

CREDITS BY PETER MONTAGNON

Venezuela returns

VENEZUELA is returning to the medium-term Eurocredit market for the first time in more than a year. The first formal steps were taken last week with an invitation to banks to submit terms on a 5-year \$500m credit.

The credit follows passage of the country's new Public Credit Law, which has effectively restored its power to borrow medium-term money. Legal constraints imposed by the Venezuelan Congress had previously forced Venezuelan debtors to concentrate on very short-term Eurocredits.

This was done in such a disorganised way that bankers now find it hard to assess the country's creditworthiness.

The credit, for medium-term borrowing by the republic, the credit, for which bids have to be submitted by the end of the month, is also being launched at a time of increasing volatility in the market generally.

Fresh evidence of this volatility surfaced last week with news that European Bank Company has had to fine-tune the terms on its \$500m credit for the Petroleum Corporation of New Zealand to attract more

back-up for commercial paper borrowing in the U.S., and this too could become a barrier if, as some bankers fear, a credit crunch develops on the other side of the Atlantic this winter.

One alternative market for international borrowers that is meanwhile becoming increasingly popular is the UK bankers' acceptance market. Besides the already-reported borrowing by Gaz de France, which has been raised to \$135m, two further operations emerged last week.

One is a £75m two-year facility for Brazil's oil concern, Petrobras. This bears an acceptance commission of 1 per cent for the first year and 1 per cent for the second and is being led by Lloyds Bank International.

The other is a £150m five-year facility for companies in Italy's ENI group. Led by S. G. Warburg, the facility carries a commission of 1 per cent, slightly below the 1 per cent paid on a similar deal by the same borrower last month.

The borrower has an option to raise dollars directly at a margin of 1 per cent over London interbank offered rate if this is cheaper than swapping the sterling proceeds of its borrowing into the U.S. currency.

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life Years	Coupon %	Price	Lead manager	Offer yield %
U.S. DOLLARS							
11 Island	100	1988	7	5 1/4	100	Manufacturers Hanover	5.319
11 Bank of Nova Scotia	100	1993	12	5 1/4	100	CSFB	5.319
11 Nordic Int'l. Fin. SV	40	1991	10	5 1/4	100	CSFB	5.574
11 Wal-Mart Stores	50	1996	15	8 1/2	100	Morgan Grenfell	5.319
11 Bank of Montreal	125	1991	10	5 1/4	100	Morgan Stanley, UBS	5.319
11 Oest. Volksbank	25	1989	8	5 1/4	100	London & Cont. Bkrs.	5.319
11 Shova Denko	50	1988	7	14	100	Citicorp	16.000
11 Nafina	150	1991	9	—	100	CCF, Caisse des Depots	—
11 Oest. Kontrollbank	100	1986	5	—	100	Orion Royal Bank	—
11 Banca de la Nacion, Peru	25	1986	5	7 1/4	100	Arab Bnk. Corp., Arabbank	7.123
11 Consolidated Bathurst	40	1988	6 1/2	17 1/2	—	—	—
11 Caisse Francaise des Matieres Premieres (g'tced France)	100	1996	15	16 1/2	99 1/2	CCF	16.919
11 World Bank	300	1986	5	16 1/2	99 1/2	Salomon Bros.	16.400
11 World Bank	200	1991	10	16 1/2	100	Salomon Bros.	16.000
CANADIAN DOLLARS							
11 Province of Quebec	50	1987	6	17 1/2	100	Societe Generale	17.500
11 Canadian Pacific Secs.	40	1987	6	17 1/2	100	Orion Royal Bank	17.750
D-MARKS							
11 Mig. Bank of Denmark	100	1991	10	10 1/2	99 1/2	WestLB	10.394
11 Eurofima	100	1991	10	10 1/2	100	Deutsche Bank	10.250
SWISS FRANS							
11 Heron Int'l. Fin. NV	50	1991	—	8 1/2	99	Banque Keyser Ullman	8.453
11 New Zealand	100	1991	—	7 1/2	99	en Suisse	7.900
11 Asian Dev. Bank	80	1990	—	8 1/2	99	Credit Suisse	8.161
11 TransAmerica Fin. Corp. NV	20	1989	—	8 1/2	100	Soditic	8.500
11 Osaka Cement	20	1986	—	6 1/2	100	Paribas (Suisse)	8.625
11 Bell Canada	100	1987	—	6 1/2	100	UBS	8.125
11 Unilever NV	150	1992	—	8 1/2	100	SBC	—
11 Oest. Kontrollbank	30	1986	—	8 1/2	100	Wirtschafts- und Privatbank	8.125
NORWEGIAN KRONER							
11 World Bank	100	1986	5	13	100	Den norske Creditbank	13.000
GUILDERS							
11 Belgelco	60	1986	5	12 1/2	99 1/2	AmRo Bank	12.390
LUXEMBOURG FRANCS							
11 Swedish Export Credit	150	1986	5	14 1/2	100	Kreditbank	14.750
YEN							
11 Norges Kommunalbank	15bn	1993	9.6	8.8	99.95	Nomura Intl.	9.001
KUWAITI DINARS							
11 Credit National	7	1991	7	—	—	KIC, Paribas	11 1/2
EUAS							
11 City of Montreal	25	1988	4	13 1/2	—	Kreditbank	—

U.S. BONDS

A SENSE of encroaching gloom pervades the U.S. bond markets. Prices moved uneasily downward most of last week, and showed an extra little dip late on Friday after the Federal Reserve reported that the

U.S. INTEREST RATES (%)	Week to Week	Oct 16
Fed funds wtd. av.	15.49	15.36
3-month Treas. bills	13.24	13.52
3-month CD	15.45	15.05
30-year Treas. bond	14.86	14.34
AA Industrial	16.80	16.26
AAA Util.	17.50	17.13
Variable supply (\$bn)	7.4	7.4

Source: Salomon Bros. & First Boston

BY DAVID LASCELLES

Re-funding blues on Wall Street

money supply measure, M1-B, had fallen by \$1.5bn, less than Wall Street had been looking for to offset the huge \$3.6bn gain the week before.

The focus of the market's worries is the impending quarterly re-funding by the U.S. Treasury, details of which should become available this week. Although it is unlikely to contain many surprises, given the ample advance warning Wall Street received, the plain fact is that the Treasury is in the market in a big way is bound to stir familiar fears about the budget deficit and all that that implies. And until Wall Street can assess how well the re-fund-

ing is going, analysts doubt that the market will show much strength.

The re-funding is the centerpiece of the Treasury's quarterly financing exercise. Most of the \$3.5bn or so it needs will be raised through routine sales of bills and notes. But a quarter of this, about \$800-900m, will be raised as a set piece in the first week of November. The indications are that, as usual, it will consist of short and medium-term notes and a long bond.

The bond will then become a benchmark for the market until the next re-funding in the new year. Judging by last week's performance, the long bond may well set a record yield for a 30-year Treasury issue. The current long bond, which itself set a record when it was auctioned at 14.06 per cent in August, closed the week a fraction below 13 per cent.

The week's big event was the World Bank's \$500m note issue. Originally slated for last June, it was repeatedly postponed because of the sliding market. But the lead underwriter, Salomon Brothers, finally pushed it out on Thursday. The issue was in two parts, \$250m of five-year notes, which were priced to yield 16.44 per cent, and a similar amount of 10-year notes priced to yield 16.63 per cent. Salomon estimated that both portions were 80 per cent sold on the first day.

This week's slated issues include \$300m of Bell System bonds (from Southern Bell) and two large bank issues. Bank of America plans to offer \$200m of eight-year notes whose annual rate of interest will be at least 105 per cent of a weekly average two-year Treasury rate. The rate will be adjusted every two years. Citicorp will sell \$150m of five-year notes, the latest in its quarterly offerings designed to strengthen its balance sheet and reduce its vulnerability to sharp changes in interest rates.

FT INTERNATIONAL BOND SERVICE

U.S. DOLLAR STRAIGHTS				EUROBOND TURNOVER			
Issued	Bid	Offer	Yield	(nominal value in \$m)			
11 Island	75	85 1/2	16.48	U.S. \$ bonds	Cedel	Euroclear	
11 Bank of Nova Scotia	100	100	17.01	Last week	3,065.8	5,766.7	
11 Nordic Int'l. Fin. SV	75	81 1/2	16.72	Previous week	3,967.2	5,546.3	
11 Wal-Mart Stores	50	80 1/2	16.91	Other bonds			
11 Bank of Montreal	150	150 1/2	16.58	Last week	749.1	363.6	
11 Oest. Volksbank	25	82 1/2	16.86	Previous week	830.1	369.0	
11 Shova Denko	50	102 1/2	16.82				
11 Nafina	150	85 1/2	16.79				
11 Oest. Kontrollbank	100	80 1/2	16.17				
11 Banca de la Nacion, Peru	25	80 1/2	16.17				
11 Consolidated Bathurst	40	80 1/2	16.17				
11 Caisse Francaise des Matieres Premieres (g'tced France)	100	80 1/2	16.17				
11 World Bank	300	80 1/2	16.17				
11 World Bank	200	80 1/2	16.17				
CANADIAN DOLLARS				NOTES			
11 Province of Quebec	50	80 1/2	16.17	11 Island	75	85 1/2	16.48
11 Canadian Pacific Secs.	40	80 1/2	16.17	11 Bank of Nova Scotia	100	100	17.01
D-MARKS				11 Nordic Int'l. Fin. SV	75	81 1/2	16.72
11 Mig. Bank of Denmark	100	80 1/2	16.17	11 Wal-Mart Stores	50	80 1/2	16.91
11 Eurofima	100	80 1/2	16.17	11 Bank of Montreal	150	150 1/2	16.58
SWISS FRANS				11 Oest. Volksbank	25	82 1/2	16.86
11 Heron Int'l. Fin. NV	50	80 1/2	16.17	11 Shova Denko	50	102 1/2	16.82
11 New Zealand	100	80 1/2	16.17	11 Nafina	150	85 1/2	16.79
11 Asian Dev. Bank	80	80 1/2	16.17	11 Oest. Kontrollbank	100	80 1/2	16.17
11 TransAmerica Fin. Corp. NV	20	80 1/2	16.17	11 Banca de la Nacion, Peru	25	80 1/2	16.17
11 Osaka Cement	20	80 1/2	16.17	11 Consolidated Bathurst	40	80 1/2	16.17
11 Bell Canada	100	80 1/2	16.17	11 Caisse Francaise des Matieres Premieres (g'tced France)	100	80 1/2	16.17
11 Unilever NV	150	80 1/2	16.17	11 World Bank	300	80 1/2	16.17
11 Oest. Kontrollbank	30	80 1/2	16.17	11 World Bank	200	80 1/2	16.17
NORWEGIAN KRONER				CONVERTIBLES			
11 World Bank	100	80 1/2	16.17	11 Island	75	85 1/2	16.48
GUILDERS				11 Bank of Nova Scotia	100	100	17.01
11 Belgelco	60	80 1/2	16.17	11 Nordic Int'l. Fin. SV	75	81 1/2	16.72
LUXEMBOURG FRANCS				11 Wal-Mart Stores	50	80 1/2	16.91
11 Swedish Export Credit	150	80 1/2	16.17	11 Bank of Montreal	150	150 1/2	16.58
YEN				11 Oest. Volksbank	25	82 1/2	16.86
11 Norges Kommunalbank	15bn	80 1/2	16.17	11 Shova Denko	50	102 1/2	16.82
KUWAITI DINARS				11 Nafina	150	85 1/2	16.79
11 Credit National	7	80 1/2	16.17	11 Oest. Kontrollbank	100	80 1/2	16.17
EUAS				11 Banca de la Nacion, Peru	25	80 1/2	16.17
11 City of Montreal	25	80 1/2	16.17	11 Consolidated Bathurst	40	80 1/2	16.17

NEW ISSUE

These Notes having been sold, this announcement appears as a matter of record only.

OCTOBER 1981

U.S. \$60,000,000

Industrias Peñoles, S.A. de C.V.

(Incorporated in the United Mexican States)

Floating Rate Notes Due 1989

Credit Suisse First Boston Limited Swiss Bank Corporation International Limited

Banco de Bilbao, S.A. Bank of America International Limited

Bank Brussel Lambert N.V. Banque Nationale de Paris Banque de Paris et des Pays-Bas

Banque de la Societe Financiere Europeenne Bergen Bank A/S

Commerzbank Aktiengesellschaft Compagnie Luxembourgeoise de la Dresdner Bank AG

Creditanstalt zu Wien Credit Lyonnais Deutsche Bank Aktiengesellschaft

Goldman Sachs International Corp. International Mexican Bank Limited

Manufacturers Hanover Limited Samuel Montagu & Co. Limited

National Bank of Abu Dhabi Orion Royal Bank Limited

J. Henry Schroder Wagg & Co. Limited

Abu Dhabi International Bank, Inc. Alahli Bank of Kuwait (K.S.C.) Banque Generale du Luxembourg S.A.

Credit Chimique Credit du Nord Grindlay Brant Kuhn Loeb Lehman Brothers International, Inc.

Mitsubishi Bank (Europe) S.A. MTBC & Schroder Bank S.A. Sparbankernas Bank

Standard Chartered Merchant Bank Svenska Handelsbanken Westdeutsche Landesbank Girozentrale







## Companies and Markets

HOLLAND			
1981		Oct. 25	Price Fms
High	Low		
88.5	87.8	ADF Holdings	60.5
96.5	94.5	ADP	63
97	16.7	AKZO	202
308.5	305	AKZO	202
96.3	91.5	FAVEW	80
80.1	80.5	AMRO	52
88.5	88.5	Amstel Beer Cart.	77
88.7	69	Soc Kalla	64.8
62	44.8	Schuyman-Tet	44.8
91.1	18.1	Island Hidge	94.5
163	98	Eleaver-NDU	119.5
130.5	128	Ennis	125
77.0	68	Conoco Tet	76.5
44.8	48.8	Gist. Brocades	50.2
20.4	14	Helanien	24.8
25.4	14	Hogwarts	24.8
71.6	74.5	Hunter Douglas	7.5
135	135	Int. Amer.	105
142	66	KLM	105
122.8	101	Wardner	105
49.8	34	Ned Ned Cred Bank	49.8
129	129	Ned Ned Cred Bank	129
129	85.5	Oce Grinthen	85
66.7	66.7	OCMennens (Nan)	66.8
49.3	35	Pacheco	57.5
34.7	15	Philips	19.9
129	129	Rijk-Sch.	129
298	207.5	Robeco	211.5
129	109.5	Sodamco	119
175.8	175.8	Sted Ind Bank	175.8
129	129	T.122	129
144	84	Slavenburg	144
260.5	198	Utopia Pac Hg	198
129	129	Unilever	129.4
91.1	116	Vilking Res	123
78.5	78.5	VNF	78.5
129	129	VNF	129
35	19.5	Volker-Stevin	28
220	65	West Utr Bank	69.5

NORWAY			
1981		Oct. 25	Price Kronor
High	Low		
125	100	Bergens Bank	112
30	30	Borjaco	30
140	141	Creditbank	140
96	93	Eikem	63
510	510	Korn	510
537.5	530	Norsk Hydro	445
215	135	Storebrand	215

ITALY			
1981		Oct. 25	Price Lire
High	Low		
174,100	102,000	Assicur Gen	106,000
36,800	30,500	Banco Com'Ita	32,200
10,400	10,400	Benetton	10,400
10,400	10,400	Centrale	5,521

HONG KONG			
1981		Oct. 25	Price H.K.
High	Low		
38.78	18.5	Chung King	2.9
3.55	20.0	Comstock Prop.	3.5
10.60	7.90	Cross Harbour	3.80
10.60	5.90	De Bank	1.50
8.75	4.0	Hk Electric	4.32
10.80	6.00	HK Kwongon Wh.	1.50
7.10	10.0	Ind. Bank	1.50
20.1	12.8	Hk Shanghai Bk	12.50
28.70	16.8	Hk Telephone	5.00
19.70	13.5	Ind. Bank Wm.	11.2
27.70	12.3	Jardine Math.	2.50
27.70	12.3	Jardine Math.	2.50
7.60	4.15	GSC Astra Trust Bk	4.95
21.50	7.6	ISK Prop.	5.00
9.10	4.95	Wheelock Mart	4.00
9.10	4.95	Wheelock Mart	4.00
5.90	2.00	World Int. Hidge	2.37

JAPAN			
1981		Oct. 25	Price Yen
High	Low		
1,020	91.1	748/Almonetto	785
685	685	748/Amico	785
685	685	748/Asahi Glass	560
1,870	710	710/Catena	1,000
467	467	710/Catena	330
600		710/Catena	330
600	395	DKSON	395
537.5	537	Dai Nippon Ptg	572
585	585	Daewoo Indus A	585
516	500	Daewoo Indus A	516
516	500	Daewoo Indus A	516
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516	500	Daewoo Indus A	516
516			

[illegible]

0.40	0.13	Brunswick Oil	0.13	20.50	15.00	Trig Oats	20.50
0.70	0.10	ORA	0.10	4.66	2.80	Unisc	4.66
0.50	0.10	Carton & Utd.	2.15				
0.85	0.75	Casemanna Tys	5.10				
0.70	0.35	Co. (Aur)	0.35				
0.52	0.23	Do. Opts.	0.50				
1.85	1.05	Goekhrum Cent.	1.15				
2.75	2.10	Goles G.O.J.	2.10				
3.00	1.75	Comalco	1.80				
3.40	3.15	Containers	6.40				
2.70	2.40	Costain	2.70				
8.00	8.00	Krusader Oil	7.10				
1.40	1.40	Runlog	1.10				
0.75	0.85	Elder Smith GM.	4.80				
0.85	0.35	Endeavour Res.	0.88				
1.80	1.80	Gen Prod	2.21				
1.90	5.00	Hartogen Energy	5.00				
1.90	1.14	Hooker	1.80				
1.90	1.05	ICI Am	1.70				
2.55	1.15	Jennings	1.20				
2.00	0.44	Jim's Land 50cFP	0.60				
10.51	0.40	Jones ID	0.65				
1.20	0.31	Kia Ora Oil	0.15				
		Lennard Oil	0.33				

**Financial Rand US\$0.744  
(Discount of 28%),**

BRAZIL		1981		Oct. 23		Prices	
		High	Low				
		1.90	0.76	Acetils.	1.44		
		7.95	0.30	Banco Brazil	7.95		
		1.57	1.40	Banco Itau	1.57		
		4.25	1.80	Belgo. Min.	4.25		
		2.80	2.80	Lepus Amer.	2.80		
		6.78	2.12	Petrobras PF	6.78		
		1.06	1.06	Unipil OP	1.06		
		0.80	0.80	Unisc	0.80		
		7.50	4.50	Vale Rio Doce	7.50		

5.00	3.65	MIN	6.10
0.55	0.70	Meekatharra Ma	0.43
0.55	0.73	Merdian Oil	0.43
0.56	0.15	Monarch Pet.	0.15
2.25	1.94	Myer Emp.	1.90
0.55	0.65	Nat.Sanctm	0.86
4.00	2.45	News	2.60
1.75	2.25	Nicholas Int.	1.52
0.65	1.15	North Bun Int.	0.50
2.78	1.80	Oakridge	1.94
0.65	1.15	Other Expt	1.05
0.55	2.05	Pancon	0.28
0.41	0.14	Pan Pacific	0.28
2.85	1.76	Pioneer Conc.	1.80
0.55	0.65	Queen Mary's G	0.86
2.05	4.15	Rackitt & Coln.	2.30
0.98	0.12	Santos	0.12
1.85	1.04	Sleigh	1.12
0.80	0.40	Southland Mn'n	0.45
0.80	0.35	Spargans Expl.	0.44
2.70	2.35	Stee Northw.	2.55
2.93	2.20	Tooth	2.40
4.10	2.22	UMAL Cons.	2.24
0.55	0.35	Valiant Const.	0.35
1.14	0.75	Waltons	0.75
5.90	4.22	Western Mining	4.22
2.50	2.55	Woolworths	2.55
4.50	2.65	Wormald Ind.	1.66

**SINGAPORE**

1981		Oct. 35	Price
High	Low		\$
9.40	2.81	Boustead Bhd.	2.49
5.40	2.98	Cold Storage	2.40
11.85	5.30	DBS	5.85
7.50	4.64	Fraser & Neave	5.10
5.56	2.75	Haw Par.	2.97
4.20	1.65	Inchoape Bhd.	1.55
9.20	5.20	Keppel	5.20
7.75	4.80	Malaya Snd.	4.70
16.5	8.40	OCBC	8.60
15.70	6.50	Straits Tug	6.71
6.14	2.77	UOB	3.98

**NOTES**—Prices on this page are as quoted on the London exchange and are not traded prices. ☐ Dealing suspended, and Ex dividend, ☐ Ex stock issue, and Ex Rights, ☐ Ex All.

## Head win VAT saving

**HEAD TEACHERS** have won a cut in costs for most parents who pay for their children to attend on holiday camps during educational trips away from schools.

The savings follow a Customs and Excise decision to exempt such visits from VAT, following lengthy negotiations with the National Association of Head Teachers.

Except where subsidised by local authorities, parents have had to pay the full cost of their children's accommodation.

Two years ago the authorities ruled that VAT should be added to the bills.



Copies of this Offer for Sale, having attached thereto the documents specified herein, have been delivered to the Registrar of Companies in England for registration. Application has been made to the Council of the Stock Exchange in London for the share capital of Cable and Wireless Public Limited Company (the "Company"), issued and to be issued, to be admitted to the Official List. A copy of this Offer for Sale, having attached thereto the documents specified herein, has been delivered

to the Registrar of Companies in Hong Kong for registration. A copy of this Offer for Sale, certified by the Chairman and two other Directors of the Company as having been approved by resolution of the Court of Directors of the Company and having attached thereto the documents specified herein, has been delivered to the Registrar of Companies in Gibraltar for registration. None of such Registrars of Companies takes any responsibility as to the contents of this Offer for Sale.



# Cable and Wireless

PUBLIC LIMITED COMPANY

## OFFER FOR SALE

by

**Kleinwort, Benson Limited**

on the instructions of

**The Lords Commissioners of HM Treasury**

and

**The Secretary of State for Industry**

of

**133,285,000 Ordinary Shares of 50p each at 168p per share**

payable in full on application

and underwritten by

**Kleinwort, Benson Limited**
**Baring Brothers & Co., Limited J. Henry Schroder Wagg & Co. Limited**

The application list for the Ordinary Shares now offered for sale will open in London at 10.00 a.m. London time on Friday, 30th October, 1981 and may be closed at any time thereafter. **Duly completed Application Forms may be lodged in Hong Kong not later than 3.00 p.m. Hong Kong time on Thursday, 29th October, 1981. The procedure for application is set out at the end of this Offer for Sale.**

### Directors

Eric Sharp, C.B.E., B.Sc.(Econ) (Hons), C.B.I.M.  
**Chairman and Chief Executive**  
 Peter Alexander McCunn, C.B.E., C.B.I.M.  
**Deputy Chairman and Group Managing Director**  
 John Louis Warner Bird  
**Managing Director**  
 Richard Walter Cannon, C.Eng., F.I.E.E., F.I.E.R.E.  
**Managing Director**  
 David Barriman, M.A., F.I.B., C.B.I.M.  
 Gordon Charles Brunton  
 Joseph Henry Crouch, C.Eng., M.I.E.E.  
 Sir Patrick Meany  
 Ernest Frank Potter, F.C.M.A., F.C.I.S., M.I.M.C.  
 Alan Edward Wheatley, F.C.A.  
 all of Cable and Wireless Public Limited Company, Mercury House, Theobalds Road, London WC1X 8RX  
**Non-executive Director**

### Secretary and Registered Office

Richard Edward McAlister, F.C.I.S., Cable and Wireless Public Limited Company, Mercury House, Theobalds Road, London WC1X 8RX

### Solicitors to the Company

Speelchly Bircham, Bouverie House, 154 Fleet Street, London EC4A 2HX

and  
 Johnson, Stokes & Master, Alexandra House, 11th Floor, 16-20 Chater Road, Hong Kong

### Solicitors to the Offer

Linklaters & Paines, Barrington House, 59-67 Gresham Street, London EC2V 7JA

and  
 Slaughter and May, 1518 Connaught Centre, Connaught Road Central, Hong Kong

### Auditors and Reporting Accountants

Deloitte Haskins & Sells, Chartered Accountants, 128 Queen Victoria Street, London EC4P 4JX

### Brokers to the Offer

Cazenove & Co., 12 Tokenhouse Yard, London EC2R 7AN

James Capel & Co., Winchester House, 100 Old Broad Street, London EC2N 1BQ

Rowe & Pitman, City-Gate House, 39/45 Finsbury Square, London EC2A 1JA

### Receiving Bankers and Registrars

National Westminster Bank Limited, New Issues Department, PO Box No. 79, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2BD

and  
 National Westminster Bank Limited, Registrar's Department, PO Box No. 82, 37 Broad Street, Bristol BS59 7NH

### Summary

The following information is derived from the full text of the Offer for Sale and accordingly must be read in conjunction with that text.

<b>Net assets at 31st March, 1981</b>	
Net assets, restated as if the changes in the ownership of Cable and Wireless's operations in Hong Kong and Bahrain had taken effect, and as if the additional share capital had been raised, on 31st March, 1981	£307 million
Restated net assets per share, on the basis of the number of shares in issue following the Offer for Sale	114p
<b>Profit before taxation for the year ended 31st March, 1981</b>	£62 million
<b>Forecast for the year ending 31st March, 1982</b>	
Profit before taxation	£84 million
Profit before taxation, restated for the factors referred to above as if they had been in effect throughout the year	£83 million
Earnings attributable to Ordinary shareholders (Note)	£37 million
Restated earnings attributable to Ordinary shareholders (Note)	£34 million
Earnings per share after a notional 52 per cent. tax charge	14.3p
Restated earnings per share after a notional 52 per cent. tax charge	12.6p
Dividends per share (excluding the associated tax credit) which the Directors would have expected to recommend for the year ending 31st March, 1982 if the Ordinary Shares in issue after the Offer for Sale had been listed on The Stock Exchange throughout the year	6.3p
Cover for such expected dividends based on forecast earnings per share after a notional 52 per cent. tax charge	2.3 times
Cover for such expected dividends based on restated forecast earnings per share after a notional 52 per cent. tax charge	2.0 times
Note: "Earnings attributable to Ordinary shareholders" are defined as profit after deduction of a notional 52 per cent. tax charge and minority shareholders' interests but before extraordinary items.	
<b>Offer for Sale statistics</b>	
Offer for Sale price per share	168p
Market capitalisation at the Offer for Sale price	£454 million
Price/earnings multiple at the Offer for Sale price on the forecast earnings per share for the year ending 31st March, 1982 after a notional 52 per cent. tax charge	
—on earnings per share of 14.3p	11.7 times
—on restated earnings per share of 12.6p	13.3 times
Gross dividend yield on the basis of expected dividends per share of 9.0p (being 6.3p net and the associated tax credit) for the year ending 31st March, 1982	5.4 per cent.

### Share capital

Authorised	Issued or to be issued and fully paid or credited as fully paid
£160,000,000	Ordinary Shares of 50p each £135,000,000
The Ordinary Shares now offered for sale will rank in full for all dividends hereafter declared or paid on the Ordinary share capital of the Company, except for a first interim dividend of £3,500,000 in respect of the year ending 31st March, 1982, resolved by the Directors to be paid to HM Government on 1st January, 1982.	

### Indebtedness

At 30th September, 1981, the Group had outstanding unsecured bank overdrafts and short-term loans of £11,851,100 and medium-term loans of £30,321,248. Except as aforesaid and apart from intra-group transactions and contingent liabilities in the form of trading guarantees amounting to £11,861,000, the Group did not have at that date any loan capital (whether created or created but unissued), mortgages, charges or other borrowings or indebtedness in the nature of borrowing, including bank overdrafts, liabilities under acceptances (other than normal trade bills) or acceptance credits, hire-purchase commitments or guarantees or other material contingent liabilities.

For the purpose of the foregoing, foreign currency indebtedness has been translated into sterling at the appropriate exchange rates ruling at the close of business on 30th September, 1981.

This Offer for Sale includes particulars given in compliance with the Regulations of the Council of the Stock Exchange in London for the purpose of giving information with regard to the Company. The Directors of the Company have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein, whether of fact or of opinion. All the Directors of the Company accept responsibility accordingly.

Save as mentioned below, no person receiving a copy of this Offer for Sale and/or an Application Form in any territory other than the United Kingdom, Hong Kong or Gibraltar may treat the same as constituting an invitation to him, nor should he in any event use such Application Form, unless in the relevant territory such an invitation could lawfully be made to him and each Form could lawfully be used without compliance with any registration or other legal requirements. It is the responsibility of any person outside the United Kingdom, Hong Kong or Gibraltar wishing to make an application hereafter to satisfy himself as to full observance of the laws of the relevant territory in connection therewith, including obtaining any governmental or other consents which may be required or observing any other formalities needing to be observed, or paying any duties falling to be paid in such territory. In certain other territories, where the relevant laws so permits, copies of this Offer for Sale and preferential Application Forms are being issued to employees of the Company and its subsidiaries where this is the case, the prohibition contained in the first sentence of this paragraph does not apply to the employees to whom such copies and Forms are issued pursuant to the arrangements for this Offer for Sale.

### Definitions

"Company"	Cable and Wireless Public Limited Company.
"Group"	The Company and its subsidiaries as at the date indicated by the context which, prior to 1st July, 1981, included the Company's 100 per cent. interest in the Bahrain operations.
"Cable and Wireless"	The Company, its subsidiaries and those companies that are treated as associated companies for the purposes of the Accountants' Report.
"Ordinary Shares"	Ordinary Shares of 50p each of the Company.
"HM Government"	The Government of the United Kingdom of Great Britain and Northern Ireland.
"United States"	United States of America.
"CTFA"	Commonwealth Telecommunications Organisation Financial Agreement 1973.
"NASA"	The National Aeronautics and Space Administration of the United States.
"INTELSAT"	The International Telecommunications Satellite Organisation.
"Cable and Wireless (Hong Kong)"	Cable and Wireless (Hong Kong) Limited, a company incorporated in Hong Kong.
"Bahrain Telecommunications Company"	Bahrain Telecommunications Company, a share company incorporated in Bahrain.

### Introduction

Cable and Wireless is a major international telecommunications organisation. Through the Company's branches, subsidiaries and associated companies, it provides, generally under franchise from the governments concerned, external telecommunications for 37 territories and internal telecommunications for 11 of these. In addition, it provides a wide range of telecommunications systems and services to government and other customers in many parts of the world. The Group employs around 10,000 people, of whom around 8,000 work outside the United Kingdom, most of these being citizens of the territories concerned. In the year ended 31st March, 1981, Group turnover and profit before taxation were £293 million and £62 million respectively.

On 9th March, 1981, Mr. Kenneth Baker, M.P., Minister of State for Industry and Information Technology, announced HM Government's intention to make a public offer for sale of just under 50 per cent. of the shares of the Company, and the necessary statutory powers for the sale are contained in section 79 of the British Telecommunications Act 1981.

HM Government is now offering for sale 133,285,000 Ordinary Shares, representing approximately 49.36 per cent. of the Company's issued share capital following the Offer for Sale. Preferential consideration will be given to applications received from employees of the Group for up to a total of 13,500,000 Ordinary Shares under the Offer for Sale at the Offer for Sale price on the special application forms which are being made available to them. In addition, at the time of the Offer for Sale, a maximum of 266,833 shares (approximately 0.11 per cent. of the issued share capital following the Offer for Sale) will be made available for the benefit of employees of the Group under the Employee Share Schemes described in paragraph (ix) of Appendix VI. HM Government has also agreed to transfer over a period of not less than five years a maximum of approximately a further 0.53 per cent. of the issued share capital following the Offer for Sale to the Trustees of the Employee Share Schemes. The amount transferred in any one year will be subject to the level of Group profit.

Following the Offer for Sale, and after deducting the shares committed to the Employee Share Schemes, HM Government will have a shareholding of 50 per cent. of the issued share capital of the Company plus one Ordinary Share. The future relationship between HM Government and the Company is described in a letter, the text of which is reproduced below under "Relationship with HM Government".

Of the Ordinary Shares being offered for sale, 70,000,000 are new Ordinary Shares which HM Government has agreed (subject to the terms of the Underwriting Agreement described in paragraph (vi) of Appendix VI) to subscribe at par, thus raising £35 million for the Company before the deduction of such expenses of the Offer for Sale as are payable by the Company.

In relation to the sale of publicly owned assets by HM Government, the Labour Party Conference in October 1979 passed a resolution which called upon the Parliamentary Labour Party "to declare that any activities hived off will be taken into public ownership by the next Labour Government without compensation". When the British Telecommunications Bill was debated in the House of Commons on 1st April, 1981, an official spokesman for the Opposition said that a future Labour government would not allow anyone to make a profit from the denationalisation of the Company.

This Offer for Sale of Ordinary Shares has been underwritten at the Offer for Sale price.

### History

#### Formation of the Company

The Company came into being in 1929 through the merger of British companies that had been among the pioneers of international telecommunications in the nineteenth century by submarine cable and, in the twentieth century, also by radio, or "wireless".

The submarine cable companies which were to become part of Cable and Wireless were known collectively as the "Eastern and Associated Telegraph Companies" and, in the period from the early 1860s to the formation of the Company, they had established telegraph services linking the United Kingdom with Africa, Australasia, India and North and South America. In the late 1820s these cable companies faced increasing competition from the "wireless beam" telegraph system which had been developed by Marconi's Wireless Telegraph Company Limited and brought into service to link by wireless the United Kingdom with Australia, Canada, India and South Africa.

The competition from the wireless system became so severe that, with the concurrence of HM Government, a merger of the principal British cable and wireless companies was implemented in 1929. Commonwealth Governments approved this merger, but made arrangements under which the Company, which was owned by private shareholders, was obliged to consult a committee of Commonwealth Governments on matters of policy. The merger brought together a large part of the international telecommunications facilities and services of the British Commonwealth under the ownership of the Company, which until 1934 was called Imperial and International Communications Limited. At the same time, a number of wireless beam stations were leased to the Company by HM Government and in 1936 the treasuries of these stations were transferred to the Company in exchange for the issue to HM Government of shares representing 8.67 per cent. of its issued share capital.

#### Development of the franchise business

In the 1940s, when its business suffered from the depression of international trade and from increasing competition from foreign-owned wireless telegraph services, Cable and Wireless gained franchises from countries overseas to operate telecommunications services. In 1931 the Company became responsible for Bahrain's telecommunications, and in 1936 it became responsible for Hong Kong's external wireless services in addition to the cable services which one of its predecessors had operated since late in the nineteenth century.

At the outbreak of the Second World War, Cable and Wireless owned the world's most extensive international cable and radio network and operated international telecommunications services in many Commonwealth countries including the United Kingdom and other countries. However, during the war years certain Commonwealth Governments indicated their desire to have direct control over their external telecommunications links.

In 1945, HM Government agreed to the recommendation of a Conference held in London that the Governments of the United Kingdom, Australia, Canada, India and South Africa should acquire their respective countries' external telecommunications services. HM Government gave effect to its agreement in 1947 when, pursuant to the Cable and Wireless Act 1946, it acquired all the shares in the number of foreign countries including Argentina, Bahrain, Brazil, Chile, Greece, Indonesia, Peru, the Philippines and Uruguay. In the majority of the latter countries its operations were in competition with other telecommunications companies.

After it became wholly owned by HM Government, the Company retained the status of a limited company under the Companies Acts and its management had a large measure of freedom to continue to develop the business in a commercial way. At the beginning of the 1950s, telegraph was still the general form of international telecommunications; intercontinental cables could not then carry telephone traffic, and radio telephone traffic was subject to the limited capacity of high frequency radio. Two major technological developments in the 1950s and 1960s were to change this and to stimulate the growth of international telephone and telex traffic. The first transoceanic coaxial telephone cable was laid

under the Atlantic Ocean in 1956, and a lightweight cable, developed by a team including Cable and Wireless engineers, was laid between Britain and Canada in 1961. The other development was the geostationary telecommunications satellite, the first of which came into operation in 1965. Both the coaxial submarine cables and space satellites provided intercontinental telecommunications of higher quality and much greater capacity than previously available.

In the 1960s and 1970s the volume of telecommunications traffic carried by Cable and Wireless increased greatly. Cable and Wireless continued to invest in new equipment in order to meet the increase in volume and to keep abreast of advances in technology. Its heaviest investment in other cases, such as Japan, the Philippines, Sierra Leone and Trinidad and Tobago, was in telecommunications, as did some of the South American countries in which the Group operated.

Over the same period, the number of Cable and Wireless's franchise operations was reduced. Many former colonies, having gained their independence, took over the operation of their telecommunications, as did some of the South American countries in which the Group operated. During the 1970s, from the year ended 31st March, 1971 to that ended 31st March, 1981, the Group's turnover, expressed in sterling, from franchise operations grew at an average rate of 20 per cent. per annum compound. This growth was attributable to the rising quality of telecommunications and the fact that many of the territories in which Cable and Wireless operated, notably Hong Kong and Bahrain, experienced substantial economic growth. The Company won new franchises, albeit financially less significant than those it lost elsewhere, in Cook Islands, the Maldives, Tonga and Yemen Arab Republic. In addition a subsidiary company, in which the Company is the majority shareholder, was set up to operate in Solomon Islands and a joint company, in which the Company has a 50 per cent. shareholding, was set up to operate in Vanuatu.

Despite the contraction in the number of franchises, the franchise business experienced rapid growth turnover, expressed in sterling, from the year ended 31st March, 1971 to that ended 31st March, 1981, the Group's annual compound. This growth was attributable to the rising quality of telecommunications and the fact that many of the territories in which Cable and Wireless operated, notably Hong Kong and Bahrain, experienced substantial economic growth. The Company won new franchises, albeit financially less significant than those it lost elsewhere, in Cook Islands, the Maldives, Tonga and Yemen Arab Republic. In addition a subsidiary company, in which the Company is the majority shareholder, was set up to operate in Solomon Islands and a joint company, in which the Company has a 50 per cent. shareholding, was set up to operate in Vanuatu.

The non-franchise business has developed into a major contributor to turnover but as yet makes only a small profit. The Group is, however, now established in its non-franchise business in most of the major telecommunications markets of the world, and the Directors believe that the business adds strength to the Group as a whole.

The contraction in the number of franchises in the late 1960s reinforced the belief of the Directors that the scope of the Group's operations should be broadened to include more activities not dependent on franchises and to take advantage of new business opportunities afforded by the development of telecommunications technology.

It was therefore decided to enter the United States' telecommunications market, not only the largest in the world but also technically the most advanced. In the 1970s the Group acquired businesses engaged in the sale, leasing and maintenance of telecommunications equipment. In America, two companies were formed to engage in the sale, leasing and maintenance of telecommunications equipment and, in Hong Kong, a subsidiary was formed in 1972 to provide manufacturing company in Hong Kong services in Far-East countries. In the same year a small have also been formed in Europe and the Middle East, which are principally engaged in the selling and leasing and maintenance of telecommunications equipment.

In addition, the Company, from its London headquarters, has marketed its services to customers as government, oil and energy concerns, airport authorities and airlines, banks, brokers, shipping companies and press agencies. A contract, entered into in 1976, to provide a complete telecommunications system for the Saudi Arabian National Guard is by far the largest of the contracts which it has been awarded.

The non-franchise business has developed into a major contributor to turnover but as yet makes only a small profit. The Group is, however, now established in its non-franchise business in most of the major telecommunications markets of the world, and the Directors believe that the business adds strength to the Group as a whole.

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# Cable and Wireless

## Far East and South Pacific

Year ended 31st March, 1981	Turnover	Profit
£000s		
Hong Kong	74,841	37,301
Other Far East and South Pacific	3,758	2,018
<b>Total</b>	<b>78,599</b>	<b>39,319</b>

Note: The figures for Hong Kong have been adjusted as explained in Note 1 to the previous table.

Hong Kong Cable and Wireless has provided a range of external telecommunications services in Hong Kong since 1928, and the involvement of one of its predecessor companies goes back to the nineteenth century. Hong Kong is administered by a Governor appointed by HM Government and, based on the 1981 Census, has an estimated population of some five million. It includes Hong Kong Island and Kowloon Peninsula, and is separated from the mainland by the Victoria Harbour. The New Territories, leased to the United Kingdom by the Convention of Peking in 1890, and the New Territories, leased to the United Kingdom by the Convention of Peking in 1890, are also part of the territory. The Government of the People's Republic of China (PRC), leaders of the PRC have given repeated public assurances to investors in Hong Kong. Since the Second World War, Hong Kong's population and prosperity have increased substantially. Hong Kong has a range of light industries and has developed as a financial centre for the South-East Asian region, while in recent years its role as an entrepôt for trade between the PRC and the rest of the world, which had been restrained for a long time by political factors, has grown rapidly. As the economy expanded, telecommunications traffic to and from Hong Kong has grown even more rapidly from 1974 to 1980. Hong Kong's Gross Domestic Product increased by around 75 per cent while the volume of its external telephone traffic increased by around 350 per cent, and its external telex traffic by around 130 per cent.

On June 1981, the Company and the Hong Kong Government announced proposed new arrangements for the operation of Hong Kong's external telecommunications services. Under these arrangements the telecommunications undertaking previously operated by the Company's Hong Kong branch, the franchise of which was due to expire in December 1987, was acquired by a new subsidiary, Cable and Wireless (Hong Kong), on 1st October 1981. On the same date the Hong Kong Government granted to Cable and Wireless (Hong Kong) a new 25 year franchise. Under the terms of the new franchise Cable and Wireless (Hong Kong) has the exclusive right to provide certain services, including the provision of international public telegraph and public telephone services, the external public telephone services and external leased circuits for telephone, telegraph, data and facsimile services. Cable and Wireless (Hong Kong) is to pay to the Hong Kong Government a royalty based on the volume of its services, the rate of which will be set at the same level as under the previous franchise, but may be reviewed with effect from 30th September 1982 and every five years thereafter.

As part of the arrangements, the Hong Kong Government has purchased 20 per cent of the issued share capital of Cable and Wireless (Hong Kong) for £78.6 million, the balance of £10.9 million being paid by reference to the exchange rate ruling on 1st October 1981. The remaining 80 per cent of the issued share capital has been retained by the Group. The book value of the net assets attributable to the whole of the share capital of Cable and Wireless (Hong Kong) at 1st October 1981 was HK\$ 900 million, equivalent to £274.3 million by reference to the exchange rate ruling on 1st October 1981. There are nine directors on the board of Cable and Wireless (Hong Kong). The chairman and two directors, who shall not be employees of the Company, are appointed by the Group after consultation with the Hong Kong Government. The Group has the right to appoint a further four directors, of whom three shall be a majority of non-employees of the Company. The Hong Kong Government has the right to appoint a further two directors.

Details of the new arrangements in Hong Kong, together with the names of the present directors of Cable and Wireless (Hong Kong), are set out in Appendix IV. The Directors are satisfied that, in deciding upon dividend policy, the board of directors of Cable and Wireless (Hong Kong) will apply normal commercial principles. Dividends payable to the Group by Cable and Wireless (Hong Kong) will, to the extent not required for investment in overseas trading operations, be paid to the Group by Cable and Wireless (Hong Kong) in Hong Kong dollars. The formal relationship between Cable and Wireless (Hong Kong) and Hong Kong Telephone Company Limited ("Hong Kong Telephone Company"), which operates the internal telephone service, is governed principally by an agreement, dated 7th October 1948, which specifies the terms under which the internal public telephone network interconnects, and by an agreement, dated 10th January 1974, under which Hong Kong Telephone Company makes available private wires for telegraph and other services. These agreements were assigned to Cable and Wireless (Hong Kong) on 1st October 1981. The share of revenue from external telephone calls payable to Hong Kong Telephone Company is increased from 10 per cent to 15 per cent with effect from 1st October 1981, and the rate will be increased with effect from the latter date reflecting a later retrospective adjudication by the Hong Kong Postmaster General.

Cable and Wireless (Hong Kong) not only provides the public external telecommunications system for Hong Kong but also the private telecommunications networks of a number of organisations, such as airlines, international banks and brokers. The Group's policy has been to increase the provision of transit facilities for both private networks and public service traffic and to promote Hong Kong as a regional telecommunications centre. Cable and Wireless (Hong Kong) also provides a range of other services, including the provision of international public telegraph and public telephone services, the maintenance of a wide range of electronic equipment at Hong Kong's airport, at the Government broadcasting studios, at sports stadia and for the Fire Service Department. In addition, it provides radio-telephone and radio-teletype services for ship-shore communication. As at 31st March 1981, Cable and Wireless (Hong Kong) had approximately 2,850 employees, of whom 98 per cent were permanent residents of Hong Kong, including some of the most senior managers. Cable and Wireless (Hong Kong) has a training centre providing training facilities for technicians and operators as well as management courses. The Company has two other operating subsidiaries in Hong Kong, which make a minor contribution to the Group's turnover. Cable and Wireless (Hong Kong) is wholly owned by the Company, and its activities include project design and management and the distribution of telecommunications equipment produced by several international manufacturers. Asiatrade Limited, in which the Company has a 20 per cent shareholding, is one of Hong Kong's leading computer bureaux, and its activities include the provision of data-processing facilities for Cable and Wireless (Hong Kong) and other major users.

## Middle East and Africa

Year ended 31st March, 1981	Turnover	Profit
£000s		
Bahrain	13,866	4,269
Yemen Arab Republic	4,898	(3,536)
Other Middle East and Africa	15,998	5,748
<b>Total</b>	<b>34,762</b>	<b>6,481</b>

Note: The figures for Bahrain have been adjusted as explained in Note 1 to the first table in "Business regions".

Bahrain Cable and Wireless has provided telecommunications in Bahrain since 1931. Bahrain, which has a population of some 340,000, lies in the Gulf close to Saudi Arabia. Its oil production is in decline and other activities are more important to its economy. Its principal industries include oil-refining, aluminium-smelting and ship-repairing. It is also an important entrepôt for the Gulf region. The Government has been seeking to diversify its economy and to develop a non-oil based economy. It is expected to stimulate the economy of Bahrain. The Bahrain Government has followed a policy of promoting Bahrain as a commercial and financial centre for the Gulf region, and the advanced telecommunications provided by Cable and Wireless have assisted in the achievement of this policy.

From 1974 to 1980, the volume of external telephone traffic increased by around five times and the volume of external telex traffic by around thirteen times. These very large increases reflect the low level of traffic volumes at the beginning of the period; in recent years, the average annual increase in the volume of external telephone traffic has been around 25 per cent, and the average annual increase in the volume of external telex traffic has been around 15 per cent. In July 1981, the Company reached agreement with the Government of Bahrain on the future of its operations there. The agreement provided for the business of the Company's branch to be sold with effect from 1st July 1981 to a new company, Bahrain Telecommunications, for a price equivalent to the book value of its net assets, being a sum of £10.9 million, plus a sum of £10.9 million of that value, was paid on 1st July 1981. The issued share capital of Bahrain Telecommunications has been subscribed as to 39.24 million (40 per cent) by the Company, as to approximately 17 per cent by the Government of Bahrain and as to approximately 43 per cent by institutions and the public in Bahrain. As a result, the Company's shareholding in Bahrain is reduced to 40 per cent. The balance of the company's share is held by the Post and Telecommunications Department of the Bahrain Government and by Companhia Portuguesa Radio Marconi. The Directors of the Company agree to the capital expenditure of the new company over the next 10 years will be of the order of £100 million.

In the South Pacific, the Company has franchise operations in Cook Islands and Tonga. Subsidiary companies, in which minority shareholdings are held by the respective governments, provide public telecommunications services in Solomon Islands and in Fiji. The Company also has a 50 per cent shareholding in an associated company providing similar services in Vanuatu.

## Other Middle East and Africa

The Company has provided the external telecommunications of Qatar since 1951. It operates under a franchise from the Government of Qatar which may be determined on 12 months' notice. The Company owns all the operating facilities used for Qatar's external telecommunications with the exception of the telephone network, which is operated by the Government of Qatar and maintained by the Company. It also manages the internal telephone service. Qatar is a peninsula on the southern side of the Gulf to the south-east of Bahrain. About three-quarters of the population of some 250,000 live in the capital, Doha. Qatar has substantial reserves of oil and natural gas. From 1974 to 1980, the volume of its external telephone traffic increased by around nine times and external telex traffic by around eleven times. These very large increases reflect the low level of traffic volumes at the beginning of the period; in recent years, the average annual increase in traffic volume has been of the order of 25 per cent. The Government of Qatar has recently decided to develop the North Field, which is one of the world's largest gas fields, and this decision is likely to give rise to a considerable expansion of on-shore economic activity. Citizens of Qatar and other non-United Kingdom employees account for about 95 per cent of the 500 employees of the branch, the rest being United Kingdom expatriates. The Company's other interests in the Middle East include subsidiary companies which provide telecommunications project management, consultancy services and equipment sales in the United Arab Emirates and Saudi Arabia.

In Africa, the Company has a branch which provides external telecommunications services in the Gambia under a franchise, and has a 49 per cent shareholding in the external telecommunications company of Sierra Leone, the balance of the shares being held by the Government of Sierra Leone. It manages the external and internal telecommunications of Botswana on behalf of the Government of Botswana.

## Bermuda, Caribbean and Central and South America

Year ended 31st March, 1981	Turnover	Profit (Loss)
£000s		
Bermuda and the Cayman Islands	10,716	3,814
Eastern Caribbean	12,765	4,769
Central and South America	6,290	(422)
<b>Total</b>	<b>29,771</b>	<b>8,161</b>

Bermuda and the Cayman Islands The Company and one of its predecessors have provided external telecommunications services in Bermuda since 1928. Bermuda, a United Kingdom Dependent Territory, lies to the east of the United States. Its population is some 55,000 and its principal economic activities are tourism and international business connected mainly with insurance and investment. The Company has a franchise from the Governor of Bermuda to provide external telecommunications by submarine cable and by radio. These franchises expire at various times from 1987 to 1994. The franchisees for cables provide that the Governor may not grant permission to anyone else to lay cables to Bermuda without giving the Company the prior option to provide such services; under the terms of the wireless franchise the Governor may not allow anyone else to provide such services without prior consultation with the Company. Bermuda is an important circuit relay station for telecommunications, since three coaxial cables, to the British Virgin Islands, the United States and Canada, are linked at the Company's cable station on the island. The Company also owns a satellite earth station in Bermuda which is primarily for NASA use.

The Cayman Islands, a United Kingdom Dependent Territory, lie to the south of Cuba. The Cayman Islands have become a significant international banking centre and the Group provides both internal and external telecommunications under separate franchises expiring in 1994.

Eastern Caribbean Cable and Wireless provides telecommunications services to 11 territories in the Eastern Caribbean under franchises from the individual governments and to Jamaica and Tobago through joint companies in which the Group has shareholdings of 48 per cent, the balance of the shares being held by the governments concerned. The franchisees have different expiry dates, the earliest of which is that for Barbados which is at the end of 1982.

A microwave system connects the Eastern Caribbean territories to one another, to the Bermuda/British Virgin Islands submarine cable and to the satellite earth stations in Barbados and Tobago. Of the Group's branches, Barbados to the south and Antigua to the north are equipped with international telephone switching centres and act as transit points for traffic from other territories. Barbados is also equipped with automatic telex exchange which, in conjunction with switching facilities in Bermuda, enable the Group to offer an automated telex service in most of the islands.

Central and South America The Company has a branch in Belize which provides external telegraph services; the franchise expired in August 1981 and discussions are in progress with the Belizean Government which may lead to the renewal of the franchise. For management purposes, the Company includes its branch in Belize in the Eastern Caribbean section of its external telecommunications. The Company has established non-franchise businesses in South America, principally in Brazil, where it sells and leases out telecommunications and computer equipment and also provides maintenance services. In Argentina, a subsidiary operates as a project contractor and leases out teleprinter equipment.

## Atlantic and Indian Oceans

Year ended 31st March, 1981	Turnover	Profit
£000s		
Atlantic and Indian Oceans	6,881	493

The Company provides telecommunications for a number of islands in the Atlantic and Indian Oceans. In the Atlantic Ocean, it provides external telecommunications for St. Helena and for its dependency, Ascension Island, where it operates by radio-telephone arrangements with the Governor of St. Helena. In Ascension Island, the Company owns and operates two satellite earth stations which are primarily for NASA use. Also included in this region is Gibraltar, where the Company provides external telecommunications.

In the Indian Ocean, the Company provides external and internal telecommunications for the Seychelles and external telecommunications for Mauritius and Rodrigues and for the Maldives. The Company has recently applied to HM Government for a licence to develop and operate the external telecommunications of Diego Garcia, which is a United Kingdom Dependent Territory. HM Government has agreed in principle to grant the licence, the terms of which are still under discussion.

## Europe, including central projects and cables

Year ended 31st March, 1981	Turnover	Profit (Loss)
£000s		
Central projects and cables	77,034	4,986
Other European business	12,547	(640)
<b>Total</b>	<b>89,581</b>	<b>4,346</b>

Central projects and cables The central projects division, which has approximately 150 staff based in London, carries out turnkey contracts and project management and consultancy in many countries, the most important region in revenue terms being the Middle East and Africa. Much the largest single contract which the Group has been awarded is for the provision of a complete telecommunications system for the Saudi Arabian National Guard, which is a United Kingdom Dependent Territory. The Company also designs and provides private teleprinter and on-line data networks, together with associated switching systems and computer software. Specialised systems have been developed for banks, airlines and other organisations. The Company also provides a range of other services, including the provision of telecommunications systems for oil-fields in the North Sea and in the Middle East, which connect drilling platforms with others in the same field and, via an on-shore station, with the public network.

The Company owns a fleet of five cableships with a total complement of over 500 men. The largest of these, the CS *Cable Venture*, is used primarily to lay cables; its recent operations have included laying the IODCOM cable between India and Malaysia and several cable systems in the Mediterranean. It is contracted to lay a cable between Brazil and West Africa, and will be the principal laying ship for the Atlantic cable, known as the ANZCAN cable, which is scheduled to be completed in 1984, linking Australia with Canada via Fiji and Hawaii.

The other four ships, one of which will assist in laying the ANZCAN cable, are principally used as cable maintenance vessels, to lift and repair damaged or faulty submarine cables. These vessels, based at Vigo in Spain, Suva in Fiji, Honolulu and Singapore, maintain cables in those areas under various agreements and are also available from time to time for charter work on other systems or for oceanographic surveys as part of the Company's consultancy services.

The Company is the operator for a new remote-controlled underwater cable repair vehicle, known as "SCARAB 1", which greatly facilitates its Atlantic cable repair work and in the ownership of which it has a small participation.

A significant proportion of the costs of the cableships is recovered under the Commonwealth Telecommunications Organisation Financial Agreement 1973, which, as referred to below, is expected to be changed in 1983. The Directors believe that suitable succeeding arrangements can be agreed with the Organisation. The Company also provides services for the design, laying and maintenance of submarine cable systems. In a recently completed contract the Company acted as consultant to the Nigerian external telecommunications authority for the cable between Lagos and Abidjan in the Ivory Coast, and acted as consultant for the ANZCAN cable route survey.

Other European business The Company has wholly-owned subsidiaries operating in the United Kingdom and in continental Europe, employing in all around 350 people. These include Cable & Wireless UK Services Limited, Eurotech BV, a holding company, incorporated in the Netherlands, with operating subsidiaries in Germany, Italy and the Netherlands, and Euroelectronics, a holding company, incorporated in Portugal. The activities of these companies include the distribution of telecommunications equipment, the leasing and maintenance of similar systems and equipment. The subsidiary in Belgium also operates a message switch.

The Company, the British Petroleum Company Limited ("BP") and Barclays Merchant Bank Limited ("Barclays Merchant Bank") have applied to HM Government for a licence to operate a new British Telecommunications Act 1981 to establish a new telecommunications network for the United Kingdom, to be known as Mercury. The proposal made to HM Government is that the initial network should be a number of circuits, which would be expanded to a full network. The network would provide international services to large government and commercial users. HM Government has agreed in principle to grant a licence, and discussions are taking place between HM Government, the Company and British Telecom on the terms upon which Mercury may be permitted to interconnect with British Telecom's public network and a secure international outlet. The Directors believe that it is essential for Mercury to achieve full technical and operational control of an international outlet and interconnection with British Telecom's public network if Mercury is to proceed. If any agreement on these points can be reached, the Directors expect that the network will be operational approximately two years after the date of the licence.

It is envisaged that the Company will have a 40 per cent interest, BP a 40 per cent interest and Barclays Merchant Bank a 20 per cent interest in Mercury. The Directors expect that the capital expenditure on the project over the next three years will be of the order of £50 million, which will be borne by reference to each company's shareholding. Meanwhile, the Company is continuing with the remaining preparatory work in order to install a network to be in operation approximately two years from the date of the licence. The preparatory work includes establishing wayleaves and obtaining suitable radio frequencies for the microwave radio links and the necessary planning for the installation of equipment for the network.

When the British Telecommunications Bill was debated in the House of Commons, an official spokesman for the Opposition said that a future Labour Government would act to restore British Telecom's monopoly.

## United States of America

Year ended 31st March, 1981	Turnover	(Loss)
£000s		
Cable & Wireless North America, Inc.	15,842	(889)

In the United States, which is the largest and most advanced telecommunications market in the world, competition is allowed subject to regulatory authority, between telecommunications companies, both through the provision of separate networks and through the resale of circuits provided by primary carriers, modified to suit customers' requirements. In this competitive environment, there are more opportunities for the sale of telecommunications equipment and for the provision of "value-added" services.

The Company has a wholly-owned subsidiary in the United States, Cable & Wireless North America, Inc., which has four main operating subsidiaries: Carterfone Communications Corporation ("Carterfone"), TDX Systems, Inc. ("TDX"), C & W Incotel, Ltd. ("Incotel") and I-NET Corporation ("I-NET"). The Group entered the United States market in 1970 with the formation of C & W Technical Services, Inc. as a subsidiary, which merged with Carterfone which was acquired in 1978. In 1975, the Group made an investment in TDX which was progressively increased so that the company became a subsidiary in 1978. Incotel was acquired in 1977 and I-NET in 1981. The Group has spent some £13 million in the acquisition of, and investment in, its United States subsidiaries, which some £13 million represented the premium for goodwill. Such goodwill has been written off in the Group's accounts, and the capital employed of these subsidiaries as at 31st March 1981 was some £12 million.

Carterfone, which has around 340 employees, sells, leases and maintains a range of data communications terminals. It buys terminals from manufacturers, adapts them in varying degrees and sells them to customers under its own name. It also sells, and provides maintenance services for, other manufacturers' equipment. Carterfone's sales and maintenance organisation covers much of the United States.

TDX, which has around 160 employees, provides its customers with computer-based telephone management services, that permit them to control, account for and minimise the cost of long distance telephone calls through automatic selection from the wide variety of services available from United States telecommunications carriers. TDX offers its services on a dedicated basis to large customers and on a shared basis to smaller customers. The services, which are provided in a number of major cities, are controlled using a central processor, the operation of which was designed and programmed by TDX's engineers.

Incotel, which has around 20 employees, specialises in message and data switching systems. Systems are provided either in standard form or adapted to meet the specific needs of customers. The result of the United States subsidiaries have been improved over the last two years. In the year ended 31st March, 1981 the results shown above were adversely affected by movements in the rate of exchange between sterling and the United States dollar. Taken together, these subsidiaries are currently breaking even in terms of local currency, before interest and the allocation of central overheads.

Recent developments The Company has recently reached agreement on new arrangements in respect of two of the most important operations in the franchise business. In Hong Kong and Bahrain, in Hong Kong, a newly-formed company has been granted a 25 year exclusive franchise with effect from 1st October 1981 to operate external telecommunications. The Hong Kong Government has purchased a 20 per cent shareholding in this new company, which owns the balance of the shares. In Bahrain, agreement was reached for the transfer, with effect from 1st July 1981, of the Company's business there to a new company in which the Company has a 40 per cent shareholding with the Bahraini Government. The Company proposes to operate the Bahrain business initially for a five year period. In August 1981, the Company and the Governor of Macau entered into an agreement for the shareholding in a new company, which operates under a franchise granted by the Governor of Macau, to be known as Macau Cable and Wireless, which operates under a franchise granted by the Governor of Macau.

HM Government has recently agreed in principle to grant a licence to the Company which will permit it to provide external telecommunications services to the United Kingdom, to be known as Mercury, and this is referred to under "Business regions" below.

## Franchise business

Cable and Wireless provides external telecommunications for 37 territories, and internal telecommunications for 11 of these; the largest of its operations is in Hong Kong, where it provides the external telecommunications; in the majority of these territories, the services are provided by the Company's branches or subsidiaries, but in six of them they are provided by associated companies in which the Group is a significant shareholder. The largest of these is in Bahrain where, as mentioned above, the Company's shareholding is now 40 per cent.

Cable and Wireless provides these telecommunications under two main kinds of arrangement: first, where formal franchises are granted to the Company or one of its subsidiaries, and secondly, where the Group is a joint-venture, usually with a minority shareholding, in a local operating company, the ownership of which is shared between the government concerned. Franchisees are usually exclusive and for a fixed period of between 10 and 25 years and are usually subject to the right to provide the services concerned using its own buildings and equipment. Besides providing efficient services, Cable and Wireless does not itself provide internal and train national staff to operate them. Where Cable and Wireless is a joint-venture, the arrangements for the provision of services are usually subject to arrangements of revenue. There is normally a small fixed annual fee payable for the franchise although, in some cases, a fee of a percentage of the revenue arising from the franchise is payable.

Where a franchise is granted to the Company or one of its subsidiaries, the franchise is usually subject to a fixed period of between 10 and 25 years and are usually subject to the right to provide the services concerned using its own buildings and equipment. Besides providing efficient services, Cable and Wireless does not itself provide internal and train national staff to operate them. Where Cable and Wireless is a joint-venture, the arrangements for the provision of services are usually subject to arrangements of revenue. There is normally a small fixed annual fee payable for the franchise although, in some cases, a fee of a percentage of the revenue arising from the franchise is payable.

Where a franchise is granted to the Company or one of its subsidiaries, the franchise is usually subject to a fixed period of between 10 and 25 years and are usually subject to the right to provide the services concerned using its own buildings and equipment. Besides providing efficient services, Cable and Wireless does not itself provide internal and train national staff to operate them. Where Cable and Wireless is a joint-venture, the arrangements for the provision of services are usually subject to arrangements of revenue. There is normally a small fixed annual fee payable for the franchise although, in some cases, a fee of a percentage of the revenue arising from the franchise is payable.

The Directors believe that the best means of securing the long-term future of Cable and Wireless's franchise business and of ensuring its growth is by continuing to provide the high quality service which is necessary to maintain the confidence of overseas governments and companies. Cable and Wireless has the skills and financial resources to provide an efficient and flexible service in many different territories and it has demonstrated its ability to develop and expand its services at the rates necessary for growth economies such as Hong Kong, Bahrain and Bermuda, thereby helping to stimulate those economies.

The level of profit from the franchise business depends on, among other things, the level of tariffs and on the division of revenues for international traffic with the operators of internal services in those territories where the Group provides only external services. While changes in the level of tariffs in those territories where the Group provides only external services, the level of tariffs for international traffic may be proposed by the Group on the basis of the cost of the services. Tariffs for international traffic may be constrained by the pricing policy of other international carriers and by competition for transit traffic. The improvement in technology and the rise in the volume of international traffic has led to a general increase in international telecommunications and permitted the level of tariffs to fall in comparison with the price of most goods and services. Although the existence of exchange controls in certain of the territories in which Cable and Wireless operates has not materially restricted payments within Cable and Wireless, it is always possible that restrictive exchange controls may be introduced in any territory; the Directors are not, however, aware of any proposals to introduce such restrictive exchange controls in any of the territories in which Cable and Wireless operates.

By virtue of its franchises around the world, Cable and Wireless is a significant carrier of international telecommunications traffic, comprising successfully for transit traffic originating and terminating in the territories in which it operates. It has developed a significant business as a provider, in whole or in part, of private networks of leased circuits for large international businesses and other customers.

The services provided by Cable and Wireless under its franchise business are set out below, together with information on the volume of local currency turnover, which is determined by the exchange rates between sterling and other currencies. The figures for turnover given below have been converted into sterling at the average rates of exchange ruling for the relevant years. The turnover figures for telegraph, telex and telegraph services exclude turnover from leased circuits, which is shown separately.

Telephone services. The improvements over the last thirty years or so in the quality of international telephone services have greatly stimulated international telephone traffic, which is mainly for business use although the volume of social calls is also growing rapidly. Over the seven years to 31st March 1981, traffic carried by the Group on its international telephone circuits increased from around 57 million minutes to around 217 million minutes per annum and turnover increased from around £21 million to around £88 million per annum. The internal telephone service in Bahrain, with its 4,500 lines, is the largest of the internal telephone services provided by Cable and Wireless; the others are relatively small in scale.

Telex services. Telex is a service primarily for business use, providing rapid telecommunications in printed form from subscriber to subscriber. Cable and Wireless not only acts as a carrier of telex traffic but also leases teleprinters to subscribers, renting connecting lines as necessary from internal telephone services. Over the seven years to 31st March 1981, telex traffic carried by the Group increased from around 26 million minutes to around 57 million minutes per annum and turnover increased from around £18 million to around £54 million per annum.

Telegraph services. Although there are countries where for special reasons public telephone traffic is growing rapidly, the volume of telegraph traffic has been declining in most countries. Over the seven years to 31st March 1981, telegraph traffic carried by the Group decreased from around 262 million to around 213 million agram words per annum and turnover decreased from around £13 million to around £9 million per annum.

Leased circuits. Cable and Wireless provides leased circuits to users who require their circuits which are continuously available for their exclusive use, and rents to them associated equipment such as teleprinters. Users may require leased circuits for teleprinter-to-teleprinter message transmission, for voice usage, for high-speed data communication or for a number of other applications. Cable and Wireless can provide leased circuits as air-line, cable, or other energy networks, or leased circuits radiating from its switching centres such as those in Hong Kong and Bahrain, which enable their branches to be continuously in touch with each other and with their headquarters. Over the seven years to 31st March 1981, the Group's turnover from leased circuits and the rental of associated equipment increased from around £15 million to around £21 million per annum. Facsimile services. Cable and Wireless provides facilities in its most important operating areas for the facsimile transmission of material such as typewritten, drawings, graphics or computer print-outs. Facsimile transmission uses telephone circuits and it is not possible to show separately the volume of facsimile traffic carried by Cable and Wireless.

Ship-shore communications. In certain locations, Cable and Wireless provides facilities for ship-shore communications.

International television transmission. In certain locations, Cable and Wireless provides circuits to carry television transmissions between countries.

Management services. The Company also provides management services to other telecommunications organisations in return for a management fee. In Botswana, for example, the Company manages the internal and external telecommunications for the Government of Botswana. Cableship services. Outside its franchise business, but supporting the franchise operations, the Company owns and operates a fleet of five cableships. These are employed in the laying and maintenance of submarine cables and their operations are described more fully under "Business regions" below.

Over the seven years to 31st March, 1981 the turnover of the Group attributable to the franchise business increased from around £57 million to around £188 million per annum.

## Non-franchise business

Project contracting and consultancy. The Group offers a wide range of services for the provision of telecommunications systems. The services it offers as contractor or project consultant include the design, planning, procurement, installation, commissioning and maintenance of systems, and it can also train the customer's personnel to operate the systems provided. The Group has concentrated on certain categories of customer, including government, oil and other energy concerns, airport authorities and airlines, banks, brokers, shipping companies and press agencies. The largest single contract that it has been awarded is for the provision of a complete telecommunications system for the Saudi Arabian National Guard, including the training of Saudi Arabian staff to operate the system. Examples of other major contracts are the provision of telecommunications systems for the Nigerian air defence system at Queen Alia Airport in Amman, Jordan, and acting as supervising consultant to the Nigerian internal telecommunications authority for the upgrading of its transmission system; concurrently, the Group is also engaged on a telex switching project for the Nigerian external telecommunications authority.

Sales, leasing and maintenance. The Group sells and leases out telecommunications and computer equipment, such as teleprinters, to telecommunications organisations and private companies in the United Kingdom, Europe, South America and the United States. The Group acts as a distributor on behalf of manufacturers of telecommunications equipment. It also offers maintenance services for equipment sold or leased out by it and for a wide range of equipment supplied by others, ranging from data terminals to air traffic control systems.

Other services. In the United States, which is a relatively unrestricted telecommunications market, the Company's subsidiaries are able to offer a range of services including resale carrier services and least-cost routing of long-distance telephone calls.

The Group operates in most of the major telecommunications markets of the world, and this improves its ability to offer services to multinational companies requiring comparable systems for their operations.

Over the seven years to 31st March, 1981, the turnover of the Group attributable to the non-franchise business increased from around £5 million to around £104 million per annum.

## Business regions

To illustrate the geographical spread of the Group's operations, the table below shows on a pro forma basis for the year ended 31st March, 1981 Group turnover and profit, before unallocated central corporate expenses, interest and taxation, attributable to the main business regions. As explained in the notes below, the table, the figures are set in accordance with the Group's normal accounting policies, and they have been adjusted to show the position as if the new arrangements in Hong Kong and Bahrain had been in effect throughout the year and to reflect the Group's present proportionate interest in both the turnover and profit of these two operations. The pro forma profit shown is after charging to the accounts those costs incurred by the central departments which can be allocated on the geographical basis that will apply under the new Group structure, referred to under "Organisation, Directors and employees" below. Those central corporate expenses which have not been allocated amounted in the year ended 31st March, 1981 to £14.8 million and the provision of £10 million against future staff redundancy payments and unfunded terminal gratuities which is referred to under "Past profits" below.

Year ended 31st March, 1981	Turnover	Profit (Loss)
£000s		
Far East and South Pacific	78,599	39,319
Middle East and Africa	34,762	6,481
Bermuda, Caribbean and Central and South America	29,771	8,161
Atlantic and Indian Oceans	6,881	493
Europe, including central projects and cables	89,581	4,346
United States of America	15,842	(889)
Sundry income, excluding interest	—	4,551
<b>Total pro forma turnover and profit before unallocated central corporate expenses, interest and taxation</b>	<b>254,795</b>	<b>62,593</b>

Notes: 1. The figures for Far East and South Pacific have been adjusted to reflect the Group's 80 per cent interest in both turnover and profit of the new company, Cable and Wireless (Hong Kong), and the figures for Middle East and Africa have been adjusted to reflect the Group's 40 per cent interest in both turnover and profit of the new company, Bahrain Telecommunications, in both cases as if the new arrangements had been in effect throughout the year. No adjustment has been made for interest on the proceeds of the sale of part of the Company's interests in Hong Kong and Bahrain or on the related tax liabilities.

2. As explained in Note 1 above, the proportion of turnover and profit attributable to the Group from 80 per cent interest in Cable and Wireless (Hong Kong) and its 40 per cent interest in Bahrain Telecommunications is shown on a pro-forma basis. Following the Group's normal accounting policies, the turnover and profit of other subsidiaries is shown in full, while no part of the turnover of other associated companies is shown, only the attributable profit.



CONTINUED

## Cable and Wireless

## Sundry income

Year ended 31 March, 1981	Profit
£000s	
Sundry income, excluding interest	4,551

"Sundry income" includes income from trade investments, of which the most important is the Company's participation in INTELSAT, an intergovernmental organisation which owns and operates telecommunications satellites and of which HM Government is a member. The Company participates in the United Kingdom investment share, in proportion to the use made of the satellite system by its operations in United Kingdom Dependent Territories, and its interests are represented on the INTELSAT Board of Governors by British Telecom which has been designated by HM Government as the United Kingdom telecommunications entity. The Company's investment in INTELSAT is currently some US \$15 million. Participants in INTELSAT may be required to increase their investments up to a maximum, which in the Company's case is at present some US \$45 million, but the Directors do not expect that the Company's investment will be increased significantly in the foreseeable future. The Company also has a small participation in INMARSAT, a new intergovernmental body which will be responsible for providing the space segment for maritime telecommunications.

Also included in "Sundry income" for the year ended 31 March, 1981 are other items of income and expense not associated with the business. These items include the profit arising on the disposal of the Group's remaining shareholding in an overseas telecommunications company, the costs of running the engineering college at Portsmouth in Cornwall, the provision made by the Group against any shortfall in its expected net receipt under CFTA and certain currency exchange differences.

## Financial arrangements with customers and with other telecommunications carriers

The arrangements which the Group has with its customers vary according to the service being provided. Telegraph and telex customers are generally billed direct according to usage; equipment rental charges are also levied on telex customers where appropriate. In many territories the Group does not operate the internal telephone system, so the charges made to subscribers for their international calls are generally billed by the internal telephone authority, which retains a proportion of the charge, passing the balance on to the Group, and levies rental charges for telephone equipment in the territories where the Group provides the external and internal telephone services. Subscribers are billed according to usage and rental charges for equipment accrue to the Group for its international forwarding traffic. The Group requires the services of other carriers in the territories of destination and in any transit points en route where it does not already operate and it accounts with them on the bases described in the paragraphs below. In the case of incoming traffic, the Group is remunerated for its services by the other carriers, in appropriate cases passing on part of its receipts to the internal telephone authority.

The Group accounts with international carriers, other than those who are participants in the Commonwealth Telecommunications Organisation Financial Agreement 1973 ("CTFA"), in accordance with bilateral agreements. The agreements govern the level of tariffs and the division of revenues. The basic principle governing the Group's relations with international carriers is that the carrier bearing its own costs. This is known as the "parcours" basis of accounting. It is generally the responsibility of the forwarding carriers to provide transit and receiving carriers with monthly accounts of forwarded traffic, and settlements of amounts owing are expected to be made at quarterly intervals. Determination of the Group's turnover is dependent upon accounts being received from all other carriers and, because of delays that have been experienced, estimates have had to be made in a number of cases in the Group's accounts.

In its dealings with parties to the CTFA, the Group is governed by the CTFA rules which lay down the procedures for forwarding traffic. The rules apply on a multilateral basis with the basic principle being that the costs of the external telecommunications facilities of parties to the CTFA should be apportioned between them according to the usage they make of the facilities. Final settlements under the CTFA have not yet been agreed for any period after the year ended 31 March, 1981, but the Group expects that the CTFA will be able to reach a satisfactory agreement on eventual settlements under the CTFA will prove adequate.

Although the Group participates in the CTFA, it is not entitled to direct representation in the main policy-making forum and it relies on British Telecom to represent its interests there. The CTFA is expected to be able to provide for discussions between earth stations at any two points on earth, place on new arrangements to replace them. The Directors believe that any new arrangements are unlikely to affect Group profit materially.

## Relationships with suppliers

The Group relies on outside suppliers for the equipment and materials used in providing telecommunications services, except for occasional items of equipment which are developed and produced by the Company's engineers.

It is the Group's policy to procure the most suitable and effective equipment available at competitive prices, irrespective of any distribution agreement that the Group may have with a particular manufacturer.

## Fixed assets

Properties  
Details of Cable and Wireless's principal properties and the main activities carried out thereon are set out in Appendix I. Many of the Group's buildings are of a specialised nature, designed by the Company to house telecommunications equipment.

## Facilities

The facilities used by the Group in its telecommunications operations are generally owned by the Group, but in some cases are leased. In some of its larger operations, the Group has installed a variety of transmission facilities to provide system diversity, enabling it to select the most appropriate facility for the particular type of transmission and to maintain continuity of service should one facility fail for any reason.

The principal transmission media for international telecommunications over long distances are submarine coaxial cables and space satellite systems, which complement one another. Each provides high quality telecommunications and high circuit capacity. Submarine coaxial cables are still very important to international telecommunications and to the Group. The Group has varying interests, either part ownership or indefeasible rights of user, which carry obligations for a share in maintenance costs, in 22 cable systems with a total length of around 92,000 kilometres. INTELSAT owns a number of satellites in geostationary orbit above the earth which relay microwaves between earth stations up to 10,000 kilometres apart. The satellites, which are grouped above the Atlantic, Indian and Pacific Oceans, permit communications between earth stations at any two points on earth using at most two satellite stages. The Group rents capacity on the satellites from INTELSAT and owns and operates 17 satellite earth stations. Its associated companies own a further six earth stations.

Terrestrial microwave systems are also used, generally over shorter distances. These offer high quality and high capacity telecommunications between points within line of sight of each other, and can be extended to cover longer distances, where the terrain permits, by using intermediate stations as repeaters. The Group owns five microwave systems, and in addition a number of short distance radio-haul systems for use with repeaters. The Group owns three such systems.

Another type of microwave system, known as a tropospheric scatter system, is used to transmit microwaves over the horizon for distances up to 600 kilometres using the atmosphere to scatter the waves and reflect them back to earth. Such systems are capable of producing high quality transmission and are suitable where medium levels of capacity are adequate and where the terrain does not permit the use of a microwave system with repeaters.

The internal telephone systems provided by the Group contain full switching facilities, subscriber equipment and interconnecting line plant. The Group owns the relevant facilities in the territories where it provides these services.

High frequency radio has in most areas been superseded for telecommunications between fixed points but is still important for mobile radio traffic. The Group owns 10 maritime radio stations covering a high proportion of the area of the world's oceans.

The Group selects the most suitable transmission facility for each location, taking into account such factors as distance, channel capacity and cost. The capacity required varies according to the type of signals carried: transmission of television pictures requires the most circuit capacity, audio transmission, such as telephone traffic, requires less, and telex and telegraph transmissions require still less. For example, up to 46 telex channels can be incorporated in one telephone circuit.

The messages transmitted and received pass through switching centres for international traffic at each end of their journey and, where necessary, at transit points. Manually operated international switchboards handle and route messages between earth stations at any two points on earth. The Group owns several automatic international telephone switching centres, 15 automatic telex exchanges, manually operated international switchboards and, in Hong Kong, an automatic international data switch.

At present, telecommunications are largely based on the use of "analogue" techniques. Modern technology has made it possible to make these techniques more efficient and to use digital transmission, lower costs and increased capacity. They also permit the more efficient transmission of data traffic. Cable and Wireless has already installed two processor-controlled digital exchanges for the internal services in Bahrain and, over the next two years, is due to install others in St. Lucia, Seychelles and the Cayman Islands.

## Investment in fixed assets

Most of the Group's capital investment has been in its franchise business. Over the seven years to 31 March, 1981 the total capital investment in this business has been around £230 million, of which Hong Kong accounted for around 30 per cent, and Bahrain for around 35 per cent. Around 70 per cent of the total capital investment over the period was for external services; and around 30 per cent was for internal services, mostly in Bahrain.

Over the same period the Group has invested around £25 million as its share of the cost of additional submarine cables and for purchases of indefeasible rights of user, and around £38 million in the non-franchise business, the major part of which was in the United States.

## Organisation, Directors and employees

## Organisation

The Court of Directors is responsible for the overall direction of the Group. There are four executive Directors, of whom one is a Government Director (see "Relationship with HM Government" below).

The Company is implementing a reorganisation which will give greater responsibility to the branches and subsidiaries. As part of this reorganisation, the previous division of the Group between the franchise business and the non-franchise business, with central services organised on functional lines, has been replaced by a structure under which all business operations, other than those in Hong Kong, Bahrain, Europe and the United States, are divided into four regions: Far East and South Pacific; Middle East and Africa; Bermuda, Caribbean and Central and South America; and Atlantic and Indian Oceans. Each region is headed by a regional director, with a small supporting staff based in London. Each regional director is responsible to a member of the Court. The operations in Hong Kong, Bahrain, Europe and the United States continue to be the direct responsibility of a member of the Court.

Under these arrangements, the central departments continue to be responsible for corporate strategy and planning, central financial, legal and secretarial matters as well as supervising technical and engineering matters and business development. The management of the cableships is based in London, as is that of the central projects division which provides services to the Group's customers and also to branches and subsidiaries involved in major technical developments of this department are to ensure that high standards of maintenance are observed throughout the franchise business and that new types of equipment are rigorously tested before being accepted by the Group for its operations.

The Company attaches considerable importance to staff training both in the United Kingdom and elsewhere. Cable and Wireless maintains four training centres: the engineering college at Portsmouth in Cornwall, the technical operator and management training establishment in Hong Kong and the technical training centres in Bahrain and Yemen Arab Republic. The most important training centre is Portsmouth, where in the year ended 31 March, 1981 approximately 460 trainees from Cable and Wireless and customers' organisations attended courses.

## Directors

The Directors of the Company are as follows:  
Mr. Eric Sharp (aged 58) is the Chairman and Chief Executive. He was appointed Chairman in October 1980, and became Chairman and Chief Executive in July 1981. He was until August 1981 Chairman of Monsanto Limited, of which he remains a non-executive Director. He is a part-time member of the Central Electricity Generating Board.

Mr. Peter A. McCann (aged 58) is Deputy Chairman and Group Managing Director. He has served with the Company for 25 years, became a Director in 1969 and was appointed to his present position in 1977. He is due to retire in 1982.

Mr. John L. W. Bird (aged 52) is Managing Director of the non-franchise business, and from 1st January, 1982 will be a Joint Managing Director. He joined the Company in 1975 and was appointed to his present position in 1977. He was formerly a Director of Ultra Electronic Holdings Limited.

Mr. Richard W. Cannon (aged 57) is Managing Director of the franchise business, and from 1st January, 1982 will be a Joint Managing Director. He has served with the Company for 40 years; he became a Director in 1973 and was appointed to his present position in 1977.

Mr. David Benjamin (aged 53), a non-executive Director, is a Managing Director of Guinness Mahon & Co. Limited. He was appointed a Director in 1975.

Mr. Gordon C. Brunton (aged 59), a non-executive Director, is President of International Thomson Organisation Limited. He was appointed a Director in July 1981.

Mr. Joseph H. Crouch (aged 55) is Director, Technology. He has served with the Company for 38 years, and was appointed a Director in September 1981.

Sir Patrick Maoney (aged 56), a non-executive Director, is Managing Director and Chief Executive of Thomas Tilling Limited and also a non-executive Director of Imperial Chemical Industries Public Limited Company. He was appointed a Director in 1978.

Mr. Ernest F. Potter (aged 58) is Director, Finance. He joined the Company in 1977 and was appointed a Director in April 1979. He was formerly Finance Director of Cammell Laird Shipbuilders Limited and previously a Director of Coopers & Lybrand Associates Limited.

Mr. Alan E. Wheatley (aged 56), a non-executive Director, is a partner in and is a Government Director (see "Relationship with HM Government" below).

Employees  
The Group has approximately 10,000 employees, of whom approximately 2,000 are employed overseas. Approximately 2,650 of these are employed by Cable and Wireless (Hong Kong). The development of responsibility on branches and subsidiaries referred to under "Organisation" above will be accompanied by some increase in staff numbers overseas. It is expected that the cost of this will in a few years be more than offset by the savings that will result from a reduction in the number of employees in the United Kingdom should take place over a period of three years, and the subject is being discussed with staff and with the trade unions concerned. A provision for redundancy costs has been made in the Group's accounts for the year ended 31 March, 1981.

Much of the senior management of the Group's overseas franchise operations is provided by the Company's foreign service staff, who are predominantly British and typically serve a tour of duty of two to three years in a particular location. Although the number of senior overseas management jobs filled by national staff is increasing, and it is the Group's policy to encourage this, the Directors regard the part played by the experienced and mobile British staff overseas as an important strength of the Group.

Approximately 63 per cent of the Company's Head Office employees are members of trade unions. In overseas branches and subsidiaries, trade union representation depends on local conditions and on local legislation. The Directors consider that industrial relations within the Group are good. Approximately 4,100 employees are members of the Company's Superannuation Fund (the "Fund"). Pensions payable under the Fund are based on final salary and increases at the rate of 3 per cent per annum are guaranteed. The Company and the Trustees review this annually and have discretion to grant additional increases. An actuarial valuation of the Fund as at 31st March, 1981 showed that the assets of the Fund were sufficient at that date to cover its accrued liabilities both on a discount basis and also on an accrued current rights basis.

As from 1st October, 1981 some 1,600 Hong Kong pensionable staff were transferred to a new pension scheme which had been formed by Cable and Wireless (Hong Kong), to whose employ they had transferred. An appropriate proportion of the assets of the Fund has been transferred to that scheme.

The Group also has an insured scheme covering 160 employees and, in addition, it provides for the full potential liability in respect of the terminal gratuities which are payable in some territories. It also contributes to certain state schemes which the Group's staff outside the United Kingdom are obliged to join.

## Relationship with HM Government

The following is the text of a letter from HM Government to the Chairman of the Company dated 20th October, 1981 regarding the future relationship between HM Government and the Company:

"Following the Offer for Sale, HM Government will have a shareholding of just over 50.53 per cent of the issued share capital of the Company and has agreed to transfer over a period of not less than five years a maximum of approximately 0.53 per cent of such issued share capital to the trustees of the Group's Employees Share Schemes. The amount transferred in any one year will be subject to the level of Group profit. After deducting the shares so committed, HM Government will have a shareholding of 50 per cent of the issued share capital plus one Ordinary Share. HM Government, which is empowered under the Intergovernmental Financial Agreement 1973 to dispose of shares in the Company at any time, intends to maintain a majority shareholding for the foreseeable future.

"HM Government does not intend to use its rights as a shareholder to intervene in the Company's commercial decisions. Nor does it expect to vote its shareholding at general meetings of the Company in opposition to resolutions supported by a majority of the Court of Directors, although it retains the right to do so.

"Under the Company's Articles of Association, HM Government has the right to nominate or appoint two non-executive Directors to the Court and HM Government has now nominated Alan E. Wheatley as a Government Director. A Government Director has no special powers and his duties, like those of all Directors, are to the Company as a whole.

"HM Government's intention to maintain a majority shareholding for the foreseeable future may in certain circumstances inhibit the Company from issuing new shares. Further details of the provisions of the Articles of Association relating to Government Directors are set out in paragraph (ii) of Appendix VI.

## Limitations on shareholdings

In the light of the Group's relationships with overseas governments and with customers, HM Government and the Court of Directors believe that the commercial interests of the Group would best be served by a provision in the Articles of Association of the Company to restrict the shareholding in the Company to a maximum of 50 per cent of the issued share capital. A provision to this effect will be included in the Company's new Articles of Association. Accordingly, the Articles of Association contain a provision to prevent any person (other than HM Government), on his own or acting in concert with other persons, from owning or controlling more than 15 per cent of the issued shares which carry the right to vote at general meetings or controlling more than 15 per cent of the votes. The restriction on parties acting in concert does not apply to members of the British Insurance Association or National Association of Pension Funds, or of similar bodies approved by the Directors, by reason solely of their membership or of their acting in accordance with the recommendations of any such body. Further details relating to this provision are set out in paragraph (ii) of Appendix VI.

## Past profits

## General

There is set out below a summary, which has been extracted from the Accounts' Report, of the results of the Group under the historical cost convention for the seven years to 31st March, 1981.

Year ended 31 March	1975	1976	1977	1978	1979	1980	1981
Turnover	71.8	104.6	157.7	177.3	206.5	254.3	283.0
Profit before taxation	21.5	31.5	60.9	55.4	59.5	61.0	62.0
Taxation	5.7	8.4	24.3	17.5	23.9	18.7	23.0
Profit after taxation	15.8	23.1	36.6	37.9	35.6	42.3	39.0
Minority shareholders' interests	—	—	—	—	—	0.3	0.4
Profit after taxation and minority shareholders' interests	15.8	23.1	36.6	37.9	35.6	42.0	38.6
Extraordinary item—taxation on balancing charges	—	—	—	—	—	—	(68.0)

From the year ended 31st March, 1975 to that ended 31st March, 1981 Group turnover quadrupled and Group profit before taxation almost tripled. For the reasons explained below, nearly all of this growth in profit arose during the early part of the period.

Fluctuations in currency exchange rates had a major effect on Group results. Profit expressed in sterling tends to benefit if sterling weakens in relation to the foreign currencies in which turnover arises, and vice versa. The effect on the Group tends to be disproportionate because, although Group turnover is expressed in sterling, the assets transferred as part of the reorganisation of the Company, principally staff and accommodation costs, is incurred in the United Kingdom. In the first three years of the period, Group profit benefited from the weakening of sterling and, in the last four years of the period, was held back by the strengthening of sterling.

The Group benefited over the period from the availability of United Kingdom taxation allowances on capital expenditure in its branches overseas. These allowances, which were available until 1978, reduced the level of capital expenditure and by the timing of tax relief on certain other expenditure. In the year ended 31st March, 1979 the effective rate of taxation was increased by unrelieved overseas losses.

Group profit before taxation for the year ended 31st March, 1981 was arrived at after a provision against trading profit of £10 million for future staff redundancy payments and unfunded terminal gratuities and after crediting to other income a profit of £5 million arising from the sale of the Company's remaining shareholding in an overseas telecommunications company. In addition, there was charged as an extraordinary item the sum of £68 million, being a provision for United Kingdom corporation tax in respect of balancing charges on assets transferred as part of the reorganisation of the operations in Hong Kong and Bahrain. The surplus relating to the new arrangements in Hong Kong and Bahrain, which is estimated to be approximately £50 million, will be shown as an extraordinary item in the accounts for the year ending 31st March, 1982.

## Franchise business

Taking the period as a whole, Group profit largely reflected the profit of the franchise business, which increased significantly in the early part of the period and levelled off thereafter. The volume of traffic carried rose very substantially throughout the period, as the principal economies served by the Group expanded and developed. The main components of this growth in traffic were international telephone and telex traffic.

Over the three years to 31st March, 1977, in addition to the effect of increased traffic volumes, the declining value of sterling substantially increased Group profit. In the year ended 31st March, 1978, Group profit was affected by the loss of some franchisees, particularly that in the United Arab Emirates, and by the effect of local currency depreciation in Bahrain and Saudi Arabia. Group profit levelled off in the last two years of the period, after a rise in the year ended 31st March, 1979. This levelling off at a time of continuing traffic growth was to a significant extent the result of the increase in the value of sterling and of rapidly increasing staff costs following a period of wage increases in the United Kingdom. In the year ended 31st March, 1981, Group profit was held back by reductions in tariffs, principally in Hong Kong where telephone tariffs were reduced, and by the increased share of international telephone revenue due to Hong Kong Telephone Company, as referred to in "Business regions" above.

Over the period as a whole, the rate of growth in traffic volumes in Hong Kong was strong but was not matched by the growth of profit in local currency, since operating costs rose proportionately faster than turnover. The growth of turnover was slowed by a reduction in telex tariffs and a smaller unit of local currency, before interest and the allocation of central costs to the subsidiaries in the Far East have been profitable throughout the period. The subsidiaries in Europe and South America, taken together, made losses during the period as a whole and, although their results have generally improved, their combined effect on Group profit in the year ended 31st March, 1981 was significant.

The work being carried out for the Saudi Arabian National Guard has in recent years contributed significantly to the results of the non-franchise business. Elsewhere, the projects business made a small contribution to Group profit in the year ended 31st March, 1981.

The non-franchise business, taken as a whole, made a small profit in the year ended 31st March, 1981.

## Current cost profit

The Court of Directors has for many years recognised the important effects that inflation can have on the results of a business with a high level of capital investment and in the published profit and loss accounts for the periods between 1st January, 1947 and 31st March, 1980 there was included a supplementary depreciation charge for the increased cost of replacement of fixed assets. In view of the introduction of the standard for current cost accounting, accounts in accordance with Statement of Standard Accounting Practice No. 16 have been prepared for the Group in respect of the year ended 31st March, 1981 and are included in the Accounts' Report. These show that, before taxation of £52.0 million, the major difference between this amount and the profit of £82.0 million under the historical cost convention arises from the additional charge for depreciation.

Restated net assets, proceeds of issue of new shares and working capital  
The net assets attributable to Ordinary shareholders of the Company by reference to the Group's historical cost accounts as at 31st March, 1981, adjusted for the estimated surplus arising on the new arrangements in Hong Kong and Bahrain and for the issue of additional share capital under the Offer for Sale, amounted to £207 million. The net assets attributable to Ordinary shareholders by reference to the Group's current cost accounts as at the same date, adjusted in a similar way, amounted to £406 million.

Having regard to the Group's planned level of investment in its existing operations, to its commitment towards the development of the telecommunications of Macau and, if the project proceeds, to the requirements for establishing the Mercury network for the United Kingdom, the Directors anticipate that there will be substantial expenditure on new property, plant and equipment over the next few years.

After deducting such expenses of the Offer for Sale as are payable by the Company, the issue of new Ordinary Shares under the Offer for Sale will raise approximately £24.5 million for the Group. In addition, the Group has available to it the equivalent, at current rates of exchange, of £12 million of medium-term multi-currency facilities and a substantial amount of short-term bank facilities.

The Directors consider that, having regard to the additional share capital being issued and to the facilities referred to above, the Group has sufficient working capital for its present requirements.

## Profit and dividends for the year ending 31st March, 1982

## Profit forecast

The current financial year began encouragingly. The rise in the volume of traffic in the franchise business in the first six months indicates that turnover, adjusted for the new arrangements in Bahrain, increased by comparison with the corresponding period in the previous year. The increase in turnover expressed in local currencies has been matched on a comparable basis by a corresponding increase in sterling against the major currencies in which the Group operates, which, if it is reversed, will be of significant benefit to Group profit in the current year. The management accounts of the non-franchise business in the first five months have been in line with budget and show improved results by comparison with the corresponding period in the previous year.

On the basis and assumptions set out in Appendix II, and having particular regard to the assumptions that, in respect of the major currencies affecting Group profit, the exchange rates throughout 1981, remaining of the year will remain unchanged by comparison with those ruling on 31st March, 1981, the Directors forecast that, in the absence of unforeseen circumstances, Group profit before taxation and extraordinary items for the year ending 31st March, 1982, calculated on the historical cost basis, will be not less than £84 million and that Group profit after deducting a national 52 per cent tax charge and minority shareholders' interests (but before extraordinary items) will be not less than £37 million.

On the basis of the number of Ordinary Shares which will have been in issue during the current financial year, adjusted in accordance with the appropriate accounting standards, this forecast profit after a national 52 per cent tax charge represents earnings of 14.3p per share, implying a price/earnings multiple at the Offer for Sale price of 11.7 times.

Group profit is earned in a number of different currencies and, as noted, an important assumption underlying the profit forecast relates to currency exchange rates. In order to illustrate the effect of currency changes the Directors estimate by reference to the forecast of profit for the year ending 31st March, 1982 that, if sterling was weaker or stronger for a full year, in relation to all the other currencies in which the Group operates by 8 per cent relative to the average rates for the year ended 31st March, 1981, the forecast profit would be increased or decreased by £1.5 million. This estimate disregards any effect on profit of fluctuations in exchange rates on the translation at the balance-sheet date, or prior conversion, into sterling of foreign currency monetary assets and liabilities.

The Directors expect that the Group will continue to benefit from the availability of United Kingdom taxation allowances on capital expenditure in its branches overseas. Many of the Group's overseas operations are in territories where the standard rates of taxation on profit are lower than that in the United Kingdom. Accordingly, on the assumption that the relevant rates of taxation do not change significantly, the Directors expect that in the foreseeable future the taxation payable in respect of Group profit will represent a lower rate than 52 per cent, being the standard rate of Corporation Tax in the United Kingdom.

The accounts for the year ending 31st March, 1982 will include the surplus relating to the new arrangements in Hong Kong and Bahrain. The Directors estimate that this surplus will amount to around £50 million and propose to treat it as an extraordinary item.

## Restated profit forecast

The Directors have considered how the forecast Group profit for the year ending 31st March, 1982, would have been affected if the new arrangements in Hong Kong and Bahrain had been in effect throughout the year, and if the Group had had the benefit throughout the year of the £24.5 million net of expenses being raised by the issue of additional share capital. On the basis of these adjustments, further details of which are set out in Appendix II, and otherwise on the same bases and assumptions as the forecast of Group profit referred to under "Profit forecast" above, the Directors estimate that restated Group profit, before taxation and extraordinary items for the year ending 31st March, 1982, calculated on the historical cost basis, would be not less than £104 million and that restated Group profit after deducting a national 52 per cent tax charge and minority shareholders' interests (but before extraordinary items) would be not less than £44 million.

On the basis of the number of Ordinary Shares which will be in issue following the Offer for Sale, this restated forecast profit after a national 52 per cent tax charge would represent earnings of 12.2p per share, implying a price/earnings multiple at the Offer for Sale price of 13.3 times.

## Current cost profit

On the assumption that there is no material change during the remainder of the year in the relevant inflation rates in the United Kingdom and elsewhere, the Directors estimate that the current cost accounting adjustments to Group profit for the year ending 31st March, 1982 will have broadly the same proportionate effect as the adjustments made in respect of the previous year (see "Past profits" above).

## Dividends

The Directors have resolved to pay, in respect of the year ending 31st March, 1982, a first interim dividend of £3.5 million, which will be payable to HM Government on 1st January, 1982. In the absence of unforeseen circumstances, the Directors propose to pay a second interim dividend of 1.3p per share net in April 1982, for which the Ordinary Shares now being offered for sale will rank, and to recommend a final dividend of 3.7p per share net for payment in October 1982.

If the Ordinary Shares which will be in issue following the Offer for Sale had been issued on the Stock Exchange in the year ended 31st March, 1981, the Directors would have recommended a dividend of 1.3p per share net in April 1982, for which the Ordinary Shares now being offered for sale would have ranked, and to recommend a final dividend of 3.7p per share net for payment in October 1982. Such aggregate dividends, based on the issued share capital following the Offer for Sale, would cost £17.0 million in total (excluding advance corporation tax and would represent a gross yield at the Offer for Sale price of approximately 5.4 per cent. This level of dividend would be covered 2.3 times by forecast earnings per share after a national 52 per cent tax charge for the year ending 31st March, 1982, and 2.2 times by the restated forecast earnings per share after a national 52 per cent tax charge for the same period.

In subsequent years it is expected that an interim dividend will normally be payable in April and a final dividend in October.

## Prospects

## Franchise business

The Directors believe that, taken as a whole, the economic prospects of the territories in which the major franchise operations are located are good and that the international telecommunications traffic of most territories will continue to grow at a faster rate than economic activity in general. The capacity and quality of the Group's franchise operations will continue to be increased by further substantial investment and the continuing improvement in the services provided can be expected to stimulate further the growth in traffic.

In addition the Directors believe that improvements and advances in telecommunications and computer technology will lead to the introduction of new services and, further, stimulate the use of the Group's facilities.

The Group now has a 25 year franchise in Hong Kong, and the rate of royalty payable to the Hong Kong Government is fixed for at least seven years. This secures the Group's position in the franchise operation which is the most important contributor to Group profits. In Bahrain, it has a 40 per cent interest in the new operating company and a management contract for an initial period of five years.

Although, as mentioned under "Franchise business" above, it is possible that there may be some further reduction in the Group's existing franchise operations, the Directors believe that, should this occur, it is likely to be offset within a few years by the growth in the remainder of the franchise business and by the acquisition of new franchisees. The Directors believe that the best means of securing the long-term future of the franchise business and stimulating its growth is by continuing to provide the high quality service which is necessary to maintain the confidence of overseas governments and customers.

The level of profit from the franchise business depends, *inter alia*, on the level of tariffs and, in those territories where the Group provides only external services, on the division of revenues for international traffic with the operators of the internal services. The Directors do not believe that so far as can be foreseen, overseas governments will be able to reduce the level of tariffs to a level which would prevent the Group from continuing to achieve a satisfactory return from its franchise operations.

As already mentioned, the Group has recently entered into an agreement to develop the telecommunications facilities of Macau through a company in which it has a 75 per cent shareholding. The Directors believe that the long-term potential for the Group in Macau is good. The Group is actively pursuing the possibility of obtaining additional franchise operations. The HM Government has agreed in principle to grant a licence to the Company to permit a consortium to provide and operate a telecommunications network for the United Kingdom; to be known as Mercury. Discussions are taking place between HM Government, the Company and British Telecom on the terms upon which Mercury may be permitted interconnection with British Telecom's public network and a secure line of communication between the two networks. The Directors believe that the achievement of full technical and operational control of an international outlet and interconnection with British Telecom's public network if Mercury is to proceed. If early agreement on these points can be reached, the Directors expect that the network will be in operation approximately two years after the date of the licence. Although no profit can be expected for some years, Mercury should earn a satisfactory return.

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## Cable and Wireless

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## Historical cost accounts

## Profit and loss accounts

	1975	1976	1977	1978	1979	1980	1981
Turnover	£7,187	£10,495	£17,708	£17,701	£20,621	£24,789	£29,284
Expenditure	£5,071	£7,157	£10,091	£12,928	£14,514	£19,945	£21,046
Trading profit	£2,116	£3,338	£7,617	£4,773	£6,107	£4,844	£8,238
Other income	£2,594	£2,263	£4,421	£2,085	£2,545	£2,611	£2,624
Share of profits less losses of associated companies	£2,136	£2,758	£2,878	£1,965	£2,290	£3,390	£3,894
Profit before taxation	£2,436	£3,159	£6,914	£5,425	£6,442	£6,115	£6,247
Taxation	£588	£631	£2,476	£1,702	£2,302	£1,732	£2,062
Profit after taxation and before extraordinary items	£1,848	£2,528	£4,438	£3,723	£4,140	£4,383	£4,185
Minority shareholders' interests	—	—	—	—	—	—	—
Profit after taxation and minority shareholders' interests	£1,848	£2,528	£4,438	£3,723	£4,140	£4,383	£4,185
Extraordinary items	—	—	—	—	—	—	—
Profit (loss) attributable to shareholders	£1,848	£2,528	£4,438	£3,723	£4,140	£4,383	£4,185
Dividends	£1,577	£2,128	£3,580	£2,781	£3,580	£4,194	£29,381
Retained profit (loss)	£271	£400	£858	£942	£560	£1,189	£4,185

## Balance sheets

	The Company	The Group	Pro forma
	31st March, 1981	31st March, 1981	31st March, 1981
£'000	£'000	£'000	£'000
Fixed assets	236,572	289,395	202,515
Investments in subsidiaries	33,115	—	—
Investments	7,360	20,129	49,402
Current assets	13,849	25,333	22,045
Stocks and work in progress	93,648	113,344	104,577
Debtors	14,072	13,504	17,720
Short term deposits	—	—	—
Bank balances and cash	121,567	158,906	305,067
Current liabilities	64,903	75,694	72,259
Creditors	12,969	13,669	3,669
Bank loans and overdrafts	27,507	32,958	32,958
Taxation	10,000	10,000	10,000
Dividend	114,679	132,311	118,886
Net current assets	6,288	27,595	186,181
Less: Medium term loans	289,325	337,119	438,098
Provisions	19,898	20,656	20,656
Deferred taxation	29,770	28,416	28,416
Minority shareholders' interests	81,018	63,115	63,115
Net tangible assets	109,482	114,938	130,917
Representing:	179,443	222,181	307,181
Share capital	100,000	100,000	135,000
Reserves	79,443	122,181	172,181
	179,443	222,181	307,181

## Source and application of funds

	1975	1976	1977	1978	1979	1980	1981
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Profit before taxation	2,436	3,159	6,914	5,425	6,442	6,115	6,247
Less: Minority shareholders' interests	—	—	—	—	—	—	—
Adjustments for items not involving the movement of funds:	2,436	3,159	6,914	5,425	6,442	6,115	6,247
Depreciation	7,232	9,709	11,602	15,494	17,432	22,820	24,843
Provisions	(308)	2,130	2,528	(771)	1,830	2,985	13,186
Profit retained in associated companies	(60)	(523)	(832)	(490)	(1,123)	(1,172)	(1,663)
Funds generated from operations	28,300	42,775	74,185	69,826	78,722	85,339	97,877
Funds from other sources:	—	—	—	—	—	—	—
Minority shareholders' interests	1,812	1,947	10,023	3,548	3,480	4,157	5,693
Share of fixed assets	—	—	2,287	—	4,774	11,317	7,182
Medium term loans	30,112	44,722	87,035	73,782	87,154	101,548	107,412
APPLICATION OF FUNDS:	1,809	2,145	2,730	5,600	4,900	10,000	13,000
Dividends paid	4,372	7,214	10,223	22,229	15,233	23,729	18,844
Purchase of fixed assets	14,553	27,401	36,067	51,389	47,132	68,895	78,729
Net increase (decrease) in investments	1,811	1,890	804	(2,124)	(2,549)	615	(248)
Purchase of goodwill on the acquisition of subsidiaries	87	—	—	11,222	1,098	44	440
Repayment of medium term loans	2,619	1,344	4,737	1,890	1,089	954	3,083
Increase (decrease) in working capital:	1,389	3,386	2,037	3,014	4,379	1,743	4,888
Stocks	11,261	12,661	23,857	15,833	14,573	4,297	4,297
Debtors	(8,183)	(3,703)	(10,574)	(12,437)	(8,066)	(8,208)	(8,473)
Creditors	28,608	52,136	69,894	85,055	79,819	108,441	114,742
Increase (decrease) in net liquid funds:	1,504	(7,414)	17,141	(11,283)	7,535	(6,893)	(7,330)
Bank balances and cash	3,623	(2,830)	5,840	(831)	3,778	7,057	(1,414)
Short term deposits and listed investments	(100)	(4,674)	14,856	(8,073)	1,126	(8,273)	(3,497)
Short term borrowings	(2,019)	50	(3,553)	(2,369)	2,831	(4,577)	(2,419)
	1,504	(7,414)	17,141	(11,283)	7,535	(6,893)	(7,330)

## Accounting policies

The following are the principal accounting policies adopted in arriving at the financial information set out under the heading "Historical cost accounts".

(a) Accounting convention

The accounts are drawn up under the historical cost convention modified by the revaluation of certain land and buildings as at 31st March, 1981 on the basis set out in note 8.

(b) Basis of consolidation

The annual accounts of the Company and of all its subsidiaries have been made up to 31st March each year.

The consolidated accounts include the results and assets and liabilities of the Company and all subsidiaries for the relevant periods since incorporation or acquisition. Subsidiaries acquired are consolidated from the date of acquisition. The surplus of cost over fair values attributed to the assets acquired is charged to reserves.

(c) Associated companies

The consolidated accounts include the Group's share of results of associated companies for the relevant periods ended 31st March from the date of acquisition of each investment.

(d) Overseas currencies

Profit and loss accounts and assets and liabilities in foreign currencies are translated into sterling on the following bases:

(i) Fixed assets and depreciation thereon, trade investments and shares in subsidiary undertakings are translated at the rates ruling when the assets were acquired.

(ii) Investments in associated companies are translated at rates ruling at 31st March, except that the cost of the original equity investment is translated at rates ruling when the investments were purchased.

(iii) Other assets and liabilities are translated at rates ruling at 31st March.

(iv) All other items in the profit and loss accounts are translated at average rates ruling during the year.

All gains and losses on foreign currencies are included in the profit before taxation.

(e) Fixed assets and depreciation

Depreciation of fixed assets is set aside on the basis of providing for the cost in equal annual instalments over the estimated useful lives of these assets, namely:

Telephone cables and repeaters: 20 years

Landlines: 20 to 40 years

Freehold buildings: 40 years or term of lease if less

Leasehold land and buildings: 40 years

Plant: 5 to 20 years

Cableships: Generally 25 years

Freshhold land, where the cost is distinguishable from the cost of the building thereon, is not depreciated. Certain non-specialised land and buildings are included at 31st March, 1981 at open market value for existing use.

(f) Deferred taxation

Provision is made for deferred taxation, using the liability method, only when there is a reasonable probability that the liability will arise within the foreseeable future.

(g) Profit on turnkey projects

Profit on contracts for turnkey projects is taken on completion of the contract if its duration is less than one year. For contracts which extend for more than one year, an appropriate proportion of the profit is recognised and the balance taken on completion. Full provision is made for anticipated losses.

(h) Stocks and work in progress

(i) Stocks held for resale or use in the maintenance and expansion of the Group's telecommunications system are stated at cost, including appropriate overheads, less provision for deterioration and obsolescence.

(ii) Stocks held for resale or use in the maintenance and expansion of the Group's telecommunications system are stated at the lower of cost and net realisable value.

(iii) Work in progress on turnkey projects is stated at cost plus attributable profit (less foreseeable losses), less progress payments receivable, any excess being included in creditors.

## Notes

1. Turnover

Turnover arises from:

(a) net revenue from the Group's franchise business after payment to other telecommunication carriers and administrations; and

(b) revenue from the Group's non-franchise business derived from the proceeds of sales, rental of equipment, consultancy fees earned, the proceeds of short-term turnkey projects completed in the year and the estimated sales value of work done during the year on long-term turnkey projects.

In determining revenue from the franchise business earned throughout the world there is an inherent level of estimation. However, adjustments made in respect of estimates for previous years have not had a material effect on profits.

## Turnover comprises:

	1975	1976	1977	1978	1979	1980	1981
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Franchise business:	105,718	134,957	202,160	228,286	258,959	270,100	294,980
Gross revenue	38,481	40,784	62,313	80,037	95,052	93,320	105,105
Less: Amounts payable	67,237	94,163	139,847	148,249	163,907	176,785	189,855
Non-franchise business	4,570	10,432	17,859	29,052	42,614	77,985	104,139
	71,807	104,585	157,708	177,201	206,521	268,760	299,594

## 2. Expenditure

Expenditure includes the following charges:

	1975	1976	1977	1978	1979	1980	1981
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Depreciation	7,232	9,709	11,602	15,494	17,432	22,820	24,843
Provision for staff redundancy payments and unfunded terminal gratuities	—	—	—	—	—	10,000	—
Special contributions to pension fund (note 18)	2,041	2,396	4,540	4,440	5,940	1,020	—

## 3. Other income

	1975	1976	1977	1978	1979	1980	1981
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Trade investments	553	543	521	1,049	1,195	1,129	1,437
Deposit and short term loan interest	1,614	1,094	2,283	1,422	1,594	3,331	2,247
Listed investments	74	59	124	727	—	—	—
Surplus on sale of fixed assets	1,766	797	1,164	173	875	(31)	390
Surplus on sale of investments	—	633	283	439	2,631	77	5,972
Less: Interest payable	4,007	3,126	4,375	3,809	6,318	4,306	10,036
Amounts written off trade investments	1,443	883	777	750	1,073	1,495	3,832
	2,564	2,263	3,421	2,068	5,245	2,111	6,204

## 4. Share of profits less losses of associated companies

The results of associated companies are consolidated on the basis of the latest audited accounts received. Where audited accounts are not available the latest management information has been used.

## 5. Taxation

	1975	1976	1977	1978	1979	1980	1981
£'000	£'000	£'000	£'000	£'000	£'000	£'000	£'000
U.K. corporation tax at 52 per cent.	6,136	6,876	24,454	15,669	20,626	16,850	25,088
Less: Double taxation relief	2,711	3,314	9,930	7,395	8,323	7,287	9,275
Deferred tax	3,425	3,562	15,504	8,274	12,303	9,373	15,813
Overseas tax	(319)	334	(2,111)	1,430	434	(189)	(3,051)
Associated companies	2,893	3,433	8,402	8,402	9,448	9,385	9,277
Prior year adjustments	545	1,021	969	814	1,045	1,245	1,302
	(687)	(49)	866	(1,426)	1,275	(1,303)	(579)
	5,658	8,331	24,276	17,502	23,903	18,732	23,062
If deferred tax had been fully provided under the liability method the tax charge would have increased as follows:	4,978	10,131	9,443	14,282	12,190	9,763	8,120

## 6. Extraordinary item

The amount of £68,000,000 in the year ended 31st March, 1981 is a provision for taxation on balancing charges on assets transferred on the subsequent reorganisation of the Group in Hong Kong and Bahrain (see note 22).

## 7. Dividends

The dividend for the year ended 31st March, 1979 included a supplementary dividend in respect of the year ended 31st March, 1978 and this has been shown as an addition to the dividend of the year to 31st March, 1978.

## 8. Fixed assets

	The Company	The Group
	£'000	£'000
Cost or Accumulated valuation depreciation	£'000	£'000
Net book value	£'000	£'000
Telegraph cables	41,299	15,005
Telephone cables and repeaters	27,189	1,580
Landlines	32,558	1,256
Freehold land and buildings	13,782	3,012
Long leasehold buildings	196,353	64,264
Short leasehold buildings	16,378	7,959
Cableships	336,018	99,446
	235,572	235,572

Certain non-specialised land and buildings were valued on 31st March, 1981 at open market value for existing use and these valuations aggregating £41,877,000 (the Company £22,983,000) have been included in the accounts. Of these, valuations amounting to £24,112,000 (the Company £15,089,000) were carried out by Messrs. Hillier Parker May & Rowden, Chartered Surveyors, and valuations amounting to £17,765,000 (the Company £7,893,000) were carried out by Messrs. Jones Lang Wootton, Surveyors. The other fixed assets are included at cost less depreciation.

## 9. Interests in subsidiaries

	The Company	The Group
	£'000	£'000
Shares at cost, less amounts written off	41,407	41,407
Advances to and amounts due from subsidiaries	63,907	24,782
Advances from and amounts due to subsidiaries	39,115	39,115

## 10. Investments

	The Company	The Group
	£'000	£'000
Associated companies	378	140
Share of net assets	140	1,173
Unlisted shares	—	1,898
Loans	—	12,953
Loans to other shareholders	—	—

## 11. Stocks and work in progress

	The Company	The Group
	£'000	£'000
Turnkey project work in progress at cost, plus attributable profit, less provisions for anticipated losses	121,495	121,495
Progress payments in respect of turnkey project work in progress	(114,489)	(114,489)
Stocks for expansion of the Group's telecommunications systems	7,006	7,006
Stocks for resale or leasing	4,741	28,418
Consumable stores	351	9,836
	1,751	2,069
	13,849	25,333

## 12. Debtors

	The Company	The Group
	£'000	£'000
Debtors in the Group balance sheet include loans of £1,816,000 receivable over a scheduled period of approximately fourteen years.	121,495	121,495
	(114,489)	(114,489)
	7,006	7,006
	4,741	28,418
	351	9,836
	1,751	2,069
	13,849	25,333

## 13. Medium term loans

	The Company	The Group
	£'000	£'000
Hong Kong \$5.6 million repayable on an annuity basis up to 1988, bearing interest at 5 per cent.	473	473
Solomon Island \$588,000 repayable on or before 1988, bearing interest at 11 per cent.	—	304
Liability under a sterling facility, repayable in equal annual amounts up to 1984, bearing interest at 8 1/2 per cent.	1,081	1,081
Liability under a sterling facility, repayable in equal annual amounts up to 1988, bearing interest at 7 1/2 per cent.	3,229	3,229
Liability under a U.S. dollar facility, repayable in equal annual amounts up to 1988, bearing interest at 7 1/2 per cent.	1,527	1,527
Bahrain dinars 8 million repayable in equal annual amounts up to 1986, bearing interest at Bahrain Monetary Agency Rate plus 1 per cent.	9,401	9,401
Liability under a U.S. dollar facility, repayable in equal annual amounts up to 1988, bearing interest at 7 1/2 per cent.	618	618







# Cable and Wireless

to "control" means to be in the position of such a person as is the first named person in paragraph (2) of "Associated Companies".

"Share" means any share in the capital of the Company which ordinarily carries the right to vote on a poll at general meetings of the Company and in relation to any share the number of Shares held by him shall be deemed to be the aggregate of all Shares registered in his name and in the names of all his Associates.

(f) If it appears to the directors that in relation to any person the limitations set out in (f) above may be exceeded the directors shall be entitled to refuse to register any Shares in the name of that person (other than as an allottee under an issue of Shares by way of the capitalisation of profits or reserves made pursuant to the provisions of the Articles of Association) unless there shall first have been given to them a declaration (in such form as the directors shall from time to time to prescribe) stating the total number of Shares held by that person (and the names of any Associates) and the votes ordinarily exercisable by him and his Associates (and the names of such Associates) on a poll at general meetings of the Company and the directors are satisfied as to the contents thereof.

(g) Subject to these provisions, the directors shall, unless they have reason to believe otherwise, be entitled to assume without enquiry that no person holds more than 15 per cent. of the Shares or is capable of exercising or controlling the exercise of more than 15 per cent. of the votes which are ordinarily exercisable on a poll at general meetings of the Company. Nevertheless, the directors may at any time give notice in writing to any person requiring him to make a declaration (in such form as the directors shall prescribe) within him (and the names of all his Associates) and/or as to the said votes which he can exercise or of which he can control the exercise and/or as to whether he is an Associate of any other person or persons (and the names of any such Associates) or persons) and the contents of a declaration received by them from such person any Shares held by such person shall not confer any right to receive notice of or to attend or vote at general meetings of the Company.

(h) If within 21 days after the giving of such notice as is referred to in (g) above for such shorter or longer period as in all the circumstances the directors shall consider reasonable and shall specify in the notice the directors are not satisfied that the person referred to in such notice given pursuant to (g) above neither holds more than 15 per cent. of the votes which are ordinarily exercisable on a poll at general meetings of the Company nor is an Associate of any other person or persons (and the names of any such Associates) or persons) and the contents of a declaration received by them from such person any Shares held by such person shall not confer any right to receive notice of or to attend or vote at general meetings of the Company.

(i) The directors shall not be required to give any reasons for any decision or declaration taken or made in accordance with these provisions.

(j) Directors' interests. None of the Directors has any interest in any share capital of the Company or any of its subsidiaries. The executive Directors are eligible to participate in the Cable and Wireless UK Employee Share Scheme.

(k) Directors' service agreements. There are no existing or proposed service agreements between any of the Directors and the Company or any of its subsidiaries.

(l) Directors' remuneration. The aggregate emoluments of the Directors during the year ended 31st March, 1981 were £226,184. The aggregate emoluments of the Directors during the year ended 31st March, 1982, under the arrangements in force on the date of the Offer for Sale, would be expected to be £238,000. However, it is the intention of the Court following the Offer for Sale to implement a substantial increase in the salaries of executive Directors to levels commensurate with those prevailing in other commercial companies.

(m) Principal subsidiary and associated companies. The Company's principal subsidiary and associated companies, none of the shares of which are listed on a stock exchange, are as follows—

Name	Territory and year of incorporation	Share capital issued, outstanding and fully paid	Percentage of share capital or interest held	Principal activity
<b>Subsidiary companies—</b>				
Cable and Wireless (West Indies) Limited	England 1977	£5,000,000	100 per cent.	Public telecommunications carrier
Mercury House Limited	England 1983	£46,000	100 per cent.	Property holding company
Asiadata Limited	Hong Kong 1970	HK\$5,000,000	70 per cent.	Computer bureau services
Ecodata—Comércio e Indústria Limitada	Brazil 1971	Crs 61,780,929	100 per cent.	Provision of telecommunications and data equipment and services
Cable and Wireless Systems Limited	Hong Kong 1972	HK\$5,000,000	100 per cent.	Provision of telecommunications and data equipment and services
Eurolink B.V.	Netherlands 1974	Dfls 10,000,000	100 per cent.	Holding company
Cable & Wireless UK Services Limited	England 1975	£1,480,000	100 per cent.	Provision of telecommunications and data equipment and services
Fiji International Telecommunications Limited	Fiji 1976	FJ\$7,000,000	55 per cent.	Public telecommunications carrier
Cable & Wireless North America, Inc.	United States 1977	US\$ 23,787,673	100 per cent.	Holding company
Cable and Wireless (Far East) Limited	Hong Kong 1981	HK\$1,000,000,000	100 per cent.	Holding company
Cable and Wireless (Hong Kong) Limited	Hong Kong 1981	HK\$90,000,000	80 per cent.	Public telecommunications carrier
Companhia de Telecomunicações de Macau S.A.R.L.	Macau 1981	Patacas 70,000,000	75 per cent.	Public telecommunications carrier
<b>Associated companies—</b>				
Telecommunications Philippines, Inc.	Philippines 1974	Pesos 112,500,000	40 per cent.	Public telecommunications carrier
Bahrain Telecommunications Company	Bahrain 1981	BD 50,000,000	40 per cent.	Public telecommunications carrier

(n) British Telecommunications Act 1981. Under Section 79 of the British Telecommunications Act 1981 it is provided that—

(a) HM Treasury after consultation with the Secretary of State may at any time dispose of their interest in all or any of the shares in the Company for such sum as HM Treasury may fix. After any such disposal the provisions of certain enactments, which require the payment into the Exchequer of dividends paid on such shares, shall not apply to dividends paid in respect of the shares so disposed of; and

(b) HM Treasury after consultation with the Secretary of State may at any time acquire an interest in any shares or stock of the Company or any of its subsidiaries or in any rights to subscribe for any such shares; and dispose of any interest so acquired for such consideration as HM Treasury may fix.

(m) Underwriting arrangements.

An Agreement dated 20th October, 1981 between (1) The Lords Commissioners of HM Treasury (2) the Secretary of State for Industry (3) the Company (4) Kleinwort, Benson Limited, Bearing Brothers & Co., Limited and (5) Henry Schroder Wagg & Co., Limited (the "Underwriters") and (6) the Directors (the "Parties") providing for the underwriting of the shares of the Company for sale in consideration of a commission payable by the Secretary of State of 12 per cent. of the total Offer for Sale price out of which there will be paid sub-underwriting commissions of 11 per cent. and a fee to the brokers of the Offer for Sale in each case with VAT where applicable. The Agreement also contains (i) certain warranties and representations by the Directors to HM Treasury and the Secretary of State and by HM Treasury and the Secretary of State to the Underwriters and the Directors, (ii) memoranda by HM Treasury and the Secretary of State and by the Underwriters to the Directors in relation to the contents of the Offer for Sale and (iii) provisions which permit HM Treasury and the Secretary of State and the majority of the Underwriters to terminate the Agreement, subject as therein mentioned; if, prior to the announcement of the basis of allocation, they agree that by reason of an adverse change in relevant conditions, the Offer for Sale should not proceed.

(n) Material contracts. The following contracts, not being contracts entered into in the ordinary course of business, have been entered into within two years immediately preceding the publication of the Offer for Sale and are, or may be, material—

(a) Agreement for underlease dated 15th November, 1979 between (1) Bernard Sunley Investment Trust Limited and (2) the Company for granting an underlease for 25 years from 15th July, 1980 to 15th July, 2005, of 31/27 High Holborn, London WC1 at an initial rent of £975,000 per annum commencing on 14th September, 1981 with a first review on 14th January, 1984 and thereafter at five-yearly intervals; the Company may decide not to occupy Temple House and consideration is being given to a possible disposal of the premises.

(b) Agreement dated 8th August, 1980 between (1) the Company and (2) Hain Construction Company Limited relating to the construction of Hermes House, Kil 9378 (now renamed as 10887), 10 Middle Road, Kowloon for HK\$8,800,000.

(c) Agreement and Conditions of Grant dated 22nd December, 1980 between (1) His Excellency the Governor of Hong Kong and (2) the Company, of Kil 10597, Middle Road, Kowloon (being the land on which Hermes House has been constructed pursuant to (b) above) for a term of 75 years from 24th May, 1979 for a premium of HK\$ 94,000,000 payable by ten equal annual instalments commencing on 15th January, 1981 of HK\$ 12,427,830 (including interest at the rate of 10 per cent. per annum) and a rent of HK\$ 1,000 per annum.

(d) Agreement dated 20th October, 1981 between the Underwriting Agreement referred to in (m) above, between (1) The Lords Commissioners of HM Treasury (2) the Secretary of State for Industry (3) the Company (4) Kleinwort, Benson Limited, Bearing Brothers & Co., Limited and (5) Henry Schroder Wagg & Co., Limited and (6) the Directors.

(e) Taxation. The Directors expect that following the Offer for Sale the Company will not be a close company (as defined in the Income and Corporation Taxes Act 1970).

(f) Employee Share Schemes.

The Group has established two Employee Share Schemes. One is for United Kingdom employees (the "UK Scheme") and has been approved by the Inland Revenue under the provisions of the Finance Act 1978 (as amended). The other ("the Overseas Scheme") is for

non-United Kingdom employees. Each employee of the Group with one year's service is eligible to benefit under the appropriate scheme.

As required by the provisions of the Finance Act 1978 (as amended), shares acquired by the Trustees of the UK Scheme and appropriated by them to individual employees will be held by the Trustees for a minimum period of two years, during which they may not be sold unless the employee concerned dies, attains statutory pensionable age or leaves the service of the Group by reason of injury, redundancy or disability. For the following five years the Trustees will retain such shares unless the employee concerned wishes to sell or otherwise dispose of them; and thereafter will transfer them to the employee concerned. While any shares are held in trust in this way, the respective employees will be the beneficial owners, entitled to receive dividends and exercise voting rights.

The Overseas Scheme is established on a more flexible basis, so that its provisions can be operated in a manner compatible with local laws in the territories concerned. Its Trustees have power to appropriate shares to individual employees; however, save in the circumstances outlined in the previous paragraph, shares will not be sold or transferred to employees for five years following their acquisition by the Trustees.

The Trustees of the UK Scheme are National Westminster Bank Limited; the Trustees of the Overseas Scheme are Cable and Wireless (Employee Shareholdings) Limited (a wholly-owned subsidiary of the Company).

At the time of the Offer for Sale, HM Government will make available, free of cost and at its expense, 255,285 Ordinary Shares (approximately 0.11 per cent. of the Company's issued share capital following the Offer for Sale) to the Trustees of the respective Schemes in proportion to the number of eligible employees in the United Kingdom and elsewhere. In future years, the Company will contribute the purchase cost of 255,285 Ordinary Shares (adjusted for any capitalisation issue and the dilution factor in any rights issue) in the appropriate proportions to the Trustees in each year, provided that, in respect of the year ending 31st March, 1982, the Company's pre-tax profits adjusted to a current cost accounting basis ("Adjusted Profits") exceed the forecast profit set out in the "Profit forecast" above, similarly adjusted ("Adjusted Forecast Profits") and that, in respect of subsequent years, Adjusted Profits exceed Adjusted Forecast Profits enhanced on a compound basis by 5 per cent. per annum. If in any such year the Company's Adjusted Profits do not exceed the Adjusted Forecast Profits enhanced as above, the Company will use this contribution to acquire Ordinary Shares in the Company by purchase, and HM Government will make available to the Trustees of the respective Schemes the maximum number of Ordinary Shares HM Government may be called upon to make available in this way will be 1,428,166 (adjusted as above). The maximum value of Ordinary Shares that may be made available for the benefit of any individual participant in the Scheme in any one year will not exceed £1,000.

Certain provisions of each Scheme may be altered by the Directors, but their basic structure (and in particular the limitations on participation, and the five-year retention period under the Overseas Scheme) cannot be altered to the advantage of actual or prospective participants without the prior sanction of HM Government and of the Company in General Meeting. In addition, any alteration would require the concurrence of HM Government.

(i) General.

(a) Save as disclosed in the Offer for Sale, no share or loan capital of the Company or of any of its subsidiaries (other than any issue by a subsidiary not affecting the Company's proportionate holding of shares in that subsidiary) has been issued since 23rd October, 1979, or is now proposed to be issued, fully or partly paid, either for cash or for a consideration other than cash.

(b) No commissions, discounts, brokerages or other special terms have been granted by the Company or any of its subsidiaries since the said date in connection with the issue or sale of any share or loan capital of such companies.

(c) No share or loan capital of the Company or of any of its subsidiaries is under option or agreed conditionally or unconditionally to be issued under option.

(d) No shares of the Company will be made available for sale in the future without the prior sanction of the Company in General Meeting.

(e) Following this Offer for Sale 50,000,000 Ordinary Shares of the Company will remain unissued, but no issue of such shares which would significantly alter the control of the Company or of any of its subsidiaries has been proposed or is now proposed to be issued. No Director has, or has had within two years before the date of the Offer for Sale, any interest, direct or indirect, in any assets which have been, or which are proposed to be, acquired or disposed of by or to the Company or any of its subsidiaries. No contract or arrangement has been entered into by the Company or any of its subsidiaries for the Offer for Sale, in which a Director is or was materially interested and which is or was significant in relation to the business of the Company and its subsidiaries taken as a whole.

(f) Neither the Company nor any of its subsidiaries is engaged in any litigation or arbitration which, in the opinion of the Directors, is of material importance and no litigation or claim of material importance is known to the Directors to be pending or threatened against the Company or any of its subsidiaries.

(g) The Directors are of the opinion that the Group carries reasonable insurance cover for all major risks facing it which would be expected to be the subject of insurance cover. Certain expenses of and incidental to the Offer for Sale will be borne by HM Government. The expenses of and incidental to the issue of 70,000,000 Ordinary Shares and the Offer for Sale which will be borne by the Company, including capital duty, are estimated to amount to approximately £550,000.

(h) In addition to payment of expenses of the Offer for Sale, the Secretary of State for Industry has agreed to pay a fee to Kleinwort, Benson Limited for its services as merchant banking advisers to HM Treasury and the Department of Industry in connection with the preparation of the Offer for Sale.

(i) Kleinwort, Benson Limited has given and has not withdrawn its written consent to the issue of the Offer for Sale with the inclusion of its letter and the references thereto in the form and context in which each is included. Deloitte Haskins & Sells have given and have not withdrawn their written consent to the issue of the Offer for Sale with the inclusion of their report and the references thereto in the form and context in which each is included. Hillier Parker May & Rowden, Chartered Surveyors, have given and have not withdrawn their written consent to the issue of the Offer for Sale with the inclusion of their report and the references thereto in the form and context in which each is included.

(j) The documents of the Company and of its subsidiaries referred to in the Offer for Sale are referred to in paragraph (j)(i) above, copies of the forms of application, copies of the agreements referred to in paragraph (j)(i) above and the statement of Deloitte Haskins & Sells setting out the figures contained in the figures contained in their report (as set out herein) and giving the reasons therefor.

(k) The Company's principal office and place of business in Hong Kong is at New Mercury House, 22 Fawcett Street, Wanchai.

(l) The documents attached to the Offer for Sale delivered for registration to the Registrar of Companies in Gibraltar (where the Company's principal place of business is at Mount Pleasant, 25 South Barrack Road) were copies of the forms of application.

(m) On admission to the Official List of The Stock Exchange in London, the Ordinary Shares will be "wider range investments" within the meaning of the Trustee Investment Act 1961.

(n) The Offer for Sale is being made in English and Chinese in the event of any conflict between the Offer for Sale in English and the Chinese translation, the text and terms of the English text shall for all purposes prevail.

(o) A Certificate of Exemption has been granted by the Council of The Stock Exchange in London pursuant to Section 39 of the Companies Act 1948; a Certificate of Exemption has been granted by the Registrar of Companies in Hong Kong pursuant to the Hong Kong Companies Ordinance.

(p) Documents available for inspection

Copies of the following documents may be inspected in England at the offices of Speechly Bircham, Bardon House, 154 Fleet Street, E.C4A 3JL in Hong Kong at the offices of Johnson, Stokes & Master, Alexandra House, 17th Floor, 16-20 Charter Road and in Gibraltar at the offices of Triay & Triay, 28 Irish Town during usual business hours on any weekday (Sundays and other non-working days in the relevant territories excepted) for a period of fourteen days following the date of the Offer for Sale—

(a) the Memorandum and Articles of Association of the Company;

(b) the British Telecommunications Act 1981;

(c) the audited consolidated accounts of the Company and its subsidiaries for the two financial years to 31st March, 1981;

(d) the Accountants' Report, together with the statement setting out the adjustments made in arriving at the figures contained in the accounts, in multiples of 1,000 shares;

(e) the letter of Deloitte Haskins & Sells and Kleinwort, Benson Limited relating to the profit forecast and the related profit forecast for the year ending 31st March, 1982;

(f) the written consents referred to in paragraph (j)(i) above;

(g) the material contracts referred to in paragraph (j)(i) above;

(h) the valuations of property carried out by Hillier Parker May & Rowden, Chartered Surveyors, and referred to in the Offer for Sale;

(i) the Trust Deeds constituting the Employee Share Schemes referred to in paragraph (j) above; and

(j) the letter from HM Government referred to under "Relationship with HM Government" above.

Dated 23rd October, 1981.

**Procedure for application**

Applications (other than employee applications on the special Application Forms being made available to them) must be for a minimum of 100 shares and thereafter for the following multiples of shares:

Applications for not more than 1,000 shares: in multiples of 100 shares.

Applications for over 1,000 shares and not more than 10,000 shares: in multiples of 500 shares.

Applications for over 10,000 shares and not more than 25,000 shares: in multiples of 1,000 shares.

Applications for over 25,000 shares and not more than 100,000 shares: in multiples of 5,000 shares.

Applications for over 100,000 shares: in multiples of 10,000 shares.

Application must be made on the accompanying Application Form which should be posted or lodged according to the instructions set out on the back of the Application Form. Photostat copies of Application Forms will not be accepted.

Each application must be accompanied by a separate cheque (including Girocheque) or banker's draft which must be in sterling for the full amount payable on application and made payable to "National Westminster Bank Limited" and be crossed "Not Negotiable—C & W Shares". The cheque or banker's draft must be drawn on a bank which is either a member of the London or Scottish Clearing Houses or which has arranged for its cheques and banker's drafts to be cleared through the facilities provided for the members of those Clearing Houses (and must bear the appropriate clearing code number in the top right hand corner).

The right is reserved to present all cheques and banker's drafts for payment on receipt, to reject any application, including multiple or suspected multiple applications, and to retain Letters of Acceptance and surplus application monies pending clearance of the cheques and banker's drafts of successful applications. Completion and delivery of an Application Form accompanied by a cheque will constitute an undertaking that such cheque will be honoured on first presentation; attention is drawn to the declaration in the Application Form to that effect. Applications will be irrevocable until 10th November, 1981 and may only be revoked after that date to the extent not accepted prior to receipt of acceptance.

If application is made by or on behalf of the same person(s) in one or more Application Forms and the aggregate number of Ordinary Shares included in such application(s) exceeds 2,000,000, the application(s) must be submitted together, accompanied by a letter addressed to National Westminster Bank Limited, New Issues Department indicating the total number of Ordinary Shares applied for and the number of shares which the applicant(s) has/have been made.

This requirement does not apply to a nominee if none of the persons who would be beneficially entitled to the Ordinary Shares included in that and all other applications made by or on his behalf, on the assumption that the applications were successful, would acquire more than 2,000,000 Ordinary Shares. An application for more than 40,500,000 shares will be treated as an application for that number of shares only.

In addition to the special arrangements for employees of the Group in relation to the Employee Share Schemes described in paragraph (k) of Appendix VI, preferential consideration will be given to applications received from employees of the Group up to a total of 13,500,000 Ordinary Shares if made on the special Application Forms available to them.

Acceptance of applications will be conditional on the Council of The Stock Exchange in London admitting the Ordinary share capital issued and now being issued of the Company to the Official List of The Stock Exchange in London, and in respect of applications will be posted to successful applicants within seven days of such notification.

It is a term of this Offer for Sale that the provisions relating to termination referred to under paragraph (vi) of Appendix VI are not implemented.

The procedure for application shall be governed by and construed in accordance with the laws of England. All references herein to times and dates are to times and dates in London.

Arrangements have been made for the Ordinary Shares now offered for sale to be registered by the Companies in the names of the successful applicants or persons in whose favour Letters of Acceptance have been renewed without the cost of stamp duty being payable by such persons (Instructions contained therein) are lodged for registration not later than 3 p.m. on 8th January, 1982. Share certificates will be despatched on 15th February, 1982.

Formal acceptance of those offers constituted by applications which have been selected for acceptance will be effected by notification of the basis of allocation to The Stock Exchange in London, and in respect of applications will be posted to successful applicants within seven days of such notification.

It is a term of this Offer for Sale that the provisions relating to termination referred to under paragraph (vi) of Appendix VI are not implemented.

The procedure for application shall be governed by and construed in accordance with the laws of England. All references herein to times and dates are to times and dates in London.

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It is a term of this Offer for Sale that the provisions relating to termination referred to under paragraph (vi) of Appendix VI are not implemented.

The procedure for application shall be governed by and construed in accordance with the laws of England. All references herein to times and dates are to times and dates in London.

Copies of the Offer for Sale, with Application Forms, may be obtained in the United Kingdom from—  
Kleinwort, Benson Limited  
20 Fenchurch Street,  
London EC3P 3DB

Cazenove & Co.  
12 Tokenhouse Yard,  
London EC2R 7AN

James Capel & Co.  
Winchester House,  
100 Old Broad Street,  
London EC2N 1BQ

and from National Westminster Bank Limited, New Issues Department, PO Box No. 79, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2BD, from all principal branches of National Westminster Bank Limited in England, Scotland, Wales, the Channel Islands and the Isle of Man, and from the main branches of the Ulster Bank Limited in Northern Ireland.

Copies of the Offer for Sale, with Application Forms, may be obtained in Hong Kong from—  
Kleinwort, Benson (Hong Kong) Limited  
40th Floor,  
Gloucester Tower,  
The Landmark,  
11 Pedder Street,  
Hong Kong

Cable and Wireless (Hong Kong) Limited  
Mercury House,  
Canal Road Central,  
Hong Kong  
and  
New Mercury House,  
22 Fawcett Street,  
Wanchai,  
Hong Kong

and from National Westminster Bank Limited, Hong Kong Branch, 6th Floor, St. George's Building, 2 Ice House Street, Hong Kong.

**INSTRUCTIONS FOR PAYMENT AND DELIVERY**

**PAYMENT**  
Each application must be accompanied by a separate cheque (including Girocheque) or banker's draft which must be in sterling for the full amount payable on application and made payable to National Westminster Bank Limited and be crossed "Not Negotiable—C & W Shares".

The cheque or banker's draft must be drawn on a branch, in England, Scotland, Wales, Northern Ireland, the Channel Islands or the Isle of Man, or on my/our behalf to do all such as may be required to give effect to the acceptance of this application and the issue and/or transfer of shares to me/us pursuant thereto.

I/We undertake that the completion and delivery of this Application Form accompanied by my/our cheque constitutes an undertaking that the same will be honoured on first presentation. I/We acknowledge that, any Letter of Acceptance and (if appropriate) remittance for any application monies returnable to be sent to me/us is liable to be held pending clearance of such cheque.

For the purposes of compliance with Hong Kong law, where relevant, I/We authorise Kleinwort, Benson Limited, or some person authorised by it for the purpose, on my/our behalf to do all such as may be required to give effect to the acceptance of this application and the issue and/or transfer of shares to me/us pursuant thereto.

I/We agree that this application, any acceptance of it in whole or in part, and any contract arising here and therefrom, shall be governed by and construed in accordance with the laws of England.

**DELIVERY**  
This application together with your payment as above, should be lodged by hand or posted so as to be received not later than 10 a.m. London time on Friday, 30th October, 1981 by—  
National Westminster Bank Limited, New Issues Department, P.O. Box No. 79, Drapers Gardens, 12 Throgmorton Avenue, London EC2P 2BD

or lodged by hand not later than 3.30 p.m. London time on Thursday, 29th October, 1981 at one of the addresses listed below:

**BELFAST**  
Ulster Bank Limited, Investment Division, 88 High Street, Belfast, Northern Ireland

**BIRMINGHAM**  
National Westminster Bank Limited, 8 Bennetts Hill, Birmingham

**BIRMINGHAM**  
National Westminster Bank Limited, 32 Corn Street, Bristol

**CARDIFF**  
National Westminster Bank Limited, 117 St. Mary Street, Cardiff

**EDINBURGH**  
National Westminster Bank Limited, 80 George Street, Edinburgh

**GLASGOW**  
National Westminster Bank Limited, 14 Blythswood Square, Glasgow

**LEEDS**  
National Westminster Bank Limited, 8 Park Row, Leeds

**LIVERPOOL**  
National Westminster Bank Limited, 22 Castle Street, Liverpool

**MANCHESTER**  
National Westminster Bank Limited, 55 King Street, Manchester

**NEWCASTLE-UPON-TYNE**  
National Westminster Bank Limited, 24 Mosley Street, Newcastle-upon-Tyne

**SOUTHAMPTON**  
National Westminster Bank Limited, 129 High Street, Southampton







Continued on previous page







## OIL AND GAS—Continued

[illegible][illegible][illegible]

Bermans	613								
Crane & Co.	510	-5							
Craig & Rose	513								
Flanagan Prop.	510								
Empire Sales	519	-1							
Higgins Bros.	624								
Holt (Jas) 255	510								
I.O.M. Store	511								
Pearson (C. H.)	565								
Reynolds	512								
Sheff. Refrigrant	510								
Wm. L.	190								
Fin. 91, 94, 94/95	1685								
Fin. 95, 97/02	171								
Albano	50	+30							
Arnett	212								
Carroll (P. J.)	76								
Consolidated Prod.	91								
Heiman (Higgs)	20								
Irish	60	-1							
Levin	65								
T.M.G.	16								
Unkiss	60	+1							

Grand Mer	32	Thorn EM	30	Alben	
G.L.S. W.	31	Trust Hodes	31	Charton Cons.	21
Guardian	30	Tube Instra	32	Chen	7
G.N.N.	31	Turner & Newall	30	Leardo	7
Hawker Sidd	31	Unilever	30	Ros T. Zinc	45

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